

EXHIBIT A

[Counsel Listed on Signature Pages]

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
OAKLAND DIVISION

People of the State of California, et al.

v.

*Meta Platforms, Inc., Instagram, LLC, Meta
Payments, Inc., Meta Platforms Technologies,
LLC*

*Office of the Attorney General, State of Florida
Department of Legal Affairs*

v.

Meta Platforms, Inc., Instagram LLC

IN RE: SOCIAL MEDIA ADOLESCENT
ADDICTION/PERSONAL INJURY
PRODUCTS LIABILITY LITIGATION

THIS DOCUMENT RELATES TO:
4:23-cv-05448

MDL No. 3047

Case No. 4:23-cv-05448-YGR

4:23-cv-05885-YGR

Honorable Yvonne Gonzalez Rogers

**META DEFENDANTS' NOTICE OF
INTENT TO SERVE SUBPOENAS**

Pursuant to Federal Rule of Civil Procedure 45(a)(4), Defendants Meta Platforms, Inc. f/k/a Facebook, Inc.; Facebook Holdings, LLC; Facebook Operations, LLC; Facebook Payments, Inc.; Facebook Technologies, LLC; Instagram, LLC; and Siculus, Inc. provide notice that they intend to serve the attached subpoenas to:

1. California Department of Child Support Services
2. California Department of Education
3. California Mental Health Services Oversight and Accountability Commission
4. Colorado Behavioral Health Administration
5. Colorado Department of Education
6. Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities
7. Kentucky Department of Education
8. New Jersey Department of Education
9. New Jersey Department of Health
10. New Jersey Governor's Council on Mental Health Stigma

Dated: July 17, 2024

Respectfully submitted,

COVINGTON & BURLING LLP

By: /s/ Ashley M. Simonsen

Ashley M. Simonsen, SBN 275203

COVINGTON & BURLING LLP

1999 Avenue of the Stars

Los Angeles, CA 90067

Telephone: (424) 332-4800

Facsimile: + 1 (424) 332-4749

Email: asimonsen@cov.com

Phyllis A. Jones, *pro hac vice*

Paul W. Schmidt, *pro hac vice*

COVINGTON & BURLING LLP

One City Center

850 Tenth Street, NW

Washington, DC 20001-4956

Telephone: + 1 (202) 662-6000

Facsimile: + 1 (202) 662-6291

Email: pajones@cov.com

Email: pschmidt@cov.com

*Attorneys for Defendants Meta Platforms,
Inc. f/k/a Facebook, Inc.; Facebook
Holdings, LLC; Facebook Operations, LLC;
Facebook Payments, Inc.; Facebook
Technologies, LLC; Instagram, LLC;
Siculus, Inc.*

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

CERTIFICATE OF SERVICE

I hereby certify that on July 17, 2024, a true and correct copy of Notice of Intent to Serve Subpoena, were served upon the following by email:

Laura Dilweg
Consumer Protection Section Chief Counsel
Nathan Whelihan, *pro hac vice*
Assistant Attorney General
Arizona Attorney General's Office
2005 North Central Avenue
Phoenix, AZ 85004
Phone: (602) 542-3725
Fax: (602) 542-4377
Laura.Dilweg@azag.gov
Nathan.Whelihan@azag.gov

*Attorneys for Plaintiff State of Arizona,
ex rel. Kristin K. Mayes, Attorney General*

Nicklas A. Akers
Senior Assistant Attorney General
Bernard Eskandari
Supervising Deputy Attorney General
Megan O'Neill
Joshua Olszewski-Jubelirer
Marissa Roy
Deputy Attorneys General
California Department of Justice
Office of the Attorney General
455 Golden Gate Ave., Suite 11000
San Francisco, CA 94102-7004
Phone: (415) 510-4400
Fax: (415) 703-5480
nicklas.akers@doj.ca.gov
bernard.eskandari@doj.ca.gov
megan.oneill@doj.ca.gov
joshua.olszewskijubelirer@doj.ca.gov
marissa.roy@doj.ca.gov

Attorneys for Plaintiff the People of the State of California

1 Bianca E. Miyata
2 Senior Assistant Attorney General
3 Lauren M. Dickey
4 First Assistant Attorney General
5 Megan Paris Rundlet
6 Senior Assistant Solicitor General
7 Elizabeth Orem
8 Assistant Attorney General
9 Colorado Department of Law
10 Ralph L. Carr Judicial Center
11 Consumer Protection Section
12 1300 Broadway, 7th Floor
13 Denver, CO 80203
14 Phone: (720) 508-6651
15 bianca.miyata@coag.gov
16 lauren.dickey@coag.gov
17 megan.rundlet@coag.gov
18 beth.orem@coag.gov

19 *Attorneys for the State of Colorado*

20 Lauren H. Bidra
21 Special Counsel for Media and Technology
22 Krislyn M. Launer
23 Ashley H. Meskill
24 Assistant Attorneys General
25 Connecticut Office of the Attorney General 165 Capitol Avenue
26 Hartford, Connecticut 06106
27 Phone: 860-808-5306
28 Fax: 860-808-5593
Lauren.Bidra@ct.gov
Krislyn.Launer@ct.gov
Ashley.Meskill@ct.gov

Attorneys for Plaintiff State of Connecticut

20 Marion Quirk
21 Director of Consumer Protection
22 Dashiell Radosti
23 Deputy Attorney General
24 Delaware Department of Justice
25 820 N. French Street, 5th Floor
26 Wilmington, DE 19801
27 Phone: (302) 683-8800
28 Marion.quirk@delaware.gov
Dashiell.Radosti@delaware.gov

Attorneys for Plaintiff State of Delaware

Victoria Ann Butler
Director of Consumer Protection Litigation
3507 E. Frontage Road, Suite 325
Tampa, FL 33607
Telephone: (813) 287-7950
Victoria.butler@myfloridalegal.com

John M. Guard
Chief Deputy Attorney General
PL-01 The Capitol
Tallahassee, FL 32399
John.guard@myfloridalegal.com

Nicholas J. Weilhammer
Associate Deputy Attorney General for
Enforcement
PL-01 The Capitol
Tallahassee, FL 32399
Telephone: (850) 414-3861
Nicholas.weilhammer@myfloridalegal.com

Donna Cecilia Valin
Special Counsel, Assistant Attorney General
135 West Central Blvd.
Orlando, FL 32801
Telephone: (407) 316-4840
Donna.valin@myfloridalegal.com

Karen E. Berger
Special Counsel, Assistant Attorney General
110 SE 6th Street, 10th Floor
Fort Lauderdale, FL 33301
Telephone: (954) 712-4600
Karen.berger@myfloridalegal.com

*Attorneys for Office of the Attorney General,
State of Florida, Department of Legal Affairs*

Melissa M. Devine
Assistant Attorney General
Office of the Attorney General of the State of Georgia
2 Martin Luther King Jr. Drive, SE, Ste. 356
Atlanta, GA 30334
Phone: (404) 458-3765
Fax: (404) 651-9108
mdevine@law.ga.gov

Attorneys for Plaintiff State of Georgia

Bryan C. Yee
Supervising Deputy Attorney General
Christopher T. Han
Deputy Attorney General
Department of the Attorney General
Commerce and Economic Development Division
425 Queen Street
Honolulu, Hawai'i 96813
Phone: (808) 586-1180
Bryan.c.yee@hawaii.gov
Christopher.t.han@hawaii.gov

Attorneys for Plaintiff State of Hawaii

1 Nathan H. Nielson
2 Stephanie N. Guyon
3 Deputy Attorneys General
4 Attorney General's Office
5 P.O. Box 83720
6 Boise, ID 83720-0010
7 (208) 334-2424
8 nathan.nielson@ag.idaho.gov
9 stephanie.guyon@ag.idaho.gov

10 *Attorneys for Plaintiff State of Idaho*

11 Susan Ellis
12 Chief, Consumer Protection Division
13 Greg Grzeskiewicz
14 Chief, Consumer Fraud Bureau
15 Jacob Gilbert
16 Deputy Chief, Consumer Fraud Bureau
17 Daniel Edelstein
18 Supervising Attorney, Consumer Fraud Bureau
19 Kevin Whelan
20 Supervising Attorney, Consumer Fraud Bureau
21 Matthew Davies
22 Assistant Attorney General, Consumer Fraud Bureau
23 Adam Sokol
24 Senior Assistant Attorney General, Consumer Fraud Bureau Emily María Migliore,
25 Assistant Attorney General, Consumer Fraud Bureau
26 Office of the Illinois Attorney General
27 115 S. LaSalle Street
28 Chicago, Illinois 60603
312-814-8554
Susan.Ellis@ilag.gov
Greg.Grzeskiewicz@ilag.gov
Jacob.Gilbert@ilag.gov
Daniel.Edelstein@ilag.gov
Kevin.Whelan@ilag.gov
Adam.Sokol@ilag.gov
Emily.Migliore@ilag.gov

Attorneys for Plaintiff the People of the State of Illinois

1 Scott L. Barnhart
Chief Counsel and Director of Consumer Protection
2 Corinne Gilchrist
Section Chief, Consumer Litigation
3 Mark M. Snodgrass
Deputy Attorney General
Office of the Indiana Attorney General
4 Indiana Government Center South
302 West Washington St., 5th Floor
5 Indianapolis, IN 46203
Telephone: (317) 232-6309
6 Scott.Barnhart@atg.in.gov
Corinne.Gilchrist@atg.in.gov
7 Mark.Snodgrass@atg.in.gov

8 *Attorneys for Plaintiff State of Indiana*

9
10 Sarah M. Dietz
Assistant Attorney General
Office of the Attorney General
11 120 SW 10th Avenue, 2nd Floor
Topeka, Kansas 66612
12 Telephone: (785) 296-3751
Fax: (785) 296-3131
13 sarah.dietz@ag.ks.gov

14 *Attorney for Plaintiff State of Kansas*

15
16 J. Christian Lewis
Philip Heleringer
Zachary Richards
17 Daniel I. Keiser
Assistant Attorneys General
18 1024 Capital Center Drive, Ste. 200
Frankfort, KY 40601
19 Christian.Lewis@ky.gov
Philip.Heleringer@ky.gov
20 Zach.Richards@ky.gov
Daniel.Keiser@ky.gov
21 Phone: (502) 696-5300
22 Fax: (502) 564-2698

23 *Attorneys for Plaintiff the Commonwealth*
24 *of Kentucky*

Arham Mughal
L. Christopher Styron
Assistant Attorneys General
Louisiana Department of Justice
Office of the Attorney General
Public Protection Division
Consumer Protection Section
1885 N 3rd Street, 4th Floor
Baton Rouge, LA 70802
Tel: (225) 326-6438
MughalA@ag.louisiana.gov
StyronL@ag.louisiana.gov

Attorneys for State of Louisiana

Michael Devine
Laura Lee Barry Wommack
Assistant Attorneys General
Office of the Maine Attorney General
6 State House Station
Augusta, ME 04333
(207) 626-8800
michael.devine@maine.gov
lauralee.barrywommack@maine.gov

Attorneys for Plaintiff State of Maine

Philip D. Ziperman
Deputy Chief, Consumer Protection Division
Elizabeth J. Stern
Assistant Attorney General
Office of the Attorney General of Maryland
200 St. Paul Place
Baltimore, MD 21202
Phone: (410) 576-6417 (Mr. Ziperman)
Phone: (410) 576-7226 (Ms. Stern)
Fax: (410) 576-6566
pziperman@oag.state.md.us
estern@oag.state.md.us

*Attorneys for Plaintiff Office of the Attorney
General of Maryland*

1 Daniel J. Ping
2 Assistant Attorney General
3 Michigan Department of Attorney General
4 Corporate Oversight Division
5 P.O. Box 30736
6 Lansing, MI 48909
7 517-335-7632
8 PingD@michigan.gov

Attorneys for Plaintiff State of Michigan

7 Caitlin M. Micko
8 Assistant Attorney General
9 Consumer Protection Division
10 Office of the Minnesota Attorney General
11 445 Minnesota Street, Suite 1200
12 St. Paul, MN 55101-2130
13 Tel: (651) 724-9180
14 caitlin.micko@ag.state.mn.us

*Attorney for Plaintiff State of Minnesota, by its
Attorney General, Keith Ellison*

13 Michael Schwalbert
14 Assistant Attorney General
15 Consumer Protection Section
16 Missouri Attorney General's Office
17 815 Olive Street | Suite 200
18 Saint Louis, Missouri 63101
19 michael.schwalbert@ago.mo.gov
20 Phone: 314-340-7888
21 Fax: 314-340-7981

*Attorney for Plaintiff State of Missouri, ex rel.
Andrew Bailey, Attorney General*

1 Anna Schneider
2 Office of Consumer Protection
3 Department Of Justice P.O. Box 200151
4 Helena, MT 59620-0151
5 406-444-5791
6 Anna.Schneider@mt.Gov

4 Athanasia Livas
5 Cooper & Kirk, PLLC
6 1523 New Hampshire Avenue, N.W.
7 Washington, DC 20036
8 202-220-9600
9 Alivas@cooperkirk.Com

8 Brian W. Barnes
9 Cooper and Kirk, PLLC
10 1523 New Hampshire, Nw
11 Washington, DC 20036
12 202-220-9623
13 Bbarnes@cooperkirk.Com

11 *Attorneys for Plaintiff State Montana*

13 Colin P. Snider
14 Assistant Attorney General
15 Nebraska Attorney General's Office
16 2115 State Capitol Building
17 Lincoln, NE 68509
18 Phone: (402) 471-2682
19 colin.snider@nebraska.gov

18 *Attorney for Plaintiff State of Nebraska*

David H. Thompson
Cooper & Kirk PLLC
1523 New Hampshire Avenue Nw
Washington, DC 20036
(202) 220-9600 Fax: (202) 220-9601
Dthompson@cooperkirk.Com

Megan Marie Wold
Cooper & Kirk, PLLC
1523 New Hampshire Ave., Nw
Washington, DC 20036
202-220-9650
Mwold@cooperkirk.Com

Michael W. Kirk
ATTORNEY TO BE NOTICED
Cooper & Kirk, PLLC
1523 New Hampshire Avenue, Nw
Washington, Dc 2003
202.220.9600
mkirk@cooperkirk.com

1 Kashif T. Chand
Section Chief, Deputy Attorney General
2 Thomas Huynh
Assistant Section Chief, Deputy Attorney General
3 Gina F. Pittore
Verna J. Pradaxay
4 Mandy K. Wang
Deputy Attorneys General
New Jersey Office of the Attorney General, Division of Law
5 124 Halsey Street, 5th Floor
Newark, NJ 07101
6 Tel: (973) 648-2052
Kashif.Chand@law.njoag.gov
7 Thomas.Huynh@law.njoag.gov
Gina.Pittore@law.njoag.gov
8 Verna.Pradaxay@law.njoag.gov
Mandy.Wang@law.njoag.gov
9

10 *Attorneys for Plaintiffs State of New Jersey and*
the New Jersey Division of Consumer Affairs

11
12 Christopher D'Angelo
Chief Deputy Attorney General,
13 Economic Justice Division
Clark Russell
14 Deputy Chief, Bureau of Internet and Technology
Nathaniel Kosslyn
15 Assistant Attorney General
New York State Office of the Attorney General
16 28 Liberty Street
New York, NY 10005
17 (212) 416-8262
Christopher.D'Angelo@ag.ny.gov
18 Clark.Russell@ag.ny.gov
19 Nathaniel.Kosslyn@ag.ny.gov

20 *Attorneys for Plaintiff the People of the State*
21 *of New York*

22 Kevin Anderson
Senior Counsel
23 N.C. Department of Justice
Post Office Box 629
24 Raleigh, North Carolina 27602
Telephone: (919) 716-6006
25 Facsimile: (919) 716-6050
kander@ncdoj.gov
26

27 *Attorneys for Plaintiff State of North Carolina*

28 Elin S. Alm

1 Assistant Attorney General
2 Christopher G. Lindblad
3 Assistant Attorney General
4 Consumer Protection and Antitrust Division
5 Office of Attorney General
6 1720 Burlington Drive, Suite C
7 Bismarck, ND 58504-7736
8 Telephone (701) 328-5570
9 ealm@nd.gov
10 clindblad@nd.gov

11 *Attorneys for Plaintiff State of North Dakota,*
12 *ex rel. Drew H. Wrigley, Attorney General*

13 Melissa G. Wright
14 Section Chief, Consumer Protection Section
15 Melissa S. Smith
16 Asst. Section Chief, Consumer Protection
17 Section
18 Michael S. Ziegler
19 Principal Assistant Attorney General
20 Kevin R. Walsh, *pro hac vice*
21 Senior Assistant Attorney General
22 30 East Broad Street, 14th Floor
23 Columbus, Ohio 43215
24 Tel: 614-466-1031
25 Melissa.Wright@ohioago.gov
26 Melissa.S.Smith@ohioago.gov
27 Michael.Ziegler@ohioago.gov
28 Kevin.Walsh@ohioago.gov

Attorneys for State of Ohio, ex rel. Attorney General Dave Yost

21 Jordan M. Roberts
22 Assistant Attorney General
23 Oregon Department of Justice
24 Consumer Protection Section
25 100 SW Market Street
26 Portland, Oregon 97201
27 Telephone: (971) 673-1880
28 Facsimile: (971) 673-1884

jordan.m.roberts@doj.state.or.us

*Attorneys for State of Oregon, ex rel.
Ellen F. Rosenblum, Attorney General
for the State of Oregon*

Timothy R. Murphy
Senior Deputy Attorney General
Jonathan R. Burns
Deputy Attorney General
Pennsylvania Office of Attorney General
Strawberry Square, 14th Floor
Harrisburg, PA 17120
Tel: 717.787.4530
tmurphy@attorneygeneral.gov
jburns@attorneygeneral.gov

Attorneys for Plaintiff the Commonwealth of Pennsylvania

Stephen N. Provazza
Special Assistant Attorney General
Rhode Island Office of the Attorney General
150 South Main St.
Providence, RI 02903
Phone: 401-274-4400
SProvazza@riag.ri.gov

Attorneys for Plaintiff State of Rhode Island

Jared Q. Libet
Assistant Deputy Attorney General
Anna C. Smith
Assistant Attorney General
Clark C. Kirkland, Jr.
Assistant Attorney General
P.O. Box 11549
Columbia, South Carolina 29211
Tel: (803) 734-0536
jlibet@scag.gov
annasmith@scag.gov
ckirkland@scag.gov

*Attorneys for Plaintiff the State of South
Carolina, ex rel. Alan M. Wilson, in His
Official Capacity as Attorney General
of the State of South Carolina*

Jessica M. LaMie
Assistant Attorney General
1302 East Highway 14, Suite 1
Pierre, SD 57501-8501
Telephone: (605) 773-3215
Jessica.LaMie@state.sd.us

Attorneys for Plaintiff State of South Dakota

Joelle E. Gotwals
Assistant Attorney General
Office of the Attorney General of Virginia
Consumer Protection Section
202 N. 9th Street
Richmond, Virginia 23219
Telephone: (804) 786-8789
Facsimile: (804) 786-0122
jgotwals@oag.state.va.us

*Attorneys for the Plaintiff Commonwealth
of Virginia ex rel. Jason S. Miyares,
Attorney General*

Joseph Kanada
Alexandra Kory
Alexia M. Diorio
Assistant Attorneys General
Washington State Office of the Attorney General
800 Fifth Avenue, Suite 2000
Seattle, WA 98104
(206) 389-3843
Joe.Kanada@atg.wa.gov
Alexandra.kory@atg.wa.gov
Alexia.diorio@atg.wa.gov

Attorneys for Plaintiff State of Washington

R. Duane Harlow
Assistant Attorney General
Wisconsin Department of Justice
Post Office Box 7857
Madison, Wisconsin 53707-7857
(608) 266-2950
harlowrd@doj.state.wi.us

Attorneys for Plaintiff State of Wisconsin

Laurel K. Lackey
Assistant Attorney General
Office of the Attorney General

1 Consumer Protection & Antitrust Division
2 Eastern Panhandle Office
3 269 Aikens Center
4 Martinsburg, West Virginia 25404
5 (304) 267-0239
6 laurel.k.lackey@wvago.gov

7 *Attorneys for Plaintiff State of West Virginia,*
8 *ex rel. Patrick Morrissey, Attorney General*

9
10 By: /s/ Ashley M. Simonsen
11 Ashley M. Simonsen
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

COVINGTON

BEIJING BOSTON BRUSSELS DUBAI FRANKFURT
JOHANNESBURG LONDON LOS ANGELES NEW YORK
PALO ALTO SAN FRANCISCO SEOUL SHANGHAI WASHINGTON

Covington & Burling LLP
Salesforce Tower
415 Mission Street, Suite 5400
San Francisco, CA 94105-2533
T +1 415 591 6000

DELIVERED VIA PROCESS SERVER

July 17, 2024

California Department of Child Support Services
11150 International Drive
Rancho Cordova, CA 95670

**Re: People of the State of California v. Meta Platforms, Inc.,
4:23-cv-05448**

Dear Sir/Madam:

Enclosed please find a subpoena being served upon you in connection with the above-captioned litigation currently pending in the U.S. District Court for the Northern District of California. I represent Defendants Meta Platforms, Inc.; Instagram, LLC, Meta Payments, Inc., Meta Platforms Technologies, LC and Mark Zuckerberg (collectively, the “Meta Defendants”) in this matter.

The document subpoena requests the production of specific documents identified in the attached subpoena (see Attachment A to the subpoena), which are requested to be produced by 10 am on August 19, 2024. We are willing to work with you on the time, date, location, method and manner of document production, as well as answer any questions or concerns you may have regarding subpoena compliance. It is sufficient compliance with this subpoena if you electronically transmit a copy of the requested documents to the undersigned. As such, please contact me at kpatchen@cov.com and 415-591-6031, to discuss document production and subpoena compliance, unless you are already represented by counsel in connection with this matter.

The Court is currently considering whether the California Attorney General’s Office has control over California Department of Child Support Services information for the purposes of discovery in this action. If the Court rules that the California Attorney General’s Office has control over California Department of Child Support Services’ information, the California Attorney General has pending discovery requests that seek this agency’s documents. By serving this subpoena, Meta does not waive its position in the state agency dispute, nor does Meta in any way waive rights to compel the California Attorney General to produce California Department of Child Support Services’ information as part of discovery in this action. However, to avoid further delay in the production of information from the California Department of Child Support Services, Meta is serving the attached subpoena to request the timely production of this information.

Your anticipated time and assistance with this matter is greatly appreciated.

COVINGTON

California Department of Child Support Services
July 17, 2024
Page 2

Best regards,

/s/ E. Kate Patchen

E. Kate Patchen

Enclosed: Subpoena, Attachment A, and Attachment B

UNITED STATES DISTRICT COURT

for the

Northern District of California

People of the State of California, et al.

Plaintiff

v.

Meta Platforms, Inc., et al.

Defendant

Civil Action No. 4:23-cv-05448

SUBPOENA TO PRODUCE DOCUMENTS, INFORMATION, OR OBJECTS
OR TO PERMIT INSPECTION OF PREMISES IN A CIVIL ACTIONTo: California Department of Child Support Services
11150 International Drive, Rancho Cordova, CA 95670

(Name of person to whom this subpoena is directed)

☒ **Production:** **YOU ARE COMMANDED** to produce at the time, date, and place set forth below the following documents, electronically stored information, or objects, and to permit inspection, copying, testing, or sampling of the material: See Attachment A.

Place: Shook, Hardy & Bacon, Attn: Jennifer Blues Kenyon
555 Mission Street, Suite 2300
San Francisco, CA 94105

Date and Time:

10 a.m. on August 19, 2024

☐ **Inspection of Premises:** **YOU ARE COMMANDED** to permit entry onto the designated premises, land, or other property possessed or controlled by you at the time, date, and location set forth below, so that the requesting party may inspect, measure, survey, photograph, test, or sample the property or any designated object or operation on it.

Place:

Date and Time:

The following provisions of Fed. R. Civ. P. 45 are attached – Rule 45(c), relating to the place of compliance; Rule 45(d), relating to your protection as a person subject to a subpoena; and Rule 45(e) and (g), relating to your duty to respond to this subpoena and the potential consequences of not doing so.

Date: 07/17/2024

CLERK OF COURT

OR

Signature of Clerk or Deputy Clerk

/s/ Ashley Simonsen

Attorney's signature

The name, address, e-mail address, and telephone number of the attorney representing (name of party) _____
Meta Platforms, Inc. f/k/a Facebook, Inc.; Instagram, LLC, Meta Payments, Inc.,
Meta Platforms Technologies, LLC; and Mark Zuckerberg, _____ who issues or requests this subpoena, are:
Ashley Simonsen, Covington & Burling LLP, 1999 Avenue of the Stars, Los Angeles, CA 90067, 424-332-4782, asimonsen@cov.com

Notice to the person who issues or requests this subpoena

If this subpoena commands the production of documents, electronically stored information, or tangible things or the inspection of premises before trial, a notice and a copy of the subpoena must be served on each party in this case before it is served on the person to whom it is directed. Fed. R. Civ. P. 45(a)(4).

Civil Action No. 4:23-cv-01615

PROOF OF SERVICE*(This section should not be filed with the court unless required by Fed. R. Civ. P. 45.)*

I received this subpoena for *(name of individual and title, if any)* _____
 on *(date)* _____.

☐ I served the subpoena by delivering a copy to the named person as follows: _____

_____ on *(date)* _____; or

☐ I returned the subpoena unexecuted because: _____

Unless the subpoena was issued on behalf of the United States, or one of its officers or agents, I have also
 tendered to the witness the fees for one day's attendance, and the mileage allowed by law, in the amount of
 \$ _____.

My fees are \$ _____ for travel and \$ _____ for services, for a total of \$ 0.00.

I declare under penalty of perjury that this information is true.

Date: _____

Server's signature

Printed name and title

Server's address

Additional information regarding attempted service, etc.:

Print

Save As...

Add Attachment

Reset

Federal Rule of Civil Procedure 45 (c), (d), (e), and (g) (Effective 12/1/13)**(c) Place of Compliance.**

(1) For a Trial, Hearing, or Deposition. A subpoena may command a person to attend a trial, hearing, or deposition only as follows:

- (A) within 100 miles of where the person resides, is employed, or regularly transacts business in person; or
- (B) within the state where the person resides, is employed, or regularly transacts business in person, if the person
 - (i) is a party or a party's officer; or
 - (ii) is commanded to attend a trial and would not incur substantial expense.

(2) For Other Discovery. A subpoena may command:

- (A) production of documents, electronically stored information, or tangible things at a place within 100 miles of where the person resides, is employed, or regularly transacts business in person; and
- (B) inspection of premises at the premises to be inspected.

(d) Protecting a Person Subject to a Subpoena; Enforcement.

(1) Avoiding Undue Burden or Expense; Sanctions. A party or attorney responsible for issuing and serving a subpoena must take reasonable steps to avoid imposing undue burden or expense on a person subject to the subpoena. The court for the district where compliance is required must enforce this duty and impose an appropriate sanction—which may include lost earnings and reasonable attorney's fees—on a party or attorney who fails to comply.

(2) Command to Produce Materials or Permit Inspection.

(A) *Appearance Not Required.* A person commanded to produce documents, electronically stored information, or tangible things, or to permit the inspection of premises, need not appear in person at the place of production or inspection unless also commanded to appear for a deposition, hearing, or trial.

(B) *Objections.* A person commanded to produce documents or tangible things or to permit inspection may serve on the party or attorney designated in the subpoena a written objection to inspecting, copying, testing, or sampling any or all of the materials or to inspecting the premises—or to producing electronically stored information in the form or forms requested. The objection must be served before the earlier of the time specified for compliance or 14 days after the subpoena is served. If an objection is made, the following rules apply:

- (i) At any time, on notice to the commanded person, the serving party may move the court for the district where compliance is required for an order compelling production or inspection.
- (ii) These acts may be required only as directed in the order, and the order must protect a person who is neither a party nor a party's officer from significant expense resulting from compliance.

(3) Quashing or Modifying a Subpoena.

(A) *When Required.* On timely motion, the court for the district where compliance is required must quash or modify a subpoena that:

- (i) fails to allow a reasonable time to comply;
- (ii) requires a person to comply beyond the geographical limits specified in Rule 45(c);
- (iii) requires disclosure of privileged or other protected matter, if no exception or waiver applies; or
- (iv) subjects a person to undue burden.

(B) *When Permitted.* To protect a person subject to or affected by a subpoena, the court for the district where compliance is required may, on motion, quash or modify the subpoena if it requires:

- (i) disclosing a trade secret or other confidential research, development, or commercial information; or

(ii) disclosing an unretained expert's opinion or information that does not describe specific occurrences in dispute and results from the expert's study that was not requested by a party.

(C) *Specifying Conditions as an Alternative.* In the circumstances described in Rule 45(d)(3)(B), the court may, instead of quashing or modifying a subpoena, order appearance or production under specified conditions if the serving party:

- (i) shows a substantial need for the testimony or material that cannot be otherwise met without undue hardship; and
- (ii) ensures that the subpoenaed person will be reasonably compensated.

(e) Duties in Responding to a Subpoena.

(1) Producing Documents or Electronically Stored Information. These procedures apply to producing documents or electronically stored information:

(A) *Documents.* A person responding to a subpoena to produce documents must produce them as they are kept in the ordinary course of business or must organize and label them to correspond to the categories in the demand.

(B) *Form for Producing Electronically Stored Information Not Specified.* If a subpoena does not specify a form for producing electronically stored information, the person responding must produce it in a form or forms in which it is ordinarily maintained or in a reasonably usable form or forms.

(C) *Electronically Stored Information Produced in Only One Form.* The person responding need not produce the same electronically stored information in more than one form.

(D) *Inaccessible Electronically Stored Information.* The person responding need not provide discovery of electronically stored information from sources that the person identifies as not reasonably accessible because of undue burden or cost. On motion to compel discovery or for a protective order, the person responding must show that the information is not reasonably accessible because of undue burden or cost. If that showing is made, the court may nonetheless order discovery from such sources if the requesting party shows good cause, considering the limitations of Rule 26(b)(2)(C). The court may specify conditions for the discovery.

(2) Claiming Privilege or Protection.

(A) *Information Withheld.* A person withholding subpoenaed information under a claim that it is privileged or subject to protection as trial-preparation material must:

- (i) expressly make the claim; and
- (ii) describe the nature of the withheld documents, communications, or tangible things in a manner that, without revealing information itself privileged or protected, will enable the parties to assess the claim.

(B) *Information Produced.* If information produced in response to a subpoena is subject to a claim of privilege or of protection as trial-preparation material, the person making the claim may notify any party that received the information of the claim and the basis for it. After being notified, a party must promptly return, sequester, or destroy the specified information and any copies it has; must not use or disclose the information until the claim is resolved; must take reasonable steps to retrieve the information if the party disclosed it before being notified; and may promptly present the information under seal to the court for the district where compliance is required for a determination of the claim. The person who produced the information must preserve the information until the claim is resolved.

(g) Contempt.

The court for the district where compliance is required—and also, after a motion is transferred, the issuing court—may hold in contempt a person who, having been served, fails without adequate excuse to obey the subpoena or an order related to it.

DEFINITIONS AND INSTRUCTIONS TO ATTACHMENT A

DEFINITIONS

1. The term “communication” means the transmittal of information (in the form of facts, ideas, inquiries or otherwise).
2. “Document” or “documents” shall have the broadest meaning ascribed to it by the Federal Rules of Civil Procedure, and includes, without limitation electronically stored information (“ESI”) (including, without limitation, electronic databases and the data therein, all electronic messages or communications, electronic word processing documents, electronically stored voicemail, webpages, and social media posts) in accordance with any order in this case governing ESI at the time of production. Different versions of the same documents, including, but not limited to, drafts or documents with handwritten notations or marks not found in the original or on other copies are different documents.
3. “You”, “you”, “Your” and “your” means the California Department of Child Support Services.
4. “Relating” or “related to” means and includes referring to, concerning, referencing, mentioning, associated with, constituting, discussing, containing, embodying, recording, reflecting, identifying, summarizing, incorporating, and/or dealing with or pertaining to in any way.
5. “And” includes “or”, and vice versa.
6. The singular form of a word or term includes the plural, and vice versa.
7. The present tense of a verb includes the past tense, and vice versa.
8. The use of the article “the” shall not be construed as limiting the scope of any request.

9. “Including” means “including without limitation.”

10. “Any” includes “all”, and vice versa.

11. The capitalized version of a word or term includes the lower case version of a word or term, and vice versa.

12. “Social Media Platforms” or “Platforms” means a digital service that facilitates interactions between two or more distinct but interdependent sets of users, including but not limited to Facebook, Instagram, Snapchat, TikTok, YouTube, Twitter (or “X”), Pinterest, LinkedIn, BeReal, Lapse, Reddit, Threads, VSCO, Goodreads, Quora, Discord, Twitch, and Tumblr.

13. “Young Users” means users of Social Platforms who are under 18 years of age when using the Platform(s).

All words, terms, and phrases not specifically defined herein are to be given their normal and customary meaning in the context in which they are used in these Requests.

INSTRUCTIONS

1. These Requests are intended to cover any and all documents in your possession, custody, or control, to the extent not privileged. Documents held by any office, department, board, commission, or instrumentality of the California Department of Child Support Services are within your possession, custody, or control.

2. In accordance with ESI Protocol attached hereto as Attachment B, if you object to furnishing any of the documents or information requested by these Requests on the grounds of attorney-client privilege, work product, other privilege, or otherwise then, with respect to each such document:

- a. state the nature of the privilege claimed;
- b. state the date of each communication supporting the privilege claim;

- c. identify all participants in the supporting communication;
- d. state the specific grounds on which the objection is based; and
- e. identify the specific request calling for such information;

2. If you object to any Request on the grounds that it is vague or ambiguous, state: (i) the portions or terms of such Request that you claim to be vague or ambiguous; and (ii) the interpretation of the Request pursuant to which you provide a response.

3. Each request shall be deemed continuing, so as to require supplemental or mandatory responses should you obtain additional responsive information subsequent to your initial responses.

4. If you cannot fully respond to a particular Request after exercising due diligence to make inquiry and to secure the necessary information, provide a response to the extent possible, specifying your inability to respond to the remainder and providing whatever information or knowledge you have concerning the portion not responded to.

5. Each page of a produced document shall have a legible, unique page identifier (“Bates Number”) and confidentiality legend (where applicable) on the face of the image at a location that does not obliterate, conceal, or interfere with any information from the source document. Redactions should be clearly marked or stamped on the page in such a way that it is clear from review that a portion of the image has been redacted.

6. All responsive and non-privileged electronic documents shall be produced in the format ordered by the Court in its ESI order.

7. All responsive electronic documents shall be produced in a format agreed upon by the parties, to include at least native versions of Excel spreadsheets and presentation files, with a Bates-stamped placeholder image.

8. Unless otherwise specified, the time period for these Requests is January 1, 2012 to the date of production of the Documents.

ATTACHMENT A

1. Research, investigations, studies, surveys, reports, evaluations, or analyses concerning the mental, social, emotional, or behavioral health of persons ages 13 to 18.
2. Research, investigations, studies, surveys, reports, evaluations, or analyses related to Social Media Platforms, including the importance of Social Media Platforms and the use of Social Media Platforms by Young Users and the potential benefits and harms created by the use of Social Media Platforms.
3. Research, investigations, studies, surveys, reports, evaluations, or analyses concerning the mental, social, emotional, or behavioral health of Young Users, including those related to the effects of:
 - a. Social Media Platforms usage;
 - b. Video games usage;
 - c. Cell phone usage;
 - d. Messaging usage;
 - e. Usage of other electronics apart from usage of Social Media Platforms;
 - f. COVID-19 and/or remote learning;
 - g. Use of drugs or alcohol;
 - h. The opioid and fentanyl epidemic;
 - i. Poverty, homelessness, lack of health insurance, and/or food insecurity;
 - j. Physical health including nutrition, exercise, weight management, sleeping habits, and sexual activity;
 - k. Family trauma or deaths;
 - l. Academic pressure;
 - m. Violence, including school violence, domestic violence, gun violence, gun control and/or mass shootings;
 - n. Bullying or verbal abuse apart from usage of Social Media Platforms;
 - o. Political polarization;
 - p. Natural disasters;
 - q. Climate change;
 - r. Discrimination and inequity;
 - s. Global warfare and conflict; and
 - t. Any other potential causes of harms to the mental, social, emotional, or behavioral health of Young Users.
4. Youth Risk Behavior Surveys conducted by the California Department of Child Support Services or on its behalf.
5. Research, investigations, studies, surveys, reports, evaluations, or analyses related to:
 - a. Features of Social Media Platforms that are psychologically or physically harmful to Young Users;
 - b. Features of Social Media Platforms that promote compulsive, prolonged, or unhealthy use by Young Users;
 - c. The impact of features of Social Media Platforms, including:

- (1) Algorithmic recommendation and sequencing;
 - (2) Image filters;
 - (3) Use of multiple user accounts;
 - (4) Infinite scroll;
 - (5) Ephemeral content features;
 - (6) Autoplay;
 - (7) Quantification and display of likes; or
 - (8) Audiovisual and haptic alerts.
6. Programs, initiatives, efforts, or actions proposed or taken by the California Department of Child Support Services to address Young Users' use of Social Media Platforms, including any program, initiative, effort, or action to prevent, limit, encourage, or promote the use of Social Media Platforms by Young Users.
7. Policies proposed, recommended, or enacted by the California Department of Child Support Services regarding screen time and acceptable use of cell phones, computers, tablets, or other electronic devices by Young Users.
8. Complaints to the California Department of Child Support Services by teachers or school districts regarding social media or cell phone use by Young Users and/or the need for acceptable use or other policies to address Young Users' use of social media or cell phones.
9. Complaints to the California Department of Child Support Services by teachers or school districts regarding budget crises from inflation, underfunding, unfunded mandates, and other causes.
10. Documents related to state assessments in California, including reports and analyses regarding the history of K-12 state assessment or standardized testing scores, performance by schools and/or school districts, and any other measures of school performance.
11. Legislation or policies proposed by, proposed on behalf of, or testified on by the California Department of Child Support Services, regardless of whether such legislation or policies were enacted, regarding Young Users' use of Social Media Platforms.
12. Mental, social, emotional, or behavioral health services provided by the California Department of Child Support Services to Young Users during the Relevant Period, including:
 - a. Counseling or therapy;
 - b. Psychiatric services;
 - c. Crisis intervention;
 - d. Inpatient short-term and long-term programs;
 - e. Resource centers; and
 - f. Services for Young Users dealing with substance abuse or addiction issues.

13. Any and all California Department of Child Support Services grants to address Young Users' mental health, including information about when, where, why, and how any disbursements were paid, any schedules or plans for future disbursements, policies governing evaluation or approval of such disbursements, records of how the disbursements were used, and all agendas, minutes, notes, or recordings from meetings related to such grant.
14. Public or non-public meetings held by the California Department of Child Support Services related to Social Media Platforms and use of Social Media Platforms by Young Users, including but not limited to, notices, meeting notes, PowerPoint presentations, internal memoranda, summaries, personal notes, or attendee lists.
15. Policies, procedures, and practices related to the California Department of Child Support Services' use of Social Media Platforms, including communication of information or promotion of California Department of Child Support Services' programs, initiatives, efforts, or actions on Social Media Platforms.
16. California Department of Child Support Services' communications and/or collaboration with any Social Media Platform on any program, initiative or other action related to, or directed at, Young Users.
17. California Department of Child Support Services' communications with any third party related to Young Users and/or Social Media Platforms.
18. Budgeted and actual expenditures by the California Department of Child Support Services during the Relevant Period related to Young Users' use of Social Media Platforms.
19. Budgeted and actual expenditures by the California Department of Child Support Services during the Relevant Period related to treatment of teen mental, social, emotional, or behavioral health issues.
20. Policies, procedures, and practices applicable to the California Department of Child Support Services and California Department of Child Support Services employees regarding the use of Social Media Platforms, including any changes to these policies during the Relevant Period.
21. Studies, programs, initiatives, efforts, or actions proposed or taken by the California Department of Child Support Services that sought to provide or promote internet access or phones, computers, tablets, or other electronic devices to Young Users.
22. California Department of Child Support Services' budget and actual expenditures during the Relevant Period, including expenditures on:
 - a. Digital advertisements by the California Department of Child Support Services on Social Media Platforms;
 - b. Digital advertisements by the California Department of Child Support Services purchased through Social Media Platforms.

ATTACHMENT B

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA**

IN RE: *Social Media Adolescent
Addiction/Personal Injury Products Liability
Litigation*

This document relates to:
ALL ACTIONS

MDL No. 3047
Case No. 4:22-md-03047-YGR

Honorable Yvonne Gonzalez Rogers
Honorable Peter H. Kang

**STIPULATION AND ~~PROPOSED~~
ORDER GOVERNING THE
PRODUCTION OF
ELECTRONICALLY STORED
INFORMATION AND HARD COPY
DOCUMENTS**

1. PURPOSE

This Order Governing the Production of Electronically Stored Information and Hard Copy Documents (“ESI Order”) will govern discovery of electronically stored information and any hard copy documents in this Litigation as a supplement to the Federal Rules of Civil Procedure, this District’s Guidelines for the Discovery of Electronically Stored Information, and any other applicable orders and rules. “This Litigation” includes all actions currently in MDL No. 3047, *In Re: Social Media Adolescent Addiction/Personal Injury Products Liability*, or hereafter added or transferred to MDL No. 3047, and all actions later remanded to their respective transferor courts.

2. DEFINITIONS

- a) “Document” is defined to be synonymous in meaning and equal in scope to the usage of this term in Rules 26 and 34 of the Federal Rules of Civil Procedure and shall include Hard-Copy Documents and ESI.

- b) “Electronically stored information” or “ESI,” as used herein has the same meaning as in Federal Rules of Civil Procedure 26 and 34.
- c) “Hard-Copy Document” means Documents existing in paper form at the time of collection.
- d) “Searchable Text” means the native text extracted from an Electronic Document and any Optical Character Recognition text (“OCR text”) generated from a Hard-Copy Document or electronic image.

3. COOPERATION

The Parties are aware of the importance the Court places on cooperation and commit to cooperate in good faith throughout this Litigation consistent with this Court’s Guidelines for the Discovery of ESI and this Court’s Rules of Professional Conduct. The Parties will endeavor to cooperate in good faith and be reasonably transparent in all aspects of the discovery process.

4. LIAISON

The Parties will identify Discovery Liaisons to each other who are and will be knowledgeable about and responsible for discussing their respective ESI. Any Party is free to change their designated Discovery Liaison by providing written notice to the other Parties. Each Party’s Discovery Liaison must: (a) be prepared to meet and confer on discovery-related matters and to participate in discovery dispute resolution; (b) be knowledgeable about the Party’s discovery efforts; (c) be, or have reasonable access to those who are, familiar with the Party’s electronic systems and capabilities in order to explain those systems and answer relevant questions; and (d) be, or have reasonable access to those who are knowledgeable about the technical aspects of discovery, including electronic document storage, organization, and format issues, and relevant information retrieval technology, including search methodology.

5. IDENTIFICATION OF CUSTODIANS AND DATA SOURCES

The parties will disclose information about custodians and custodial and non-custodial data sources likely to possess relevant or responsive information in accordance with Fed. R. Civ. P. 26 and this District’s ESI Guidelines. The Parties will participate in Rule 26(f) discussions guided by this District’s Checklist for Rule 26(f) Meet and Confer Regarding Electronically

1 Stored Information. After responses to Requests for Production under Fed. R. Civ. P. 34 have
2 been served, the parties will meet and confer regarding those custodians and custodial and non-
3 custodial data sources from which Documents and ESI will be collected for search and review for
4 potential production in this litigation. The custodian and data source exchanges will include brief
5 explanations of the rationale for their selections; for example, for custodians, their current job
6 titles and descriptions of their work, and for data sources, location information and description.

7 **6. INACCESSIBLE OR UNUSABLE ESI**

8 If a Producing Party asserts that certain requested ESI is inaccessible or not “reasonably
9 accessible,” otherwise unnecessary, or if the Receiving Party asserts that, following production,
10 certain ESI is not reasonably useable, the parties shall meet and confer to discuss resolving such
11 assertions. The parties will exchange sufficient information to enable the parties to confer in good
12 faith. If the parties cannot resolve any such disputes after such a meet and confer has taken place,
13 the issue shall be presented to the Court for resolution.

14 **7. KNOWN RESPONSIVE DOCUMENTS**

15 Documents or ESI identified in a custodial or non-custodial file, or in a discrete folder or
16 collection, that are known to a Producing Party through reasonable investigation to be responsive
17 to a discovery request shall be collected for review without regard to whether the responsive
18 content was located via any search methodology developed in accordance with this Order, and
19 nothing about such review shall prevent the Producing Party from redacting or withholding and
20 logging such documents for applicable privileges.

21 **8. SEARCH METHODOLOGIES**

22 The Parties shall adopt reasonable and proportionate methodologies to identify, search,
23 collect, cull, review, and produce ESI as required under applicable legal standards. The Parties
24 recognize and agree that each Party may use one or more methodologies to identify, search,
25 collect, cull, review, and produce responsive and non-privileged ESI, including the use of
26 keyword search terms and/or the use of technology assisted review (“TAR”) as discussed further
27 herein. The Parties further recognize that different data sets may implicate different
28 methodologies to identify, search, collect, cull, review, and produce responsive and non-

1 privileged ESI. The Parties therefore agree to meet and confer in good faith regarding any
2 potential disputes over their respective ESI productions.

3 **9. HIT REPORTS AND SEARCH TERMS**

4 If a Producing Party uses search terms to identify, search, or cull potentially responsive
5 ESI, the Producing Party shall disclose the search terms to the Requesting Party. The Parties shall
6 meet and confer regarding any disputes over the disclosed search terms. In the event that a
7 Producing Party claims burden with respect to modified and/or additional search terms proposed
8 by a Requesting Party, the Producing Party shall provide a hit report for the terms at issue using
9 industry-standard processing tools, such as NUIX or other similar tools. The Producing Party
10 shall provide a hit report for the document collection where the terms were applied, including the
11 following with respect to each proposed or modified search term in the collection:

- 12 a) The number of documents with hits for that term; and
- 13 b) The number of unique documents, i.e., documents which do not have hits for any other
14 term.

15 If, after reviewing a hit report from a Producing Party, a Requesting Party so chooses, it
16 may reasonably request a further hit report which includes:

- 17 c) The number of family members, including the documents with hits, of the documents
18 with hits for that term; and
- 19 d) The number of unique family members of the documents with hits for that term.

20 If the ESI tool for the Producing Party is capable without undue burden of providing the
21 number of family members and unique family members, then the Producing Party shall provide
22 such further hit report. The Parties (including the person most knowledgeable about the
23 capabilities of the Producing Party's ESI tool and the Requesting Party's person most
24 knowledgeable about technical issues from its ESI service provider) shall meet and confer
25 regarding any disputes over whether the Producing Party's ESI tool has the capability or not to
26 provider either number of family members or number of unique family members.

27 The Parties shall meet and confer to resolve disagreements over the search terms or their
28 application. To the extent the Parties are unable to reach agreement on the application of, or

1 procedures for, any search or filtering processes, the Parties shall fully comply with the
2 provisions of this Court's Discovery Standing Order regarding the procedure for raising discovery
3 disputes with the Court, including the meet and confer and certification requirements therein.

4 **10. TECHNOLOGY ASSISTED REVIEW (TAR)**

5 A Producing Party may use TAR (technology-assisted review) during the culling and
6 review process of ESI, which may be applied in addition to search terms. If a Producing Party
7 uses TAR to cull, filter out, or exclude documents from that Party's production, that Producing
8 Party shall do the following:

- 9 • If a Producing Party chooses to apply both search terms and TAR to a review set,
10 the Producing Party will disclose the search terms to all other Party/Parties.
- 11 • Disclose the name of the TAR tool or service used to all other Party/Parties.

12 **11. VALIDATION**

13 Each Producing Party shall take reasonable steps to validate its review process (i.e., using
14 quality control measures to determine whether its production is missing relevant ESI or contains
15 substantial amounts of irrelevant ESI) and make any necessary adjustments or corrections to its
16 process. If, after reviewing a Producing Party's production, a Requesting Party reasonably
17 requests additional information regarding the validation method(s) used by the Producing Party,
18 the Producing Party will disclose the level of end-to-end recall (the percentage of responsive
19 Documents in the collection which were identified as responsive by that Producing Party's
20 methodology). If there remain disputes between the Parties regarding validation, the Parties shall
21 meet and confer to resolve such disputes in good faith, including a reasonable discussion
22 regarding the tool used and the parameters used to obtain or calculate the level of recall.

23 **12. UNSEARCHABLE DOCUMENTS**

24 The Producing Party shall use reasonable efforts to identify and review potentially
25 responsive documents for which text-based search technologies are fundamentally ineffective.

26 **13. SYSTEM FILES**

27 Each Party will use its best efforts to filter out common system files and application
28 executable files using the national software reference library ("NSRL") NIST hash set list. The

Parties also may filter out stand-alone files identified as zero bytes in size. Additional culling of file types based on file header information may be applied to the following, provided these files are not known to be otherwise attached, embedded in, or included with an otherwise responsive document, or are not themselves reasonably known to contain information responsive or contain responsive data or are used to interface with users or interact with or access individual or aggregated user data: Application Package File, Backup Files, Batch Files, Binary Disc Image, C++ File Formats, Cascading Style Sheet, Configuration File, Database File, Dictionary Files, Dynamic Link Library, Event Log Files, Executable Files, Hypertext Cascading Stylesheet, Java Archive Files, JavaScript Files, JavaScript Source Code and Class Files, Macintosh Resource Fork Files, Package Manager Files, Program Files, Program Installers, Python Script Files, Shell Script Files, System or Temporary Files, Thumbnail Cache Files, Troff Files, Truetype Font Files, Windows Cabinet File, Windows Command Files, Windows File Shortcut, Windows Help Files, Windows Metafiles and Enhanced Metafiles, Windows Spool Files, Windows System File.

14. DEDUPLICATION

Each Producing Party shall make reasonable efforts to globally deduplicate exact duplicate Documents within that Producing Party's ESI data set across all custodial and non-custodial sources at the family level using either MD5 hash values or SHA hash values or any other agreed-upon (and disclosed) industry-standard deduplication technology. The Parties shall reach agreement on such other deduplication technology and shall reach agreement on how their deduplication tools shall identify exact duplicates of documents in a manner that is consistent with the disclosed tools and technologies a Producing Party is using. The Parties shall reach agreement on how to identify exact duplicates of emails using industry-standard commercially available software tools or services, which may for example calculate hash values of emails based on concatenated values of agreed-upon email fields and/or hash values of attachments, or which may use any other method the Parties agree upon. Having further met and conferred in keeping with the previous sentence, the Parties shall calculate deduplication hash values for emails on the concatenated values set forth in and in accordance with the documentation specifications of the disclosed deduplication tools to be used in this Litigation (i.e., RelativityOne, Relativity Server,

1 and Nuix); however, if Nuix is used, the Producing Party shall select the optional field “Include
2 Bcc” as an additional field to add to the default ones.

3 The Parties shall not withhold from production near-duplicates without meeting and
4 conferring on this issue.

5 The names of all custodians who were either identified as custodians for purposes of
6 collection for this matter (or otherwise known by the Producing Party to have been in possession
7 or custody of a document prior to deduplication) will be populated in the ALL CUSTODIANS
8 metadata field for the produced version of a document that has duplicates removed from
9 production. The original file paths (if any exist) of a document prior to deduplication will be
10 populated in the ALL FILE PATHS metadata field of the produced document.

11 **15. EMAIL THREADING**

12 The Parties may use analytics technology to identify email threads and shall produce the
13 unique most inclusive copy and related family members. Where multiple email messages are part
14 of a single chain or “thread,” a Party is only required to produce the most inclusive copy of an
15 email message(s) (“Last In Time Email(s)”) and need not produce earlier, lesser inclusive email
16 messages or “thread members,” provided that the tool or software service being used to perform
17 threading is disclosed. A Producing Party may exclude from production lesser inclusive copies of
18 the most inclusive email message in the thread, where the entire body of each of those lesser
19 inclusive copies is included within the Last in Time Email. The Producing Party will honor
20 reasonable requests to produce lesser inclusive copies of a Last In Time Email or other earlier
21 chains of emails otherwise excluded by email thread suppression.

22 The Parties shall treat new or different email chains or threads pursuant to further
23 agreement on safeguards or guidelines for defining emails threads which reasonably take into
24 account the capabilities of the email threading/dethreading/hyperthreading tools used by each
25 Defendant (which shall be disclosed to Plaintiffs).

26 **16. SOURCE CODE**

27 The Parties will meet and confer to address the production and/or inspection of source
28 code and entering into a separate order governing the same if needed.

17. PRODUCTION FORMATS

The Parties agree to produce documents and data in the formats described in **Appendix 1** to this ESI Order. If particular documents or categories of documents identified in response to document requests warrant a different format, the Parties will cooperate to arrange for the mutually acceptable production of such documents. The Parties further agree not to degrade the searchability of documents as part of the document production process.

In addition, the Parties agree that the production and production format of social media and/or user account information is not covered by this agreement and to meet and confer on the production and production format, including metadata, for social media and/or user account information.

18. PHASING

Once the Parties begin propounding discovery requests pursuant to Fed. R. Civ. P. 34, the Parties agree to meet and confer regarding appropriate phasing for the production of ESI.

19. MISCELLANEOUS PROVISIONS

- a) **Production of Plaintiffs ESI and Case-Specific Materials.** Subject to any further agreement among the Parties or Order of the Court, the Parties shall produce case-specific documents (i.e., documents specific to the claim of a given Plaintiff, produced by Plaintiffs or Defendants) for any Plaintiff in discovery pools or other selections designed to inform bellwether selection, including those selected for a bellwether trial, in accordance with the production format specified herein, provided, however, that the Producing Party may elect to produce such materials in their native format. To the extent production of case-specific documents for any Plaintiff selected for a bellwether trial presents an issue for any Party, the Parties shall reasonably confer, and may present any disputes to the Court or its designee. The Parties shall further agree to confer concerning the production format and associated matters (*e.g.*, hosting platform) for case-specific documents produced in the cases of other Plaintiffs.

Nothing herein shall limit Defendant's right to seek discovery from any Plaintiff.

- b) **Translations Of Produced Materials.** The Producing Party has no obligation to

1 create a translation of the Documents or any portion thereof. For any foreign-language
2 documents responsive to document requests that a Party reasonably knows as the
3 result of a reasonable investigation have been translated into the English language
4 using human translators or through machine translation for its own purposes, except to
5 the extent such translation is protected by attorney-client or work-product privileges,
6 the Producing Party shall produce the translation of the original document with the
7 original. The parties will meet and confer as necessary concerning procedures for
8 using translations at depositions and at trial. In the event the Parties cannot reach
9 agreement, the matter may be submitted to the Court for determination.

10 c) **Third-Party Documents.** A Party that issues a Non-Party subpoena (“Issuing Party”)
11 shall include a copy of this Order with the subpoena and state that (1) the subpoenaed
12 Non-Party should produce Documents in response to the subpoena to all Parties; and
13 (2) the Parties to this Litigation have requested that Third Parties produce Documents
14 in accordance with the specifications set forth herein. If the subpoenaed Non-Party
15 produces Documents to the Issuing Party but does not produce those Documents to
16 other Parties, the Issuing Party shall produce such Documents to those other Parties
17 within 14 days of receiving the Documents, except where the Documents are to be
18 used in a deposition, in which case the Issuing Party shall produce such Documents to
19 all other Parties no later than three (3) days prior to the deposition, or as soon as
20 reasonably practicable if such production occurs thereafter. Nothing in this Order is
21 intended or may be interpreted to narrow, expand, or otherwise affect the rights of the
22 Parties or Third Parties to object to a subpoena. If the Non-Party production is not
23 Bates-stamped, the Parties will meet and confer to agree upon a format for designating
24 the documents with a unique Bates Number prefix.

25 d) **Documents Produced by Parties – Presumption of Authenticity.** In order to reduce
26 the number of requests for admission, this Order establishes a rebuttable presumption
27 that documents produced by the Parties are authentic, if said documents were either
28 created or authored by the producing Party, or any of its employees, agents, or

1 contractors, so long as the employees', agents', or contractors' work was performed in
2 connection with a project or assignment sponsored by the producing Party. No further
3 evidence to establish authenticity need be provided. Nothing in this paragraph shall be
4 deemed to waive any other evidentiary objection a party may have, including but not
5 limited to hearsay, foundation/personal knowledge, or relevance.

- 6 e) **Re-productions.** Notwithstanding any provisions to the contrary, re-production of
7 discrete sets of documents from another litigation, arbitration, government inquiry, or
8 other matter may be re-produced in the same manner and form as originally produced
9 in the other matter, provided however that a party will re-produce documents in a
10 different format for good cause shown. This provision does not waive the right of a
11 party to object to any requests for reproduction of production files from another
12 litigation, arbitration, government inquiry, or other matter.
- 13 f) **Modification.** This ESI Order may be modified by a Stipulated Order of the Parties
14 or by the Court for good cause shown.
- 15 g) **Good Faith.** The Parties will act in good faith as required by law and use these
16 procedures to identify and reduce the potential for disputes.
- 17 h) **Continuing Obligations.** The Parties recognize that discovery shall be an iterative
18 and cooperative process. The Parties will continue to meet and confer regarding any
19 issues as reasonably necessary and appropriate. This Order does not address or resolve
20 any objections to the Parties' respective discovery requests.
- 21 i) **Reservation of Rights.** The Parties agree that any topic not addressed herein is
22 neither a waiver nor acknowledgement of agreement by either Party.

23 **IT IS SO STIPULATED**, through Counsel of Record.

24

25

26

27

28

1 DATED: March 15, 2024

Respectfully submitted,

2 /s/ Lexi J. Hazam
LEXI J. HAZAM

3 **LIEFF CABRASER HEIMANN &**
4 **BERNSTEIN, LLP**

5 275 BATTERY STREET, 29TH FLOOR
6 SAN FRANCISCO, CA 94111-3339
Telephone: 415-956-1000
lhazam@lchb.com

7
8 PREVIN WARREN
9 **MOTLEY RICE LLC**
401 9th Street NW Suite 630
Washington DC 20004
T: 202-386-9610
pwarren@motleyrice.com

11 Co-Lead Counsel

12
13 CHRISTOPHER A. SEEGER
14 **SEEGER WEISS, LLP**
55 CHALLENGER ROAD, 6TH FLOOR
RIDGEFIELD PARK, NJ 07660
Telephone: 973-639-9100
Facsimile: 973-679-8656
cseeger@seegerweiss.com

17 Counsel to Co-Lead Counsel

18
19 JENNIE LEE ANDERSON
20 **ANDRUS ANDERSON, LLP**
155 MONTGOMERY STREET, SUITE 900
SAN FRANCISCO, CA 94104
Telephone: 415-986-1400
jennie@andrusanderson.com

22 Liaison Counsel

23
24 MATTHEW BERGMAN
GLENN DRAPER
25 **SOCIAL MEDIA VICTIMS LAW CENTER**
821 SECOND AVENUE, SUITE 2100
26 SEATTLE, WA 98104
Telephone: 206-741-4862
matt@socialmediavictims.org
27 glenn@socialmediavictims.org
28

JAMES J. BILSBORROW
WEITZ & LUXENBERG, PC
700 BROADWAY
NEW YORK, NY 10003
Telephone: 212-558-5500
Facsimile: 212-344-5461
jbilsborrow@weitzlux.com
PAIGE BOLDT
WATTS GUERRA LLP
4 Dominion Drive, Bldg. 3, Suite 100
San Antonio, TX 78257
T: 210-448-0500
PBoldt@WattsGuerra.com

THOMAS P. CARTMELL
WAGSTAFF & CARTMELL LLP
4740 Grand Avenue, Suite 300
Kansas City, MO 64112
T: 816-701 1100
tcartmell@wcllp.com

JAYNE CONROY
SIMMONS HANLY CONROY, LLC
112 MADISON AVE, 7TH FLOOR
NEW YORK, NY 10016
Telephone: 917-882-5522
jconroy@simmonsfirm.com
CARRIE GOLDBERG
C.A. GOLDBERG, PLLC
16 Court St.
Brooklyn, NY 11241
T: (646) 666-8908
carrie@cagoldberglaw.com

SIN-TING MARY LIU
**AYLSTOCK WITKIN KREIS &
OVERHOLTZ, PLLC**
17 EAST MAIN STREET, SUITE 200
PENSACOLA, FL 32502
Telephone: 510-698-9566
mliu@awkolaw.com

ANDRE MURA
GIBBS LAW GROUP, LLP
1111 BROADWAY, SUITE 2100
OAKLAND, CA 94607
Telephone: 510-350-9717
amm@classlawgroup.com

1
2
3 EMMIE PAULOS
4 **LEVIN PAPANTONIO RAFFERTY**
5 316 SOUTH BAYLEN STREET, SUITE 600
6 PENSACOLA, FL 32502
7 Telephone: 850-435-7107
8 epaulos@levinlaw.com

9 ROLAND TELLIS
10 DAVID FERNANDES
11 **BARON & BUDD, P.C.**
12 15910 Ventura Boulevard, Suite 1600
13 Encino, CA 91436
14 Telephone: (818) 839-2333
15 Facsimile: (818) 986-9698
16 rtellis@baronbudd.com
17 dfernandes@baronbudd.com

18 ALEXANDRA WALSH
19 **WALSH LAW**
20 1050 Connecticut Ave, NW, Suite 500
21 Washington D.C. 20036
22 T: 202-780-3014
23 awalsh@alexwalshlaw.com

24 MICHAEL M. WEINKOWITZ
25 **LEVIN SEDRAN & BERMAN, LLP**
26 510 WALNUT STREET
27 SUITE 500
28 PHILADELPHIA, PA 19106
Telephone: 215-592-1500
mweinkowitz@lfsbalw.com

DIANDRA "FU" DEBROSSE ZIMMERMANN
DICELLO LEVITT
505 20th St North
Suite 1500
Birmingham, Alabama 35203
Telephone: 205.855.5700
fu@dicellolevitt.com

1 HILLARY NAPPI
2 **HACH & ROSE LLP**
3 112 Madison Avenue, 10th Floor
4 New York, New York 10016
5 Tel: 212.213.8311
6 hnappi@hrsclaw.com

7 JAMES MARSH
8 **MARSH LAW FIRM PLLC**
9 31 HUDSON YARDS, 11TH FLOOR
10 NEW YORK, NY 10001-2170
11 Telephone: 212-372-3030
12 jamesmarsh@marshlaw.com

13 *Attorneys for Individual Plaintiffs*

14 **ROB BONTA**
15 Attorney General
16 State of California

17 /s/ Megan O'Neill
18 Nick A. Akers (CA SBN 211222)
19 Senior Assistant Attorney General
20 Bernard Eskandari (SBN 244395)
21 Supervising Deputy Attorney General
22 Megan O'Neill (CA SBN 343535)
23 Joshua Olszewski-Jubelirer
24 (CA SBN 336428)
25 Marissa Roy (CA SBN 318773)
26 Deputy Attorneys General
27 California Department of Justice
28 Office of the Attorney General
455 Golden Gate Ave., Suite 11000
San Francisco, CA 94102-7004
Phone: (415) 510-4400
Fax: (415) 703-5480
Bernard.Eskandari@doj.ca.gov

*Attorneys for Plaintiff the People of the State of
California*

RUSSELL COLEMAN

Attorney General
Commonwealth of Kentucky

/s/ J. Christian Lewis

J. Christian Lewis (KY Bar No. 87109),

Pro hac vice

Philip Heleringer (KY Bar No. 96748),

Pro hac vice

Zachary Richards (KY Bar No. 99209),

Pro hac vice app. forthcoming

Daniel I. Keiser (KY Bar No. 100264),

Pro hac vice

Matthew Cocanougher (KY Bar No. 94292),

Pro hac vice

Assistant Attorneys General

1024 Capital Center Drive, Suite 200

Frankfort, KY 40601

CHRISTIAN.LEWIS@KY.GOV

PHILIP.HELERINGER@KY.GOV

ZACH.RICHARDS@KY.GOV

DANIEL.KEISER@KY.GOV

MATTHEW.COCANOUGH@KY.GOV

Phone: (502) 696-5300

Fax: (502) 564-2698

*Attorneys for Plaintiff the Commonwealth of
Kentucky*

COVINGTON & BURLING LLP

By: /s/ Ashley M. Simonsen
Ashley M. Simonsen, SBN 275203
COVINGTON & BURLING LLP
1999 Avenue of the Stars
Los Angeles, CA 90067
Telephone: (424) 332-4800
Facsimile: + 1 (424) 332-4749
Email: asimonsen@cov.com

Phyllis A. Jones, *pro hac vice*
Paul W. Schmidt, *pro hac vice*
COVINGTON & BURLING LLP
One City Center
850 Tenth Street, NW
Washington, DC 20001-4956
Telephone: + 1 (202) 662-6000
Facsimile: + 1 (202) 662-6291
Email: pajones@cov.com

*Attorney for Defendants Meta Platforms, Inc.
f/k/a Facebook, Inc.; Facebook Holdings,
LLC; Facebook Operations, LLC; Facebook
Payments, Inc.; Facebook Technologies, LLC;
Instagram, LLC; Siculus, Inc.; and Mark Elliot
Zuckerberg*

FAEGRE DRINKER LLP
By: /s/ Andrea Roberts Pierson
Andrea Roberts Pierson, *pro hac vice*
FAEGRE DRINKER LLP
300 N. Meridian Street, Suite 2500
Indianapolis, IN 46204
Telephone: + 1 (317) 237-0300
Facsimile: + 1 (317) 237-1000
Email: andrea.pierson@faegredrinker.com

Amy R. Fiterman, *pro hac vice*
FAEGRE DRINKER LLP
2200 Wells Fargo Center
90 South Seventh Street
Minneapolis MN 55402
Telephone: +1 (612) 766 7768
Facsimile: + 1 (612) 766 1600
Email: amy.fiterman@faegredrinker.com

Geoffrey M. Drake, *pro hac vice*

KING & SPALDING LLP
 1180 Peachtree Street, NE, Suite 1600
 Atlanta, GA 30309
 Telephone: +1 (404) 572 4726
 Email: gdrake@kslaw.com

David P. Mattern, pro hac vice
 KING & SPALDING LLP
 1700 Pennsylvania Avenue, NW, Suite 900
 Washington, D.C. 20006
 Telephone: +1 (202) 626 2946
 Email: dmattern@kslaw.com

*Attorneys for Defendants TikTok Inc. and
 ByteDance Inc.*

MUNGER, TOLLES & OLSEN LLP
By: /s/ Jonathan H. Blavin
 Jonathan H. Blavin, SBN 230269
 MUNGER, TOLLES & OLSON LLP
 560 Mission Street, 27th Floor
 San Francisco, CA 94105-3089
 Telephone: (415) 512-4000
 Facsimile: (415) 512-4077
 Email: jonathan.blavin@mto.com

Rose L. Ehler (SBN 29652)
 Victoria A. Degtyareva (SBN 284199)
 Laura M. Lopez, (SBN 313450)
 Ariel T. Teshuva (SBN 324238)
 MUNGER, TOLLES & OLSON LLP
 350 South Grand Avenue, 50th Floor
 Los Angeles, CA 90071-3426
 Telephone: (213) 683-9100
 Facsimile: (213) 687-3702
 Email: rose.ehler@mto.com
 Email: victoria.degtyareva@mto.com
 Email: Ariel.Teshuva@mto.com

Lauren A. Bell (*pro hac vice forthcoming*)
 MUNGER, TOLLES & OLSON LLP
 601 Massachusetts Ave., NW St.,
 Suite 500 E
 Washington, D.C. 20001-5369
 Telephone: (202) 220-1100
 Facsimile: (202) 220-2300
 Email: lauren.bell@mto.com

Attorneys for Defendant Snap Inc.

WILSON SONSINI GOODRICH & ROSATI
Professional Corporation

By: /s/ Brian M. Willen

Brian M. Willen (*pro hac vice*)

WILSON SONSINI GOODRICH & ROSATI

1301 Avenue of the Americas, 40th Floor

New York, New York 10019

Telephone: (212) 999-5800

Facsimile: (212) 999-5899

Email: bwillen@wsgr.com

Lauren Gallo White

Samantha A. Machock

WILSON SONSINI GOODRICH & ROSATI

One Market Plaza, Spear Tower, Suite 3300

San Francisco, CA 94105

Telephone: (415) 947-2000

Facsimile: (415) 947-2099

Email: lwhite@wsgr.com

Email: smachock@wsgr.com

Christopher Chiou

WILSON SONSINI GOODRICH & ROSATI

953 East Third Street, Suite 100

Los Angeles, CA 90013

Telephone: (323) 210-2900

Facsimile: (866) 974-7329

Email: cchiou@wsgr.com

*Attorneys for Defendants YouTube, LLC, Google
LLC, and Alphabet Inc.*

WILLIAMS & CONNOLLY LLP

By: /s/ Joseph G. Petrosinelli

Joseph G. Petrosinelli (*pro hac vice*)

jpetrosinelli@wc.com

Ashley W. Hardin (*pro hac vice*)

ahardin@wc.com

680 Maine Avenue, SW

Washington, DC 20024

Telephone.: 202-434-5000

Fax: 202-434-5029

*Attorneys for Defendants YouTube, LLC, Google
LLC, and Alphabet Inc.*

MORGAN, LEWIS & BOCKIUS LLP
By: /s/ Stephanie Schuster
Stephanie Schuster (*pro hac vice*)
stephanie.schuster@morganlewis.com
1111 Pennsylvania Avenue NW
NW Washington, DC 20004-2541
Tel.: 202.373.6595

Yardena R. Zwang-Weissman (SBN 247111)
yardena.zwang-weissman@morganlewis.com
300 South Grand Avenue, 22nd Floor
Los Angeles, CA 90071-3132
Tel.: 213.612.7238

Brian Ercole (*pro hac vice*)
brian.ercole@morganlewis.com
600 Brickell Avenue, Suite 1600
Miami, FL 33131-3075
Tel.: 305.415.3416

*Attorneys for Defendants YouTube, LLC and
Google LLC*

IT IS ORDERED that the foregoing Agreement is approved.

Dated: March 18, 2024



MAGISTRATE JUDGE PETER H. KANG

APPENDIX 1: PRODUCTION FORMAT

1) Production Components. Except as otherwise provided below, ESI must be produced in accordance with the following specifications:

- a) an ASCII delimited data file (.DAT) using standard delimiters;
- b) an image load file (.OPT) that can be loaded into commercially acceptable production software (*e.g.* Concordance);
- c) single page black-and-white TIFF images, or JPEG images when color is specified herein, or native files with single page placeholder TIFF images depending on the applicable production format for each type of file;
- d) and document level .TXT files for all documents containing extracted full text or OCR text.
- e) Family relationships between emails and their attachments, embedded files and their source document, and connected hardcopy documents will be maintained in production. Attachments should be consecutively produced with their parent.
- f) If a particular document warrants a different production format, the Parties will cooperate in good faith to arrange for a mutually acceptable production format.

2) Production Media and Access Controls. Productions must be encrypted and produced through secure electronic means, such as secure file sharing methods (*e.g.* FTP), or on CD, DVD, flash drive or external hard drive (“Production Media”). Each piece of Production Media must identify a production number corresponding to the production volume (*e.g.* “VOL001”). Each piece of Production Media must also identify: (a) the case caption; (b) the following label: “This media contains material subject to Court Ordered security measures”; (c) the Producing Party’s name; (d) the production date; (e) the Bates Number range of the materials contained on the Production Media.

Nothing in this ESI Order will preclude or impair any and all protections provided the Parties by any Protective Order(s) agreed and entered into by the Parties. Parties will use best efforts to avoid the unnecessary copying or transmittal of produced documents. If questions arise, the Parties will meet and confer to ensure security concerns are addressed prior to the exchange of

any documents.

3) Data Load Files/Image Load Files. Each TIFF in a production must be referenced in the corresponding image load file. The total number of documents referenced in a production's data load file should match the total number of designated document breaks in the image load file(s) in the production. The total number of pages referenced in a production's image load file should match the total number of TIFF files in the production. All images must be assigned a unique Bates number that is sequential within a given document and across the production sets. The Bates Numbers in the image load file must match the corresponding documents' beginning Bates numbers in the data load file. The total number of documents in a production should match the total number of records in the data load file. Load files must not vary in format or structure within a production, or from one production to another except by agreement of the Parties.

4) Metadata Fields. Each of the metadata and coding fields set forth below that can be extracted should be produced for each document, except that if the field contains privileged information, that privileged information may be redacted. However, to the extent that metadata does not exist, is not available for any documents produced, this provision shall not be read to require any Party to extract, capture, collect, manually populate, or produce such metadata, with the exception of the following: (a) BEGBATES, (b) ENDBATES, (c) BEGATTACH, (d) ENDATTACH, (e) PRODVOL, (f) ALL CUSTODIANS, (g) CONFIDENTIALITY, (h) REDACTIONS, (i) REDACTION TYPE, (j) HASHVALUE, (k) NATIVEFILEPATH, and (l) TEXTFILEPATH, which should be populated by the Party or the Party's vendor. The Parties will make reasonable efforts to ensure that metadata fields automatically extracted from the documents correspond directly to the information that exists in the original documents.

Field Name	Field Description
BEGBATES	Beginning Bates number for a particular document as stamped on the first production image for that document
ENDBATES	Ending Bates number as stamped on the last

Field Name	Field Description
	production image for a particular document
BEGATTACH	First production Bates number of the first document in a family
ENDATTACH	Last production Bates number of the last document in a family
ATTACHCOUNT	Number of attachments to an e-mail or embedded parent, as generated by commercially available discovery processing tools.
ATTACHNAMES	Names of each individual Attachment, separated by semicolons.
PRODVOL	Production volume
ALLCUSTODIANS	List of all custodians associated with Document, i.e. "Custodian" + "Other Custodian" values delimited by semicolon.
ALLFILEPATHS	All original path(s) to the individual source file(s) when available in the ordinary course of business to and processable by the parties and their ESI vendors of choice. Includes path up to and including internal path of containers.
CONFIDENTIALITY	Confidentiality designation assigned to the document consistent with the Stipulated Protective Order governing this Litigation
NATIVEFILEPATH	Native File Link (Native Files only)
TEXTFILEPATH	Path to extracted text/OCR file for the document
HASHVALUE	MD5 hash value of the document
DOCUMENT TYPE	Descriptor for the type of document: "E-document" for electronic documents not attached to e-mails; "E-mail" for all e-mails; "E-attachment" for files that were attachments to e-mails; and "Physical" for hard copy physical documents that have been scanned and converted to an electronic image.
AUTHOR	Any value populated in the Author field of the

Field Name	Field Description
	document properties
DOCDATE	Date the document was created according to filesystem information (format: MM/DD/YYYY)
DATELASTMODIFIED	Date when document was last modified according to filesystem information (format: MM/DD/YYYY)
LAST MODIFIED BY	Last person who modified (saved) a document, as generated by commercially available discovery processing tools.
TRACK CHANGES	Y if a document with track changes value, otherwise N or empty, if available separately from the HASHIDDENATA flag
COMMENTS	Y if a document with comments, otherwise N or empty, if available separately from the HASHIDDENATA flag
HASHIDDENATA	Y if a document with hidden content value, otherwise N or empty
FILENAME	Filename of an electronic document
TITLE	Any value populated in the Title field of the document properties
DOCEXT	File extension of document pulled from the document properties
FROM	The sender of the email
TO	All recipients that were included on the “To” line of the email
CC	All recipients that were included on the “CC” line of the email
BCC	All recipients that were included on the “BCC” line of the email
DATETIMERECEIVED	Date and time email was received (format: MM/DD/YYYY HH:MM)
DATETIMESENT	Date and time email was sent (format: MM/DD/YYYY HH:MM)

Field Name	Field Description
TIMEZONE	The timezone used to process the document
EMAILSUBJECT	Subject line of email pulled from the document properties
THREADID	If a threading tool is used for emails, the thread id generated by the threading tool.
REDACTION TYPE ¹	General category of redaction reason as agreed to by the parties. For example, PII, SCA, CODE, and/or PRIV. If more than one, separate reasons by semicolons.
REDACTIONS	Y if a document is redacted, otherwise N or empty

5) **TIFFs.** Unless excepted below, single page, black and white, Group IV TIFFs should be provided, at least 300 dots per inch (dpi) for all documents. Each TIFF image must be named according to a unique corresponding Bates number associated with the document. Each image must be branded according to the Bates number and the agreed upon confidentiality designation. Original document orientation should be maintained (i.e., portrait to portrait and landscape to landscape). Where the TIFF image is unreadable or has materially degraded the quality of the original, the Producing Party shall provide a higher quality TIFF image or the native or original file. In addition, the Parties shall take reasonable efforts to process word processing documents (*e.g.*, MS Word) with track changes and/or comments unhidden on the TIFF image.

6) **Color.** Word processing documents containing tracked changes shall be produced in color, as single-page, 300 dpi JPG images with JPG compression and a high quality setting as to not degrade the original image. The Producing Party shall comply with good faith by the Requesting Party to provide replacement color images for documents originally produced in black and white. A Party making such a request shall make the request by individual Bates

¹ The Parties will provide specific information on any privilege(s) asserted in their privilege logs, in an overlay, or the redaction boxes. The "Redaction Reason" field is informational only for redaction type and shall not in any way limit a party's right to assert attorney-client privilege, attorney-work product privilege, and/or any other applicable privilege or protection.

number(s) and shall limit requests made pursuant to this paragraph to a reasonable number of documents.

7) **Text Files.** A single multi-page text file must be provided for each document, and the filename should match its respective TIFF filename for the first page of that document. Extracted text shall be generated with commercially acceptable technology set to include all comments, revisions, tracked changes, speaker's notes and text from documents with comments or tracked changes, and hidden and very hidden worksheets, slides, columns and rows. When possible, the text of native files should be extracted directly from the native file. Parties will perform optical character recognition ("OCR") on foreign language documents using the appropriate settings for languages reasonably anticipated to be in the production following a meet and confer with the Requesting Party to identify those languages. Text files will not contain the redacted portions of the documents. A commercially acceptable technology for OCR should be used for all scanned, hard copy documents and for documents with redactions other than Excel files and other spreadsheets which shall be redacted in native format. Text extracted from emails should include the following header information where available: (1) the individuals to whom the communication was directed ("To"), (2) the author of the email communication ("From"), (3) who was copied and blind copied on such email ("CC" and "BCC"), (4) the subject line of the email ("RE" or "Subject"), and (5) the date and time of the email. To the extent the text extraction technology the Parties are using can be configured to include the text of any URLs or links, the Parties shall utilize that setting.

8) **Native files.** Spreadsheets (e.g. MS Excel), and un-redacted presentations (e.g. Microsoft PowerPoint,) will be produced in native format to the extent that they are produced in this Litigation, audio, video, and multi-media files will be produced in native format. The Parties will meet and confer on the production of other file types, such as proprietary files, etc. Native files will be produced with a link in the NATIVEFILEPATH field, along with extracted text (where extracted text is available) and applicable metadata fields set forth in paragraph 4 above. A Bates numbered TIFF placeholder indicating that the document was provided in native format must accompany every native file. Where redaction makes production of native-format

1 files other than spreadsheets or presentations infeasible, the Parties will confer to determine a
2 reasonably usable form for the production, but spreadsheets shall presumptively be redacted in
3 native, and presentations presumptively redacted in image form, in these cases without the need
4 for further conferring.

5 **9) Production Format for Hard Copy Documents.** Documents that exist in
6 hardcopy will be scanned to *.tiff image format and produced in accordance with the
7 specifications set forth herein. Hard copy documents that are not text-searchable shall be made
8 searchable by OCR prior to production. In scanning paper documents, distinct documents
9 should not be merged into a single record, and single documents should not be split into
10 multiple records (i.e., paper documents should be logically unitized). In the case of an organized
11 compilation of separate documents (for example, a binder containing several separate
12 documents behind numbered tabs), the document behind each tab should be scanned separately,
13 but the relationship among the documents in the compilation should be reflected in the proper
14 coding of the beginning and ending document and attachment fields. The Parties will make their
15 best efforts to unitize the documents correctly. If relevant documents are maintained in a file,
16 folder, envelope, binder, notebook or similar container used to store documents, all contents
17 therein shall be reviewed for production and privilege. Document pages which have affixed
18 notes, such as Post-it notes, should be imaged with and without the note attached.

19 **10) Confidentiality Designation.** All images will be stamped with the appropriate
20 confidentiality designations in accordance with the Stipulated Protective Order entered in this
21 Litigation. Each document produced in native format will have its confidentiality designation
22 identified in the filename of the native file and indicated on its corresponding TIFF placeholder.

23 **11) Bates Numbering.** Bates numbering should be a consistent length across the
24 production, contain no special characters, and be numerically sequential within a given
25 document. If a Bates number or set of Bates numbers is skipped, the skipped number or set of
26 numbers should be noted with a placeholder. Attachments to documents will be assigned Bates
27 numbers that directly follow the Bates numbers on the documents to which they were attached.
28

1 In addition, wherever possible, each image will have its assigned Bates number electronically
2 “burned” onto the image.

3 **12) Databases and Other Structured Data.** To the extent that responsive
4 information is stored in a database, or database management system, or proprietary system or
5 application which has is directed to data storage as one of its primary functions, the Producing
6 Party will identify the database and platform to the Requesting Party. The Producing Party shall
7 produce exports and reports about such responsive information stored in such database, where
8 such exports and reports shall be in a reasonably usable form, and information may be produced
9 in CSV format, tab-delimited text format, Microsoft Excel format, or Microsoft Access format.
10 If there are future disputes over the production of information from a database, the Parties shall
11 meet and confer in good faith in an attempt to reach any further agreements (if needed) on the
12 data to be produced and the format and scope of the production. The Producing Party will
13 provide reasonable amounts of information about the databases to facilitate that discussion.

14 **13) Hyperlinks.** Document(s) and/or folder(s) of documents that are hyperlinked
15 inside a responsive document (including hyperlinked inside emails) within a Producing Party’s
16 custody, possession, or control, do not need to be produced in the first instance as part of the
17 same family group as the Document residing at the location to which that hyperlink points. If
18 there are particular hyperlinks identified by the Requesting Party in produced documents, the
19 Requesting Party may submit a list of hyperlinks to a particular Producing Party for potentially
20 relevant documents by identifying the Bates number and URL or link text for each requested
21 link to the Producing Party, and the Producing Party will engage in reasonable efforts to locate
22 the hyperlinked document at that location and either identify it by Bates number or provide any
23 responsive, non-produced, and non-privileged documents. The number of hyperlinks a
24 Requesting Party may identify to a Producing Party shall not be excessive and shall be
25 reasonable, proportional to the needs of the case, and not unduly burdensome.

26 **14) Embedded Objects.** The Parties agree non-substantive embedded objects,
27 including, but not limited to, logos, icons, emoticons, and footers, may be culled from a
28 document set (but not a document) and need not be produced as separate documents by a

Producing Party (i.e., such embedded objects will be produced within the document itself, rather than as separate documents). Embedded files, except for images (including but not limited to, logos, icons, emoticons), are to be produced as family groups. Embedded files should be assigned Bates numbers that directly follow the Bates numbers on the documents within which they are embedded.

15) Production of Family Groups and Relationships. If any member of a family group is produced, all members of that group must also be produced or else logged as privileged, and no such member shall be withheld from production as a duplicate.

16) Dynamic Fields. Documents with dynamic fields for file names, dates, and times will be imaged to show the field code (e.g., “[FILENAME]”) where possible, rather than the values for such fields existing at the time the file is processed.

17) Time Zone. The time zone used to process a document, including its metadata, shall be disclosed in the TIMEZONE metadata field consistent with Appendix 1, and shall be standardized for each Defendant across productions.

18) Redactions.

a) A Producing Party may redact (i) information subject to the attorney client privilege or the work product protection (PRIV); (ii) information that cannot be disclosed pursuant to the Stored Communications Act (SCA); (iii) source code subject to separate agreement applicable to production of source code (CODE); (iv) personal identifying information (PII) including phone numbers, personal addresses, personal email addresses, the month and day of birth, driver’s license numbers, and other PII agreed to by the Parties (for example, the Parties shall complete their meet and confer on whether or not to redact users’ ages and years of birth). In any event, there shall be no redaction of illnesses, injuries, and medical diagnoses. To the extent a document or pleading contains PII, the Parties shall designate such documents at the appropriate Confidentiality level under the Protective Order and shall comply with Fed. R. Civ. P. 5.2 with regard to filings with the Court.

b) No redactions for relevance may be made within a produced document or ESI item. If, during the course of discovery, the Parties identify other kinds of information that any

1 Party has a reasonable basis for redacting, the Parties will meet and confer on a case-by-case
2 basis regarding that information before such redactions are made. If the Parties cannot agree,
3 they may seek resolution from the Court.

4 c) The Producing Party will indicate, on the face of the redaction, the asserted
5 reason(s) for the redaction (PII, SCA, CODE, and/or PRIV) and the REDACTION TYPE
6 metadata field shall indicate that the document contains redactions and the reason(s) for the
7 redaction.

8 d) Notwithstanding the foregoing, this provision shall not be read to prohibit
9 redactions permitted under any applicable U.S. law or Protective Order.

10 e) Where a responsive document contains both redacted and non-redacted content,
11 the Parties shall produce the non-redacted portions of the document and the OCR text
12 corresponding to the non-redacted portions.

13 f) Native Redactions. Spreadsheet files requiring redaction, including without
14 limitation Microsoft Excel files, shall be redacted and produced natively (unless the Parties
15 agree to production in some other format). In addition, a Producing Party may natively redact
16 other files that cannot be properly imaged for redaction.

17 g) All images of redacted files shall be processed to show all comments, revision
18 marks, speaker notes, marks made in track changes, or other user-entered data which are visible
19 in a normal view of the document in its native application, unless such material is redacted and
20 marked as redacted in accordance with this section. Where possible, any occurrences of
21 date/time auto-field items, including in headers and footers, will be removed and replaced with
22 the term AUTODATE to prevent the current date from being printed. Email header information
23 (e.g., date and/or subject line) shall not be redacted unless it is independently privileged. The
24 Parties shall honor reasonable requests for the production of particular redacted documents in
25 other formats where the image is not reasonably usable.

26 h) Color. Redacted versions of documents that would have been produced in color
27 in their un-redacted form shall be produced in color as detailed herein.
28

1 **19) Exception Files.** The Parties will use reasonable efforts to address processing
2 exceptions.

3 **20) Mobile and Handheld Device Documents and Data.** If responsive and unique
4 data that can reasonably be extracted and produced in the formats described herein is identified
5 on a mobile or handheld device, that data shall be produced in accordance with the generic
6 provisions of this protocol. To the extent that responsive data identified on a mobile or handheld
7 device is not susceptible to normal production protocols, the Parties will meet and confer to
8 address the identification, production, and production format of any responsive documents and
9 data contained on any mobile or handheld device.
10

COVINGTON

BEIJING BOSTON BRUSSELS DUBAI FRANKFURT
JOHANNESBURG LONDON LOS ANGELES NEW YORK
PALO ALTO SAN FRANCISCO SEOUL SHANGHAI WASHINGTON

Covington & Burling LLP
Salesforce Tower
415 Mission Street, Suite 5400
San Francisco, CA 94105-2533
T +1 415 591 6000

DELIVERED VIA PROCESS SERVER

July 17, 2024

California Department of Education
1430 N Street
Sacramento, CA 95814

**Re: People of the State of California v. Meta Platforms, Inc.,
4:23-cv-05448**

Dear Sir/Madam:

Enclosed please find a subpoena being served upon you in connection with the above-captioned litigation currently pending in the U.S. District Court for the Northern District of California. I represent Defendants Meta Platforms, Inc.; Instagram, LLC, Meta Payments, Inc., Meta Platforms Technologies, LC and Mark Zuckerberg (collectively, the “Meta Defendants”) in this matter.

The document subpoena requests the production of specific documents identified in the attached subpoena (see Attachment A to the subpoena), which are requested to be produced by 10 am on August 19, 2024. We are willing to work with you on the time, date, location, method and manner of document production, as well as answer any questions or concerns you may have regarding subpoena compliance. It is sufficient compliance with this subpoena if you electronically transmit a copy of the requested documents to the undersigned. As such, please contact me at kpatchen@cov.com and 415-591-6031, to discuss document production and subpoena compliance, unless you are already represented by counsel in connection with this matter.

The Court is currently considering whether California Attorney General’s Office has control over the California Department of Education’s information for the purposes of discovery in this action. If the Court rules that the California Attorney General’s Office has control over the California Department of Education’s information, California Attorney General has pending discovery requests that seek this agency’s documents. By serving this subpoena, Meta does not waive its position in the state agency dispute, nor does Meta in any way waive rights to compel the California Attorney General to produce California Department of Education information as part of discovery in this action. However, to avoid further delay in the production of information from the California Department of Education, Meta is serving the attached subpoena to request the timely production of this information.

Your anticipated time and assistance with this matter is greatly appreciated.

COVINGTON

California Department of Education
July 17, 2024
Page 2

Best regards,

/s/ E. Kate Patchen

E. Kate Patchen

Enclosed: Subpoena, Attachment A, and Attachment B

UNITED STATES DISTRICT COURT

for the

Northern District of California

People of the State of California, et al.

Plaintiff

v.

Meta Platforms, Inc., et al.

Defendant

Civil Action No. 4:23-cv-05448

SUBPOENA TO PRODUCE DOCUMENTS, INFORMATION, OR OBJECTS
OR TO PERMIT INSPECTION OF PREMISES IN A CIVIL ACTIONTo: California Department of Education
1430 N Street, Sacramento, CA 95814

(Name of person to whom this subpoena is directed)

☒ **Production:** **YOU ARE COMMANDED** to produce at the time, date, and place set forth below the following documents, electronically stored information, or objects, and to permit inspection, copying, testing, or sampling of the material: See Attachment A.

Place: Shook, Hardy & Bacon, Attn: Jennifer Blues Kenyon
555 Mission Street, Suite 2300
San Francisco, CA 94105

Date and Time:

10 a.m. on August 19, 2024

☐ **Inspection of Premises:** **YOU ARE COMMANDED** to permit entry onto the designated premises, land, or other property possessed or controlled by you at the time, date, and location set forth below, so that the requesting party may inspect, measure, survey, photograph, test, or sample the property or any designated object or operation on it.

Place:

Date and Time:

The following provisions of Fed. R. Civ. P. 45 are attached – Rule 45(c), relating to the place of compliance; Rule 45(d), relating to your protection as a person subject to a subpoena; and Rule 45(e) and (g), relating to your duty to respond to this subpoena and the potential consequences of not doing so.

Date: 07/17/2024

CLERK OF COURT

OR

Signature of Clerk or Deputy Clerk

/s/ Ashley Simonsen

Attorney's signature

The name, address, e-mail address, and telephone number of the attorney representing (name of party) _____
Meta Platforms, Inc. f/k/a Facebook, Inc.; Instagram, LLC, Meta Payments, Inc.,
Meta Platforms Technologies, LLC; and Mark Zuckerberg, _____ who issues or requests this subpoena, are:
Ashley Simonsen, Covington & Burling LLP, 1999 Avenue of the Stars, Los Angeles, CA 90067, 424-332-4782, asimonsen@cov.com

Notice to the person who issues or requests this subpoena

If this subpoena commands the production of documents, electronically stored information, or tangible things or the inspection of premises before trial, a notice and a copy of the subpoena must be served on each party in this case before it is served on the person to whom it is directed. Fed. R. Civ. P. 45(a)(4).

Civil Action No. 4:23-cv-01615

PROOF OF SERVICE*(This section should not be filed with the court unless required by Fed. R. Civ. P. 45.)*

I received this subpoena for *(name of individual and title, if any)* _____
 on *(date)* _____.

☐ I served the subpoena by delivering a copy to the named person as follows: _____

_____ on *(date)* _____; or

☐ I returned the subpoena unexecuted because: _____

Unless the subpoena was issued on behalf of the United States, or one of its officers or agents, I have also
 tendered to the witness the fees for one day's attendance, and the mileage allowed by law, in the amount of
 \$ _____.

My fees are \$ _____ for travel and \$ _____ for services, for a total of \$ 0.00 .

I declare under penalty of perjury that this information is true.

Date: _____

Server's signature

Printed name and title

Server's address

Additional information regarding attempted service, etc.:

Print

Save As...

Add Attachment

Reset

Federal Rule of Civil Procedure 45 (c), (d), (e), and (g) (Effective 12/1/13)**(c) Place of Compliance.**

(1) For a Trial, Hearing, or Deposition. A subpoena may command a person to attend a trial, hearing, or deposition only as follows:

- (A) within 100 miles of where the person resides, is employed, or regularly transacts business in person; or
- (B) within the state where the person resides, is employed, or regularly transacts business in person, if the person
 - (i) is a party or a party's officer; or
 - (ii) is commanded to attend a trial and would not incur substantial expense.

(2) For Other Discovery. A subpoena may command:

- (A) production of documents, electronically stored information, or tangible things at a place within 100 miles of where the person resides, is employed, or regularly transacts business in person; and
- (B) inspection of premises at the premises to be inspected.

(d) Protecting a Person Subject to a Subpoena; Enforcement.

(1) Avoiding Undue Burden or Expense; Sanctions. A party or attorney responsible for issuing and serving a subpoena must take reasonable steps to avoid imposing undue burden or expense on a person subject to the subpoena. The court for the district where compliance is required must enforce this duty and impose an appropriate sanction—which may include lost earnings and reasonable attorney's fees—on a party or attorney who fails to comply.

(2) Command to Produce Materials or Permit Inspection.

(A) *Appearance Not Required.* A person commanded to produce documents, electronically stored information, or tangible things, or to permit the inspection of premises, need not appear in person at the place of production or inspection unless also commanded to appear for a deposition, hearing, or trial.

(B) *Objections.* A person commanded to produce documents or tangible things or to permit inspection may serve on the party or attorney designated in the subpoena a written objection to inspecting, copying, testing, or sampling any or all of the materials or to inspecting the premises—or to producing electronically stored information in the form or forms requested. The objection must be served before the earlier of the time specified for compliance or 14 days after the subpoena is served. If an objection is made, the following rules apply:

- (i) At any time, on notice to the commanded person, the serving party may move the court for the district where compliance is required for an order compelling production or inspection.
- (ii) These acts may be required only as directed in the order, and the order must protect a person who is neither a party nor a party's officer from significant expense resulting from compliance.

(3) Quashing or Modifying a Subpoena.

(A) *When Required.* On timely motion, the court for the district where compliance is required must quash or modify a subpoena that:

- (i) fails to allow a reasonable time to comply;
- (ii) requires a person to comply beyond the geographical limits specified in Rule 45(c);
- (iii) requires disclosure of privileged or other protected matter, if no exception or waiver applies; or
- (iv) subjects a person to undue burden.

(B) *When Permitted.* To protect a person subject to or affected by a subpoena, the court for the district where compliance is required may, on motion, quash or modify the subpoena if it requires:

- (i) disclosing a trade secret or other confidential research, development, or commercial information; or

(ii) disclosing an unretained expert's opinion or information that does not describe specific occurrences in dispute and results from the expert's study that was not requested by a party.

(C) *Specifying Conditions as an Alternative.* In the circumstances described in Rule 45(d)(3)(B), the court may, instead of quashing or modifying a subpoena, order appearance or production under specified conditions if the serving party:

- (i) shows a substantial need for the testimony or material that cannot be otherwise met without undue hardship; and
- (ii) ensures that the subpoenaed person will be reasonably compensated.

(e) Duties in Responding to a Subpoena.

(1) Producing Documents or Electronically Stored Information. These procedures apply to producing documents or electronically stored information:

(A) *Documents.* A person responding to a subpoena to produce documents must produce them as they are kept in the ordinary course of business or must organize and label them to correspond to the categories in the demand.

(B) *Form for Producing Electronically Stored Information Not Specified.* If a subpoena does not specify a form for producing electronically stored information, the person responding must produce it in a form or forms in which it is ordinarily maintained or in a reasonably usable form or forms.

(C) *Electronically Stored Information Produced in Only One Form.* The person responding need not produce the same electronically stored information in more than one form.

(D) *Inaccessible Electronically Stored Information.* The person responding need not provide discovery of electronically stored information from sources that the person identifies as not reasonably accessible because of undue burden or cost. On motion to compel discovery or for a protective order, the person responding must show that the information is not reasonably accessible because of undue burden or cost. If that showing is made, the court may nonetheless order discovery from such sources if the requesting party shows good cause, considering the limitations of Rule 26(b)(2)(C). The court may specify conditions for the discovery.

(2) Claiming Privilege or Protection.

(A) *Information Withheld.* A person withholding subpoenaed information under a claim that it is privileged or subject to protection as trial-preparation material must:

- (i) expressly make the claim; and
- (ii) describe the nature of the withheld documents, communications, or tangible things in a manner that, without revealing information itself privileged or protected, will enable the parties to assess the claim.

(B) *Information Produced.* If information produced in response to a subpoena is subject to a claim of privilege or of protection as trial-preparation material, the person making the claim may notify any party that received the information of the claim and the basis for it. After being notified, a party must promptly return, sequester, or destroy the specified information and any copies it has; must not use or disclose the information until the claim is resolved; must take reasonable steps to retrieve the information if the party disclosed it before being notified; and may promptly present the information under seal to the court for the district where compliance is required for a determination of the claim. The person who produced the information must preserve the information until the claim is resolved.

(g) Contempt.

The court for the district where compliance is required—and also, after a motion is transferred, the issuing court—may hold in contempt a person who, having been served, fails without adequate excuse to obey the subpoena or an order related to it.

DEFINITIONS AND INSTRUCTIONS TO ATTACHMENT A

DEFINITIONS

1. The term “communication” means the transmittal of information (in the form of facts, ideas, inquiries or otherwise).
2. “Document” or “documents” shall have the broadest meaning ascribed to it by the Federal Rules of Civil Procedure, and includes, without limitation electronically stored information (“ESI”) (including, without limitation, electronic databases and the data therein, all electronic messages or communications, electronic word processing documents, electronically stored voicemail, webpages, and social media posts) in accordance with any order in this case governing ESI at the time of production. Different versions of the same documents, including, but not limited to, drafts or documents with handwritten notations or marks not found in the original or on other copies are different documents.
3. “You”, “you”, “Your” and “your” means the California Department of Education.
4. “Relating” or “related to” means and includes referring to, concerning, referencing, mentioning, associated with, constituting, discussing, containing, embodying, recording, reflecting, identifying, summarizing, incorporating, and/or dealing with or pertaining to in any way.
5. “And” includes “or”, and vice versa.
6. The singular form of a word or term includes the plural, and vice versa.
7. The present tense of a verb includes the past tense, and vice versa.
8. The use of the article “the” shall not be construed as limiting the scope of any request.
9. “Including” means “including without limitation.”

10. “Any” includes “all”, and vice versa.

11. The capitalized version of a word or term includes the lower case version of a word or term, and vice versa.

12. “Social Media Platforms” or “Platforms” means a digital service that facilitates interactions between two or more distinct but interdependent sets of users, including but not limited to Facebook, Instagram, Snapchat, TikTok, YouTube, Twitter (or “X”), Pinterest, LinkedIn, BeReal, Lapse, Reddit, Threads, VSCO, Goodreads, Quora, Discord, Twitch, and Tumblr.

13. “Young Users” means users of Social Platforms who are under 18 years of age when using the Platform(s).

All words, terms, and phrases not specifically defined herein are to be given their normal and customary meaning in the context in which they are used in these Requests.

INSTRUCTIONS

1. These Requests are intended to cover any and all documents in your possession, custody, or control, to the extent not privileged. Documents held by any office, department, board, commission, or instrumentality of the California Department of Education are within your possession, custody, or control.

2. In accordance with ESI Protocol attached hereto as Attachment B, if you object to furnishing any of the documents or information requested by these Requests on the grounds of attorney-client privilege, work product, other privilege, or otherwise then, with respect to each such document:

- a. state the nature of the privilege claimed;
- b. state the date of each communication supporting the privilege claim;
- c. identify all participants in the supporting communication;
- d. state the specific grounds on which the objection is based; and

e. identify the specific request calling for such information;

2. If you object to any Request on the grounds that it is vague or ambiguous, state: (i) the portions or terms of such Request that you claim to be vague or ambiguous; and (ii) the interpretation of the Request pursuant to which you provide a response.

3. Each request shall be deemed continuing, so as to require supplemental or mandatory responses should you obtain additional responsive information subsequent to your initial responses.

4. If you cannot fully respond to a particular Request after exercising due diligence to make inquiry and to secure the necessary information, provide a response to the extent possible, specifying your inability to respond to the remainder and providing whatever information or knowledge you have concerning the portion not responded to.

5. Each page of a produced document shall have a legible, unique page identifier (“Bates Number”) and confidentiality legend (where applicable) on the face of the image at a location that does not obliterate, conceal, or interfere with any information from the source document. Redactions should be clearly marked or stamped on the page in such a way that it is clear from review that a portion of the image has been redacted.

6. All responsive and non-privileged electronic documents shall be produced in the format ordered by the Court in its ESI order.

7. All responsive electronic documents shall be produced in a format agreed upon by the parties, to include at least native versions of Excel spreadsheets and presentation files, with a Bates-stamped placeholder image.

8. Unless otherwise specified, the time period for these Requests is January 1, 2012 to the date of production of the Documents.

ATTACHMENT A

1. Research, investigations, studies, surveys, reports, evaluations, or analyses concerning the mental, social, emotional, or behavioral health of persons ages 13 to 18.
2. Programs, initiatives, efforts, or actions proposed or taken by the California Department of Education to encourage or promote the use of Social Media Platforms.
3. Programs, initiatives, efforts, or actions proposed or taken by the California Department of Education to address Young Users' use of Social Media Platforms, including any program, initiative, effort, or action to prevent, limit, encourage, or promote the use of Social Media Platforms by Young Users.
4. Studies, programs, initiatives, efforts, or actions proposed or taken by the California Department of Education that sought to provide or promote internet access or phones, computers, tablets, or other electronic devices to Young Users.
5. Policies proposed, recommended, or enacted by the California Department of Education regarding screen time and acceptable use of cell phones, computers, tablets, or other electronic devices by Young Users.
6. Complaints to the California Department of Education by teachers regarding social media or cell phone use by Young Users and/or the need for acceptable use or other policies to address Young Users' use of social media or cell phones.
7. Complaints to the California Department of Education by teachers or school districts regarding budget crises from inflation, underfunding, unfunded mandates, and other causes.
8. Documents related to state assessment in California, including reports and analyses regarding the history of K-12 state assessment or standardized testing scores, performance by schools and/or school districts, and any other measures of school performance.
9. California Department of Education's communications and/or collaboration with any Social Media Platform on any program, initiative or other action related to, or directed at, Young Users.
10. California Department of Education's communications with any third party related to Young Users and/or Social Media Platforms.
11. Policies, procedures, and practices applicable to California Department of Education and California Department of Education employees regarding the use of Social Media Platforms, including any changes to these policies during the Relevant Period.

12. Legislation or policies proposed by, proposed on behalf of, or testified on by the California Department of Education, regardless of whether such legislation or policies were enacted, regarding Young Users' use of Social Media Platforms.
13. Research, investigations, studies, surveys, reports, evaluations, or analyses related to Social Media Platforms, including the importance of Social Media Platforms and the use of Social Media Platforms by Young Users and the potential benefits and harms created by the use of Social Media Platforms.
14. Research, investigations, studies, surveys, reports, evaluations, or analyses related to Social Media Platforms regarding the impact of social media on the mental, social, emotional, or behavioral health of Young Users.
15. Research, investigations, studies, surveys, reports, evaluations, or analyses related to:
 - a. Features of Social Media Platforms that are psychologically or physically harmful to Young Users;
 - b. Features of Social Media Platforms that promote compulsive, prolonged, or unhealthy use by Young Users;
 - c. The impact of features of Social Media Platforms, including:
 - (1) Algorithmic recommendation and sequencing;
 - (2) Image filters;
 - (3) Use of multiple user accounts;
 - (4) Infinite scroll;
 - (5) Ephemeral content features;
 - (6) Autoplay;
 - (7) Quantification and display of likes; or
 - (8) Audiovisual and haptic alerts.
16. Research, investigations, studies, surveys, reports, evaluations, or analyses concerning the mental, social, emotional, or behavioral health of Young Users, including those related to the effects of:
 - a. Social Media Platforms usage;
 - b. Video games usage;
 - c. Cell phone usage;
 - d. Messaging usage;
 - e. Usage of other electronics apart from usage of Social Media Platforms;
 - f. COVID-19 and/or remote learning;
 - g. Use of drugs or alcohol;
 - h. The opioid and fentanyl epidemic;
 - i. Poverty, homelessness, lack of health insurance, and/or food insecurity;
 - j. Physical health including nutrition, exercise, weight management, sleeping habits, and sexual activity;
 - k. Family trauma or deaths;
 - l. Academic pressure;
 - m. Violence, including school violence, domestic violence, gun violence, gun control and/or mass shootings;

- n. Bullying or verbal abuse apart from usage of Social Media Platforms;
 - o. Political polarization;
 - p. Natural disasters;
 - q. Climate change;
 - r. Discrimination and inequity;
 - s. Global warfare and conflict; and
 - t. Any other potential causes of harms to the mental, social, emotional, or behavioral health of Young Users.
17. Youth Risk Behavior Surveys conducted by the California Department of Education or on its behalf.
18. Public or non-public meetings held by the California Department of Education related to Social Media Platforms and use of Social Media Platforms by Young Users, including notices, meeting notes, PowerPoint presentations, internal memoranda, summaries, personal notes, or attendee lists.
19. Mental, social, emotional, or behavioral health services provided by the California Department of Education to Young Users during the Relevant Period.
20. Budgeted and actual expenditures by the California Department of Education during the Relevant Period related to Young Users' use of Social Media Platforms.
21. Policies, procedures, and practices related to the California Department of Education's use of Social Media Platforms, including communication of information or promotion of California Department of Education programs, initiatives, efforts, or actions on Social Media Platforms.
22. California Department of Education's budget and actual expenditures during the Relevant Period, including expenditures on:
- a. Digital advertisements by the California Department of Education on Social Media Platforms
 - b. Digital advertisements by the California Department of Education purchased through Social Media Platforms.

ATTACHMENT B

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA**

IN RE: *Social Media Adolescent
Addiction/Personal Injury Products Liability
Litigation*

This document relates to:
ALL ACTIONS

MDL No. 3047
Case No. 4:22-md-03047-YGR

Honorable Yvonne Gonzalez Rogers
Honorable Peter H. Kang

**STIPULATION AND ~~PROPOSED~~
ORDER GOVERNING THE
PRODUCTION OF
ELECTRONICALLY STORED
INFORMATION AND HARD COPY
DOCUMENTS**

1. PURPOSE

This Order Governing the Production of Electronically Stored Information and Hard Copy Documents (“ESI Order”) will govern discovery of electronically stored information and any hard copy documents in this Litigation as a supplement to the Federal Rules of Civil Procedure, this District’s Guidelines for the Discovery of Electronically Stored Information, and any other applicable orders and rules. “This Litigation” includes all actions currently in MDL No. 3047, *In Re: Social Media Adolescent Addiction/Personal Injury Products Liability*, or hereafter added or transferred to MDL No. 3047, and all actions later remanded to their respective transferor courts.

2. DEFINITIONS

- a) “Document” is defined to be synonymous in meaning and equal in scope to the usage of this term in Rules 26 and 34 of the Federal Rules of Civil Procedure and shall include Hard-Copy Documents and ESI.

- b) “Electronically stored information” or “ESI,” as used herein has the same meaning as in Federal Rules of Civil Procedure 26 and 34.
- c) “Hard-Copy Document” means Documents existing in paper form at the time of collection.
- d) “Searchable Text” means the native text extracted from an Electronic Document and any Optical Character Recognition text (“OCR text”) generated from a Hard-Copy Document or electronic image.

3. COOPERATION

The Parties are aware of the importance the Court places on cooperation and commit to cooperate in good faith throughout this Litigation consistent with this Court’s Guidelines for the Discovery of ESI and this Court’s Rules of Professional Conduct. The Parties will endeavor to cooperate in good faith and be reasonably transparent in all aspects of the discovery process.

4. LIAISON

The Parties will identify Discovery Liaisons to each other who are and will be knowledgeable about and responsible for discussing their respective ESI. Any Party is free to change their designated Discovery Liaison by providing written notice to the other Parties. Each Party’s Discovery Liaison must: (a) be prepared to meet and confer on discovery-related matters and to participate in discovery dispute resolution; (b) be knowledgeable about the Party’s discovery efforts; (c) be, or have reasonable access to those who are, familiar with the Party’s electronic systems and capabilities in order to explain those systems and answer relevant questions; and (d) be, or have reasonable access to those who are knowledgeable about the technical aspects of discovery, including electronic document storage, organization, and format issues, and relevant information retrieval technology, including search methodology.

5. IDENTIFICATION OF CUSTODIANS AND DATA SOURCES

The parties will disclose information about custodians and custodial and non-custodial data sources likely to possess relevant or responsive information in accordance with Fed. R. Civ. P. 26 and this District’s ESI Guidelines. The Parties will participate in Rule 26(f) discussions guided by this District’s Checklist for Rule 26(f) Meet and Confer Regarding Electronically

1 Stored Information. After responses to Requests for Production under Fed. R. Civ. P. 34 have
2 been served, the parties will meet and confer regarding those custodians and custodial and non-
3 custodial data sources from which Documents and ESI will be collected for search and review for
4 potential production in this litigation. The custodian and data source exchanges will include brief
5 explanations of the rationale for their selections; for example, for custodians, their current job
6 titles and descriptions of their work, and for data sources, location information and description.

7 **6. INACCESSIBLE OR UNUSABLE ESI**

8 If a Producing Party asserts that certain requested ESI is inaccessible or not “reasonably
9 accessible,” otherwise unnecessary, or if the Receiving Party asserts that, following production,
10 certain ESI is not reasonably useable, the parties shall meet and confer to discuss resolving such
11 assertions. The parties will exchange sufficient information to enable the parties to confer in good
12 faith. If the parties cannot resolve any such disputes after such a meet and confer has taken place,
13 the issue shall be presented to the Court for resolution.

14 **7. KNOWN RESPONSIVE DOCUMENTS**

15 Documents or ESI identified in a custodial or non-custodial file, or in a discrete folder or
16 collection, that are known to a Producing Party through reasonable investigation to be responsive
17 to a discovery request shall be collected for review without regard to whether the responsive
18 content was located via any search methodology developed in accordance with this Order, and
19 nothing about such review shall prevent the Producing Party from redacting or withholding and
20 logging such documents for applicable privileges.

21 **8. SEARCH METHODOLOGIES**

22 The Parties shall adopt reasonable and proportionate methodologies to identify, search,
23 collect, cull, review, and produce ESI as required under applicable legal standards. The Parties
24 recognize and agree that each Party may use one or more methodologies to identify, search,
25 collect, cull, review, and produce responsive and non-privileged ESI, including the use of
26 keyword search terms and/or the use of technology assisted review (“TAR”) as discussed further
27 herein. The Parties further recognize that different data sets may implicate different
28 methodologies to identify, search, collect, cull, review, and produce responsive and non-

1 privileged ESI. The Parties therefore agree to meet and confer in good faith regarding any
2 potential disputes over their respective ESI productions.

3 **9. HIT REPORTS AND SEARCH TERMS**

4 If a Producing Party uses search terms to identify, search, or cull potentially responsive
5 ESI, the Producing Party shall disclose the search terms to the Requesting Party. The Parties shall
6 meet and confer regarding any disputes over the disclosed search terms. In the event that a
7 Producing Party claims burden with respect to modified and/or additional search terms proposed
8 by a Requesting Party, the Producing Party shall provide a hit report for the terms at issue using
9 industry-standard processing tools, such as NUIX or other similar tools. The Producing Party
10 shall provide a hit report for the document collection where the terms were applied, including the
11 following with respect to each proposed or modified search term in the collection:

- 12 a) The number of documents with hits for that term; and
- 13 b) The number of unique documents, i.e., documents which do not have hits for any other
14 term.

15 If, after reviewing a hit report from a Producing Party, a Requesting Party so chooses, it
16 may reasonably request a further hit report which includes:

- 17 c) The number of family members, including the documents with hits, of the documents
18 with hits for that term; and
- 19 d) The number of unique family members of the documents with hits for that term.

20 If the ESI tool for the Producing Party is capable without undue burden of providing the
21 number of family members and unique family members, then the Producing Party shall provide
22 such further hit report. The Parties (including the person most knowledgeable about the
23 capabilities of the Producing Party's ESI tool and the Requesting Party's person most
24 knowledgeable about technical issues from its ESI service provider) shall meet and confer
25 regarding any disputes over whether the Producing Party's ESI tool has the capability or not to
26 provider either number of family members or number of unique family members.

27 The Parties shall meet and confer to resolve disagreements over the search terms or their
28 application. To the extent the Parties are unable to reach agreement on the application of, or

1 procedures for, any search or filtering processes, the Parties shall fully comply with the
2 provisions of this Court's Discovery Standing Order regarding the procedure for raising discovery
3 disputes with the Court, including the meet and confer and certification requirements therein.

4 **10. TECHNOLOGY ASSISTED REVIEW (TAR)**

5 A Producing Party may use TAR (technology-assisted review) during the culling and
6 review process of ESI, which may be applied in addition to search terms. If a Producing Party
7 uses TAR to cull, filter out, or exclude documents from that Party's production, that Producing
8 Party shall do the following:

- 9 • If a Producing Party chooses to apply both search terms and TAR to a review set,
10 the Producing Party will disclose the search terms to all other Party/Parties.
- 11 • Disclose the name of the TAR tool or service used to all other Party/Parties.

12 **11. VALIDATION**

13 Each Producing Party shall take reasonable steps to validate its review process (i.e., using
14 quality control measures to determine whether its production is missing relevant ESI or contains
15 substantial amounts of irrelevant ESI) and make any necessary adjustments or corrections to its
16 process. If, after reviewing a Producing Party's production, a Requesting Party reasonably
17 requests additional information regarding the validation method(s) used by the Producing Party,
18 the Producing Party will disclose the level of end-to-end recall (the percentage of responsive
19 Documents in the collection which were identified as responsive by that Producing Party's
20 methodology). If there remain disputes between the Parties regarding validation, the Parties shall
21 meet and confer to resolve such disputes in good faith, including a reasonable discussion
22 regarding the tool used and the parameters used to obtain or calculate the level of recall.

23 **12. UNSEARCHABLE DOCUMENTS**

24 The Producing Party shall use reasonable efforts to identify and review potentially
25 responsive documents for which text-based search technologies are fundamentally ineffective.

26 **13. SYSTEM FILES**

27 Each Party will use its best efforts to filter out common system files and application
28 executable files using the national software reference library ("NSRL") NIST hash set list. The

Parties also may filter out stand-alone files identified as zero bytes in size. Additional culling of file types based on file header information may be applied to the following, provided these files are not known to be otherwise attached, embedded in, or included with an otherwise responsive document, or are not themselves reasonably known to contain information responsive or contain responsive data or are used to interface with users or interact with or access individual or aggregated user data: Application Package File, Backup Files, Batch Files, Binary Disc Image, C++ File Formats, Cascading Style Sheet, Configuration File, Database File, Dictionary Files, Dynamic Link Library, Event Log Files, Executable Files, Hypertext Cascading Stylesheet, Java Archive Files, JavaScript Files, JavaScript Source Code and Class Files, Macintosh Resource Fork Files, Package Manager Files, Program Files, Program Installers, Python Script Files, Shell Script Files, System or Temporary Files, Thumbnail Cache Files, Troff Files, Truetype Font Files, Windows Cabinet File, Windows Command Files, Windows File Shortcut, Windows Help Files, Windows Metafiles and Enhanced Metafiles, Windows Spool Files, Windows System File.

14. DEDUPLICATION

Each Producing Party shall make reasonable efforts to globally deduplicate exact duplicate Documents within that Producing Party's ESI data set across all custodial and non-custodial sources at the family level using either MD5 hash values or SHA hash values or any other agreed-upon (and disclosed) industry-standard deduplication technology. The Parties shall reach agreement on such other deduplication technology and shall reach agreement on how their deduplication tools shall identify exact duplicates of documents in a manner that is consistent with the disclosed tools and technologies a Producing Party is using. The Parties shall reach agreement on how to identify exact duplicates of emails using industry-standard commercially available software tools or services, which may for example calculate hash values of emails based on concatenated values of agreed-upon email fields and/or hash values of attachments, or which may use any other method the Parties agree upon. Having further met and conferred in keeping with the previous sentence, the Parties shall calculate deduplication hash values for emails on the concatenated values set forth in and in accordance with the documentation specifications of the disclosed deduplication tools to be used in this Litigation (i.e., RelativityOne, Relativity Server,

1 and Nuix); however, if Nuix is used, the Producing Party shall select the optional field “Include
2 Bcc” as an additional field to add to the default ones.

3 The Parties shall not withhold from production near-duplicates without meeting and
4 conferring on this issue.

5 The names of all custodians who were either identified as custodians for purposes of
6 collection for this matter (or otherwise known by the Producing Party to have been in possession
7 or custody of a document prior to deduplication) will be populated in the ALL CUSTODIANS
8 metadata field for the produced version of a document that has duplicates removed from
9 production. The original file paths (if any exist) of a document prior to deduplication will be
10 populated in the ALL FILE PATHS metadata field of the produced document.

11 **15. EMAIL THREADING**

12 The Parties may use analytics technology to identify email threads and shall produce the
13 unique most inclusive copy and related family members. Where multiple email messages are part
14 of a single chain or “thread,” a Party is only required to produce the most inclusive copy of an
15 email message(s) (“Last In Time Email(s)”) and need not produce earlier, lesser inclusive email
16 messages or “thread members,” provided that the tool or software service being used to perform
17 threading is disclosed. A Producing Party may exclude from production lesser inclusive copies of
18 the most inclusive email message in the thread, where the entire body of each of those lesser
19 inclusive copies is included within the Last in Time Email. The Producing Party will honor
20 reasonable requests to produce lesser inclusive copies of a Last In Time Email or other earlier
21 chains of emails otherwise excluded by email thread suppression.

22 The Parties shall treat new or different email chains or threads pursuant to further
23 agreement on safeguards or guidelines for defining emails threads which reasonably take into
24 account the capabilities of the email threading/dethreading/hyperthreading tools used by each
25 Defendant (which shall be disclosed to Plaintiffs).

26 **16. SOURCE CODE**

27 The Parties will meet and confer to address the production and/or inspection of source
28 code and entering into a separate order governing the same if needed.

17. PRODUCTION FORMATS

The Parties agree to produce documents and data in the formats described in **Appendix 1** to this ESI Order. If particular documents or categories of documents identified in response to document requests warrant a different format, the Parties will cooperate to arrange for the mutually acceptable production of such documents. The Parties further agree not to degrade the searchability of documents as part of the document production process.

In addition, the Parties agree that the production and production format of social media and/or user account information is not covered by this agreement and to meet and confer on the production and production format, including metadata, for social media and/or user account information.

18. PHASING

Once the Parties begin propounding discovery requests pursuant to Fed. R. Civ. P. 34, the Parties agree to meet and confer regarding appropriate phasing for the production of ESI.

19. MISCELLANEOUS PROVISIONS

- a) **Production of Plaintiffs ESI and Case-Specific Materials.** Subject to any further agreement among the Parties or Order of the Court, the Parties shall produce case-specific documents (i.e., documents specific to the claim of a given Plaintiff, produced by Plaintiffs or Defendants) for any Plaintiff in discovery pools or other selections designed to inform bellwether selection, including those selected for a bellwether trial, in accordance with the production format specified herein, provided, however, that the Producing Party may elect to produce such materials in their native format. To the extent production of case-specific documents for any Plaintiff selected for a bellwether trial presents an issue for any Party, the Parties shall reasonably confer, and may present any disputes to the Court or its designee. The Parties shall further agree to confer concerning the production format and associated matters (*e.g.*, hosting platform) for case-specific documents produced in the cases of other Plaintiffs.

Nothing herein shall limit Defendant's right to seek discovery from any Plaintiff.

- b) **Translations Of Produced Materials.** The Producing Party has no obligation to

1 create a translation of the Documents or any portion thereof. For any foreign-language
2 documents responsive to document requests that a Party reasonably knows as the
3 result of a reasonable investigation have been translated into the English language
4 using human translators or through machine translation for its own purposes, except to
5 the extent such translation is protected by attorney-client or work-product privileges,
6 the Producing Party shall produce the translation of the original document with the
7 original. The parties will meet and confer as necessary concerning procedures for
8 using translations at depositions and at trial. In the event the Parties cannot reach
9 agreement, the matter may be submitted to the Court for determination.

10 c) **Third-Party Documents.** A Party that issues a Non-Party subpoena (“Issuing Party”)
11 shall include a copy of this Order with the subpoena and state that (1) the subpoenaed
12 Non-Party should produce Documents in response to the subpoena to all Parties; and
13 (2) the Parties to this Litigation have requested that Third Parties produce Documents
14 in accordance with the specifications set forth herein. If the subpoenaed Non-Party
15 produces Documents to the Issuing Party but does not produce those Documents to
16 other Parties, the Issuing Party shall produce such Documents to those other Parties
17 within 14 days of receiving the Documents, except where the Documents are to be
18 used in a deposition, in which case the Issuing Party shall produce such Documents to
19 all other Parties no later than three (3) days prior to the deposition, or as soon as
20 reasonably practicable if such production occurs thereafter. Nothing in this Order is
21 intended or may be interpreted to narrow, expand, or otherwise affect the rights of the
22 Parties or Third Parties to object to a subpoena. If the Non-Party production is not
23 Bates-stamped, the Parties will meet and confer to agree upon a format for designating
24 the documents with a unique Bates Number prefix.

25 d) **Documents Produced by Parties – Presumption of Authenticity.** In order to reduce
26 the number of requests for admission, this Order establishes a rebuttable presumption
27 that documents produced by the Parties are authentic, if said documents were either
28 created or authored by the producing Party, or any of its employees, agents, or

1 contractors, so long as the employees', agents', or contractors' work was performed in
2 connection with a project or assignment sponsored by the producing Party. No further
3 evidence to establish authenticity need be provided. Nothing in this paragraph shall be
4 deemed to waive any other evidentiary objection a party may have, including but not
5 limited to hearsay, foundation/personal knowledge, or relevance.

- 6 e) **Re-productions.** Notwithstanding any provisions to the contrary, re-production of
7 discrete sets of documents from another litigation, arbitration, government inquiry, or
8 other matter may be re-produced in the same manner and form as originally produced
9 in the other matter, provided however that a party will re-produce documents in a
10 different format for good cause shown. This provision does not waive the right of a
11 party to object to any requests for reproduction of production files from another
12 litigation, arbitration, government inquiry, or other matter.
- 13 f) **Modification.** This ESI Order may be modified by a Stipulated Order of the Parties
14 or by the Court for good cause shown.
- 15 g) **Good Faith.** The Parties will act in good faith as required by law and use these
16 procedures to identify and reduce the potential for disputes.
- 17 h) **Continuing Obligations.** The Parties recognize that discovery shall be an iterative
18 and cooperative process. The Parties will continue to meet and confer regarding any
19 issues as reasonably necessary and appropriate. This Order does not address or resolve
20 any objections to the Parties' respective discovery requests.
- 21 i) **Reservation of Rights.** The Parties agree that any topic not addressed herein is
22 neither a waiver nor acknowledgement of agreement by either Party.

23 **IT IS SO STIPULATED**, through Counsel of Record.

24

25

26

27

28

1 DATED: March 15, 2024

Respectfully submitted,

2 /s/ Lexi J. Hazam
LEXI J. HAZAM

3 **LIEFF CABRASER HEIMANN &**
4 **BERNSTEIN, LLP**

5 275 BATTERY STREET, 29TH FLOOR
6 SAN FRANCISCO, CA 94111-3339
Telephone: 415-956-1000
lhazam@lchb.com

7
8 PREVIN WARREN
9 **MOTLEY RICE LLC**
401 9th Street NW Suite 630
Washington DC 20004
T: 202-386-9610
pwarren@motleyrice.com

11 Co-Lead Counsel

12
13 CHRISTOPHER A. SEEGER
14 **SEEGER WEISS, LLP**
55 CHALLENGER ROAD, 6TH FLOOR
RIDGEFIELD PARK, NJ 07660
Telephone: 973-639-9100
Facsimile: 973-679-8656
cseeger@seegerweiss.com

17 Counsel to Co-Lead Counsel

18
19 JENNIE LEE ANDERSON
20 **ANDRUS ANDERSON, LLP**
155 MONTGOMERY STREET, SUITE 900
SAN FRANCISCO, CA 94104
Telephone: 415-986-1400
jennie@andrusanderson.com

22 Liaison Counsel

23
24 MATTHEW BERGMAN
GLENN DRAPER
25 **SOCIAL MEDIA VICTIMS LAW CENTER**
821 SECOND AVENUE, SUITE 2100
26 SEATTLE, WA 98104
Telephone: 206-741-4862
matt@socialmediavictims.org
27 glenn@socialmediavictims.org
28

JAMES J. BILSBORROW
WEITZ & LUXENBERG, PC
700 BROADWAY
NEW YORK, NY 10003
Telephone: 212-558-5500
Facsimile: 212-344-5461
jbilsborrow@weitzlux.com
PAIGE BOLDT
WATTS GUERRA LLP
4 Dominion Drive, Bldg. 3, Suite 100
San Antonio, TX 78257
T: 210-448-0500
PBoldt@WattsGuerra.com

THOMAS P. CARTMELL
WAGSTAFF & CARTMELL LLP
4740 Grand Avenue, Suite 300
Kansas City, MO 64112
T: 816-701 1100
tcartmell@wcllp.com

JAYNE CONROY
SIMMONS HANLY CONROY, LLC
112 MADISON AVE, 7TH FLOOR
NEW YORK, NY 10016
Telephone: 917-882-5522
jconroy@simmonsfirm.com
CARRIE GOLDBERG
C.A. GOLDBERG, PLLC
16 Court St.
Brooklyn, NY 11241
T: (646) 666-8908
carrie@cagoldberglaw.com

SIN-TING MARY LIU
**AYLSTOCK WITKIN KREIS &
OVERHOLTZ, PLLC**
17 EAST MAIN STREET, SUITE 200
PENSACOLA, FL 32502
Telephone: 510-698-9566
mliu@awkolaw.com

ANDRE MURA
GIBBS LAW GROUP, LLP
1111 BROADWAY, SUITE 2100
OAKLAND, CA 94607
Telephone: 510-350-9717
amm@classlawgroup.com

1
2
3 EMMIE PAULOS
4 **LEVIN PAPANTONIO RAFFERTY**
5 316 SOUTH BAYLEN STREET, SUITE 600
6 PENSACOLA, FL 32502
7 Telephone: 850-435-7107
8 epaulos@levinlaw.com

9 ROLAND TELLIS
10 DAVID FERNANDES
11 **BARON & BUDD, P.C.**
12 15910 Ventura Boulevard, Suite 1600
13 Encino, CA 91436
14 Telephone: (818) 839-2333
15 Facsimile: (818) 986-9698
16 rtellis@baronbudd.com
17 dfernandes@baronbudd.com

18 ALEXANDRA WALSH
19 **WALSH LAW**
20 1050 Connecticut Ave, NW, Suite 500
21 Washington D.C. 20036
22 T: 202-780-3014
23 awalsh@alexwalshlaw.com

24 MICHAEL M. WEINKOWITZ
25 **LEVIN SEDRAN & BERMAN, LLP**
26 510 WALNUT STREET
27 SUITE 500
28 PHILADELPHIA, PA 19106
Telephone: 215-592-1500
mweinkowitz@lfsbalw.com

DIANDRA "FU" DEBROSSE ZIMMERMANN
DICELLO LEVITT
505 20th St North
Suite 1500
Birmingham, Alabama 35203
Telephone: 205.855.5700
fu@dicellolevitt.com

1 HILLARY NAPPI
2 **HACH & ROSE LLP**
3 112 Madison Avenue, 10th Floor
4 New York, New York 10016
5 Tel: 212.213.8311
6 hnappi@hrsclaw.com

7 JAMES MARSH
8 **MARSH LAW FIRM PLLC**
9 31 HUDSON YARDS, 11TH FLOOR
10 NEW YORK, NY 10001-2170
11 Telephone: 212-372-3030
12 jamesmarsh@marshlaw.com

13 *Attorneys for Individual Plaintiffs*

14 **ROB BONTA**
15 Attorney General
16 State of California

17 /s/ Megan O'Neill
18 Nick A. Akers (CA SBN 211222)
19 Senior Assistant Attorney General
20 Bernard Eskandari (SBN 244395)
21 Supervising Deputy Attorney General
22 Megan O'Neill (CA SBN 343535)
23 Joshua Olszewski-Jubelirer
24 (CA SBN 336428)
25 Marissa Roy (CA SBN 318773)
26 Deputy Attorneys General
27 California Department of Justice
28 Office of the Attorney General
455 Golden Gate Ave., Suite 11000
San Francisco, CA 94102-7004
Phone: (415) 510-4400
Fax: (415) 703-5480
Bernard.Eskandari@doj.ca.gov

*Attorneys for Plaintiff the People of the State of
California*

RUSSELL COLEMAN

Attorney General
Commonwealth of Kentucky

/s/ J. Christian Lewis

J. Christian Lewis (KY Bar No. 87109),

Pro hac vice

Philip Heleringer (KY Bar No. 96748),

Pro hac vice

Zachary Richards (KY Bar No. 99209),

Pro hac vice app. forthcoming

Daniel I. Keiser (KY Bar No. 100264),

Pro hac vice

Matthew Cocanougher (KY Bar No. 94292),

Pro hac vice

Assistant Attorneys General

1024 Capital Center Drive, Suite 200

Frankfort, KY 40601

CHRISTIAN.LEWIS@KY.GOV

PHILIP.HELERINGER@KY.GOV

ZACH.RICHARDS@KY.GOV

DANIEL.KEISER@KY.GOV

MATTHEW.COCANOUGH@KY.GOV

Phone: (502) 696-5300

Fax: (502) 564-2698

*Attorneys for Plaintiff the Commonwealth of
Kentucky*

COVINGTON & BURLING LLP

By: /s/ Ashley M. Simonsen
Ashley M. Simonsen, SBN 275203
COVINGTON & BURLING LLP
1999 Avenue of the Stars
Los Angeles, CA 90067
Telephone: (424) 332-4800
Facsimile: + 1 (424) 332-4749
Email: asimonsen@cov.com

Phyllis A. Jones, *pro hac vice*
Paul W. Schmidt, *pro hac vice*
COVINGTON & BURLING LLP
One City Center
850 Tenth Street, NW
Washington, DC 20001-4956
Telephone: + 1 (202) 662-6000
Facsimile: + 1 (202) 662-6291
Email: pajones@cov.com

*Attorney for Defendants Meta Platforms, Inc.
f/k/a Facebook, Inc.; Facebook Holdings,
LLC; Facebook Operations, LLC; Facebook
Payments, Inc.; Facebook Technologies, LLC;
Instagram, LLC; Siculus, Inc.; and Mark Elliot
Zuckerberg*

FAEGRE DRINKER LLP
By: /s/ Andrea Roberts Pierson
Andrea Roberts Pierson, *pro hac vice*
FAEGRE DRINKER LLP
300 N. Meridian Street, Suite 2500
Indianapolis, IN 46204
Telephone: + 1 (317) 237-0300
Facsimile: + 1 (317) 237-1000
Email: andrea.pierson@faegredrinker.com

Amy R. Fiterman, *pro hac vice*
FAEGRE DRINKER LLP
2200 Wells Fargo Center
90 South Seventh Street
Minneapolis MN 55402
Telephone: +1 (612) 766 7768
Facsimile: + 1 (612) 766 1600
Email: amy.fiterman@faegredrinker.com

Geoffrey M. Drake, *pro hac vice*

KING & SPALDING LLP
 1180 Peachtree Street, NE, Suite 1600
 Atlanta, GA 30309
 Telephone: +1 (404) 572 4726
 Email: gdrake@kslaw.com

David P. Mattern, pro hac vice
 KING & SPALDING LLP
 1700 Pennsylvania Avenue, NW, Suite 900
 Washington, D.C. 20006
 Telephone: +1 (202) 626 2946
 Email: dmattern@kslaw.com

*Attorneys for Defendants TikTok Inc. and
 ByteDance Inc.*

MUNGER, TOLLES & OLSEN LLP
By: /s/ Jonathan H. Blavin
 Jonathan H. Blavin, SBN 230269
 MUNGER, TOLLES & OLSON LLP
 560 Mission Street, 27th Floor
 San Francisco, CA 94105-3089
 Telephone: (415) 512-4000
 Facsimile: (415) 512-4077
 Email: jonathan.blavin@mto.com

Rose L. Ehler (SBN 29652)
 Victoria A. Degtyareva (SBN 284199)
 Laura M. Lopez, (SBN 313450)
 Ariel T. Teshuva (SBN 324238)
 MUNGER, TOLLES & OLSON LLP
 350 South Grand Avenue, 50th Floor
 Los Angeles, CA 90071-3426
 Telephone: (213) 683-9100
 Facsimile: (213) 687-3702
 Email: rose.ehler@mto.com
 Email: victoria.degtyareva@mto.com
 Email: Ariel.Teshuva@mto.com

Lauren A. Bell (*pro hac vice forthcoming*)
 MUNGER, TOLLES & OLSON LLP
 601 Massachusetts Ave., NW St.,
 Suite 500 E
 Washington, D.C. 20001-5369
 Telephone: (202) 220-1100
 Facsimile: (202) 220-2300
 Email: lauren.bell@mto.com

Attorneys for Defendant Snap Inc.

WILSON SONSINI GOODRICH & ROSATI
Professional Corporation

By: /s/ Brian M. Willen

Brian M. Willen (*pro hac vice*)

WILSON SONSINI GOODRICH & ROSATI

1301 Avenue of the Americas, 40th Floor

New York, New York 10019

Telephone: (212) 999-5800

Facsimile: (212) 999-5899

Email: bwillen@wsgr.com

Lauren Gallo White

Samantha A. Machock

WILSON SONSINI GOODRICH & ROSATI

One Market Plaza, Spear Tower, Suite 3300

San Francisco, CA 94105

Telephone: (415) 947-2000

Facsimile: (415) 947-2099

Email: lwhite@wsgr.com

Email: smachock@wsgr.com

Christopher Chiou

WILSON SONSINI GOODRICH & ROSATI

953 East Third Street, Suite 100

Los Angeles, CA 90013

Telephone: (323) 210-2900

Facsimile: (866) 974-7329

Email: cchiou@wsgr.com

*Attorneys for Defendants YouTube, LLC, Google
LLC, and Alphabet Inc.*

WILLIAMS & CONNOLLY LLP

By: /s/ Joseph G. Petrosinelli

Joseph G. Petrosinelli (*pro hac vice*)

jpetrosinelli@wc.com

Ashley W. Hardin (*pro hac vice*)

ahardin@wc.com

680 Maine Avenue, SW

Washington, DC 20024

Telephone.: 202-434-5000

Fax: 202-434-5029

*Attorneys for Defendants YouTube, LLC, Google
LLC, and Alphabet Inc.*

MORGAN, LEWIS & BOCKIUS LLP
By: /s/ Stephanie Schuster
Stephanie Schuster (*pro hac vice*)
stephanie.schuster@morganlewis.com
1111 Pennsylvania Avenue NW
NW Washington, DC 20004-2541
Tel.: 202.373.6595

Yardena R. Zwang-Weissman (SBN 247111)
yardena.zwang-weissman@morganlewis.com
300 South Grand Avenue, 22nd Floor
Los Angeles, CA 90071-3132
Tel.: 213.612.7238

Brian Ercole (*pro hac vice*)
brian.ercole@morganlewis.com
600 Brickell Avenue, Suite 1600
Miami, FL 33131-3075
Tel.: 305.415.3416

*Attorneys for Defendants YouTube, LLC and
Google LLC*

IT IS ORDERED that the foregoing Agreement is approved.

Dated: March 18, 2024



MAGISTRATE JUDGE PETER H. KANG

APPENDIX 1: PRODUCTION FORMAT

1) Production Components. Except as otherwise provided below, ESI must be produced in accordance with the following specifications:

- a) an ASCII delimited data file (.DAT) using standard delimiters;
- b) an image load file (.OPT) that can be loaded into commercially acceptable production software (*e.g.* Concordance);
- c) single page black-and-white TIFF images, or JPEG images when color is specified herein, or native files with single page placeholder TIFF images depending on the applicable production format for each type of file;
- d) and document level .TXT files for all documents containing extracted full text or OCR text.
- e) Family relationships between emails and their attachments, embedded files and their source document, and connected hardcopy documents will be maintained in production. Attachments should be consecutively produced with their parent.
- f) If a particular document warrants a different production format, the Parties will cooperate in good faith to arrange for a mutually acceptable production format.

2) Production Media and Access Controls. Productions must be encrypted and produced through secure electronic means, such as secure file sharing methods (*e.g.* FTP), or on CD, DVD, flash drive or external hard drive (“Production Media”). Each piece of Production Media must identify a production number corresponding to the production volume (*e.g.* “VOL001”). Each piece of Production Media must also identify: (a) the case caption; (b) the following label: “This media contains material subject to Court Ordered security measures”; (c) the Producing Party’s name; (d) the production date; (e) the Bates Number range of the materials contained on the Production Media.

Nothing in this ESI Order will preclude or impair any and all protections provided the Parties by any Protective Order(s) agreed and entered into by the Parties. Parties will use best efforts to avoid the unnecessary copying or transmittal of produced documents. If questions arise, the Parties will meet and confer to ensure security concerns are addressed prior to the exchange of

any documents.

3) Data Load Files/Image Load Files. Each TIFF in a production must be referenced in the corresponding image load file. The total number of documents referenced in a production's data load file should match the total number of designated document breaks in the image load file(s) in the production. The total number of pages referenced in a production's image load file should match the total number of TIFF files in the production. All images must be assigned a unique Bates number that is sequential within a given document and across the production sets. The Bates Numbers in the image load file must match the corresponding documents' beginning Bates numbers in the data load file. The total number of documents in a production should match the total number of records in the data load file. Load files must not vary in format or structure within a production, or from one production to another except by agreement of the Parties.

4) Metadata Fields. Each of the metadata and coding fields set forth below that can be extracted should be produced for each document, except that if the field contains privileged information, that privileged information may be redacted. However, to the extent that metadata does not exist, is not available for any documents produced, this provision shall not be read to require any Party to extract, capture, collect, manually populate, or produce such metadata, with the exception of the following: (a) BEGBATES, (b) ENDBATES, (c) BEGATTACH, (d) ENDATTACH, (e) PRODVOL, (f) ALL CUSTODIANS, (g) CONFIDENTIALITY, (h) REDACTIONS, (i) REDACTION TYPE, (j) HASHVALUE, (k) NATIVEFILEPATH, and (l) TEXTFILEPATH, which should be populated by the Party or the Party's vendor. The Parties will make reasonable efforts to ensure that metadata fields automatically extracted from the documents correspond directly to the information that exists in the original documents.

Field Name	Field Description
BEGBATES	Beginning Bates number for a particular document as stamped on the first production image for that document
ENDBATES	Ending Bates number as stamped on the last

Field Name	Field Description
	production image for a particular document
BEGATTACH	First production Bates number of the first document in a family
ENDATTACH	Last production Bates number of the last document in a family
ATTACHCOUNT	Number of attachments to an e-mail or embedded parent, as generated by commercially available discovery processing tools.
ATTACHNAMES	Names of each individual Attachment, separated by semicolons.
PRODVOL	Production volume
ALLCUSTODIANS	List of all custodians associated with Document, i.e. "Custodian" + "Other Custodian" values delimited by semicolon.
ALLFILEPATHS	All original path(s) to the individual source file(s) when available in the ordinary course of business to and processable by the parties and their ESI vendors of choice. Includes path up to and including internal path of containers.
CONFIDENTIALITY	Confidentiality designation assigned to the document consistent with the Stipulated Protective Order governing this Litigation
NATIVEFILEPATH	Native File Link (Native Files only)
TEXTFILEPATH	Path to extracted text/OCR file for the document
HASHVALUE	MD5 hash value of the document
DOCUMENT TYPE	Descriptor for the type of document: "E-document" for electronic documents not attached to e-mails; "E-mail" for all e-mails; "E-attachment" for files that were attachments to e-mails; and "Physical" for hard copy physical documents that have been scanned and converted to an electronic image.
AUTHOR	Any value populated in the Author field of the

Field Name	Field Description
	document properties
DOCDATE	Date the document was created according to filesystem information (format: MM/DD/YYYY)
DATELASTMODIFIED	Date when document was last modified according to filesystem information (format: MM/DD/YYYY)
LAST MODIFIED BY	Last person who modified (saved) a document, as generated by commercially available discovery processing tools.
TRACK CHANGES	Y if a document with track changes value, otherwise N or empty, if available separately from the HASHIDDENATA flag
COMMENTS	Y if a document with comments, otherwise N or empty, if available separately from the HASHIDDENATA flag
HASHIDDENATA	Y if a document with hidden content value, otherwise N or empty
FILENAME	Filename of an electronic document
TITLE	Any value populated in the Title field of the document properties
DOCEXT	File extension of document pulled from the document properties
FROM	The sender of the email
TO	All recipients that were included on the “To” line of the email
CC	All recipients that were included on the “CC” line of the email
BCC	All recipients that were included on the “BCC” line of the email
DATETIMERECEIVED	Date and time email was received (format: MM/DD/YYYY HH:MM)
DATETIMESENT	Date and time email was sent (format: MM/DD/YYYY HH:MM)

Field Name	Field Description
TIMEZONE	The timezone used to process the document
EMAILSUBJECT	Subject line of email pulled from the document properties
THREADID	If a threading tool is used for emails, the thread id generated by the threading tool.
REDACTION TYPE ¹	General category of redaction reason as agreed to by the parties. For example, PII, SCA, CODE, and/or PRIV. If more than one, separate reasons by semicolons.
REDACTIONS	Y if a document is redacted, otherwise N or empty

5) **TIFFs.** Unless excepted below, single page, black and white, Group IV TIFFs should be provided, at least 300 dots per inch (dpi) for all documents. Each TIFF image must be named according to a unique corresponding Bates number associated with the document. Each image must be branded according to the Bates number and the agreed upon confidentiality designation. Original document orientation should be maintained (i.e., portrait to portrait and landscape to landscape). Where the TIFF image is unreadable or has materially degraded the quality of the original, the Producing Party shall provide a higher quality TIFF image or the native or original file. In addition, the Parties shall take reasonable efforts to process word processing documents (*e.g.*, MS Word) with track changes and/or comments unhidden on the TIFF image.

6) **Color.** Word processing documents containing tracked changes shall be produced in color, as single-page, 300 dpi JPG images with JPG compression and a high quality setting as to not degrade the original image. The Producing Party shall comply with good faith by the Requesting Party to provide replacement color images for documents originally produced in black and white. A Party making such a request shall make the request by individual Bates

¹ The Parties will provide specific information on any privilege(s) asserted in their privilege logs, in an overlay, or the redaction boxes. The "Redaction Reason" field is informational only for redaction type and shall not in any way limit a party's right to assert attorney-client privilege, attorney-work product privilege, and/or any other applicable privilege or protection.

number(s) and shall limit requests made pursuant to this paragraph to a reasonable number of documents.

7) **Text Files.** A single multi-page text file must be provided for each document, and the filename should match its respective TIFF filename for the first page of that document. Extracted text shall be generated with commercially acceptable technology set to include all comments, revisions, tracked changes, speaker's notes and text from documents with comments or tracked changes, and hidden and very hidden worksheets, slides, columns and rows. When possible, the text of native files should be extracted directly from the native file. Parties will perform optical character recognition ("OCR") on foreign language documents using the appropriate settings for languages reasonably anticipated to be in the production following a meet and confer with the Requesting Party to identify those languages. Text files will not contain the redacted portions of the documents. A commercially acceptable technology for OCR should be used for all scanned, hard copy documents and for documents with redactions other than Excel files and other spreadsheets which shall be redacted in native format. Text extracted from emails should include the following header information where available: (1) the individuals to whom the communication was directed ("To"), (2) the author of the email communication ("From"), (3) who was copied and blind copied on such email ("CC" and "BCC"), (4) the subject line of the email ("RE" or "Subject"), and (5) the date and time of the email. To the extent the text extraction technology the Parties are using can be configured to include the text of any URLs or links, the Parties shall utilize that setting.

8) **Native files.** Spreadsheets (e.g. MS Excel), and un-redacted presentations (e.g. Microsoft PowerPoint,) will be produced in native format to the extent that they are produced in this Litigation, audio, video, and multi-media files will be produced in native format. The Parties will meet and confer on the production of other file types, such as proprietary files, etc. Native files will be produced with a link in the NATIVEFILEPATH field, along with extracted text (where extracted text is available) and applicable metadata fields set forth in paragraph 4 above. A Bates numbered TIFF placeholder indicating that the document was provided in native format must accompany every native file. Where redaction makes production of native-format

1 files other than spreadsheets or presentations infeasible, the Parties will confer to determine a
2 reasonably usable form for the production, but spreadsheets shall presumptively be redacted in
3 native, and presentations presumptively redacted in image form, in these cases without the need
4 for further conferring.

5 **9) Production Format for Hard Copy Documents.** Documents that exist in
6 hardcopy will be scanned to *.tiff image format and produced in accordance with the
7 specifications set forth herein. Hard copy documents that are not text-searchable shall be made
8 searchable by OCR prior to production. In scanning paper documents, distinct documents
9 should not be merged into a single record, and single documents should not be split into
10 multiple records (i.e., paper documents should be logically unitized). In the case of an organized
11 compilation of separate documents (for example, a binder containing several separate
12 documents behind numbered tabs), the document behind each tab should be scanned separately,
13 but the relationship among the documents in the compilation should be reflected in the proper
14 coding of the beginning and ending document and attachment fields. The Parties will make their
15 best efforts to unitize the documents correctly. If relevant documents are maintained in a file,
16 folder, envelope, binder, notebook or similar container used to store documents, all contents
17 therein shall be reviewed for production and privilege. Document pages which have affixed
18 notes, such as Post-it notes, should be imaged with and without the note attached.

19 **10) Confidentiality Designation.** All images will be stamped with the appropriate
20 confidentiality designations in accordance with the Stipulated Protective Order entered in this
21 Litigation. Each document produced in native format will have its confidentiality designation
22 identified in the filename of the native file and indicated on its corresponding TIFF placeholder.

23 **11) Bates Numbering.** Bates numbering should be a consistent length across the
24 production, contain no special characters, and be numerically sequential within a given
25 document. If a Bates number or set of Bates numbers is skipped, the skipped number or set of
26 numbers should be noted with a placeholder. Attachments to documents will be assigned Bates
27 numbers that directly follow the Bates numbers on the documents to which they were attached.
28

1 In addition, wherever possible, each image will have its assigned Bates number electronically
2 “burned” onto the image.

3 **12) Databases and Other Structured Data.** To the extent that responsive
4 information is stored in a database, or database management system, or proprietary system or
5 application which has is directed to data storage as one of its primary functions, the Producing
6 Party will identify the database and platform to the Requesting Party. The Producing Party shall
7 produce exports and reports about such responsive information stored in such database, where
8 such exports and reports shall be in a reasonably usable form, and information may be produced
9 in CSV format, tab-delimited text format, Microsoft Excel format, or Microsoft Access format.
10 If there are future disputes over the production of information from a database, the Parties shall
11 meet and confer in good faith in an attempt to reach any further agreements (if needed) on the
12 data to be produced and the format and scope of the production. The Producing Party will
13 provide reasonable amounts of information about the databases to facilitate that discussion.

14 **13) Hyperlinks.** Document(s) and/or folder(s) of documents that are hyperlinked
15 inside a responsive document (including hyperlinked inside emails) within a Producing Party’s
16 custody, possession, or control, do not need to be produced in the first instance as part of the
17 same family group as the Document residing at the location to which that hyperlink points. If
18 there are particular hyperlinks identified by the Requesting Party in produced documents, the
19 Requesting Party may submit a list of hyperlinks to a particular Producing Party for potentially
20 relevant documents by identifying the Bates number and URL or link text for each requested
21 link to the Producing Party, and the Producing Party will engage in reasonable efforts to locate
22 the hyperlinked document at that location and either identify it by Bates number or provide any
23 responsive, non-produced, and non-privileged documents. The number of hyperlinks a
24 Requesting Party may identify to a Producing Party shall not be excessive and shall be
25 reasonable, proportional to the needs of the case, and not unduly burdensome.

26 **14) Embedded Objects.** The Parties agree non-substantive embedded objects,
27 including, but not limited to, logos, icons, emoticons, and footers, may be culled from a
28 document set (but not a document) and need not be produced as separate documents by a

1 Producing Party (i.e., such embedded objects will be produced within the document itself, rather
2 than as separate documents). Embedded files, except for images (including but not limited to,
3 logos, icons, emoticons), are to be produced as family groups. Embedded files should be
4 assigned Bates numbers that directly follow the Bates numbers on the documents within which
5 they are embedded.

6 **15) Production of Family Groups and Relationships.** If any member of a family
7 group is produced, all members of that group must also be produced or else logged as
8 privileged, and no such member shall be withheld from production as a duplicate.

9 **16) Dynamic Fields.** Documents with dynamic fields for file names, dates, and
10 times will be imaged to show the field code (e.g., “[FILENAME]”) where possible, rather than
11 the values for such fields existing at the time the file is processed.

12 **17) Time Zone.** The time zone used to process a document, including its metadata,
13 shall be disclosed in the TIMEZONE metadata field consistent with Appendix 1, and shall be
14 standardized for each Defendant across productions.

15 **18) Redactions.**

16 a) A Producing Party may redact (i) information subject to the attorney client
17 privilege or the work product protection (PRIV); (ii) information that cannot be disclosed
18 pursuant to the Stored Communications Act (SCA); (iii) source code subject to separate
19 agreement applicable to production of source code (CODE); (iv) personal identifying
20 information (PII) including phone numbers, personal addresses, personal email addresses, the
21 month and day of birth, driver’s license numbers, and other PII agreed to by the Parties (for
22 example, the Parties shall complete their meet and confer on whether or not to redact users’ ages
23 and years of birth). In any event, there shall be no redaction of illnesses, injuries, and medical
24 diagnoses. To the extent a document or pleading contains PII, the Parties shall designate such
25 documents at the appropriate Confidentiality level under the Protective Order and shall comply
26 with Fed. R. Civ. P. 5.2 with regard to filings with the Court.

27 b) No redactions for relevance may be made within a produced document or ESI
28 item. If, during the course of discovery, the Parties identify other kinds of information that any

1 Party has a reasonable basis for redacting, the Parties will meet and confer on a case-by-case
2 basis regarding that information before such redactions are made. If the Parties cannot agree,
3 they may seek resolution from the Court.

4 c) The Producing Party will indicate, on the face of the redaction, the asserted
5 reason(s) for the redaction (PII, SCA, CODE, and/or PRIV) and the REDACTION TYPE
6 metadata field shall indicate that the document contains redactions and the reason(s) for the
7 redaction.

8 d) Notwithstanding the foregoing, this provision shall not be read to prohibit
9 redactions permitted under any applicable U.S. law or Protective Order.

10 e) Where a responsive document contains both redacted and non-redacted content,
11 the Parties shall produce the non-redacted portions of the document and the OCR text
12 corresponding to the non-redacted portions.

13 f) Native Redactions. Spreadsheet files requiring redaction, including without
14 limitation Microsoft Excel files, shall be redacted and produced natively (unless the Parties
15 agree to production in some other format). In addition, a Producing Party may natively redact
16 other files that cannot be properly imaged for redaction.

17 g) All images of redacted files shall be processed to show all comments, revision
18 marks, speaker notes, marks made in track changes, or other user-entered data which are visible
19 in a normal view of the document in its native application, unless such material is redacted and
20 marked as redacted in accordance with this section. Where possible, any occurrences of
21 date/time auto-field items, including in headers and footers, will be removed and replaced with
22 the term AUTODATE to prevent the current date from being printed. Email header information
23 (e.g., date and/or subject line) shall not be redacted unless it is independently privileged. The
24 Parties shall honor reasonable requests for the production of particular redacted documents in
25 other formats where the image is not reasonably usable.

26 h) Color. Redacted versions of documents that would have been produced in color
27 in their un-redacted form shall be produced in color as detailed herein.
28

1 **19) Exception Files.** The Parties will use reasonable efforts to address processing
2 exceptions.

3 **20) Mobile and Handheld Device Documents and Data.** If responsive and unique
4 data that can reasonably be extracted and produced in the formats described herein is identified
5 on a mobile or handheld device, that data shall be produced in accordance with the generic
6 provisions of this protocol. To the extent that responsive data identified on a mobile or handheld
7 device is not susceptible to normal production protocols, the Parties will meet and confer to
8 address the identification, production, and production format of any responsive documents and
9 data contained on any mobile or handheld device.
10

COVINGTON

BEIJING BOSTON BRUSSELS DUBAI FRANKFURT
JOHANNESBURG LONDON LOS ANGELES NEW YORK
PALO ALTO SAN FRANCISCO SEOUL SHANGHAI WASHINGTON

Covington & Burling LLP
Salesforce Tower
415 Mission Street, Suite 5400
San Francisco, CA 94105-2533
T +1 415 591 6000

DELIVERED VIA PROCESS SERVER

July 17, 2024

California Mental Health Services Oversight and Accountability Commission
1812 9th Street
Sacramento, CA 95811

**Re: People of the State of California v. Meta Platforms, Inc.,
4:23-cv-05448**

Dear Sir/Madam:

Enclosed please find a subpoena being served upon you in connection with the above-captioned litigation currently pending in the U.S. District Court for the Northern District of California. I represent Defendants Meta Platforms, Inc.; Instagram, LLC, Meta Payments, Inc., Meta Platforms Technologies, LC and Mark Zuckerberg (collectively, the “Meta Defendants”) in this matter.

The document subpoena requests the production of specific documents identified in the attached subpoena (see Attachment A to the subpoena), which are requested to be produced by 10 am on August 19, 2024. We are willing to work with you on the time, date, location, method and manner of document production, as well as answer any questions or concerns you may have regarding subpoena compliance. It is sufficient compliance with this subpoena if you electronically transmit a copy of the requested documents to the undersigned. As such, please contact me at kpatchen@cov.com and 415-591-6031, to discuss document production and subpoena compliance, unless you are already represented by counsel in connection with this matter.

The Court is currently considering whether the California Attorney General’s Office has control over California Mental Health Services Oversight and Accountability Commission’s information for the purposes of discovery in this action. If the Court rules that the California Attorney General’s Office has control over California Mental Health Services Oversight and Accountability Commission’s information, the California Attorney General has pending discovery requests that seek this agency’s documents. By serving this subpoena, Meta does not waive its position in the state agency dispute, nor does Meta in any way waive rights to compel the California Attorney General to produce California Mental Health Services Oversight and Accountability Commission information as part of discovery in this action. However, to avoid further delay in the production of information from California Mental Health Services Oversight and Accountability Commission, Meta is serving the attached subpoena to request the timely production of this information.

Your anticipated time and assistance with this matter is greatly appreciated.

COVINGTON

California Mental Health Services Oversight and Accountability Commission

July 17, 2024

Page 2

Best regards,

/s/ E. Kate Patchen

E. Kate Patchen

Enclosed: Subpoena, Attachment A, and Attachment B

UNITED STATES DISTRICT COURT

for the

Northern District of California

People of the State of California, et al.

Plaintiff

v.

Meta Platforms, Inc., et al.

Defendant

Civil Action No. 4:23-cv-05448

SUBPOENA TO PRODUCE DOCUMENTS, INFORMATION, OR OBJECTS
OR TO PERMIT INSPECTION OF PREMISES IN A CIVIL ACTIONTo: California Mental Health Services Oversight and Accountability Commission
1812 9th Street, Sacramento, CA 95811

(Name of person to whom this subpoena is directed)

☒ **Production:** **YOU ARE COMMANDED** to produce at the time, date, and place set forth below the following documents, electronically stored information, or objects, and to permit inspection, copying, testing, or sampling of the material: See Attachment A.

Place: Shook, Hardy & Bacon, Attn: Jennifer Blues Kenyon
555 Mission Street, Suite 2300
San Francisco, CA 94105

Date and Time:

10 a.m. on August 19, 2024

☐ **Inspection of Premises:** **YOU ARE COMMANDED** to permit entry onto the designated premises, land, or other property possessed or controlled by you at the time, date, and location set forth below, so that the requesting party may inspect, measure, survey, photograph, test, or sample the property or any designated object or operation on it.

Place:

Date and Time:

The following provisions of Fed. R. Civ. P. 45 are attached – Rule 45(c), relating to the place of compliance; Rule 45(d), relating to your protection as a person subject to a subpoena; and Rule 45(e) and (g), relating to your duty to respond to this subpoena and the potential consequences of not doing so.

Date: 07/17/2024

CLERK OF COURT

OR

Signature of Clerk or Deputy Clerk

/s/ Ashley Simonsen

Attorney's signature

The name, address, e-mail address, and telephone number of the attorney representing (name of party) _____
Meta Platforms, Inc. f/k/a Facebook, Inc.; Instagram, LLC, Meta Payments, Inc.,
Meta Platforms Technologies, LLC; and Mark Zuckerberg, _____ who issues or requests this subpoena, are:
Ashley Simonsen, Covington & Burling LLP, 1999 Avenue of the Stars, Los Angeles, CA 90067, 424-332-4782, asimonsen@cov.com

Notice to the person who issues or requests this subpoena

If this subpoena commands the production of documents, electronically stored information, or tangible things or the inspection of premises before trial, a notice and a copy of the subpoena must be served on each party in this case before it is served on the person to whom it is directed. Fed. R. Civ. P. 45(a)(4).

Civil Action No. 4:23-cv-01615

PROOF OF SERVICE*(This section should not be filed with the court unless required by Fed. R. Civ. P. 45.)*

I received this subpoena for *(name of individual and title, if any)* _____
on *(date)* _____.

☐ I served the subpoena by delivering a copy to the named person as follows: _____

_____ on *(date)* _____; or

☐ I returned the subpoena unexecuted because: _____

Unless the subpoena was issued on behalf of the United States, or one of its officers or agents, I have also
tendered to the witness the fees for one day's attendance, and the mileage allowed by law, in the amount of
\$ _____.

My fees are \$ _____ for travel and \$ _____ for services, for a total of \$ 0.00 .

I declare under penalty of perjury that this information is true.

Date: _____

Server's signature

Printed name and title

Server's address

Additional information regarding attempted service, etc.:

Print

Save As...

Add Attachment

Reset

Federal Rule of Civil Procedure 45 (c), (d), (e), and (g) (Effective 12/1/13)**(c) Place of Compliance.**

(1) For a Trial, Hearing, or Deposition. A subpoena may command a person to attend a trial, hearing, or deposition only as follows:

- (A) within 100 miles of where the person resides, is employed, or regularly transacts business in person; or
- (B) within the state where the person resides, is employed, or regularly transacts business in person, if the person
 - (i) is a party or a party's officer; or
 - (ii) is commanded to attend a trial and would not incur substantial expense.

(2) For Other Discovery. A subpoena may command:

- (A) production of documents, electronically stored information, or tangible things at a place within 100 miles of where the person resides, is employed, or regularly transacts business in person; and
- (B) inspection of premises at the premises to be inspected.

(d) Protecting a Person Subject to a Subpoena; Enforcement.

(1) Avoiding Undue Burden or Expense; Sanctions. A party or attorney responsible for issuing and serving a subpoena must take reasonable steps to avoid imposing undue burden or expense on a person subject to the subpoena. The court for the district where compliance is required must enforce this duty and impose an appropriate sanction—which may include lost earnings and reasonable attorney's fees—on a party or attorney who fails to comply.

(2) Command to Produce Materials or Permit Inspection.

(A) *Appearance Not Required.* A person commanded to produce documents, electronically stored information, or tangible things, or to permit the inspection of premises, need not appear in person at the place of production or inspection unless also commanded to appear for a deposition, hearing, or trial.

(B) *Objections.* A person commanded to produce documents or tangible things or to permit inspection may serve on the party or attorney designated in the subpoena a written objection to inspecting, copying, testing, or sampling any or all of the materials or to inspecting the premises—or to producing electronically stored information in the form or forms requested. The objection must be served before the earlier of the time specified for compliance or 14 days after the subpoena is served. If an objection is made, the following rules apply:

- (i) At any time, on notice to the commanded person, the serving party may move the court for the district where compliance is required for an order compelling production or inspection.
- (ii) These acts may be required only as directed in the order, and the order must protect a person who is neither a party nor a party's officer from significant expense resulting from compliance.

(3) Quashing or Modifying a Subpoena.

(A) *When Required.* On timely motion, the court for the district where compliance is required must quash or modify a subpoena that:

- (i) fails to allow a reasonable time to comply;
- (ii) requires a person to comply beyond the geographical limits specified in Rule 45(c);
- (iii) requires disclosure of privileged or other protected matter, if no exception or waiver applies; or
- (iv) subjects a person to undue burden.

(B) *When Permitted.* To protect a person subject to or affected by a subpoena, the court for the district where compliance is required may, on motion, quash or modify the subpoena if it requires:

- (i) disclosing a trade secret or other confidential research, development, or commercial information; or

(ii) disclosing an unretained expert's opinion or information that does not describe specific occurrences in dispute and results from the expert's study that was not requested by a party.

(C) *Specifying Conditions as an Alternative.* In the circumstances described in Rule 45(d)(3)(B), the court may, instead of quashing or modifying a subpoena, order appearance or production under specified conditions if the serving party:

- (i) shows a substantial need for the testimony or material that cannot be otherwise met without undue hardship; and
- (ii) ensures that the subpoenaed person will be reasonably compensated.

(e) Duties in Responding to a Subpoena.

(1) Producing Documents or Electronically Stored Information. These procedures apply to producing documents or electronically stored information:

(A) *Documents.* A person responding to a subpoena to produce documents must produce them as they are kept in the ordinary course of business or must organize and label them to correspond to the categories in the demand.

(B) *Form for Producing Electronically Stored Information Not Specified.* If a subpoena does not specify a form for producing electronically stored information, the person responding must produce it in a form or forms in which it is ordinarily maintained or in a reasonably usable form or forms.

(C) *Electronically Stored Information Produced in Only One Form.* The person responding need not produce the same electronically stored information in more than one form.

(D) *Inaccessible Electronically Stored Information.* The person responding need not provide discovery of electronically stored information from sources that the person identifies as not reasonably accessible because of undue burden or cost. On motion to compel discovery or for a protective order, the person responding must show that the information is not reasonably accessible because of undue burden or cost. If that showing is made, the court may nonetheless order discovery from such sources if the requesting party shows good cause, considering the limitations of Rule 26(b)(2)(C). The court may specify conditions for the discovery.

(2) Claiming Privilege or Protection.

(A) *Information Withheld.* A person withholding subpoenaed information under a claim that it is privileged or subject to protection as trial-preparation material must:

- (i) expressly make the claim; and
- (ii) describe the nature of the withheld documents, communications, or tangible things in a manner that, without revealing information itself privileged or protected, will enable the parties to assess the claim.

(B) *Information Produced.* If information produced in response to a subpoena is subject to a claim of privilege or of protection as trial-preparation material, the person making the claim may notify any party that received the information of the claim and the basis for it. After being notified, a party must promptly return, sequester, or destroy the specified information and any copies it has; must not use or disclose the information until the claim is resolved; must take reasonable steps to retrieve the information if the party disclosed it before being notified; and may promptly present the information under seal to the court for the district where compliance is required for a determination of the claim. The person who produced the information must preserve the information until the claim is resolved.

(g) Contempt.

The court for the district where compliance is required—and also, after a motion is transferred, the issuing court—may hold in contempt a person who, having been served, fails without adequate excuse to obey the subpoena or an order related to it.

DEFINITIONS AND INSTRUCTIONS TO ATTACHMENT A

DEFINITIONS

1. The term “communication” means the transmittal of information (in the form of facts, ideas, inquiries or otherwise).
2. “Document” or “documents” shall have the broadest meaning ascribed to it by the Federal Rules of Civil Procedure, and includes, without limitation electronically stored information (“ESI”) (including, without limitation, electronic databases and the data therein, all electronic messages or communications, electronic word processing documents, electronically stored voicemail, webpages, and social media posts) in accordance with any order in this case governing ESI at the time of production. Different versions of the same documents, including, but not limited to, drafts or documents with handwritten notations or marks not found in the original or on other copies are different documents.
3. “You”, “you”, “Your” and “your” means the California Mental Health Services Oversight and Accountability Commission.
4. “Relating” or “related to” means and includes referring to, concerning, referencing, mentioning, associated with, constituting, discussing, containing, embodying, recording, reflecting, identifying, summarizing, incorporating, and/or dealing with or pertaining to in any way.
5. “And” includes “or”, and vice versa.
6. The singular form of a word or term includes the plural, and vice versa.
7. The present tense of a verb includes the past tense, and vice versa.
8. The use of the article “the” shall not be construed as limiting the scope of any request.

9. “Including” means “including without limitation.”

10. “Any” includes “all”, and vice versa.

11. The capitalized version of a word or term includes the lower case version of a word or term, and vice versa.

12. “Social Media Platforms” or “Platforms” means a digital service that facilitates interactions between two or more distinct but interdependent sets of users, including but not limited to Facebook, Instagram, Snapchat, TikTok, YouTube, Twitter (or “X”), Pinterest, LinkedIn, BeReal, Lapse, Reddit, Threads, VSCO, Goodreads, Quora, Discord, Twitch, and Tumblr.

13. “Young Users” means users of Social Platforms who are under 18 years of age when using the Platform(s).

All words, terms, and phrases not specifically defined herein are to be given their normal and customary meaning in the context in which they are used in these Requests.

INSTRUCTIONS

1. These Requests are intended to cover any and all documents in your possession, custody, or control, to the extent not privileged. Documents held by any office, department, board, commission, or instrumentality of the California Mental Health Services Oversight and Accountability Commission are within your possession, custody, or control.

2. In accordance with ESI Protocol attached hereto as Attachment B, if you object to furnishing any of the documents or information requested by these Requests on the grounds of attorney-client privilege, work product, other privilege, or otherwise then, with respect to each such document:

- a. state the nature of the privilege claimed;
- b. state the date of each communication supporting the privilege claim;

- c. identify all participants in the supporting communication;
- d. state the specific grounds on which the objection is based; and
- e. identify the specific request calling for such information;

2. If you object to any Request on the grounds that it is vague or ambiguous, state: (i) the portions or terms of such Request that you claim to be vague or ambiguous; and (ii) the interpretation of the Request pursuant to which you provide a response.

3. Each request shall be deemed continuing, so as to require supplemental or mandatory responses should you obtain additional responsive information subsequent to your initial responses.

4. If you cannot fully respond to a particular Request after exercising due diligence to make inquiry and to secure the necessary information, provide a response to the extent possible, specifying your inability to respond to the remainder and providing whatever information or knowledge you have concerning the portion not responded to.

5. Each page of a produced document shall have a legible, unique page identifier (“Bates Number”) and confidentiality legend (where applicable) on the face of the image at a location that does not obliterate, conceal, or interfere with any information from the source document. Redactions should be clearly marked or stamped on the page in such a way that it is clear from review that a portion of the image has been redacted.

6. All responsive and non-privileged electronic documents shall be produced in the format ordered by the Court in its ESI order.

7. All responsive electronic documents shall be produced in a format agreed upon by the parties, to include at least native versions of Excel spreadsheets and presentation files, with a Bates-stamped placeholder image.

8. Unless otherwise specified, the time period for these Requests is January 1, 2012 to the date of production of the Documents.

ATTACHMENT A

1. Research, investigations, studies, surveys, reports, evaluations, or analyses concerning the mental, social, emotional, or behavioral health of persons ages 13 to 18.
2. Research, investigations, studies, surveys, reports, evaluations, or analyses related to Social Media Platforms, including the importance of Social Media Platforms and the use of Social Media Platforms by Young Users and the potential benefits and harms created by the use of Social Media Platforms.
3. Research, investigations, studies, surveys, reports, evaluations, or analyses concerning the mental, social, emotional, or behavioral health of Young Users, including those related to the effects of:
 - a. Social Media Platforms usage;
 - b. Video games usage;
 - c. Cell phone usage;
 - d. Messaging usage;
 - e. Usage of other electronics apart from usage of Social Media Platforms;
 - f. COVID-19 and/or remote learning;
 - g. Use of drugs or alcohol;
 - h. The opioid and fentanyl epidemic;
 - i. Poverty, homelessness, lack of health insurance, and/or food insecurity;
 - j. Physical health including nutrition, exercise, weight management, sleeping habits, and sexual activity;
 - k. Family trauma or deaths;
 - l. Academic pressure;
 - m. Violence, including school violence, domestic violence, gun violence, gun control and/or mass shootings;
 - n. Bullying or verbal abuse apart from usage of Social Media Platforms;
 - o. Political polarization;
 - p. Natural disasters;
 - q. Climate change;
 - r. Discrimination and inequity;
 - s. Global warfare and conflict; and
 - t. Any other potential causes of harms to the mental, social, emotional, or behavioral health of Young Users.
4. Youth Risk Behavior Surveys conducted by the California Mental Health Services Oversight and Accountability Commission or on its behalf.
5. Research, investigations, studies, surveys, reports, evaluations, or analyses related to:
 - a. Features of Social Media Platforms that are psychologically or physically harmful to Young Users;
 - b. Features of Social Media Platforms that promote compulsive, prolonged, or unhealthy use by Young Users;
 - c. The impact of features of Social Media Platforms, including:

- (1) Algorithmic recommendation and sequencing;
 - (2) Image filters;
 - (3) Use of multiple user accounts;
 - (4) Infinite scroll;
 - (5) Ephemeral content features;
 - (6) Autoplay;
 - (7) Quantification and display of likes; or
 - (8) Audiovisual and haptic alerts.
6. Programs, initiatives, efforts, or actions proposed or taken by the California Mental Health Services Oversight and Accountability Commission to address Young Users' use of Social Media Platforms, including any program, initiative, effort, or action to prevent, limit, encourage, or promote the use of Social Media Platforms by Young Users.
7. Policies proposed, recommended, or enacted by the California Mental Health Services Oversight and Accountability Commission regarding screen time and acceptable use of cell phones, computers, tablets, or other electronic devices by Young Users.
8. Complaints to the California Mental Health Services Oversight and Accountability Commission by teachers or school districts regarding social media or cell phone use by Young Users and/or the need for acceptable use or other policies to address Young Users' use of social media or cell phones.
9. Complaints to the California Mental Health Services Oversight and Accountability Commission by teachers or school districts regarding budget crises from inflation, underfunding, unfunded mandates, and other causes.
10. Documents related to state assessments in California, including reports and analyses regarding the history of K-12 state assessment or standardized testing scores, performance by schools and/or school districts, and any other measures of school performance.
11. Legislation or policies proposed by, proposed on behalf of, or testified on by the California Mental Health Services Oversight and Accountability Commission, regardless of whether such legislation or policies were enacted, regarding Young Users' use of Social Media Platforms.
12. Mental, social, emotional, or behavioral health services provided by the California Mental Health Services Oversight and Accountability Commission to Young Users during the Relevant Period, including:
 - a. Counseling or therapy;
 - b. Psychiatric services;
 - c. Crisis intervention;
 - d. Inpatient short-term and long-term programs;
 - e. Resource centers; and
 - f. Services for Young Users dealing with substance abuse or addiction issues.

13. Any and all California Mental Health Services Oversight and Accountability Commission grants to address Young Users' mental health, including information about when, where, why, and how any disbursements were paid, any schedules or plans for future disbursements, policies governing evaluation or approval of such disbursements, records of how the disbursements were used, and all agendas, minutes, notes, or recordings from meetings related to such grant.
14. Public or non-public meetings held by the California Mental Health Services Oversight and Accountability Commission related to Social Media Platforms and use of Social Media Platforms by Young Users, including but not limited to, notices, meeting notes, PowerPoint presentations, internal memoranda, summaries, personal notes, or attendee lists.
15. Policies, procedures, and practices related to the California Mental Health Services Oversight and Accountability Commission's use of Social Media Platforms, including communication of information or promotion of California Mental Health Services Oversight and Accountability Commission's programs, initiatives, efforts, or actions on Social Media Platforms.
16. California Mental Health Services Oversight and Accountability Commission's communications and/or collaboration with any Social Media Platform on any program, initiative or other action related to, or directed at, Young Users.
17. California Mental Health Services Oversight and Accountability Commission's communications with any third party related to Young Users and/or Social Media Platforms.
18. Budgeted and actual expenditures by the California Mental Health Services Oversight and Accountability Commission during the Relevant Period related to Young Users' use of Social Media Platforms.
19. Budgeted and actual expenditures by the California Mental Health Services Oversight and Accountability Commission during the Relevant Period related to treatment of teen mental, social, emotional, or behavioral health issues.
20. Policies, procedures, and practices applicable to the California Mental Health Services Oversight and Accountability Commission and California Mental Health Services Oversight and Accountability Commission employees regarding the use of Social Media Platforms, including any changes to these policies during the Relevant Period.
21. Studies, programs, initiatives, efforts, or actions proposed or taken by the California Mental Health Services Oversight and Accountability Commission that sought to provide or promote internet access or phones, computers, tablets, or other electronic devices to Young Users.

22. California Mental Health Services Oversight and Accountability Commission's budget and actual expenditures during the Relevant Period, including expenditures on:
 - a. Digital advertisements by the California Mental Health Services Oversight and Accountability Commission on Social Media Platforms;
 - b. Digital advertisements by the California Mental Health Services Oversight and Accountability Commission purchased through Social Media Platforms.

ATTACHMENT B

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA**

IN RE: *Social Media Adolescent
Addiction/Personal Injury Products Liability
Litigation*

This document relates to:
ALL ACTIONS

MDL No. 3047
Case No. 4:22-md-03047-YGR

Honorable Yvonne Gonzalez Rogers
Honorable Peter H. Kang

**STIPULATION AND ~~PROPOSED~~
ORDER GOVERNING THE
PRODUCTION OF
ELECTRONICALLY STORED
INFORMATION AND HARD COPY
DOCUMENTS**

1. PURPOSE

This Order Governing the Production of Electronically Stored Information and Hard Copy Documents (“ESI Order”) will govern discovery of electronically stored information and any hard copy documents in this Litigation as a supplement to the Federal Rules of Civil Procedure, this District’s Guidelines for the Discovery of Electronically Stored Information, and any other applicable orders and rules. “This Litigation” includes all actions currently in MDL No. 3047, *In Re: Social Media Adolescent Addiction/Personal Injury Products Liability*, or hereafter added or transferred to MDL No. 3047, and all actions later remanded to their respective transferor courts.

2. DEFINITIONS

- a) “Document” is defined to be synonymous in meaning and equal in scope to the usage of this term in Rules 26 and 34 of the Federal Rules of Civil Procedure and shall include Hard-Copy Documents and ESI.

- b) “Electronically stored information” or “ESI,” as used herein has the same meaning as in Federal Rules of Civil Procedure 26 and 34.
- c) “Hard-Copy Document” means Documents existing in paper form at the time of collection.
- d) “Searchable Text” means the native text extracted from an Electronic Document and any Optical Character Recognition text (“OCR text”) generated from a Hard-Copy Document or electronic image.

3. COOPERATION

The Parties are aware of the importance the Court places on cooperation and commit to cooperate in good faith throughout this Litigation consistent with this Court’s Guidelines for the Discovery of ESI and this Court’s Rules of Professional Conduct. The Parties will endeavor to cooperate in good faith and be reasonably transparent in all aspects of the discovery process.

4. LIAISON

The Parties will identify Discovery Liaisons to each other who are and will be knowledgeable about and responsible for discussing their respective ESI. Any Party is free to change their designated Discovery Liaison by providing written notice to the other Parties. Each Party’s Discovery Liaison must: (a) be prepared to meet and confer on discovery-related matters and to participate in discovery dispute resolution; (b) be knowledgeable about the Party’s discovery efforts; (c) be, or have reasonable access to those who are, familiar with the Party’s electronic systems and capabilities in order to explain those systems and answer relevant questions; and (d) be, or have reasonable access to those who are knowledgeable about the technical aspects of discovery, including electronic document storage, organization, and format issues, and relevant information retrieval technology, including search methodology.

5. IDENTIFICATION OF CUSTODIANS AND DATA SOURCES

The parties will disclose information about custodians and custodial and non-custodial data sources likely to possess relevant or responsive information in accordance with Fed. R. Civ. P. 26 and this District’s ESI Guidelines. The Parties will participate in Rule 26(f) discussions guided by this District’s Checklist for Rule 26(f) Meet and Confer Regarding Electronically

1 Stored Information. After responses to Requests for Production under Fed. R. Civ. P. 34 have
2 been served, the parties will meet and confer regarding those custodians and custodial and non-
3 custodial data sources from which Documents and ESI will be collected for search and review for
4 potential production in this litigation. The custodian and data source exchanges will include brief
5 explanations of the rationale for their selections; for example, for custodians, their current job
6 titles and descriptions of their work, and for data sources, location information and description.

7 **6. INACCESSIBLE OR UNUSABLE ESI**

8 If a Producing Party asserts that certain requested ESI is inaccessible or not “reasonably
9 accessible,” otherwise unnecessary, or if the Receiving Party asserts that, following production,
10 certain ESI is not reasonably useable, the parties shall meet and confer to discuss resolving such
11 assertions. The parties will exchange sufficient information to enable the parties to confer in good
12 faith. If the parties cannot resolve any such disputes after such a meet and confer has taken place,
13 the issue shall be presented to the Court for resolution.

14 **7. KNOWN RESPONSIVE DOCUMENTS**

15 Documents or ESI identified in a custodial or non-custodial file, or in a discrete folder or
16 collection, that are known to a Producing Party through reasonable investigation to be responsive
17 to a discovery request shall be collected for review without regard to whether the responsive
18 content was located via any search methodology developed in accordance with this Order, and
19 nothing about such review shall prevent the Producing Party from redacting or withholding and
20 logging such documents for applicable privileges.

21 **8. SEARCH METHODOLOGIES**

22 The Parties shall adopt reasonable and proportionate methodologies to identify, search,
23 collect, cull, review, and produce ESI as required under applicable legal standards. The Parties
24 recognize and agree that each Party may use one or more methodologies to identify, search,
25 collect, cull, review, and produce responsive and non-privileged ESI, including the use of
26 keyword search terms and/or the use of technology assisted review (“TAR”) as discussed further
27 herein. The Parties further recognize that different data sets may implicate different
28 methodologies to identify, search, collect, cull, review, and produce responsive and non-

1 privileged ESI. The Parties therefore agree to meet and confer in good faith regarding any
2 potential disputes over their respective ESI productions.

3 **9. HIT REPORTS AND SEARCH TERMS**

4 If a Producing Party uses search terms to identify, search, or cull potentially responsive
5 ESI, the Producing Party shall disclose the search terms to the Requesting Party. The Parties shall
6 meet and confer regarding any disputes over the disclosed search terms. In the event that a
7 Producing Party claims burden with respect to modified and/or additional search terms proposed
8 by a Requesting Party, the Producing Party shall provide a hit report for the terms at issue using
9 industry-standard processing tools, such as NUIX or other similar tools. The Producing Party
10 shall provide a hit report for the document collection where the terms were applied, including the
11 following with respect to each proposed or modified search term in the collection:

- 12 a) The number of documents with hits for that term; and
- 13 b) The number of unique documents, i.e., documents which do not have hits for any other
14 term.

15 If, after reviewing a hit report from a Producing Party, a Requesting Party so chooses, it
16 may reasonably request a further hit report which includes:

- 17 c) The number of family members, including the documents with hits, of the documents
18 with hits for that term; and
- 19 d) The number of unique family members of the documents with hits for that term.

20 If the ESI tool for the Producing Party is capable without undue burden of providing the
21 number of family members and unique family members, then the Producing Party shall provide
22 such further hit report. The Parties (including the person most knowledgeable about the
23 capabilities of the Producing Party's ESI tool and the Requesting Party's person most
24 knowledgeable about technical issues from its ESI service provider) shall meet and confer
25 regarding any disputes over whether the Producing Party's ESI tool has the capability or not to
26 provider either number of family members or number of unique family members.

27 The Parties shall meet and confer to resolve disagreements over the search terms or their
28 application. To the extent the Parties are unable to reach agreement on the application of, or

1 procedures for, any search or filtering processes, the Parties shall fully comply with the
2 provisions of this Court's Discovery Standing Order regarding the procedure for raising discovery
3 disputes with the Court, including the meet and confer and certification requirements therein.

4 **10. TECHNOLOGY ASSISTED REVIEW (TAR)**

5 A Producing Party may use TAR (technology-assisted review) during the culling and
6 review process of ESI, which may be applied in addition to search terms. If a Producing Party
7 uses TAR to cull, filter out, or exclude documents from that Party's production, that Producing
8 Party shall do the following:

- 9 • If a Producing Party chooses to apply both search terms and TAR to a review set,
10 the Producing Party will disclose the search terms to all other Party/Parties.
- 11 • Disclose the name of the TAR tool or service used to all other Party/Parties.

12 **11. VALIDATION**

13 Each Producing Party shall take reasonable steps to validate its review process (i.e., using
14 quality control measures to determine whether its production is missing relevant ESI or contains
15 substantial amounts of irrelevant ESI) and make any necessary adjustments or corrections to its
16 process. If, after reviewing a Producing Party's production, a Requesting Party reasonably
17 requests additional information regarding the validation method(s) used by the Producing Party,
18 the Producing Party will disclose the level of end-to-end recall (the percentage of responsive
19 Documents in the collection which were identified as responsive by that Producing Party's
20 methodology). If there remain disputes between the Parties regarding validation, the Parties shall
21 meet and confer to resolve such disputes in good faith, including a reasonable discussion
22 regarding the tool used and the parameters used to obtain or calculate the level of recall.

23 **12. UNSEARCHABLE DOCUMENTS**

24 The Producing Party shall use reasonable efforts to identify and review potentially
25 responsive documents for which text-based search technologies are fundamentally ineffective.

26 **13. SYSTEM FILES**

27 Each Party will use its best efforts to filter out common system files and application
28 executable files using the national software reference library ("NSRL") NIST hash set list. The

Parties also may filter out stand-alone files identified as zero bytes in size. Additional culling of file types based on file header information may be applied to the following, provided these files are not known to be otherwise attached, embedded in, or included with an otherwise responsive document, or are not themselves reasonably known to contain information responsive or contain responsive data or are used to interface with users or interact with or access individual or aggregated user data: Application Package File, Backup Files, Batch Files, Binary Disc Image, C++ File Formats, Cascading Style Sheet, Configuration File, Database File, Dictionary Files, Dynamic Link Library, Event Log Files, Executable Files, Hypertext Cascading Stylesheet, Java Archive Files, JavaScript Files, JavaScript Source Code and Class Files, Macintosh Resource Fork Files, Package Manager Files, Program Files, Program Installers, Python Script Files, Shell Script Files, System or Temporary Files, Thumbnail Cache Files, Troff Files, Truetype Font Files, Windows Cabinet File, Windows Command Files, Windows File Shortcut, Windows Help Files, Windows Metafiles and Enhanced Metafiles, Windows Spool Files, Windows System File.

14. DEDUPLICATION

Each Producing Party shall make reasonable efforts to globally deduplicate exact duplicate Documents within that Producing Party's ESI data set across all custodial and non-custodial sources at the family level using either MD5 hash values or SHA hash values or any other agreed-upon (and disclosed) industry-standard deduplication technology. The Parties shall reach agreement on such other deduplication technology and shall reach agreement on how their deduplication tools shall identify exact duplicates of documents in a manner that is consistent with the disclosed tools and technologies a Producing Party is using. The Parties shall reach agreement on how to identify exact duplicates of emails using industry-standard commercially available software tools or services, which may for example calculate hash values of emails based on concatenated values of agreed-upon email fields and/or hash values of attachments, or which may use any other method the Parties agree upon. Having further met and conferred in keeping with the previous sentence, the Parties shall calculate deduplication hash values for emails on the concatenated values set forth in and in accordance with the documentation specifications of the disclosed deduplication tools to be used in this Litigation (i.e., RelativityOne, Relativity Server,

1 and Nuix); however, if Nuix is used, the Producing Party shall select the optional field “Include
2 Bcc” as an additional field to add to the default ones.

3 The Parties shall not withhold from production near-duplicates without meeting and
4 conferring on this issue.

5 The names of all custodians who were either identified as custodians for purposes of
6 collection for this matter (or otherwise known by the Producing Party to have been in possession
7 or custody of a document prior to deduplication) will be populated in the ALL CUSTODIANS
8 metadata field for the produced version of a document that has duplicates removed from
9 production. The original file paths (if any exist) of a document prior to deduplication will be
10 populated in the ALL FILE PATHS metadata field of the produced document.

11 **15. EMAIL THREADING**

12 The Parties may use analytics technology to identify email threads and shall produce the
13 unique most inclusive copy and related family members. Where multiple email messages are part
14 of a single chain or “thread,” a Party is only required to produce the most inclusive copy of an
15 email message(s) (“Last In Time Email(s)”) and need not produce earlier, lesser inclusive email
16 messages or “thread members,” provided that the tool or software service being used to perform
17 threading is disclosed. A Producing Party may exclude from production lesser inclusive copies of
18 the most inclusive email message in the thread, where the entire body of each of those lesser
19 inclusive copies is included within the Last in Time Email. The Producing Party will honor
20 reasonable requests to produce lesser inclusive copies of a Last In Time Email or other earlier
21 chains of emails otherwise excluded by email thread suppression.

22 The Parties shall treat new or different email chains or threads pursuant to further
23 agreement on safeguards or guidelines for defining emails threads which reasonably take into
24 account the capabilities of the email threading/dethreading/hyperthreading tools used by each
25 Defendant (which shall be disclosed to Plaintiffs).

26 **16. SOURCE CODE**

27 The Parties will meet and confer to address the production and/or inspection of source
28 code and entering into a separate order governing the same if needed.

17. PRODUCTION FORMATS

The Parties agree to produce documents and data in the formats described in **Appendix 1** to this ESI Order. If particular documents or categories of documents identified in response to document requests warrant a different format, the Parties will cooperate to arrange for the mutually acceptable production of such documents. The Parties further agree not to degrade the searchability of documents as part of the document production process.

In addition, the Parties agree that the production and production format of social media and/or user account information is not covered by this agreement and to meet and confer on the production and production format, including metadata, for social media and/or user account information.

18. PHASING

Once the Parties begin propounding discovery requests pursuant to Fed. R. Civ. P. 34, the Parties agree to meet and confer regarding appropriate phasing for the production of ESI.

19. MISCELLANEOUS PROVISIONS

- a) **Production of Plaintiffs ESI and Case-Specific Materials.** Subject to any further agreement among the Parties or Order of the Court, the Parties shall produce case-specific documents (i.e., documents specific to the claim of a given Plaintiff, produced by Plaintiffs or Defendants) for any Plaintiff in discovery pools or other selections designed to inform bellwether selection, including those selected for a bellwether trial, in accordance with the production format specified herein, provided, however, that the Producing Party may elect to produce such materials in their native format. To the extent production of case-specific documents for any Plaintiff selected for a bellwether trial presents an issue for any Party, the Parties shall reasonably confer, and may present any disputes to the Court or its designee. The Parties shall further agree to confer concerning the production format and associated matters (*e.g.*, hosting platform) for case-specific documents produced in the cases of other Plaintiffs.

Nothing herein shall limit Defendant's right to seek discovery from any Plaintiff.

- b) **Translations Of Produced Materials.** The Producing Party has no obligation to

create a translation of the Documents or any portion thereof. For any foreign-language documents responsive to document requests that a Party reasonably knows as the result of a reasonable investigation have been translated into the English language using human translators or through machine translation for its own purposes, except to the extent such translation is protected by attorney-client or work-product privileges, the Producing Party shall produce the translation of the original document with the original. The parties will meet and confer as necessary concerning procedures for using translations at depositions and at trial. In the event the Parties cannot reach agreement, the matter may be submitted to the Court for determination.

c) **Third-Party Documents.** A Party that issues a Non-Party subpoena (“Issuing Party”) shall include a copy of this Order with the subpoena and state that (1) the subpoenaed Non-Party should produce Documents in response to the subpoena to all Parties; and (2) the Parties to this Litigation have requested that Third Parties produce Documents in accordance with the specifications set forth herein. If the subpoenaed Non-Party produces Documents to the Issuing Party but does not produce those Documents to other Parties, the Issuing Party shall produce such Documents to those other Parties within 14 days of receiving the Documents, except where the Documents are to be used in a deposition, in which case the Issuing Party shall produce such Documents to all other Parties no later than three (3) days prior to the deposition, or as soon as reasonably practicable if such production occurs thereafter. Nothing in this Order is intended or may be interpreted to narrow, expand, or otherwise affect the rights of the Parties or Third Parties to object to a subpoena. If the Non-Party production is not Bates-stamped, the Parties will meet and confer to agree upon a format for designating the documents with a unique Bates Number prefix.

d) **Documents Produced by Parties – Presumption of Authenticity.** In order to reduce the number of requests for admission, this Order establishes a rebuttable presumption that documents produced by the Parties are authentic, if said documents were either created or authored by the producing Party, or any of its employees, agents, or

1 contractors, so long as the employees', agents', or contractors' work was performed in
2 connection with a project or assignment sponsored by the producing Party. No further
3 evidence to establish authenticity need be provided. Nothing in this paragraph shall be
4 deemed to waive any other evidentiary objection a party may have, including but not
5 limited to hearsay, foundation/personal knowledge, or relevance.

- 6 e) **Re-productions.** Notwithstanding any provisions to the contrary, re-production of
7 discrete sets of documents from another litigation, arbitration, government inquiry, or
8 other matter may be re-produced in the same manner and form as originally produced
9 in the other matter, provided however that a party will re-produce documents in a
10 different format for good cause shown. This provision does not waive the right of a
11 party to object to any requests for reproduction of production files from another
12 litigation, arbitration, government inquiry, or other matter.
- 13 f) **Modification.** This ESI Order may be modified by a Stipulated Order of the Parties
14 or by the Court for good cause shown.
- 15 g) **Good Faith.** The Parties will act in good faith as required by law and use these
16 procedures to identify and reduce the potential for disputes.
- 17 h) **Continuing Obligations.** The Parties recognize that discovery shall be an iterative
18 and cooperative process. The Parties will continue to meet and confer regarding any
19 issues as reasonably necessary and appropriate. This Order does not address or resolve
20 any objections to the Parties' respective discovery requests.
- 21 i) **Reservation of Rights.** The Parties agree that any topic not addressed herein is
22 neither a waiver nor acknowledgement of agreement by either Party.

23 **IT IS SO STIPULATED**, through Counsel of Record.

24

25

26

27

28

1 DATED: March 15, 2024

Respectfully submitted,

2 /s/ Lexi J. Hazam
LEXI J. HAZAM

3 **LIEFF CABRASER HEIMANN &**
4 **BERNSTEIN, LLP**

5 275 BATTERY STREET, 29TH FLOOR
6 SAN FRANCISCO, CA 94111-3339
Telephone: 415-956-1000
lhazam@lchb.com

7
8 PREVIN WARREN
9 **MOTLEY RICE LLC**
401 9th Street NW Suite 630
Washington DC 20004
T: 202-386-9610
pwarren@motleyrice.com

11 Co-Lead Counsel

12
13 CHRISTOPHER A. SEEGER
14 **SEEGER WEISS, LLP**
15 55 CHALLENGER ROAD, 6TH FLOOR
16 RIDGEFIELD PARK, NJ 07660
Telephone: 973-639-9100
Facsimile: 973-679-8656
cseeger@seegerweiss.com

17 Counsel to Co-Lead Counsel

18
19 JENNIE LEE ANDERSON
20 **ANDRUS ANDERSON, LLP**
155 MONTGOMERY STREET, SUITE 900
SAN FRANCISCO, CA 94104
Telephone: 415-986-1400
jennie@andrusanderson.com

22 Liaison Counsel

23
24 MATTHEW BERGMAN
GLENN DRAPER
25 **SOCIAL MEDIA VICTIMS LAW CENTER**
26 821 SECOND AVENUE, SUITE 2100
SEATTLE, WA 98104
Telephone: 206-741-4862
matt@socialmediavictims.org
glenn@socialmediavictims.org

JAMES J. BILSBORROW
WEITZ & LUXENBERG, PC
700 BROADWAY
NEW YORK, NY 10003
Telephone: 212-558-5500
Facsimile: 212-344-5461
jbilsborrow@weitzlux.com
PAIGE BOLDT
WATTS GUERRA LLP
4 Dominion Drive, Bldg. 3, Suite 100
San Antonio, TX 78257
T: 210-448-0500
PBoldt@WattsGuerra.com

THOMAS P. CARTMELL
WAGSTAFF & CARTMELL LLP
4740 Grand Avenue, Suite 300
Kansas City, MO 64112
T: 816-701 1100
tcartmell@wcllp.com

JAYNE CONROY
SIMMONS HANLY CONROY, LLC
112 MADISON AVE, 7TH FLOOR
NEW YORK, NY 10016
Telephone: 917-882-5522
jconroy@simmonsfirm.com
CARRIE GOLDBERG
C.A. GOLDBERG, PLLC
16 Court St.
Brooklyn, NY 11241
T: (646) 666-8908
carrie@cagoldberglaw.com

SIN-TING MARY LIU
**AYLSTOCK WITKIN KREIS &
OVERHOLTZ, PLLC**
17 EAST MAIN STREET, SUITE 200
PENSACOLA, FL 32502
Telephone: 510-698-9566
mliu@awkolaw.com

ANDRE MURA
GIBBS LAW GROUP, LLP
1111 BROADWAY, SUITE 2100
OAKLAND, CA 94607
Telephone: 510-350-9717
amm@classlawgroup.com

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

EMMIE PAULOS
LEVIN PAPANTONIO RAFFERTY
316 SOUTH BAYLEN STREET, SUITE 600
PENSACOLA, FL 32502
Telephone: 850-435-7107
epaulos@levinlaw.com

ROLAND TELLIS
DAVID FERNANDES
BARON & BUDD, P.C.
15910 Ventura Boulevard, Suite 1600
Encino, CA 91436
Telephone: (818) 839-2333
Facsimile: (818) 986-9698
rtellis@baronbudd.com
dfernandes@baronbudd.com

ALEXANDRA WALSH
WALSH LAW
1050 Connecticut Ave, NW, Suite 500
Washington D.C. 20036
T: 202-780-3014
awalsh@alexwalshlaw.com

MICHAEL M. WEINKOWITZ
LEVIN SEDRAN & BERMAN, LLP
510 WALNUT STREET
SUITE 500
PHILADELPHIA, PA 19106
Telephone: 215-592-1500
mweinkowitz@lfsbalw.com

DIANDRA “FU” DEBROSSE ZIMMERMANN
DICELLO LEVITT
505 20th St North
Suite 1500
Birmingham, Alabama 35203
Telephone: 205.855.5700
fu@dicellolevitt.com

1 HILLARY NAPPI
2 **HACH & ROSE LLP**
3 112 Madison Avenue, 10th Floor
4 New York, New York 10016
5 Tel: 212.213.8311
6 hnappi@hrsclaw.com

7 JAMES MARSH
8 **MARSH LAW FIRM PLLC**
9 31 HUDSON YARDS, 11TH FLOOR
10 NEW YORK, NY 10001-2170
11 Telephone: 212-372-3030
12 jamesmarsh@marshlaw.com

13 *Attorneys for Individual Plaintiffs*

14 **ROB BONTA**
15 Attorney General
16 State of California

17 /s/ Megan O'Neill
18 Nick A. Akers (CA SBN 211222)
19 Senior Assistant Attorney General
20 Bernard Eskandari (SBN 244395)
21 Supervising Deputy Attorney General
22 Megan O'Neill (CA SBN 343535)
23 Joshua Olszewski-Jubelirer
24 (CA SBN 336428)
25 Marissa Roy (CA SBN 318773)
26 Deputy Attorneys General
27 California Department of Justice
28 Office of the Attorney General
455 Golden Gate Ave., Suite 11000
San Francisco, CA 94102-7004
Phone: (415) 510-4400
Fax: (415) 703-5480
Bernard.Eskandari@doj.ca.gov

*Attorneys for Plaintiff the People of the State of
California*

RUSSELL COLEMAN

Attorney General

Commonwealth of Kentucky

/s/ J. Christian Lewis

J. Christian Lewis (KY Bar No. 87109),

Pro hac vice

Philip Heleringer (KY Bar No. 96748),

Pro hac vice

Zachary Richards (KY Bar No. 99209),

Pro hac vice app. forthcoming

Daniel I. Keiser (KY Bar No. 100264),

Pro hac vice

Matthew Cocanougher (KY Bar No. 94292),

Pro hac vice

Assistant Attorneys General

1024 Capital Center Drive, Suite 200

Frankfort, KY 40601

CHRISTIAN.LEWIS@KY.GOV

PHILIP.HELERINGER@KY.GOV

ZACH.RICHARDS@KY.GOV

DANIEL.KEISER@KY.GOV

MATTHEW.COCANOUGH@KY.GOV

Phone: (502) 696-5300

Fax: (502) 564-2698

*Attorneys for Plaintiff the Commonwealth of
Kentucky*

COVINGTON & BURLING LLP

By: /s/ Ashley M. Simonsen
Ashley M. Simonsen, SBN 275203
COVINGTON & BURLING LLP
1999 Avenue of the Stars
Los Angeles, CA 90067
Telephone: (424) 332-4800
Facsimile: + 1 (424) 332-4749
Email: asimonsen@cov.com

Phyllis A. Jones, *pro hac vice*
Paul W. Schmidt, *pro hac vice*
COVINGTON & BURLING LLP
One City Center
850 Tenth Street, NW
Washington, DC 20001-4956
Telephone: + 1 (202) 662-6000
Facsimile: + 1 (202) 662-6291
Email: pajones@cov.com

*Attorney for Defendants Meta Platforms, Inc.
f/k/a Facebook, Inc.; Facebook Holdings,
LLC; Facebook Operations, LLC; Facebook
Payments, Inc.; Facebook Technologies, LLC;
Instagram, LLC; Siculus, Inc.; and Mark Elliot
Zuckerberg*

FAEGRE DRINKER LLP
By: /s/ Andrea Roberts Pierson
Andrea Roberts Pierson, *pro hac vice*
FAEGRE DRINKER LLP
300 N. Meridian Street, Suite 2500
Indianapolis, IN 46204
Telephone: + 1 (317) 237-0300
Facsimile: + 1 (317) 237-1000
Email: andrea.pierson@faegredrinker.com

Amy R. Fiterman, *pro hac vice*
FAEGRE DRINKER LLP
2200 Wells Fargo Center
90 South Seventh Street
Minneapolis MN 55402
Telephone: +1 (612) 766 7768
Facsimile: + 1 (612) 766 1600
Email: amy.fiterman@faegredrinker.com

Geoffrey M. Drake, *pro hac vice*

1 KING & SPALDING LLP
2 1180 Peachtree Street, NE, Suite 1600
3 Atlanta, GA 30309
4 Telephone: +1 (404) 572 4726
5 Email: gdrake@kslaw.com

6 David P. Mattern, pro hac vice
7 KING & SPALDING LLP
8 1700 Pennsylvania Avenue, NW, Suite 900
9 Washington, D.C. 20006
10 Telephone: +1 (202) 626 2946
11 Email: dmattern@kslaw.com

12 *Attorneys for Defendants TikTok Inc. and*
13 *ByteDance Inc.*

14 MUNGER, TOLLES & OLSEN LLP
15 By: /s/ Jonathan H. Blavin
16 Jonathan H. Blavin, SBN 230269
17 MUNGER, TOLLES & OLSON LLP
18 560 Mission Street, 27th Floor
19 San Francisco, CA 94105-3089
20 Telephone: (415) 512-4000
21 Facsimile: (415) 512-4077
22 Email: jonathan.blavin@mto.com

23 Rose L. Ehler (SBN 29652)
24 Victoria A. Degtyareva (SBN 284199)
25 Laura M. Lopez, (SBN 313450)
26 Ariel T. Teshuva (SBN 324238)
27 MUNGER, TOLLES & OLSON LLP
28 350 South Grand Avenue, 50th Floor
Los Angeles, CA 90071-3426
Telephone: (213) 683-9100
Facsimile: (213) 687-3702
Email: rose.ehler@mto.com
Email: victoria.degtyareva@mto.com
Email: Ariel.Teshuva@mto.com

Lauren A. Bell (*pro hac vice forthcoming*)
MUNGER, TOLLES & OLSON LLP
601 Massachusetts Ave., NW St.,
Suite 500 E
Washington, D.C. 20001-5369
Telephone: (202) 220-1100
Facsimile: (202) 220-2300
Email: lauren.bell@mto.com

Attorneys for Defendant Snap Inc.

WILSON SONSINI GOODRICH & ROSATI
Professional Corporation

By: /s/ Brian M. Willen

Brian M. Willen (*pro hac vice*)

WILSON SONSINI GOODRICH & ROSATI

1301 Avenue of the Americas, 40th Floor

New York, New York 10019

Telephone: (212) 999-5800

Facsimile: (212) 999-5899

Email: bwillen@wsgr.com

Lauren Gallo White

Samantha A. Machock

WILSON SONSINI GOODRICH & ROSATI

One Market Plaza, Spear Tower, Suite 3300

San Francisco, CA 94105

Telephone: (415) 947-2000

Facsimile: (415) 947-2099

Email: lwhite@wsgr.com

Email: smachock@wsgr.com

Christopher Chiou

WILSON SONSINI GOODRICH & ROSATI

953 East Third Street, Suite 100

Los Angeles, CA 90013

Telephone: (323) 210-2900

Facsimile: (866) 974-7329

Email: cchiou@wsgr.com

*Attorneys for Defendants YouTube, LLC, Google
LLC, and Alphabet Inc.*

WILLIAMS & CONNOLLY LLP

By: /s/ Joseph G. Petrosinelli

Joseph G. Petrosinelli (*pro hac vice*)

jpetrosinelli@wc.com

Ashley W. Hardin (*pro hac vice*)

ahardin@wc.com

680 Maine Avenue, SW

Washington, DC 20024

Telephone.: 202-434-5000

Fax: 202-434-5029

*Attorneys for Defendants YouTube, LLC, Google
LLC, and Alphabet Inc.*

MORGAN, LEWIS & BOCKIUS LLP
By: /s/ Stephanie Schuster
Stephanie Schuster (*pro hac vice*)
stephanie.schuster@morganlewis.com
1111 Pennsylvania Avenue NW
NW Washington, DC 20004-2541
Tel.: 202.373.6595

Yardena R. Zwang-Weissman (SBN 247111)
yardena.zwang-weissman@morganlewis.com
300 South Grand Avenue, 22nd Floor
Los Angeles, CA 90071-3132
Tel.: 213.612.7238

Brian Ercole (*pro hac vice*)
brian.ercole@morganlewis.com
600 Brickell Avenue, Suite 1600
Miami, FL 33131-3075
Tel.: 305.415.3416

*Attorneys for Defendants YouTube, LLC and
Google LLC*

IT IS ORDERED that the foregoing Agreement is approved.

Dated: March 18, 2024



MAGISTRATE JUDGE PETER H. KANG

APPENDIX 1: PRODUCTION FORMAT

1) Production Components. Except as otherwise provided below, ESI must be produced in accordance with the following specifications:

- a) an ASCII delimited data file (.DAT) using standard delimiters;
- b) an image load file (.OPT) that can be loaded into commercially acceptable production software (*e.g.* Concordance);
- c) single page black-and-white TIFF images, or JPEG images when color is specified herein, or native files with single page placeholder TIFF images depending on the applicable production format for each type of file;
- d) and document level .TXT files for all documents containing extracted full text or OCR text.
- e) Family relationships between emails and their attachments, embedded files and their source document, and connected hardcopy documents will be maintained in production. Attachments should be consecutively produced with their parent.
- f) If a particular document warrants a different production format, the Parties will cooperate in good faith to arrange for a mutually acceptable production format.

2) Production Media and Access Controls. Productions must be encrypted and produced through secure electronic means, such as secure file sharing methods (*e.g.* FTP), or on CD, DVD, flash drive or external hard drive (“Production Media”). Each piece of Production Media must identify a production number corresponding to the production volume (*e.g.* “VOL001”). Each piece of Production Media must also identify: (a) the case caption; (b) the following label: “This media contains material subject to Court Ordered security measures”; (c) the Producing Party’s name; (d) the production date; (e) the Bates Number range of the materials contained on the Production Media.

Nothing in this ESI Order will preclude or impair any and all protections provided the Parties by any Protective Order(s) agreed and entered into by the Parties. Parties will use best efforts to avoid the unnecessary copying or transmittal of produced documents. If questions arise, the Parties will meet and confer to ensure security concerns are addressed prior to the exchange of

any documents.

3) Data Load Files/Image Load Files. Each TIFF in a production must be referenced in the corresponding image load file. The total number of documents referenced in a production's data load file should match the total number of designated document breaks in the image load file(s) in the production. The total number of pages referenced in a production's image load file should match the total number of TIFF files in the production. All images must be assigned a unique Bates number that is sequential within a given document and across the production sets. The Bates Numbers in the image load file must match the corresponding documents' beginning Bates numbers in the data load file. The total number of documents in a production should match the total number of records in the data load file. Load files must not vary in format or structure within a production, or from one production to another except by agreement of the Parties.

4) Metadata Fields. Each of the metadata and coding fields set forth below that can be extracted should be produced for each document, except that if the field contains privileged information, that privileged information may be redacted. However, to the extent that metadata does not exist, is not available for any documents produced, this provision shall not be read to require any Party to extract, capture, collect, manually populate, or produce such metadata, with the exception of the following: (a) BEGBATES, (b) ENDBATES, (c) BEGATTACH, (d) ENDATTACH, (e) PRODVOL, (f) ALL CUSTODIANS, (g) CONFIDENTIALITY, (h) REDACTIONS, (i) REDACTION TYPE, (j) HASHVALUE, (k) NATIVEFILEPATH, and (l) TEXTFILEPATH, which should be populated by the Party or the Party's vendor. The Parties will make reasonable efforts to ensure that metadata fields automatically extracted from the documents correspond directly to the information that exists in the original documents.

Field Name	Field Description
BEGBATES	Beginning Bates number for a particular document as stamped on the first production image for that document
ENDBATES	Ending Bates number as stamped on the last

Field Name	Field Description
	production image for a particular document
BEGATTACH	First production Bates number of the first document in a family
ENDATTACH	Last production Bates number of the last document in a family
ATTACHCOUNT	Number of attachments to an e-mail or embedded parent, as generated by commercially available discovery processing tools.
ATTACHNAMES	Names of each individual Attachment, separated by semicolons.
PRODVOL	Production volume
ALLCUSTODIANS	List of all custodians associated with Document, i.e. “Custodian” + “Other Custodian” values delimited by semicolon.
ALLFILEPATHS	All original path(s) to the individual source file(s) when available in the ordinary course of business to and processable by the parties and their ESI vendors of choice. Includes path up to and including internal path of containers.
CONFIDENTIALITY	Confidentiality designation assigned to the document consistent with the Stipulated Protective Order governing this Litigation
NATIVEFILEPATH	Native File Link (Native Files only)
TEXTFILEPATH	Path to extracted text/OCR file for the document
HASHVALUE	MD5 hash value of the document
DOCUMENT TYPE	Descriptor for the type of document: “E-document” for electronic documents not attached to e-mails; “E-mail” for all e-mails; “E-attachment” for files that were attachments to e-mails; and “Physical” for hard copy physical documents that have been scanned and converted to an electronic image.
AUTHOR	Any value populated in the Author field of the

Field Name	Field Description
	document properties
DOCDATE	Date the document was created according to filesystem information (format: MM/DD/YYYY)
DATELASTMODIFIED	Date when document was last modified according to filesystem information (format: MM/DD/YYYY)
LAST MODIFIED BY	Last person who modified (saved) a document, as generated by commercially available discovery processing tools.
TRACK CHANGES	Y if a document with track changes value, otherwise N or empty, if available separately from the HASHIDDENATA flag
COMMENTS	Y if a document with comments, otherwise N or empty, if available separately from the HASHIDDENATA flag
HASHIDDENATA	Y if a document with hidden content value, otherwise N or empty
FILENAME	Filename of an electronic document
TITLE	Any value populated in the Title field of the document properties
DOCEXT	File extension of document pulled from the document properties
FROM	The sender of the email
TO	All recipients that were included on the “To” line of the email
CC	All recipients that were included on the “CC” line of the email
BCC	All recipients that were included on the “BCC” line of the email
DATETIMERECEIVED	Date and time email was received (format: MM/DD/YYYY HH:MM)
DATETIMESENT	Date and time email was sent (format: MM/DD/YYYY HH:MM)

Field Name	Field Description
TIMEZONE	The timezone used to process the document
EMAILSUBJECT	Subject line of email pulled from the document properties
THREADID	If a threading tool is used for emails, the thread id generated by the threading tool.
REDACTION TYPE ¹	General category of redaction reason as agreed to by the parties. For example, PII, SCA, CODE, and/or PRIV. If more than one, separate reasons by semicolons.
REDACTIONS	Y if a document is redacted, otherwise N or empty

5) TIFFs. Unless excepted below, single page, black and white, Group IV TIFFs should be provided, at least 300 dots per inch (dpi) for all documents. Each TIFF image must be named according to a unique corresponding Bates number associated with the document. Each image must be branded according to the Bates number and the agreed upon confidentiality designation. Original document orientation should be maintained (i.e., portrait to portrait and landscape to landscape). Where the TIFF image is unreadable or has materially degraded the quality of the original, the Producing Party shall provide a higher quality TIFF image or the native or original file. In addition, the Parties shall take reasonable efforts to process word processing documents (*e.g.*, MS Word) with track changes and/or comments unhidden on the TIFF image.

6) Color. Word processing documents containing tracked changes shall be produced in color, as single-page, 300 dpi JPG images with JPG compression and a high quality setting as to not degrade the original image. The Producing Party shall comply with good faith by the Requesting Party to provide replacement color images for documents originally produced in black and white. A Party making such a request shall make the request by individual Bates

¹ The Parties will provide specific information on any privilege(s) asserted in their privilege logs, in an overlay, or the redaction boxes. The "Redaction Reason" field is informational only for redaction type and shall not in any way limit a party's right to assert attorney-client privilege, attorney-work product privilege, and/or any other applicable privilege or protection.

1 number(s) and shall limit requests made pursuant to this paragraph to a reasonable number of
2 documents.

3 **7) Text Files.** A single multi-page text file must be provided for each document,
4 and the filename should match its respective TIFF filename for the first page of that document.
5 Extracted text shall be generated with commercially acceptable technology set to include all
6 comments, revisions, tracked changes, speaker's notes and text from documents with comments
7 or tracked changes, and hidden and very hidden worksheets, slides, columns and rows. When
8 possible, the text of native files should be extracted directly from the native file. Parties will
9 perform optical character recognition ("OCR") on foreign language documents using the
10 appropriate settings for languages reasonably anticipated to be in the production following a
11 meet and confer with the Requesting Party to identify those languages. Text files will not
12 contain the redacted portions of the documents. A commercially acceptable technology for OCR
13 should be used for all scanned, hard copy documents and for documents with redactions other
14 than Excel files and other spreadsheets which shall be redacted in native format. Text extracted
15 from emails should include the following header information where available: (1) the
16 individuals to whom the communication was directed ("To"), (2) the author of the email
17 communication ("From"), (3) who was copied and blind copied on such email ("CC" and
18 "BCC"), (4) the subject line of the email ("RE" or "Subject"), and (5) the date and time of the
19 email. To the extent the text extraction technology the Parties are using can be configured to
20 include the text of any URLs or links, the Parties shall utilize that setting.

21 **8) Native files.** Spreadsheets (e.g. MS Excel), and un-redacted presentations (e.g.
22 Microsoft PowerPoint,) will be produced in native format to the extent that they are produced in
23 this Litigation, audio, video, and multi-media files will be produced in native format. The
24 Parties will meet and confer on the production of other file types, such as proprietary files, etc.
25 Native files will be produced with a link in the NATIVEFILEPATH field, along with extracted
26 text (where extracted text is available) and applicable metadata fields set forth in paragraph 4
27 above. A Bates numbered TIFF placeholder indicating that the document was provided in native
28 format must accompany every native file. Where redaction makes production of native-format

1 files other than spreadsheets or presentations infeasible, the Parties will confer to determine a
2 reasonably usable form for the production, but spreadsheets shall presumptively be redacted in
3 native, and presentations presumptively redacted in image form, in these cases without the need
4 for further conferring.

5 **9) Production Format for Hard Copy Documents.** Documents that exist in
6 hardcopy will be scanned to *.tiff image format and produced in accordance with the
7 specifications set forth herein. Hard copy documents that are not text-searchable shall be made
8 searchable by OCR prior to production. In scanning paper documents, distinct documents
9 should not be merged into a single record, and single documents should not be split into
10 multiple records (i.e., paper documents should be logically unitized). In the case of an organized
11 compilation of separate documents (for example, a binder containing several separate
12 documents behind numbered tabs), the document behind each tab should be scanned separately,
13 but the relationship among the documents in the compilation should be reflected in the proper
14 coding of the beginning and ending document and attachment fields. The Parties will make their
15 best efforts to unitize the documents correctly. If relevant documents are maintained in a file,
16 folder, envelope, binder, notebook or similar container used to store documents, all contents
17 therein shall be reviewed for production and privilege. Document pages which have affixed
18 notes, such as Post-it notes, should be imaged with and without the note attached.

19 **10) Confidentiality Designation.** All images will be stamped with the appropriate
20 confidentiality designations in accordance with the Stipulated Protective Order entered in this
21 Litigation. Each document produced in native format will have its confidentiality designation
22 identified in the filename of the native file and indicated on its corresponding TIFF placeholder.

23 **11) Bates Numbering.** Bates numbering should be a consistent length across the
24 production, contain no special characters, and be numerically sequential within a given
25 document. If a Bates number or set of Bates numbers is skipped, the skipped number or set of
26 numbers should be noted with a placeholder. Attachments to documents will be assigned Bates
27 numbers that directly follow the Bates numbers on the documents to which they were attached.
28

1 In addition, wherever possible, each image will have its assigned Bates number electronically
2 “burned” onto the image.

3 **12) Databases and Other Structured Data.** To the extent that responsive
4 information is stored in a database, or database management system, or proprietary system or
5 application which has is directed to data storage as one of its primary functions, the Producing
6 Party will identify the database and platform to the Requesting Party. The Producing Party shall
7 produce exports and reports about such responsive information stored in such database, where
8 such exports and reports shall be in a reasonably usable form, and information may be produced
9 in CSV format, tab-delimited text format, Microsoft Excel format, or Microsoft Access format.
10 If there are future disputes over the production of information from a database, the Parties shall
11 meet and confer in good faith in an attempt to reach any further agreements (if needed) on the
12 data to be produced and the format and scope of the production. The Producing Party will
13 provide reasonable amounts of information about the databases to facilitate that discussion.

14 **13) Hyperlinks.** Document(s) and/or folder(s) of documents that are hyperlinked
15 inside a responsive document (including hyperlinked inside emails) within a Producing Party’s
16 custody, possession, or control, do not need to be produced in the first instance as part of the
17 same family group as the Document residing at the location to which that hyperlink points. If
18 there are particular hyperlinks identified by the Requesting Party in produced documents, the
19 Requesting Party may submit a list of hyperlinks to a particular Producing Party for potentially
20 relevant documents by identifying the Bates number and URL or link text for each requested
21 link to the Producing Party, and the Producing Party will engage in reasonable efforts to locate
22 the hyperlinked document at that location and either identify it by Bates number or provide any
23 responsive, non-produced, and non-privileged documents. The number of hyperlinks a
24 Requesting Party may identify to a Producing Party shall not be excessive and shall be
25 reasonable, proportional to the needs of the case, and not unduly burdensome.

26 **14) Embedded Objects.** The Parties agree non-substantive embedded objects,
27 including, but not limited to, logos, icons, emoticons, and footers, may be culled from a
28 document set (but not a document) and need not be produced as separate documents by a

1 Producing Party (i.e., such embedded objects will be produced within the document itself, rather
2 than as separate documents). Embedded files, except for images (including but not limited to,
3 logos, icons, emoticons), are to be produced as family groups. Embedded files should be
4 assigned Bates numbers that directly follow the Bates numbers on the documents within which
5 they are embedded.

6 **15) Production of Family Groups and Relationships.** If any member of a family
7 group is produced, all members of that group must also be produced or else logged as
8 privileged, and no such member shall be withheld from production as a duplicate.

9 **16) Dynamic Fields.** Documents with dynamic fields for file names, dates, and
10 times will be imaged to show the field code (e.g., “[FILENAME]”) where possible, rather than
11 the values for such fields existing at the time the file is processed.

12 **17) Time Zone.** The time zone used to process a document, including its metadata,
13 shall be disclosed in the TIMEZONE metadata field consistent with Appendix 1, and shall be
14 standardized for each Defendant across productions.

15 **18) Redactions.**

16 a) A Producing Party may redact (i) information subject to the attorney client
17 privilege or the work product protection (PRIV); (ii) information that cannot be disclosed
18 pursuant to the Stored Communications Act (SCA); (iii) source code subject to separate
19 agreement applicable to production of source code (CODE); (iv) personal identifying
20 information (PII) including phone numbers, personal addresses, personal email addresses, the
21 month and day of birth, driver’s license numbers, and other PII agreed to by the Parties (for
22 example, the Parties shall complete their meet and confer on whether or not to redact users’ ages
23 and years of birth). In any event, there shall be no redaction of illnesses, injuries, and medical
24 diagnoses. To the extent a document or pleading contains PII, the Parties shall designate such
25 documents at the appropriate Confidentiality level under the Protective Order and shall comply
26 with Fed. R. Civ. P. 5.2 with regard to filings with the Court.

27 b) No redactions for relevance may be made within a produced document or ESI
28 item. If, during the course of discovery, the Parties identify other kinds of information that any

1 Party has a reasonable basis for redacting, the Parties will meet and confer on a case-by-case
2 basis regarding that information before such redactions are made. If the Parties cannot agree,
3 they may seek resolution from the Court.

4 c) The Producing Party will indicate, on the face of the redaction, the asserted
5 reason(s) for the redaction (PII, SCA, CODE, and/or PRIV) and the REDACTION TYPE
6 metadata field shall indicate that the document contains redactions and the reason(s) for the
7 redaction.

8 d) Notwithstanding the foregoing, this provision shall not be read to prohibit
9 redactions permitted under any applicable U.S. law or Protective Order.

10 e) Where a responsive document contains both redacted and non-redacted content,
11 the Parties shall produce the non-redacted portions of the document and the OCR text
12 corresponding to the non-redacted portions.

13 f) Native Redactions. Spreadsheet files requiring redaction, including without
14 limitation Microsoft Excel files, shall be redacted and produced natively (unless the Parties
15 agree to production in some other format). In addition, a Producing Party may natively redact
16 other files that cannot be properly imaged for redaction.

17 g) All images of redacted files shall be processed to show all comments, revision
18 marks, speaker notes, marks made in track changes, or other user-entered data which are visible
19 in a normal view of the document in its native application, unless such material is redacted and
20 marked as redacted in accordance with this section. Where possible, any occurrences of
21 date/time auto-field items, including in headers and footers, will be removed and replaced with
22 the term AUTODATE to prevent the current date from being printed. Email header information
23 (e.g., date and/or subject line) shall not be redacted unless it is independently privileged. The
24 Parties shall honor reasonable requests for the production of particular redacted documents in
25 other formats where the image is not reasonably usable.

26 h) Color. Redacted versions of documents that would have been produced in color
27 in their un-redacted form shall be produced in color as detailed herein.
28

1 **19) Exception Files.** The Parties will use reasonable efforts to address processing
2 exceptions.

3 **20) Mobile and Handheld Device Documents and Data.** If responsive and unique
4 data that can reasonably be extracted and produced in the formats described herein is identified
5 on a mobile or handheld device, that data shall be produced in accordance with the generic
6 provisions of this protocol. To the extent that responsive data identified on a mobile or handheld
7 device is not susceptible to normal production protocols, the Parties will meet and confer to
8 address the identification, production, and production format of any responsive documents and
9 data contained on any mobile or handheld device.
10

COVINGTON

BEIJING BOSTON BRUSSELS DUBAI FRANKFURT
JOHANNESBURG LONDON LOS ANGELES NEW YORK
PALO ALTO SAN FRANCISCO SEOUL SHANGHAI WASHINGTON

Covington & Burling LLP
Salesforce Tower
415 Mission Street, Suite 5400
San Francisco, CA 94105-2533
T +1 415 591 6000

DELIVERED VIA PROCESS SERVER

July 17, 2024

Colorado Behavioral Health Administration
Cherry Creek Corporate Center
701 S. Ash Street C140
Denver, CO 80246

**Re: People of the State of California v. Meta Platforms, Inc.,
4:23-cv-05448**

Dear Sir/Madam:

Enclosed please find a subpoena being served upon you in connection with the above-captioned litigation currently pending in the U.S. District Court for the Northern District of California. I represent Defendants Meta Platforms, Inc.; Instagram, LLC, Meta Payments, Inc., Meta Platforms Technologies, LC and Mark Zuckerberg (collectively, the “Meta Defendants”) in this matter.

The document subpoena requests the production of specific documents identified in the attached subpoena (see Attachment A to the subpoena), which are requested to be produced by 10 am on August 19, 2024. We are willing to work with you on the time, date, location, method and manner of document production, as well as answer any questions or concerns you may have regarding subpoena compliance. It is sufficient compliance with this subpoena if you electronically transmit a copy of the requested documents to the undersigned. As such, please contact me at kpatchen@cov.com and 415-591-6031, to discuss document production and subpoena compliance, unless you are already represented by counsel in connection with this matter.

The Court is currently considering whether the Colorado Attorney General’s Office has control over Colorado Behavioral Health Administration’s information for the purposes of discovery in this action. If the Court rules that the Colorado Attorney General’s Office has control over the Colorado Behavioral Health Administration’s information, the Colorado Attorney General has pending discovery requests that seek this agency’s documents. By serving this subpoena, Meta does not waive its position in the state agency dispute, nor does Meta in any way waive rights to compel the Colorado Attorney General to produce Colorado Behavioral Health Administration information as part of discovery in this action. However, to avoid further delay in the production of information from the Colorado Behavioral Health Administration, Meta is serving the attached subpoena to request the timely production of this information.

Your anticipated time and assistance with this matter is greatly appreciated.

COVINGTON

Colorado Behavioral Health Administration

July 17, 2024

Page 2

Best regards,

/s/ E. Kate Patchen

E. Kate Patchen

Enclosed: Subpoena, Attachment A, and Attachment B

UNITED STATES DISTRICT COURT

for the

Northern District of California

People of the State of California, et al.

Plaintiff

v.

Meta Platforms, Inc., et al.

Defendant

Civil Action No. 4:23-cv-05448

SUBPOENA TO PRODUCE DOCUMENTS, INFORMATION, OR OBJECTS
OR TO PERMIT INSPECTION OF PREMISES IN A CIVIL ACTIONTo: Colorado Behavioral Health Administration
Cherry Creek Corporate Center, 701 S. Ash Street C140, Denver, CO 80246

(Name of person to whom this subpoena is directed)

☒ **Production:** **YOU ARE COMMANDED** to produce at the time, date, and place set forth below the following documents, electronically stored information, or objects, and to permit inspection, copying, testing, or sampling of the material: See Attachment A.

Place: Shook, Hardy & Bacon, Attn: Jennifer Blues Kenyon
1660 17th Street, Suite 450
Denver, CO 80202

Date and Time:

10 a.m. on August 19, 2024

☐ **Inspection of Premises:** **YOU ARE COMMANDED** to permit entry onto the designated premises, land, or other property possessed or controlled by you at the time, date, and location set forth below, so that the requesting party may inspect, measure, survey, photograph, test, or sample the property or any designated object or operation on it.

Place:

Date and Time:

The following provisions of Fed. R. Civ. P. 45 are attached – Rule 45(c), relating to the place of compliance; Rule 45(d), relating to your protection as a person subject to a subpoena; and Rule 45(e) and (g), relating to your duty to respond to this subpoena and the potential consequences of not doing so.

Date: 07/17/2024

CLERK OF COURT

OR

Signature of Clerk or Deputy Clerk

/s/ Ashley Simonsen

Attorney's signature

The name, address, e-mail address, and telephone number of the attorney representing (name of party) Meta Platforms, Inc. f/k/a Facebook, Inc.; Instagram, LLC, Meta Payments, Inc., Meta Platforms Technologies, LLC; and Mark Zuckerberg, who issues or requests this subpoena, are: Ashley Simonsen, Covington & Burling LLP, 1999 Avenue of the Stars, Los Angeles, CA 90067, 424-332-4782, asimonsen@cov.com

Notice to the person who issues or requests this subpoena

If this subpoena commands the production of documents, electronically stored information, or tangible things or the inspection of premises before trial, a notice and a copy of the subpoena must be served on each party in this case before it is served on the person to whom it is directed. Fed. R. Civ. P. 45(a)(4).

Civil Action No. 4:23-cv-01615

PROOF OF SERVICE*(This section should not be filed with the court unless required by Fed. R. Civ. P. 45.)*

I received this subpoena for *(name of individual and title, if any)* _____
 on *(date)* _____.

☐ I served the subpoena by delivering a copy to the named person as follows: _____

_____ on *(date)* _____; or

☐ I returned the subpoena unexecuted because: _____

Unless the subpoena was issued on behalf of the United States, or one of its officers or agents, I have also
 tendered to the witness the fees for one day's attendance, and the mileage allowed by law, in the amount of
 \$ _____.

My fees are \$ _____ for travel and \$ _____ for services, for a total of \$ 0.00.

I declare under penalty of perjury that this information is true.

Date: _____

Server's signature

Printed name and title

Server's address

Additional information regarding attempted service, etc.:

Print

Save As...

Add Attachment

Reset

Federal Rule of Civil Procedure 45 (c), (d), (e), and (g) (Effective 12/1/13)**(c) Place of Compliance.**

(1) For a Trial, Hearing, or Deposition. A subpoena may command a person to attend a trial, hearing, or deposition only as follows:

- (A) within 100 miles of where the person resides, is employed, or regularly transacts business in person; or
- (B) within the state where the person resides, is employed, or regularly transacts business in person, if the person
 - (i) is a party or a party's officer; or
 - (ii) is commanded to attend a trial and would not incur substantial expense.

(2) For Other Discovery. A subpoena may command:

- (A) production of documents, electronically stored information, or tangible things at a place within 100 miles of where the person resides, is employed, or regularly transacts business in person; and
- (B) inspection of premises at the premises to be inspected.

(d) Protecting a Person Subject to a Subpoena; Enforcement.

(1) Avoiding Undue Burden or Expense; Sanctions. A party or attorney responsible for issuing and serving a subpoena must take reasonable steps to avoid imposing undue burden or expense on a person subject to the subpoena. The court for the district where compliance is required must enforce this duty and impose an appropriate sanction—which may include lost earnings and reasonable attorney's fees—on a party or attorney who fails to comply.

(2) Command to Produce Materials or Permit Inspection.

(A) *Appearance Not Required.* A person commanded to produce documents, electronically stored information, or tangible things, or to permit the inspection of premises, need not appear in person at the place of production or inspection unless also commanded to appear for a deposition, hearing, or trial.

(B) *Objections.* A person commanded to produce documents or tangible things or to permit inspection may serve on the party or attorney designated in the subpoena a written objection to inspecting, copying, testing, or sampling any or all of the materials or to inspecting the premises—or to producing electronically stored information in the form or forms requested. The objection must be served before the earlier of the time specified for compliance or 14 days after the subpoena is served. If an objection is made, the following rules apply:

- (i) At any time, on notice to the commanded person, the serving party may move the court for the district where compliance is required for an order compelling production or inspection.
- (ii) These acts may be required only as directed in the order, and the order must protect a person who is neither a party nor a party's officer from significant expense resulting from compliance.

(3) Quashing or Modifying a Subpoena.

(A) *When Required.* On timely motion, the court for the district where compliance is required must quash or modify a subpoena that:

- (i) fails to allow a reasonable time to comply;
- (ii) requires a person to comply beyond the geographical limits specified in Rule 45(c);
- (iii) requires disclosure of privileged or other protected matter, if no exception or waiver applies; or
- (iv) subjects a person to undue burden.

(B) *When Permitted.* To protect a person subject to or affected by a subpoena, the court for the district where compliance is required may, on motion, quash or modify the subpoena if it requires:

- (i) disclosing a trade secret or other confidential research, development, or commercial information; or

(ii) disclosing an unretained expert's opinion or information that does not describe specific occurrences in dispute and results from the expert's study that was not requested by a party.

(C) *Specifying Conditions as an Alternative.* In the circumstances described in Rule 45(d)(3)(B), the court may, instead of quashing or modifying a subpoena, order appearance or production under specified conditions if the serving party:

- (i) shows a substantial need for the testimony or material that cannot be otherwise met without undue hardship; and
- (ii) ensures that the subpoenaed person will be reasonably compensated.

(e) Duties in Responding to a Subpoena.

(1) Producing Documents or Electronically Stored Information. These procedures apply to producing documents or electronically stored information:

(A) *Documents.* A person responding to a subpoena to produce documents must produce them as they are kept in the ordinary course of business or must organize and label them to correspond to the categories in the demand.

(B) *Form for Producing Electronically Stored Information Not Specified.* If a subpoena does not specify a form for producing electronically stored information, the person responding must produce it in a form or forms in which it is ordinarily maintained or in a reasonably usable form or forms.

(C) *Electronically Stored Information Produced in Only One Form.* The person responding need not produce the same electronically stored information in more than one form.

(D) *Inaccessible Electronically Stored Information.* The person responding need not provide discovery of electronically stored information from sources that the person identifies as not reasonably accessible because of undue burden or cost. On motion to compel discovery or for a protective order, the person responding must show that the information is not reasonably accessible because of undue burden or cost. If that showing is made, the court may nonetheless order discovery from such sources if the requesting party shows good cause, considering the limitations of Rule 26(b)(2)(C). The court may specify conditions for the discovery.

(2) Claiming Privilege or Protection.

(A) *Information Withheld.* A person withholding subpoenaed information under a claim that it is privileged or subject to protection as trial-preparation material must:

- (i) expressly make the claim; and
- (ii) describe the nature of the withheld documents, communications, or tangible things in a manner that, without revealing information itself privileged or protected, will enable the parties to assess the claim.

(B) *Information Produced.* If information produced in response to a subpoena is subject to a claim of privilege or of protection as trial-preparation material, the person making the claim may notify any party that received the information of the claim and the basis for it. After being notified, a party must promptly return, sequester, or destroy the specified information and any copies it has; must not use or disclose the information until the claim is resolved; must take reasonable steps to retrieve the information if the party disclosed it before being notified; and may promptly present the information under seal to the court for the district where compliance is required for a determination of the claim. The person who produced the information must preserve the information until the claim is resolved.

(g) Contempt.

The court for the district where compliance is required—and also, after a motion is transferred, the issuing court—may hold in contempt a person who, having been served, fails without adequate excuse to obey the subpoena or an order related to it.

DEFINITIONS AND INSTRUCTIONS TO ATTACHMENT A

DEFINITIONS

1. The term “communication” means the transmittal of information (in the form of facts, ideas, inquiries or otherwise).
2. “Document” or “documents” shall have the broadest meaning ascribed to it by the Federal Rules of Civil Procedure, and includes, without limitation electronically stored information (“ESI”) (including, without limitation, electronic databases and the data therein, all electronic messages or communications, electronic word processing documents, electronically stored voicemail, webpages, and social media posts) in accordance with any order in this case governing ESI at the time of production. Different versions of the same documents, including, but not limited to, drafts or documents with handwritten notations or marks not found in the original or on other copies are different documents.
3. “You”, “you”, “Your” and “your” means the Colorado Behavioral Health Administration.
4. “Relating” or “related to” means and includes referring to, concerning, referencing, mentioning, associated with, constituting, discussing, containing, embodying, recording, reflecting, identifying, summarizing, incorporating, and/or dealing with or pertaining to in any way.
5. “And” includes “or”, and vice versa.
6. The singular form of a word or term includes the plural, and vice versa.
7. The present tense of a verb includes the past tense, and vice versa.
8. The use of the article “the” shall not be construed as limiting the scope of any request.

9. “Including” means “including without limitation.”

10. “Any” includes “all”, and vice versa.

11. The capitalized version of a word or term includes the lower case version of a word or term, and vice versa.

12. “Social Media Platforms” or “Platforms” means a digital service that facilitates interactions between two or more distinct but interdependent sets of users, including but not limited to Facebook, Instagram, Snapchat, TikTok, YouTube, Twitter (or “X”), Pinterest, LinkedIn, BeReal, Lapse, Reddit, Threads, VSCO, Goodreads, Quora, Discord, Twitch, and Tumblr.

13. “Young Users” means users of Social Platforms who are under 18 years of age when using the Platform(s).

All words, terms, and phrases not specifically defined herein are to be given their normal and customary meaning in the context in which they are used in these Requests.

INSTRUCTIONS

1. These Requests are intended to cover any and all documents in your possession, custody, or control, to the extent not privileged. Documents held by any office, department, board, commission, or instrumentality of the Colorado Behavioral Health Administration are within your possession, custody, or control.

2. In accordance with ESI Protocol attached hereto as Attachment B, if you object to furnishing any of the documents or information requested by these Requests on the grounds of attorney-client privilege, work product, other privilege, or otherwise then, with respect to each such document:

- a. state the nature of the privilege claimed;
- b. state the date of each communication supporting the privilege claim;

- c. identify all participants in the supporting communication;
- d. state the specific grounds on which the objection is based; and
- e. identify the specific request calling for such information;

2. If you object to any Request on the grounds that it is vague or ambiguous, state: (i) the portions or terms of such Request that you claim to be vague or ambiguous; and (ii) the interpretation of the Request pursuant to which you provide a response.

3. Each request shall be deemed continuing, so as to require supplemental or mandatory responses should you obtain additional responsive information subsequent to your initial responses.

4. If you cannot fully respond to a particular Request after exercising due diligence to make inquiry and to secure the necessary information, provide a response to the extent possible, specifying your inability to respond to the remainder and providing whatever information or knowledge you have concerning the portion not responded to.

5. Each page of a produced document shall have a legible, unique page identifier (“Bates Number”) and confidentiality legend (where applicable) on the face of the image at a location that does not obliterate, conceal, or interfere with any information from the source document. Redactions should be clearly marked or stamped on the page in such a way that it is clear from review that a portion of the image has been redacted.

6. All responsive and non-privileged electronic documents shall be produced in the format ordered by the Court in its ESI order.

7. All responsive electronic documents shall be produced in a format agreed upon by the parties, to include at least native versions of Excel spreadsheets and presentation files, with a Bates-stamped placeholder image.

8. Unless otherwise specified, the time period for these Requests is January 1, 2012 to the date of production of the Documents.

ATTACHMENT A

1. Research, investigations, studies, surveys, reports, evaluations, or analyses concerning the mental, social, emotional, or behavioral health of persons ages 13 to 18.
2. Research, investigations, studies, surveys, reports, evaluations, or analyses related to Social Media Platforms, including the importance of Social Media Platforms and the use of Social Media Platforms by Young Users and the potential benefits and harms created by the use of Social Media Platforms.
3. Research, investigations, studies, surveys, reports, evaluations, or analyses concerning the mental, social, emotional, or behavioral health of Young Users, including those related to the effects of:
 - a. Social Media Platforms usage;
 - b. Video games usage;
 - c. Cell phone usage;
 - d. Messaging usage;
 - e. Usage of other electronics apart from usage of Social Media Platforms;
 - f. COVID-19 and/or remote learning;
 - g. Use of drugs or alcohol;
 - h. The opioid and fentanyl epidemic;
 - i. Poverty, homelessness, lack of health insurance, and/or food insecurity;
 - j. Physical health including nutrition, exercise, weight management, sleeping habits, and sexual activity;
 - k. Family trauma or deaths;
 - l. Academic pressure;
 - m. Violence, including school violence, domestic violence, gun violence, gun control and/or mass shootings;
 - n. Bullying or verbal abuse apart from usage of Social Media Platforms;
 - o. Political polarization;
 - p. Natural disasters;
 - q. Climate change;
 - r. Discrimination and inequity;
 - s. Global warfare and conflict; and
 - t. Any other potential causes of harms to the mental, social, emotional, or behavioral health of Young Users.
4. Youth Risk Behavior Surveys conducted by the Colorado Behavioral Health Administration or on its behalf.
5. Research, investigations, studies, surveys, reports, evaluations, or analyses related to:
 - a. Features of Social Media Platforms that are psychologically or physically harmful to Young Users;
 - b. Features of Social Media Platforms that promote compulsive, prolonged, or unhealthy use by Young Users;
 - c. The impact of features of Social Media Platforms, including:

- (1) Algorithmic recommendation and sequencing;
 - (2) Image filters;
 - (3) Use of multiple user accounts;
 - (4) Infinite scroll;
 - (5) Ephemeral content features;
 - (6) Autoplay;
 - (7) Quantification and display of likes; or
 - (8) Audiovisual and haptic alerts.
6. Programs, initiatives, efforts, or actions proposed or taken by the Colorado Behavioral Health Administration to address Young Users' use of Social Media Platforms, including any program, initiative, effort, or action to prevent, limit, encourage, or promote the use of Social Media Platforms by Young Users.
7. Policies proposed, recommended, or enacted by the Colorado Behavioral Health Administration regarding screen time and acceptable use of cell phones, computers, tablets, or other electronic devices by Young Users.
8. Complaints to the Colorado Behavioral Health Administration by teachers or school districts regarding social media or cell phone use by Young Users and/or the need for acceptable use or other policies to address Young Users' use of social media or cell phones.
9. Complaints to the Colorado Behavioral Health Administration by teachers or school districts regarding budget crises from inflation, underfunding, unfunded mandates, and other causes.
10. Documents related to state assessments in Colorado, including reports and analyses regarding the history of K-12 state assessment or standardized testing scores, performance by schools and/or school districts, and any other measures of school performance.
11. Legislation or policies proposed by, proposed on behalf of, or testified on by the Colorado Behavioral Health Administration, regardless of whether such legislation or policies were enacted, regarding Young Users' use of Social Media Platforms.
12. Mental, social, emotional, or behavioral health services provided by the Colorado Behavioral Health Administration to Young Users during the Relevant Period, including:
 - a. Counseling or therapy;
 - b. Psychiatric services;
 - c. Crisis intervention;
 - d. Inpatient short-term and long-term programs;
 - e. Resource centers; and
 - f. Services for Young Users dealing with substance abuse or addiction issues.

13. Any and all Colorado Behavioral Health Administration grants to address Young Users' mental health, including information about when, where, why, and how any disbursements were paid, any schedules or plans for future disbursements, policies governing evaluation or approval of such disbursements, records of how the disbursements were used, and all agendas, minutes, notes, or recordings from meetings related to such grant.
14. Public or non-public meetings held by the Colorado Behavioral Health Administration related to Social Media Platforms and use of Social Media Platforms by Young Users, including but not limited to, notices, meeting notes, PowerPoint presentations, internal memoranda, summaries, personal notes, or attendee lists.
15. Policies, procedures, and practices related to the Colorado Behavioral Health Administration's use of Social Media Platforms, including communication of information or promotion of Colorado Behavioral Health Administration's programs, initiatives, efforts, or actions on Social Media Platforms.
16. Colorado Behavioral Health Administration's communications and/or collaboration with any Social Media Platform on any program, initiative or other action related to, or directed at, Young Users.
17. Colorado Behavioral Health Administration's communications with any third party related to Young Users and/or Social Media Platforms.
18. Budgeted and actual expenditures by the Colorado Behavioral Health Administration during the Relevant Period related to Young Users' use of Social Media Platforms.
19. Budgeted and actual expenditures by the Colorado Behavioral Health Administration during the Relevant Period related to treatment of teen mental, social, emotional, or behavioral health issues.
20. Policies, procedures, and practices applicable to the Colorado Behavioral Health Administration and Colorado Behavioral Health Administration employees regarding the use of Social Media Platforms, including any changes to these policies during the Relevant Period.
21. Studies, programs, initiatives, efforts, or actions proposed or taken by the Colorado Behavioral Health Administration that sought to provide or promote internet access or phones, computers, tablets, or other electronic devices to Young Users.
22. Colorado Behavioral Health Administration's budget and actual expenditures during the Relevant Period, including expenditures on:
 - a. Digital advertisements by the Colorado Behavioral Health Administration on Social Media Platforms;
 - b. Digital advertisements by the Colorado Behavioral Health Administration purchased through Social Media Platforms.

ATTACHMENT B

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA**

IN RE: *Social Media Adolescent
Addiction/Personal Injury Products Liability
Litigation*

This document relates to:
ALL ACTIONS

MDL No. 3047
Case No. 4:22-md-03047-YGR

Honorable Yvonne Gonzalez Rogers
Honorable Peter H. Kang

**STIPULATION AND ~~PROPOSED~~
ORDER GOVERNING THE
PRODUCTION OF
ELECTRONICALLY STORED
INFORMATION AND HARD COPY
DOCUMENTS**

1. PURPOSE

This Order Governing the Production of Electronically Stored Information and Hard Copy Documents (“ESI Order”) will govern discovery of electronically stored information and any hard copy documents in this Litigation as a supplement to the Federal Rules of Civil Procedure, this District’s Guidelines for the Discovery of Electronically Stored Information, and any other applicable orders and rules. “This Litigation” includes all actions currently in MDL No. 3047, *In Re: Social Media Adolescent Addiction/Personal Injury Products Liability*, or hereafter added or transferred to MDL No. 3047, and all actions later remanded to their respective transferor courts.

2. DEFINITIONS

- a) “Document” is defined to be synonymous in meaning and equal in scope to the usage of this term in Rules 26 and 34 of the Federal Rules of Civil Procedure and shall include Hard-Copy Documents and ESI.

- b) “Electronically stored information” or “ESI,” as used herein has the same meaning as in Federal Rules of Civil Procedure 26 and 34.
- c) “Hard-Copy Document” means Documents existing in paper form at the time of collection.
- d) “Searchable Text” means the native text extracted from an Electronic Document and any Optical Character Recognition text (“OCR text”) generated from a Hard-Copy Document or electronic image.

3. COOPERATION

The Parties are aware of the importance the Court places on cooperation and commit to cooperate in good faith throughout this Litigation consistent with this Court’s Guidelines for the Discovery of ESI and this Court’s Rules of Professional Conduct. The Parties will endeavor to cooperate in good faith and be reasonably transparent in all aspects of the discovery process.

4. LIAISON

The Parties will identify Discovery Liaisons to each other who are and will be knowledgeable about and responsible for discussing their respective ESI. Any Party is free to change their designated Discovery Liaison by providing written notice to the other Parties. Each Party’s Discovery Liaison must: (a) be prepared to meet and confer on discovery-related matters and to participate in discovery dispute resolution; (b) be knowledgeable about the Party’s discovery efforts; (c) be, or have reasonable access to those who are, familiar with the Party’s electronic systems and capabilities in order to explain those systems and answer relevant questions; and (d) be, or have reasonable access to those who are knowledgeable about the technical aspects of discovery, including electronic document storage, organization, and format issues, and relevant information retrieval technology, including search methodology.

5. IDENTIFICATION OF CUSTODIANS AND DATA SOURCES

The parties will disclose information about custodians and custodial and non-custodial data sources likely to possess relevant or responsive information in accordance with Fed. R. Civ. P. 26 and this District’s ESI Guidelines. The Parties will participate in Rule 26(f) discussions guided by this District’s Checklist for Rule 26(f) Meet and Confer Regarding Electronically

1 Stored Information. After responses to Requests for Production under Fed. R. Civ. P. 34 have
2 been served, the parties will meet and confer regarding those custodians and custodial and non-
3 custodial data sources from which Documents and ESI will be collected for search and review for
4 potential production in this litigation. The custodian and data source exchanges will include brief
5 explanations of the rationale for their selections; for example, for custodians, their current job
6 titles and descriptions of their work, and for data sources, location information and description.

7 **6. INACCESSIBLE OR UNUSABLE ESI**

8 If a Producing Party asserts that certain requested ESI is inaccessible or not “reasonably
9 accessible,” otherwise unnecessary, or if the Receiving Party asserts that, following production,
10 certain ESI is not reasonably useable, the parties shall meet and confer to discuss resolving such
11 assertions. The parties will exchange sufficient information to enable the parties to confer in good
12 faith. If the parties cannot resolve any such disputes after such a meet and confer has taken place,
13 the issue shall be presented to the Court for resolution.

14 **7. KNOWN RESPONSIVE DOCUMENTS**

15 Documents or ESI identified in a custodial or non-custodial file, or in a discrete folder or
16 collection, that are known to a Producing Party through reasonable investigation to be responsive
17 to a discovery request shall be collected for review without regard to whether the responsive
18 content was located via any search methodology developed in accordance with this Order, and
19 nothing about such review shall prevent the Producing Party from redacting or withholding and
20 logging such documents for applicable privileges.

21 **8. SEARCH METHODOLOGIES**

22 The Parties shall adopt reasonable and proportionate methodologies to identify, search,
23 collect, cull, review, and produce ESI as required under applicable legal standards. The Parties
24 recognize and agree that each Party may use one or more methodologies to identify, search,
25 collect, cull, review, and produce responsive and non-privileged ESI, including the use of
26 keyword search terms and/or the use of technology assisted review (“TAR”) as discussed further
27 herein. The Parties further recognize that different data sets may implicate different
28 methodologies to identify, search, collect, cull, review, and produce responsive and non-

1 privileged ESI. The Parties therefore agree to meet and confer in good faith regarding any
2 potential disputes over their respective ESI productions.

3 **9. HIT REPORTS AND SEARCH TERMS**

4 If a Producing Party uses search terms to identify, search, or cull potentially responsive
5 ESI, the Producing Party shall disclose the search terms to the Requesting Party. The Parties shall
6 meet and confer regarding any disputes over the disclosed search terms. In the event that a
7 Producing Party claims burden with respect to modified and/or additional search terms proposed
8 by a Requesting Party, the Producing Party shall provide a hit report for the terms at issue using
9 industry-standard processing tools, such as NUIX or other similar tools. The Producing Party
10 shall provide a hit report for the document collection where the terms were applied, including the
11 following with respect to each proposed or modified search term in the collection:

- 12 a) The number of documents with hits for that term; and
- 13 b) The number of unique documents, i.e., documents which do not have hits for any other
14 term.

15 If, after reviewing a hit report from a Producing Party, a Requesting Party so chooses, it
16 may reasonably request a further hit report which includes:

- 17 c) The number of family members, including the documents with hits, of the documents
18 with hits for that term; and
- 19 d) The number of unique family members of the documents with hits for that term.

20 If the ESI tool for the Producing Party is capable without undue burden of providing the
21 number of family members and unique family members, then the Producing Party shall provide
22 such further hit report. The Parties (including the person most knowledgeable about the
23 capabilities of the Producing Party's ESI tool and the Requesting Party's person most
24 knowledgeable about technical issues from its ESI service provider) shall meet and confer
25 regarding any disputes over whether the Producing Party's ESI tool has the capability or not to
26 provider either number of family members or number of unique family members.

27 The Parties shall meet and confer to resolve disagreements over the search terms or their
28 application. To the extent the Parties are unable to reach agreement on the application of, or

1 procedures for, any search or filtering processes, the Parties shall fully comply with the
2 provisions of this Court's Discovery Standing Order regarding the procedure for raising discovery
3 disputes with the Court, including the meet and confer and certification requirements therein.

4 **10. TECHNOLOGY ASSISTED REVIEW (TAR)**

5 A Producing Party may use TAR (technology-assisted review) during the culling and
6 review process of ESI, which may be applied in addition to search terms. If a Producing Party
7 uses TAR to cull, filter out, or exclude documents from that Party's production, that Producing
8 Party shall do the following:

- 9 • If a Producing Party chooses to apply both search terms and TAR to a review set,
10 the Producing Party will disclose the search terms to all other Party/Parties.
- 11 • Disclose the name of the TAR tool or service used to all other Party/Parties.

12 **11. VALIDATION**

13 Each Producing Party shall take reasonable steps to validate its review process (i.e., using
14 quality control measures to determine whether its production is missing relevant ESI or contains
15 substantial amounts of irrelevant ESI) and make any necessary adjustments or corrections to its
16 process. If, after reviewing a Producing Party's production, a Requesting Party reasonably
17 requests additional information regarding the validation method(s) used by the Producing Party,
18 the Producing Party will disclose the level of end-to-end recall (the percentage of responsive
19 Documents in the collection which were identified as responsive by that Producing Party's
20 methodology). If there remain disputes between the Parties regarding validation, the Parties shall
21 meet and confer to resolve such disputes in good faith, including a reasonable discussion
22 regarding the tool used and the parameters used to obtain or calculate the level of recall.

23 **12. UNSEARCHABLE DOCUMENTS**

24 The Producing Party shall use reasonable efforts to identify and review potentially
25 responsive documents for which text-based search technologies are fundamentally ineffective.

26 **13. SYSTEM FILES**

27 Each Party will use its best efforts to filter out common system files and application
28 executable files using the national software reference library ("NSRL") NIST hash set list. The

Parties also may filter out stand-alone files identified as zero bytes in size. Additional culling of file types based on file header information may be applied to the following, provided these files are not known to be otherwise attached, embedded in, or included with an otherwise responsive document, or are not themselves reasonably known to contain information responsive or contain responsive data or are used to interface with users or interact with or access individual or aggregated user data: Application Package File, Backup Files, Batch Files, Binary Disc Image, C++ File Formats, Cascading Style Sheet, Configuration File, Database File, Dictionary Files, Dynamic Link Library, Event Log Files, Executable Files, Hypertext Cascading Stylesheet, Java Archive Files, JavaScript Files, JavaScript Source Code and Class Files, Macintosh Resource Fork Files, Package Manager Files, Program Files, Program Installers, Python Script Files, Shell Script Files, System or Temporary Files, Thumbnail Cache Files, Troff Files, Truetype Font Files, Windows Cabinet File, Windows Command Files, Windows File Shortcut, Windows Help Files, Windows Metafiles and Enhanced Metafiles, Windows Spool Files, Windows System File.

14. DEDUPLICATION

Each Producing Party shall make reasonable efforts to globally deduplicate exact duplicate Documents within that Producing Party's ESI data set across all custodial and non-custodial sources at the family level using either MD5 hash values or SHA hash values or any other agreed-upon (and disclosed) industry-standard deduplication technology. The Parties shall reach agreement on such other deduplication technology and shall reach agreement on how their deduplication tools shall identify exact duplicates of documents in a manner that is consistent with the disclosed tools and technologies a Producing Party is using. The Parties shall reach agreement on how to identify exact duplicates of emails using industry-standard commercially available software tools or services, which may for example calculate hash values of emails based on concatenated values of agreed-upon email fields and/or hash values of attachments, or which may use any other method the Parties agree upon. Having further met and conferred in keeping with the previous sentence, the Parties shall calculate deduplication hash values for emails on the concatenated values set forth in and in accordance with the documentation specifications of the disclosed deduplication tools to be used in this Litigation (i.e., RelativityOne, Relativity Server,

1 and Nuix); however, if Nuix is used, the Producing Party shall select the optional field “Include
2 Bcc” as an additional field to add to the default ones.

3 The Parties shall not withhold from production near-duplicates without meeting and
4 conferring on this issue.

5 The names of all custodians who were either identified as custodians for purposes of
6 collection for this matter (or otherwise known by the Producing Party to have been in possession
7 or custody of a document prior to deduplication) will be populated in the ALL CUSTODIANS
8 metadata field for the produced version of a document that has duplicates removed from
9 production. The original file paths (if any exist) of a document prior to deduplication will be
10 populated in the ALL FILE PATHS metadata field of the produced document.

11 **15. EMAIL THREADING**

12 The Parties may use analytics technology to identify email threads and shall produce the
13 unique most inclusive copy and related family members. Where multiple email messages are part
14 of a single chain or “thread,” a Party is only required to produce the most inclusive copy of an
15 email message(s) (“Last In Time Email(s)”) and need not produce earlier, lesser inclusive email
16 messages or “thread members,” provided that the tool or software service being used to perform
17 threading is disclosed. A Producing Party may exclude from production lesser inclusive copies of
18 the most inclusive email message in the thread, where the entire body of each of those lesser
19 inclusive copies is included within the Last in Time Email. The Producing Party will honor
20 reasonable requests to produce lesser inclusive copies of a Last In Time Email or other earlier
21 chains of emails otherwise excluded by email thread suppression.

22 The Parties shall treat new or different email chains or threads pursuant to further
23 agreement on safeguards or guidelines for defining emails threads which reasonably take into
24 account the capabilities of the email threading/dethreading/hyperthreading tools used by each
25 Defendant (which shall be disclosed to Plaintiffs).

26 **16. SOURCE CODE**

27 The Parties will meet and confer to address the production and/or inspection of source
28 code and entering into a separate order governing the same if needed.

17. PRODUCTION FORMATS

The Parties agree to produce documents and data in the formats described in **Appendix 1** to this ESI Order. If particular documents or categories of documents identified in response to document requests warrant a different format, the Parties will cooperate to arrange for the mutually acceptable production of such documents. The Parties further agree not to degrade the searchability of documents as part of the document production process.

In addition, the Parties agree that the production and production format of social media and/or user account information is not covered by this agreement and to meet and confer on the production and production format, including metadata, for social media and/or user account information.

18. PHASING

Once the Parties begin propounding discovery requests pursuant to Fed. R. Civ. P. 34, the Parties agree to meet and confer regarding appropriate phasing for the production of ESI.

19. MISCELLANEOUS PROVISIONS

- a) **Production of Plaintiffs ESI and Case-Specific Materials.** Subject to any further agreement among the Parties or Order of the Court, the Parties shall produce case-specific documents (i.e., documents specific to the claim of a given Plaintiff, produced by Plaintiffs or Defendants) for any Plaintiff in discovery pools or other selections designed to inform bellwether selection, including those selected for a bellwether trial, in accordance with the production format specified herein, provided, however, that the Producing Party may elect to produce such materials in their native format. To the extent production of case-specific documents for any Plaintiff selected for a bellwether trial presents an issue for any Party, the Parties shall reasonably confer, and may present any disputes to the Court or its designee. The Parties shall further agree to confer concerning the production format and associated matters (*e.g.*, hosting platform) for case-specific documents produced in the cases of other Plaintiffs.

Nothing herein shall limit Defendant's right to seek discovery from any Plaintiff.

- b) **Translations Of Produced Materials.** The Producing Party has no obligation to

create a translation of the Documents or any portion thereof. For any foreign-language documents responsive to document requests that a Party reasonably knows as the result of a reasonable investigation have been translated into the English language using human translators or through machine translation for its own purposes, except to the extent such translation is protected by attorney-client or work-product privileges, the Producing Party shall produce the translation of the original document with the original. The parties will meet and confer as necessary concerning procedures for using translations at depositions and at trial. In the event the Parties cannot reach agreement, the matter may be submitted to the Court for determination.

c) **Third-Party Documents.** A Party that issues a Non-Party subpoena (“Issuing Party”) shall include a copy of this Order with the subpoena and state that (1) the subpoenaed Non-Party should produce Documents in response to the subpoena to all Parties; and (2) the Parties to this Litigation have requested that Third Parties produce Documents in accordance with the specifications set forth herein. If the subpoenaed Non-Party produces Documents to the Issuing Party but does not produce those Documents to other Parties, the Issuing Party shall produce such Documents to those other Parties within 14 days of receiving the Documents, except where the Documents are to be used in a deposition, in which case the Issuing Party shall produce such Documents to all other Parties no later than three (3) days prior to the deposition, or as soon as reasonably practicable if such production occurs thereafter. Nothing in this Order is intended or may be interpreted to narrow, expand, or otherwise affect the rights of the Parties or Third Parties to object to a subpoena. If the Non-Party production is not Bates-stamped, the Parties will meet and confer to agree upon a format for designating the documents with a unique Bates Number prefix.

d) **Documents Produced by Parties – Presumption of Authenticity.** In order to reduce the number of requests for admission, this Order establishes a rebuttable presumption that documents produced by the Parties are authentic, if said documents were either created or authored by the producing Party, or any of its employees, agents, or

1 contractors, so long as the employees', agents', or contractors' work was performed in
2 connection with a project or assignment sponsored by the producing Party. No further
3 evidence to establish authenticity need be provided. Nothing in this paragraph shall be
4 deemed to waive any other evidentiary objection a party may have, including but not
5 limited to hearsay, foundation/personal knowledge, or relevance.

- 6 e) **Re-productions.** Notwithstanding any provisions to the contrary, re-production of
7 discrete sets of documents from another litigation, arbitration, government inquiry, or
8 other matter may be re-produced in the same manner and form as originally produced
9 in the other matter, provided however that a party will re-produce documents in a
10 different format for good cause shown. This provision does not waive the right of a
11 party to object to any requests for reproduction of production files from another
12 litigation, arbitration, government inquiry, or other matter.
- 13 f) **Modification.** This ESI Order may be modified by a Stipulated Order of the Parties
14 or by the Court for good cause shown.
- 15 g) **Good Faith.** The Parties will act in good faith as required by law and use these
16 procedures to identify and reduce the potential for disputes.
- 17 h) **Continuing Obligations.** The Parties recognize that discovery shall be an iterative
18 and cooperative process. The Parties will continue to meet and confer regarding any
19 issues as reasonably necessary and appropriate. This Order does not address or resolve
20 any objections to the Parties' respective discovery requests.
- 21 i) **Reservation of Rights.** The Parties agree that any topic not addressed herein is
22 neither a waiver nor acknowledgement of agreement by either Party.

23 **IT IS SO STIPULATED**, through Counsel of Record.

24

25

26

27

28

1 DATED: March 15, 2024

Respectfully submitted,

2 /s/ Lexi J. Hazam
LEXI J. HAZAM

3 **LIEFF CABRASER HEIMANN &**
4 **BERNSTEIN, LLP**

5 275 BATTERY STREET, 29TH FLOOR
6 SAN FRANCISCO, CA 94111-3339
Telephone: 415-956-1000
lhazam@lchb.com

7
8 PREVIN WARREN
9 **MOTLEY RICE LLC**
401 9th Street NW Suite 630
Washington DC 20004
T: 202-386-9610
pwarren@motleyrice.com

11 Co-Lead Counsel

12
13 CHRISTOPHER A. SEEGER
14 **SEEGER WEISS, LLP**
55 CHALLENGER ROAD, 6TH FLOOR
RIDGEFIELD PARK, NJ 07660
Telephone: 973-639-9100
Facsimile: 973-679-8656
cseeger@seegerweiss.com

17 Counsel to Co-Lead Counsel

18
19 JENNIE LEE ANDERSON
20 **ANDRUS ANDERSON, LLP**
155 MONTGOMERY STREET, SUITE 900
SAN FRANCISCO, CA 94104
Telephone: 415-986-1400
jennie@andrusanderson.com

22 Liaison Counsel

23
24 MATTHEW BERGMAN
GLENN DRAPER
25 **SOCIAL MEDIA VICTIMS LAW CENTER**
821 SECOND AVENUE, SUITE 2100
26 SEATTLE, WA 98104
Telephone: 206-741-4862
matt@socialmediavictims.org
27 glenn@socialmediavictims.org
28

JAMES J. BILSBORROW
WEITZ & LUXENBERG, PC
700 BROADWAY
NEW YORK, NY 10003
Telephone: 212-558-5500
Facsimile: 212-344-5461
jbilsborrow@weitzlux.com
PAIGE BOLDT
WATTS GUERRA LLP
4 Dominion Drive, Bldg. 3, Suite 100
San Antonio, TX 78257
T: 210-448-0500
PBoldt@WattsGuerra.com

THOMAS P. CARTMELL
WAGSTAFF & CARTMELL LLP
4740 Grand Avenue, Suite 300
Kansas City, MO 64112
T: 816-701 1100
tcartmell@wcllp.com

JAYNE CONROY
SIMMONS HANLY CONROY, LLC
112 MADISON AVE, 7TH FLOOR
NEW YORK, NY 10016
Telephone: 917-882-5522
jconroy@simmonsfirm.com
CARRIE GOLDBERG
C.A. GOLDBERG, PLLC
16 Court St.
Brooklyn, NY 11241
T: (646) 666-8908
carrie@cagoldberglaw.com

SIN-TING MARY LIU
**AYLSTOCK WITKIN KREIS &
OVERHOLTZ, PLLC**
17 EAST MAIN STREET, SUITE 200
PENSACOLA, FL 32502
Telephone: 510-698-9566
mliu@awkolaw.com

ANDRE MURA
GIBBS LAW GROUP, LLP
1111 BROADWAY, SUITE 2100
OAKLAND, CA 94607
Telephone: 510-350-9717
amm@classlawgroup.com

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

EMMIE PAULOS
LEVIN PAPANTONIO RAFFERTY
316 SOUTH BAYLEN STREET, SUITE 600
PENSACOLA, FL 32502
Telephone: 850-435-7107
epaulos@levinlaw.com

ROLAND TELLIS
DAVID FERNANDES
BARON & BUDD, P.C.
15910 Ventura Boulevard, Suite 1600
Encino, CA 91436
Telephone: (818) 839-2333
Facsimile: (818) 986-9698
rtellis@baronbudd.com
dfernandes@baronbudd.com

ALEXANDRA WALSH
WALSH LAW
1050 Connecticut Ave, NW, Suite 500
Washington D.C. 20036
T: 202-780-3014
awalsh@alexwalshlaw.com

MICHAEL M. WEINKOWITZ
LEVIN SEDRAN & BERMAN, LLP
510 WALNUT STREET
SUITE 500
PHILADELPHIA, PA 19106
Telephone: 215-592-1500
mweinkowitz@lfsbalw.com

DIANDRA “FU” DEBROSSE ZIMMERMANN
DICELLO LEVITT
505 20th St North
Suite 1500
Birmingham, Alabama 35203
Telephone: 205.855.5700
fu@dicellolevitt.com

1 HILLARY NAPPI
2 **HACH & ROSE LLP**
3 112 Madison Avenue, 10th Floor
4 New York, New York 10016
5 Tel: 212.213.8311
6 hnappi@hrsclaw.com

7 JAMES MARSH
8 **MARSH LAW FIRM PLLC**
9 31 HUDSON YARDS, 11TH FLOOR
10 NEW YORK, NY 10001-2170
11 Telephone: 212-372-3030
12 jamesmarsh@marshlaw.com

13 *Attorneys for Individual Plaintiffs*

14 **ROB BONTA**
15 Attorney General
16 State of California

17 /s/ Megan O'Neill
18 Nick A. Akers (CA SBN 211222)
19 Senior Assistant Attorney General
20 Bernard Eskandari (SBN 244395)
21 Supervising Deputy Attorney General
22 Megan O'Neill (CA SBN 343535)
23 Joshua Olszewski-Jubelirer
24 (CA SBN 336428)
25 Marissa Roy (CA SBN 318773)
26 Deputy Attorneys General
27 California Department of Justice
28 Office of the Attorney General
455 Golden Gate Ave., Suite 11000
San Francisco, CA 94102-7004
Phone: (415) 510-4400
Fax: (415) 703-5480
Bernard.Eskandari@doj.ca.gov

*Attorneys for Plaintiff the People of the State of
California*

RUSSELL COLEMAN

Attorney General
Commonwealth of Kentucky

/s/ J. Christian Lewis

J. Christian Lewis (KY Bar No. 87109),

Pro hac vice

Philip Heleringer (KY Bar No. 96748),

Pro hac vice

Zachary Richards (KY Bar No. 99209),

Pro hac vice app. forthcoming

Daniel I. Keiser (KY Bar No. 100264),

Pro hac vice

Matthew Cocanougher (KY Bar No. 94292),

Pro hac vice

Assistant Attorneys General

1024 Capital Center Drive, Suite 200

Frankfort, KY 40601

CHRISTIAN.LEWIS@KY.GOV

PHILIP.HELERINGER@KY.GOV

ZACH.RICHARDS@KY.GOV

DANIEL.KEISER@KY.GOV

MATTHEW.COCANOUGH@KY.GOV

Phone: (502) 696-5300

Fax: (502) 564-2698

*Attorneys for Plaintiff the Commonwealth of
Kentucky*

COVINGTON & BURLING LLP

By: /s/ Ashley M. Simonsen
Ashley M. Simonsen, SBN 275203
COVINGTON & BURLING LLP
1999 Avenue of the Stars
Los Angeles, CA 90067
Telephone: (424) 332-4800
Facsimile: + 1 (424) 332-4749
Email: asimonsen@cov.com

Phyllis A. Jones, *pro hac vice*
Paul W. Schmidt, *pro hac vice*
COVINGTON & BURLING LLP
One City Center
850 Tenth Street, NW
Washington, DC 20001-4956
Telephone: + 1 (202) 662-6000
Facsimile: + 1 (202) 662-6291
Email: pajones@cov.com

*Attorney for Defendants Meta Platforms, Inc.
f/k/a Facebook, Inc.; Facebook Holdings,
LLC; Facebook Operations, LLC; Facebook
Payments, Inc.; Facebook Technologies, LLC;
Instagram, LLC; Siculus, Inc.; and Mark Elliot
Zuckerberg*

FAEGRE DRINKER LLP
By: /s/ Andrea Roberts Pierson
Andrea Roberts Pierson, *pro hac vice*
FAEGRE DRINKER LLP
300 N. Meridian Street, Suite 2500
Indianapolis, IN 46204
Telephone: + 1 (317) 237-0300
Facsimile: + 1 (317) 237-1000
Email: andrea.pierson@faegredrinker.com

Amy R. Fiterman, *pro hac vice*
FAEGRE DRINKER LLP
2200 Wells Fargo Center
90 South Seventh Street
Minneapolis MN 55402
Telephone: +1 (612) 766 7768
Facsimile: + 1 (612) 766 1600
Email: amy.fiterman@faegredrinker.com

Geoffrey M. Drake, *pro hac vice*

1 KING & SPALDING LLP
2 1180 Peachtree Street, NE, Suite 1600
3 Atlanta, GA 30309
4 Telephone: +1 (404) 572 4726
5 Email: gdrake@kslaw.com

6 David P. Mattern, pro hac vice
7 KING & SPALDING LLP
8 1700 Pennsylvania Avenue, NW, Suite 900
9 Washington, D.C. 20006
10 Telephone: +1 (202) 626 2946
11 Email: dmattern@kslaw.com

12 *Attorneys for Defendants TikTok Inc. and*
13 *ByteDance Inc.*

14 MUNGER, TOLLES & OLSEN LLP
15 By: /s/ Jonathan H. Blavin
16 Jonathan H. Blavin, SBN 230269
17 MUNGER, TOLLES & OLSON LLP
18 560 Mission Street, 27th Floor
19 San Francisco, CA 94105-3089
20 Telephone: (415) 512-4000
21 Facsimile: (415) 512-4077
22 Email: jonathan.blavin@mto.com

23 Rose L. Ehler (SBN 29652)
24 Victoria A. Degtyareva (SBN 284199)
25 Laura M. Lopez, (SBN 313450)
26 Ariel T. Teshuva (SBN 324238)
27 MUNGER, TOLLES & OLSON LLP
28 350 South Grand Avenue, 50th Floor
Los Angeles, CA 90071-3426
Telephone: (213) 683-9100
Facsimile: (213) 687-3702
Email: rose.ehler@mto.com
Email: victoria.degtyareva@mto.com
Email: Ariel.Teshuva@mto.com

Lauren A. Bell (*pro hac vice forthcoming*)
MUNGER, TOLLES & OLSON LLP
601 Massachusetts Ave., NW St.,
Suite 500 E
Washington, D.C. 20001-5369
Telephone: (202) 220-1100
Facsimile: (202) 220-2300
Email: lauren.bell@mto.com

Attorneys for Defendant Snap Inc.

WILSON SONSINI GOODRICH & ROSATI
Professional Corporation

By: /s/ Brian M. Willen

Brian M. Willen (*pro hac vice*)

WILSON SONSINI GOODRICH & ROSATI

1301 Avenue of the Americas, 40th Floor

New York, New York 10019

Telephone: (212) 999-5800

Facsimile: (212) 999-5899

Email: bwillen@wsgr.com

Lauren Gallo White

Samantha A. Machock

WILSON SONSINI GOODRICH & ROSATI

One Market Plaza, Spear Tower, Suite 3300

San Francisco, CA 94105

Telephone: (415) 947-2000

Facsimile: (415) 947-2099

Email: lwhite@wsgr.com

Email: smachock@wsgr.com

Christopher Chiou

WILSON SONSINI GOODRICH & ROSATI

953 East Third Street, Suite 100

Los Angeles, CA 90013

Telephone: (323) 210-2900

Facsimile: (866) 974-7329

Email: cchiou@wsgr.com

*Attorneys for Defendants YouTube, LLC, Google
LLC, and Alphabet Inc.*

WILLIAMS & CONNOLLY LLP

By: /s/ Joseph G. Petrosinelli

Joseph G. Petrosinelli (*pro hac vice*)

jpetrosinelli@wc.com

Ashley W. Hardin (*pro hac vice*)

ahardin@wc.com

680 Maine Avenue, SW

Washington, DC 20024

Telephone.: 202-434-5000

Fax: 202-434-5029

*Attorneys for Defendants YouTube, LLC, Google
LLC, and Alphabet Inc.*

MORGAN, LEWIS & BOCKIUS LLP
By: /s/ Stephanie Schuster
Stephanie Schuster (*pro hac vice*)
stephanie.schuster@morganlewis.com
1111 Pennsylvania Avenue NW
NW Washington, DC 20004-2541
Tel.: 202.373.6595

Yardena R. Zwang-Weissman (SBN 247111)
yardena.zwang-weissman@morganlewis.com
300 South Grand Avenue, 22nd Floor
Los Angeles, CA 90071-3132
Tel.: 213.612.7238

Brian Ercole (*pro hac vice*)
brian.ercole@morganlewis.com
600 Brickell Avenue, Suite 1600
Miami, FL 33131-3075
Tel.: 305.415.3416

*Attorneys for Defendants YouTube, LLC and
Google LLC*

IT IS ORDERED that the foregoing Agreement is approved.

Dated: March 18, 2024



MAGISTRATE JUDGE PETER H. KANG

APPENDIX 1: PRODUCTION FORMAT

1) **Production Components.** Except as otherwise provided below, ESI must be produced in accordance with the following specifications:

- a) an ASCII delimited data file (.DAT) using standard delimiters;
- b) an image load file (.OPT) that can be loaded into commercially acceptable production software (*e.g.* Concordance);
- c) single page black-and-white TIFF images, or JPEG images when color is specified herein, or native files with single page placeholder TIFF images depending on the applicable production format for each type of file;
- d) and document level .TXT files for all documents containing extracted full text or OCR text.
- e) Family relationships between emails and their attachments, embedded files and their source document, and connected hardcopy documents will be maintained in production. Attachments should be consecutively produced with their parent.
- f) If a particular document warrants a different production format, the Parties will cooperate in good faith to arrange for a mutually acceptable production format.

2) **Production Media and Access Controls.** Productions must be encrypted and produced through secure electronic means, such as secure file sharing methods (*e.g.* FTP), or on CD, DVD, flash drive or external hard drive (“Production Media”). Each piece of Production Media must identify a production number corresponding to the production volume (*e.g.* “VOL001”). Each piece of Production Media must also identify: (a) the case caption; (b) the following label: “This media contains material subject to Court Ordered security measures”; (c) the Producing Party’s name; (d) the production date; (e) the Bates Number range of the materials contained on the Production Media.

Nothing in this ESI Order will preclude or impair any and all protections provided the Parties by any Protective Order(s) agreed and entered into by the Parties. Parties will use best efforts to avoid the unnecessary copying or transmittal of produced documents. If questions arise, the Parties will meet and confer to ensure security concerns are addressed prior to the exchange of

any documents.

3) Data Load Files/Image Load Files. Each TIFF in a production must be referenced in the corresponding image load file. The total number of documents referenced in a production's data load file should match the total number of designated document breaks in the image load file(s) in the production. The total number of pages referenced in a production's image load file should match the total number of TIFF files in the production. All images must be assigned a unique Bates number that is sequential within a given document and across the production sets. The Bates Numbers in the image load file must match the corresponding documents' beginning Bates numbers in the data load file. The total number of documents in a production should match the total number of records in the data load file. Load files must not vary in format or structure within a production, or from one production to another except by agreement of the Parties.

4) Metadata Fields. Each of the metadata and coding fields set forth below that can be extracted should be produced for each document, except that if the field contains privileged information, that privileged information may be redacted. However, to the extent that metadata does not exist, is not available for any documents produced, this provision shall not be read to require any Party to extract, capture, collect, manually populate, or produce such metadata, with the exception of the following: (a) BEGBATES, (b) ENDBATES, (c) BEGATTACH, (d) ENDATTACH, (e) PRODVOL, (f) ALL CUSTODIANS, (g) CONFIDENTIALITY, (h) REDACTIONS, (i) REDACTION TYPE, (j) HASHVALUE, (k) NATIVEFILEPATH, and (l) TEXTFILEPATH, which should be populated by the Party or the Party's vendor. The Parties will make reasonable efforts to ensure that metadata fields automatically extracted from the documents correspond directly to the information that exists in the original documents.

Field Name	Field Description
BEGBATES	Beginning Bates number for a particular document as stamped on the first production image for that document
ENDBATES	Ending Bates number as stamped on the last

Field Name	Field Description
	production image for a particular document
BEGATTACH	First production Bates number of the first document in a family
ENDATTACH	Last production Bates number of the last document in a family
ATTACHCOUNT	Number of attachments to an e-mail or embedded parent, as generated by commercially available discovery processing tools.
ATTACHNAMES	Names of each individual Attachment, separated by semicolons.
PRODVOL	Production volume
ALLCUSTODIANS	List of all custodians associated with Document, i.e. “Custodian” + “Other Custodian” values delimited by semicolon.
ALLFILEPATHS	All original path(s) to the individual source file(s) when available in the ordinary course of business to and processable by the parties and their ESI vendors of choice. Includes path up to and including internal path of containers.
CONFIDENTIALITY	Confidentiality designation assigned to the document consistent with the Stipulated Protective Order governing this Litigation
NATIVEFILEPATH	Native File Link (Native Files only)
TEXTFILEPATH	Path to extracted text/OCR file for the document
HASHVALUE	MD5 hash value of the document
DOCUMENT TYPE	Descriptor for the type of document: “E-document” for electronic documents not attached to e-mails; “E-mail” for all e-mails; “E-attachment” for files that were attachments to e-mails; and “Physical” for hard copy physical documents that have been scanned and converted to an electronic image.
AUTHOR	Any value populated in the Author field of the

Field Name	Field Description
	document properties
DOCDATE	Date the document was created according to filesystem information (format: MM/DD/YYYY)
DATELASTMODIFIED	Date when document was last modified according to filesystem information (format: MM/DD/YYYY)
LAST MODIFIED BY	Last person who modified (saved) a document, as generated by commercially available discovery processing tools.
TRACK CHANGES	Y if a document with track changes value, otherwise N or empty, if available separately from the HASHIDDENATA flag
COMMENTS	Y if a document with comments, otherwise N or empty, if available separately from the HASHIDDENATA flag
HASHIDDENATA	Y if a document with hidden content value, otherwise N or empty
FILENAME	Filename of an electronic document
TITLE	Any value populated in the Title field of the document properties
DOCEXT	File extension of document pulled from the document properties
FROM	The sender of the email
TO	All recipients that were included on the “To” line of the email
CC	All recipients that were included on the “CC” line of the email
BCC	All recipients that were included on the “BCC” line of the email
DATETIMERECEIVED	Date and time email was received (format: MM/DD/YYYY HH:MM)
DATETIMESENT	Date and time email was sent (format: MM/DD/YYYY HH:MM)

Field Name	Field Description
TIMEZONE	The timezone used to process the document
EMAILSUBJECT	Subject line of email pulled from the document properties
THREADID	If a threading tool is used for emails, the thread id generated by the threading tool.
REDACTION TYPE ¹	General category of redaction reason as agreed to by the parties. For example, PII, SCA, CODE, and/or PRIV. If more than one, separate reasons by semicolons.
REDACTIONS	Y if a document is redacted, otherwise N or empty

5) TIFFs. Unless excepted below, single page, black and white, Group IV TIFFs should be provided, at least 300 dots per inch (dpi) for all documents. Each TIFF image must be named according to a unique corresponding Bates number associated with the document. Each image must be branded according to the Bates number and the agreed upon confidentiality designation. Original document orientation should be maintained (i.e., portrait to portrait and landscape to landscape). Where the TIFF image is unreadable or has materially degraded the quality of the original, the Producing Party shall provide a higher quality TIFF image or the native or original file. In addition, the Parties shall take reasonable efforts to process word processing documents (*e.g.*, MS Word) with track changes and/or comments unhidden on the TIFF image.

6) Color. Word processing documents containing tracked changes shall be produced in color, as single-page, 300 dpi JPG images with JPG compression and a high quality setting as to not degrade the original image. The Producing Party shall comply with good faith by the Requesting Party to provide replacement color images for documents originally produced in black and white. A Party making such a request shall make the request by individual Bates

¹ The Parties will provide specific information on any privilege(s) asserted in their privilege logs, in an overlay, or the redaction boxes. The "Redaction Reason" field is informational only for redaction type and shall not in any way limit a party's right to assert attorney-client privilege, attorney-work product privilege, and/or any other applicable privilege or protection.

1 number(s) and shall limit requests made pursuant to this paragraph to a reasonable number of
2 documents.

3 **7) Text Files.** A single multi-page text file must be provided for each document,
4 and the filename should match its respective TIFF filename for the first page of that document.
5 Extracted text shall be generated with commercially acceptable technology set to include all
6 comments, revisions, tracked changes, speaker's notes and text from documents with comments
7 or tracked changes, and hidden and very hidden worksheets, slides, columns and rows. When
8 possible, the text of native files should be extracted directly from the native file. Parties will
9 perform optical character recognition ("OCR") on foreign language documents using the
10 appropriate settings for languages reasonably anticipated to be in the production following a
11 meet and confer with the Requesting Party to identify those languages. Text files will not
12 contain the redacted portions of the documents. A commercially acceptable technology for OCR
13 should be used for all scanned, hard copy documents and for documents with redactions other
14 than Excel files and other spreadsheets which shall be redacted in native format. Text extracted
15 from emails should include the following header information where available: (1) the
16 individuals to whom the communication was directed ("To"), (2) the author of the email
17 communication ("From"), (3) who was copied and blind copied on such email ("CC" and
18 "BCC"), (4) the subject line of the email ("RE" or "Subject"), and (5) the date and time of the
19 email. To the extent the text extraction technology the Parties are using can be configured to
20 include the text of any URLs or links, the Parties shall utilize that setting.

21 **8) Native files.** Spreadsheets (e.g. MS Excel), and un-redacted presentations (e.g.
22 Microsoft PowerPoint,) will be produced in native format to the extent that they are produced in
23 this Litigation, audio, video, and multi-media files will be produced in native format. The
24 Parties will meet and confer on the production of other file types, such as proprietary files, etc.
25 Native files will be produced with a link in the NATIVEFILEPATH field, along with extracted
26 text (where extracted text is available) and applicable metadata fields set forth in paragraph 4
27 above. A Bates numbered TIFF placeholder indicating that the document was provided in native
28 format must accompany every native file. Where redaction makes production of native-format

1 files other than spreadsheets or presentations infeasible, the Parties will confer to determine a
2 reasonably usable form for the production, but spreadsheets shall presumptively be redacted in
3 native, and presentations presumptively redacted in image form, in these cases without the need
4 for further conferring.

5 **9) Production Format for Hard Copy Documents.** Documents that exist in
6 hardcopy will be scanned to *.tiff image format and produced in accordance with the
7 specifications set forth herein. Hard copy documents that are not text-searchable shall be made
8 searchable by OCR prior to production. In scanning paper documents, distinct documents
9 should not be merged into a single record, and single documents should not be split into
10 multiple records (i.e., paper documents should be logically unitized). In the case of an organized
11 compilation of separate documents (for example, a binder containing several separate
12 documents behind numbered tabs), the document behind each tab should be scanned separately,
13 but the relationship among the documents in the compilation should be reflected in the proper
14 coding of the beginning and ending document and attachment fields. The Parties will make their
15 best efforts to unitize the documents correctly. If relevant documents are maintained in a file,
16 folder, envelope, binder, notebook or similar container used to store documents, all contents
17 therein shall be reviewed for production and privilege. Document pages which have affixed
18 notes, such as Post-it notes, should be imaged with and without the note attached.

19 **10) Confidentiality Designation.** All images will be stamped with the appropriate
20 confidentiality designations in accordance with the Stipulated Protective Order entered in this
21 Litigation. Each document produced in native format will have its confidentiality designation
22 identified in the filename of the native file and indicated on its corresponding TIFF placeholder.

23 **11) Bates Numbering.** Bates numbering should be a consistent length across the
24 production, contain no special characters, and be numerically sequential within a given
25 document. If a Bates number or set of Bates numbers is skipped, the skipped number or set of
26 numbers should be noted with a placeholder. Attachments to documents will be assigned Bates
27 numbers that directly follow the Bates numbers on the documents to which they were attached.
28

1 In addition, wherever possible, each image will have its assigned Bates number electronically
2 “burned” onto the image.

3 **12) Databases and Other Structured Data.** To the extent that responsive
4 information is stored in a database, or database management system, or proprietary system or
5 application which has is directed to data storage as one of its primary functions, the Producing
6 Party will identify the database and platform to the Requesting Party. The Producing Party shall
7 produce exports and reports about such responsive information stored in such database, where
8 such exports and reports shall be in a reasonably usable form, and information may be produced
9 in CSV format, tab-delimited text format, Microsoft Excel format, or Microsoft Access format.
10 If there are future disputes over the production of information from a database, the Parties shall
11 meet and confer in good faith in an attempt to reach any further agreements (if needed) on the
12 data to be produced and the format and scope of the production. The Producing Party will
13 provide reasonable amounts of information about the databases to facilitate that discussion.

14 **13) Hyperlinks.** Document(s) and/or folder(s) of documents that are hyperlinked
15 inside a responsive document (including hyperlinked inside emails) within a Producing Party’s
16 custody, possession, or control, do not need to be produced in the first instance as part of the
17 same family group as the Document residing at the location to which that hyperlink points. If
18 there are particular hyperlinks identified by the Requesting Party in produced documents, the
19 Requesting Party may submit a list of hyperlinks to a particular Producing Party for potentially
20 relevant documents by identifying the Bates number and URL or link text for each requested
21 link to the Producing Party, and the Producing Party will engage in reasonable efforts to locate
22 the hyperlinked document at that location and either identify it by Bates number or provide any
23 responsive, non-produced, and non-privileged documents. The number of hyperlinks a
24 Requesting Party may identify to a Producing Party shall not be excessive and shall be
25 reasonable, proportional to the needs of the case, and not unduly burdensome.

26 **14) Embedded Objects.** The Parties agree non-substantive embedded objects,
27 including, but not limited to, logos, icons, emoticons, and footers, may be culled from a
28 document set (but not a document) and need not be produced as separate documents by a

1 Producing Party (i.e., such embedded objects will be produced within the document itself, rather
2 than as separate documents). Embedded files, except for images (including but not limited to,
3 logos, icons, emoticons), are to be produced as family groups. Embedded files should be
4 assigned Bates numbers that directly follow the Bates numbers on the documents within which
5 they are embedded.

6 **15) Production of Family Groups and Relationships.** If any member of a family
7 group is produced, all members of that group must also be produced or else logged as
8 privileged, and no such member shall be withheld from production as a duplicate.

9 **16) Dynamic Fields.** Documents with dynamic fields for file names, dates, and
10 times will be imaged to show the field code (e.g., “[FILENAME]”) where possible, rather than
11 the values for such fields existing at the time the file is processed.

12 **17) Time Zone.** The time zone used to process a document, including its metadata,
13 shall be disclosed in the TIMEZONE metadata field consistent with Appendix 1, and shall be
14 standardized for each Defendant across productions.

15 **18) Redactions.**

16 a) A Producing Party may redact (i) information subject to the attorney client
17 privilege or the work product protection (PRIV); (ii) information that cannot be disclosed
18 pursuant to the Stored Communications Act (SCA); (iii) source code subject to separate
19 agreement applicable to production of source code (CODE); (iv) personal identifying
20 information (PII) including phone numbers, personal addresses, personal email addresses, the
21 month and day of birth, driver’s license numbers, and other PII agreed to by the Parties (for
22 example, the Parties shall complete their meet and confer on whether or not to redact users’ ages
23 and years of birth). In any event, there shall be no redaction of illnesses, injuries, and medical
24 diagnoses. To the extent a document or pleading contains PII, the Parties shall designate such
25 documents at the appropriate Confidentiality level under the Protective Order and shall comply
26 with Fed. R. Civ. P. 5.2 with regard to filings with the Court.

27 b) No redactions for relevance may be made within a produced document or ESI
28 item. If, during the course of discovery, the Parties identify other kinds of information that any

1 Party has a reasonable basis for redacting, the Parties will meet and confer on a case-by-case
2 basis regarding that information before such redactions are made. If the Parties cannot agree,
3 they may seek resolution from the Court.

4 c) The Producing Party will indicate, on the face of the redaction, the asserted
5 reason(s) for the redaction (PII, SCA, CODE, and/or PRIV) and the REDACTION TYPE
6 metadata field shall indicate that the document contains redactions and the reason(s) for the
7 redaction.

8 d) Notwithstanding the foregoing, this provision shall not be read to prohibit
9 redactions permitted under any applicable U.S. law or Protective Order.

10 e) Where a responsive document contains both redacted and non-redacted content,
11 the Parties shall produce the non-redacted portions of the document and the OCR text
12 corresponding to the non-redacted portions.

13 f) Native Redactions. Spreadsheet files requiring redaction, including without
14 limitation Microsoft Excel files, shall be redacted and produced natively (unless the Parties
15 agree to production in some other format). In addition, a Producing Party may natively redact
16 other files that cannot be properly imaged for redaction.

17 g) All images of redacted files shall be processed to show all comments, revision
18 marks, speaker notes, marks made in track changes, or other user-entered data which are visible
19 in a normal view of the document in its native application, unless such material is redacted and
20 marked as redacted in accordance with this section. Where possible, any occurrences of
21 date/time auto-field items, including in headers and footers, will be removed and replaced with
22 the term AUTODATE to prevent the current date from being printed. Email header information
23 (e.g., date and/or subject line) shall not be redacted unless it is independently privileged. The
24 Parties shall honor reasonable requests for the production of particular redacted documents in
25 other formats where the image is not reasonably usable.

26 h) Color. Redacted versions of documents that would have been produced in color
27 in their un-redacted form shall be produced in color as detailed herein.
28

1 **19) Exception Files.** The Parties will use reasonable efforts to address processing
2 exceptions.

3 **20) Mobile and Handheld Device Documents and Data.** If responsive and unique
4 data that can reasonably be extracted and produced in the formats described herein is identified
5 on a mobile or handheld device, that data shall be produced in accordance with the generic
6 provisions of this protocol. To the extent that responsive data identified on a mobile or handheld
7 device is not susceptible to normal production protocols, the Parties will meet and confer to
8 address the identification, production, and production format of any responsive documents and
9 data contained on any mobile or handheld device.
10

COVINGTON

BEIJING BOSTON BRUSSELS DUBAI FRANKFURT
JOHANNESBURG LONDON LOS ANGELES NEW YORK
PALO ALTO SAN FRANCISCO SEOUL SHANGHAI WASHINGTON

Covington & Burling LLP
Salesforce Tower
415 Mission Street, Suite 5400
San Francisco, CA 94105-2533
T +1 415 591 6000

DELIVERED VIA PROCESS SERVER

July 17, 2024

Colorado Department of Education
201 East Colfax Avenue
Room 500
Denver, CO 80203

**Re: People of the State of California v. Meta Platforms, Inc.,
4:23-cv-05448**

Dear Sir/Madam:

Enclosed please find a subpoena being served upon you in connection with the above-captioned litigation currently pending in the U.S. District Court for the Northern District of California. I represent Defendants Meta Platforms, Inc.; Instagram, LLC, Meta Payments, Inc., Meta Platforms Technologies, LC and Mark Zuckerberg (collectively, the “Meta Defendants”) in this matter.

The document subpoena requests the production of specific documents identified in the attached subpoena (see Attachment A to the subpoena), which are requested to be produced by 10 am on August 19, 2024. We are willing to work with you on the time, date, location, method and manner of document production, as well as answer any questions or concerns you may have regarding subpoena compliance. It is sufficient compliance with this subpoena if you electronically transmit a copy of the requested documents to the undersigned. As such, please contact me at kpatchen@cov.com and 415-591-6031, to discuss document production and subpoena compliance, unless you are already represented by counsel in connection with this matter.

The Court is currently considering whether the Colorado Attorney General’s Office has control over Colorado Department of Education’s information for the purposes of discovery in this action. If the Court rules that the Colorado Attorney General’s Office has control over the Colorado Department of Education’s information, the Colorado Attorney General has pending discovery requests that seek this agency’s documents. By serving this subpoena, Meta does not waive its position in the state agency dispute, nor does Meta in any way waive rights to compel the Colorado Attorney General to produce Colorado Department of Education information as part of discovery in this action. However, to avoid further delay in the production of information from the Colorado Department of Education, Meta is serving the attached subpoena to request the timely production of this information.

Your anticipated time and assistance with this matter is greatly appreciated.

COVINGTON

Colorado Department of Education
July 17, 2024
Page 2

Best regards,

/s/ E. Kate Patchen

E. Kate Patchen

Enclosed: Subpoena, Attachment A, and Attachment B

UNITED STATES DISTRICT COURT

for the

Northern District of California

People of the State of California, et al.

Plaintiff

v.

Meta Platforms, Inc., et al.

Defendant

Civil Action No. 4:23-cv-05448

SUBPOENA TO PRODUCE DOCUMENTS, INFORMATION, OR OBJECTS
OR TO PERMIT INSPECTION OF PREMISES IN A CIVIL ACTIONTo: Colorado Department of Education
201 East Colfax Avenue, Room 500, Denver, CO 80203

(Name of person to whom this subpoena is directed)

☒ **Production:** **YOU ARE COMMANDED** to produce at the time, date, and place set forth below the following documents, electronically stored information, or objects, and to permit inspection, copying, testing, or sampling of the material: See Attachment A.

Place: Shook, Hardy & Bacon, Attn: Jennifer Blues Kenyon
1660 17th Street, Suite 450
Denver, CO 80202

Date and Time:

10 a.m. on August 19, 2024

☐ **Inspection of Premises:** **YOU ARE COMMANDED** to permit entry onto the designated premises, land, or other property possessed or controlled by you at the time, date, and location set forth below, so that the requesting party may inspect, measure, survey, photograph, test, or sample the property or any designated object or operation on it.

Place:

Date and Time:

The following provisions of Fed. R. Civ. P. 45 are attached – Rule 45(c), relating to the place of compliance; Rule 45(d), relating to your protection as a person subject to a subpoena; and Rule 45(e) and (g), relating to your duty to respond to this subpoena and the potential consequences of not doing so.

Date: 07/17/2024

CLERK OF COURT

OR

Signature of Clerk or Deputy Clerk

/s/ Ashley Simonsen

Attorney's signature

The name, address, e-mail address, and telephone number of the attorney representing (name of party) _____
Meta Platforms, Inc. f/k/a Facebook, Inc.; Instagram, LLC, Meta Payments, Inc.,
Meta Platforms Technologies, LLC; and Mark Zuckerberg, _____ who issues or requests this subpoena, are:
Ashley Simonsen, Covington & Burling LLP, 1999 Avenue of the Stars, Los Angeles, CA 90067, 424-332-4782, asimonsen@cov.com

Notice to the person who issues or requests this subpoena

If this subpoena commands the production of documents, electronically stored information, or tangible things or the inspection of premises before trial, a notice and a copy of the subpoena must be served on each party in this case before it is served on the person to whom it is directed. Fed. R. Civ. P. 45(a)(4).

Civil Action No. 4:23-cv-01615

PROOF OF SERVICE*(This section should not be filed with the court unless required by Fed. R. Civ. P. 45.)*

I received this subpoena for *(name of individual and title, if any)* _____
 on *(date)* _____.

☐ I served the subpoena by delivering a copy to the named person as follows: _____

_____ on *(date)* _____; or

☐ I returned the subpoena unexecuted because: _____

Unless the subpoena was issued on behalf of the United States, or one of its officers or agents, I have also
 tendered to the witness the fees for one day's attendance, and the mileage allowed by law, in the amount of
 \$ _____.

My fees are \$ _____ for travel and \$ _____ for services, for a total of \$ 0.00 .

I declare under penalty of perjury that this information is true.

Date: _____

Server's signature

Printed name and title

Server's address

Additional information regarding attempted service, etc.:

Print

Save As...

Add Attachment

Reset

Federal Rule of Civil Procedure 45 (c), (d), (e), and (g) (Effective 12/1/13)**(c) Place of Compliance.**

(1) For a Trial, Hearing, or Deposition. A subpoena may command a person to attend a trial, hearing, or deposition only as follows:

- (A) within 100 miles of where the person resides, is employed, or regularly transacts business in person; or
- (B) within the state where the person resides, is employed, or regularly transacts business in person, if the person
 - (i) is a party or a party's officer; or
 - (ii) is commanded to attend a trial and would not incur substantial expense.

(2) For Other Discovery. A subpoena may command:

- (A) production of documents, electronically stored information, or tangible things at a place within 100 miles of where the person resides, is employed, or regularly transacts business in person; and
- (B) inspection of premises at the premises to be inspected.

(d) Protecting a Person Subject to a Subpoena; Enforcement.

(1) Avoiding Undue Burden or Expense; Sanctions. A party or attorney responsible for issuing and serving a subpoena must take reasonable steps to avoid imposing undue burden or expense on a person subject to the subpoena. The court for the district where compliance is required must enforce this duty and impose an appropriate sanction—which may include lost earnings and reasonable attorney's fees—on a party or attorney who fails to comply.

(2) Command to Produce Materials or Permit Inspection.

(A) *Appearance Not Required.* A person commanded to produce documents, electronically stored information, or tangible things, or to permit the inspection of premises, need not appear in person at the place of production or inspection unless also commanded to appear for a deposition, hearing, or trial.

(B) *Objections.* A person commanded to produce documents or tangible things or to permit inspection may serve on the party or attorney designated in the subpoena a written objection to inspecting, copying, testing, or sampling any or all of the materials or to inspecting the premises—or to producing electronically stored information in the form or forms requested. The objection must be served before the earlier of the time specified for compliance or 14 days after the subpoena is served. If an objection is made, the following rules apply:

- (i) At any time, on notice to the commanded person, the serving party may move the court for the district where compliance is required for an order compelling production or inspection.
- (ii) These acts may be required only as directed in the order, and the order must protect a person who is neither a party nor a party's officer from significant expense resulting from compliance.

(3) Quashing or Modifying a Subpoena.

(A) *When Required.* On timely motion, the court for the district where compliance is required must quash or modify a subpoena that:

- (i) fails to allow a reasonable time to comply;
- (ii) requires a person to comply beyond the geographical limits specified in Rule 45(c);
- (iii) requires disclosure of privileged or other protected matter, if no exception or waiver applies; or
- (iv) subjects a person to undue burden.

(B) *When Permitted.* To protect a person subject to or affected by a subpoena, the court for the district where compliance is required may, on motion, quash or modify the subpoena if it requires:

- (i) disclosing a trade secret or other confidential research, development, or commercial information; or

(ii) disclosing an unretained expert's opinion or information that does not describe specific occurrences in dispute and results from the expert's study that was not requested by a party.

(C) *Specifying Conditions as an Alternative.* In the circumstances described in Rule 45(d)(3)(B), the court may, instead of quashing or modifying a subpoena, order appearance or production under specified conditions if the serving party:

- (i) shows a substantial need for the testimony or material that cannot be otherwise met without undue hardship; and
- (ii) ensures that the subpoenaed person will be reasonably compensated.

(e) Duties in Responding to a Subpoena.

(1) Producing Documents or Electronically Stored Information. These procedures apply to producing documents or electronically stored information:

(A) *Documents.* A person responding to a subpoena to produce documents must produce them as they are kept in the ordinary course of business or must organize and label them to correspond to the categories in the demand.

(B) *Form for Producing Electronically Stored Information Not Specified.* If a subpoena does not specify a form for producing electronically stored information, the person responding must produce it in a form or forms in which it is ordinarily maintained or in a reasonably usable form or forms.

(C) *Electronically Stored Information Produced in Only One Form.* The person responding need not produce the same electronically stored information in more than one form.

(D) *Inaccessible Electronically Stored Information.* The person responding need not provide discovery of electronically stored information from sources that the person identifies as not reasonably accessible because of undue burden or cost. On motion to compel discovery or for a protective order, the person responding must show that the information is not reasonably accessible because of undue burden or cost. If that showing is made, the court may nonetheless order discovery from such sources if the requesting party shows good cause, considering the limitations of Rule 26(b)(2)(C). The court may specify conditions for the discovery.

(2) Claiming Privilege or Protection.

(A) *Information Withheld.* A person withholding subpoenaed information under a claim that it is privileged or subject to protection as trial-preparation material must:

- (i) expressly make the claim; and
- (ii) describe the nature of the withheld documents, communications, or tangible things in a manner that, without revealing information itself privileged or protected, will enable the parties to assess the claim.

(B) *Information Produced.* If information produced in response to a subpoena is subject to a claim of privilege or of protection as trial-preparation material, the person making the claim may notify any party that received the information of the claim and the basis for it. After being notified, a party must promptly return, sequester, or destroy the specified information and any copies it has; must not use or disclose the information until the claim is resolved; must take reasonable steps to retrieve the information if the party disclosed it before being notified; and may promptly present the information under seal to the court for the district where compliance is required for a determination of the claim. The person who produced the information must preserve the information until the claim is resolved.

(g) Contempt.

The court for the district where compliance is required—and also, after a motion is transferred, the issuing court—may hold in contempt a person who, having been served, fails without adequate excuse to obey the subpoena or an order related to it.

DEFINITIONS AND INSTRUCTIONS TO ATTACHMENT A

DEFINITIONS

1. The term “communication” means the transmittal of information (in the form of facts, ideas, inquiries or otherwise).
2. “Document” or “documents” shall have the broadest meaning ascribed to it by the Federal Rules of Civil Procedure, and includes, without limitation electronically stored information (“ESI”) (including, without limitation, electronic databases and the data therein, all electronic messages or communications, electronic word processing documents, electronically stored voicemail, webpages, and social media posts) in accordance with any order in this case governing ESI at the time of production. Different versions of the same documents, including, but not limited to, drafts or documents with handwritten notations or marks not found in the original or on other copies are different documents.
3. “You”, “you”, “Your” and “your” means the Colorado Department of Education.
4. “Relating” or “related to” means and includes referring to, concerning, referencing, mentioning, associated with, constituting, discussing, containing, embodying, recording, reflecting, identifying, summarizing, incorporating, and/or dealing with or pertaining to in any way.
5. “And” includes “or”, and vice versa.
6. The singular form of a word or term includes the plural, and vice versa.
7. The present tense of a verb includes the past tense, and vice versa.
8. The use of the article “the” shall not be construed as limiting the scope of any request.
9. “Including” means “including without limitation.”

10. “Any” includes “all”, and vice versa.

11. The capitalized version of a word or term includes the lower case version of a word or term, and vice versa.

12. “Social Media Platforms” or “Platforms” means a digital service that facilitates interactions between two or more distinct but interdependent sets of users, including but not limited to Facebook, Instagram, Snapchat, TikTok, YouTube, Twitter (or “X”), Pinterest, LinkedIn, BeReal, Lapse, Reddit, Threads, VSCO, Goodreads, Quora, Discord, Twitch, and Tumblr.

13. “Young Users” means users of Social Platforms who are under 18 years of age when using the Platform(s).

All words, terms, and phrases not specifically defined herein are to be given their normal and customary meaning in the context in which they are used in these Requests.

INSTRUCTIONS

1. These Requests are intended to cover any and all documents in your possession, custody, or control, to the extent not privileged. Documents held by any office, department, board, commission, or instrumentality of the Colorado Department of Education are within your possession, custody, or control.

2. In accordance with ESI Protocol attached hereto as Attachment B, if you object to furnishing any of the documents or information requested by these Requests on the grounds of attorney-client privilege, work product, other privilege, or otherwise then, with respect to each such document:

- a. state the nature of the privilege claimed;
- b. state the date of each communication supporting the privilege claim;
- c. identify all participants in the supporting communication;
- d. state the specific grounds on which the objection is based; and

e. identify the specific request calling for such information;

2. If you object to any Request on the grounds that it is vague or ambiguous, state: (i) the portions or terms of such Request that you claim to be vague or ambiguous; and (ii) the interpretation of the Request pursuant to which you provide a response.

3. Each request shall be deemed continuing, so as to require supplemental or mandatory responses should you obtain additional responsive information subsequent to your initial responses.

4. If you cannot fully respond to a particular Request after exercising due diligence to make inquiry and to secure the necessary information, provide a response to the extent possible, specifying your inability to respond to the remainder and providing whatever information or knowledge you have concerning the portion not responded to.

5. Each page of a produced document shall have a legible, unique page identifier (“Bates Number”) and confidentiality legend (where applicable) on the face of the image at a location that does not obliterate, conceal, or interfere with any information from the source document. Redactions should be clearly marked or stamped on the page in such a way that it is clear from review that a portion of the image has been redacted.

6. All responsive and non-privileged electronic documents shall be produced in the format ordered by the Court in its ESI order.

7. All responsive electronic documents shall be produced in a format agreed upon by the parties, to include at least native versions of Excel spreadsheets and presentation files, with a Bates-stamped placeholder image.

8. Unless otherwise specified, the time period for these Requests is January 1, 2012 to the date of production of the Documents.

ATTACHMENT A

1. Research, investigations, studies, surveys, reports, evaluations, or analyses concerning the mental, social, emotional, or behavioral health of persons ages 13 to 18.
2. Programs, initiatives, efforts, or actions proposed or taken by the Colorado Department of Education to encourage or promote the use of Social Media Platforms.
3. Programs, initiatives, efforts, or actions proposed or taken by the Colorado Department of Education to address Young Users' use of Social Media Platforms, including any program, initiative, effort, or action to prevent, limit, encourage, or promote the use of Social Media Platforms by Young Users.
4. Studies, programs, initiatives, efforts, or actions proposed or taken by the Colorado Department of Education that sought to provide or promote internet access or phones, computers, tablets, or other electronic devices to Young Users.
5. Policies proposed, recommended, or enacted by the Colorado Department of Education regarding screen time and acceptable use of cell phones, computers, tablets, or other electronic devices by Young Users.
6. Complaints to the Colorado Department of Education by teachers regarding social media or cell phone use by Young Users and/or the need for acceptable use or other policies to address Young Users' use of social media or cell phones.
7. Complaints to the Colorado Department of Education by teachers or school districts regarding budget crises from inflation, underfunding, unfunded mandates, and other causes.
8. Documents related to state assessment in Colorado, including reports and analyses regarding the history of K-12 state assessment or standardized testing scores, performance by schools and/or school districts, and any other measures of school performance.
9. Colorado Department of Education's communications and/or collaboration with any Social Media Platform on any program, initiative or other action related to, or directed at, Young Users.
10. Colorado Department of Education's communications with any third party related to Young Users and/or Social Media Platforms.
11. Policies, procedures, and practices applicable to Colorado Department of Education and Colorado Department of Education employees regarding the use of Social Media Platforms, including any changes to these policies during the Relevant Period.

12. Legislation or policies proposed by, proposed on behalf of, or testified on by the Colorado Department of Education, regardless of whether such legislation or policies were enacted, regarding Young Users' use of Social Media Platforms.
13. Research, investigations, studies, surveys, reports, evaluations, or analyses related to Social Media Platforms, including the importance of Social Media Platforms and the use of Social Media Platforms by Young Users and the potential benefits and harms created by the use of Social Media Platforms.
14. Research, investigations, studies, surveys, reports, evaluations, or analyses related to Social Media Platforms regarding the impact of social media on the mental, social, emotional, or behavioral health of Young Users.
15. Research, investigations, studies, surveys, reports, evaluations, or analyses related to:
 - a. Features of Social Media Platforms that are psychologically or physically harmful to Young Users;
 - b. Features of Social Media Platforms that promote compulsive, prolonged, or unhealthy use by Young Users;
 - c. The impact of features of Social Media Platforms, including:
 - (1) Algorithmic recommendation and sequencing;
 - (2) Image filters;
 - (3) Use of multiple user accounts;
 - (4) Infinite scroll;
 - (5) Ephemeral content features;
 - (6) Autoplay;
 - (7) Quantification and display of likes; or
 - (8) Audiovisual and haptic alerts.
16. Research, investigations, studies, surveys, reports, evaluations, or analyses concerning the mental, social, emotional, or behavioral health of Young Users, including those related to the effects of:
 - a. Social Media Platforms usage;
 - b. Video games usage;
 - c. Cell phone usage;
 - d. Messaging usage;
 - e. Usage of other electronics apart from usage of Social Media Platforms;
 - f. COVID-19 and/or remote learning;
 - g. Use of drugs or alcohol;
 - h. The opioid and fentanyl epidemic;
 - i. Poverty, homelessness, lack of health insurance, and/or food insecurity;
 - j. Physical health including nutrition, exercise, weight management, sleeping habits, and sexual activity;
 - k. Family trauma or deaths;
 - l. Academic pressure;
 - m. Violence, including school violence, domestic violence, gun violence, gun control and/or mass shootings;

- n. Bullying or verbal abuse apart from usage of Social Media Platforms;
 - o. Political polarization;
 - p. Natural disasters;
 - q. Climate change;
 - r. Discrimination and inequity;
 - s. Global warfare and conflict; and
 - t. Any other potential causes of harms to the mental, social, emotional, or behavioral health of Young Users.
17. Youth Risk Behavior Surveys conducted by the Colorado Department of Education or on its behalf.
18. Public or non-public meetings held by the Colorado Department of Education related to Social Media Platforms and use of Social Media Platforms by Young Users, including notices, meeting notes, PowerPoint presentations, internal memoranda, summaries, personal notes, or attendee lists.
19. Mental, social, emotional, or behavioral health services provided by the Colorado Department of Education to Young Users during the Relevant Period.
20. Budgeted and actual expenditures by the Colorado Department of Education during the Relevant Period related to Young Users' use of Social Media Platforms.
21. Policies, procedures, and practices related to the Colorado Department of Education's use of Social Media Platforms, including communication of information or promotion of Colorado Department of Education programs, initiatives, efforts, or actions on Social Media Platforms.
22. Colorado Department of Education's budget and actual expenditures during the Relevant Period, including expenditures on:
- a. Digital advertisements by the Colorado Department of Education on Social Media Platforms
 - b. Digital advertisements by the Colorado Department of Education purchased through Social Media Platforms.

ATTACHMENT B

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA**

IN RE: *Social Media Adolescent
Addiction/Personal Injury Products Liability
Litigation*

This document relates to:
ALL ACTIONS

MDL No. 3047
Case No. 4:22-md-03047-YGR

Honorable Yvonne Gonzalez Rogers
Honorable Peter H. Kang

**STIPULATION AND ~~PROPOSED~~
ORDER GOVERNING THE
PRODUCTION OF
ELECTRONICALLY STORED
INFORMATION AND HARD COPY
DOCUMENTS**

1. PURPOSE

This Order Governing the Production of Electronically Stored Information and Hard Copy Documents (“ESI Order”) will govern discovery of electronically stored information and any hard copy documents in this Litigation as a supplement to the Federal Rules of Civil Procedure, this District’s Guidelines for the Discovery of Electronically Stored Information, and any other applicable orders and rules. “This Litigation” includes all actions currently in MDL No. 3047, *In Re: Social Media Adolescent Addiction/Personal Injury Products Liability*, or hereafter added or transferred to MDL No. 3047, and all actions later remanded to their respective transferor courts.

2. DEFINITIONS

- a) “Document” is defined to be synonymous in meaning and equal in scope to the usage of this term in Rules 26 and 34 of the Federal Rules of Civil Procedure and shall include Hard-Copy Documents and ESI.

- b) “Electronically stored information” or “ESI,” as used herein has the same meaning as in Federal Rules of Civil Procedure 26 and 34.
- c) “Hard-Copy Document” means Documents existing in paper form at the time of collection.
- d) “Searchable Text” means the native text extracted from an Electronic Document and any Optical Character Recognition text (“OCR text”) generated from a Hard-Copy Document or electronic image.

3. COOPERATION

The Parties are aware of the importance the Court places on cooperation and commit to cooperate in good faith throughout this Litigation consistent with this Court’s Guidelines for the Discovery of ESI and this Court’s Rules of Professional Conduct. The Parties will endeavor to cooperate in good faith and be reasonably transparent in all aspects of the discovery process.

4. LIAISON

The Parties will identify Discovery Liaisons to each other who are and will be knowledgeable about and responsible for discussing their respective ESI. Any Party is free to change their designated Discovery Liaison by providing written notice to the other Parties. Each Party’s Discovery Liaison must: (a) be prepared to meet and confer on discovery-related matters and to participate in discovery dispute resolution; (b) be knowledgeable about the Party’s discovery efforts; (c) be, or have reasonable access to those who are, familiar with the Party’s electronic systems and capabilities in order to explain those systems and answer relevant questions; and (d) be, or have reasonable access to those who are knowledgeable about the technical aspects of discovery, including electronic document storage, organization, and format issues, and relevant information retrieval technology, including search methodology.

5. IDENTIFICATION OF CUSTODIANS AND DATA SOURCES

The parties will disclose information about custodians and custodial and non-custodial data sources likely to possess relevant or responsive information in accordance with Fed. R. Civ. P. 26 and this District’s ESI Guidelines. The Parties will participate in Rule 26(f) discussions guided by this District’s Checklist for Rule 26(f) Meet and Confer Regarding Electronically

1 Stored Information. After responses to Requests for Production under Fed. R. Civ. P. 34 have
2 been served, the parties will meet and confer regarding those custodians and custodial and non-
3 custodial data sources from which Documents and ESI will be collected for search and review for
4 potential production in this litigation. The custodian and data source exchanges will include brief
5 explanations of the rationale for their selections; for example, for custodians, their current job
6 titles and descriptions of their work, and for data sources, location information and description.

7 **6. INACCESSIBLE OR UNUSABLE ESI**

8 If a Producing Party asserts that certain requested ESI is inaccessible or not “reasonably
9 accessible,” otherwise unnecessary, or if the Receiving Party asserts that, following production,
10 certain ESI is not reasonably useable, the parties shall meet and confer to discuss resolving such
11 assertions. The parties will exchange sufficient information to enable the parties to confer in good
12 faith. If the parties cannot resolve any such disputes after such a meet and confer has taken place,
13 the issue shall be presented to the Court for resolution.

14 **7. KNOWN RESPONSIVE DOCUMENTS**

15 Documents or ESI identified in a custodial or non-custodial file, or in a discrete folder or
16 collection, that are known to a Producing Party through reasonable investigation to be responsive
17 to a discovery request shall be collected for review without regard to whether the responsive
18 content was located via any search methodology developed in accordance with this Order, and
19 nothing about such review shall prevent the Producing Party from redacting or withholding and
20 logging such documents for applicable privileges.

21 **8. SEARCH METHODOLOGIES**

22 The Parties shall adopt reasonable and proportionate methodologies to identify, search,
23 collect, cull, review, and produce ESI as required under applicable legal standards. The Parties
24 recognize and agree that each Party may use one or more methodologies to identify, search,
25 collect, cull, review, and produce responsive and non-privileged ESI, including the use of
26 keyword search terms and/or the use of technology assisted review (“TAR”) as discussed further
27 herein. The Parties further recognize that different data sets may implicate different
28 methodologies to identify, search, collect, cull, review, and produce responsive and non-

1 privileged ESI. The Parties therefore agree to meet and confer in good faith regarding any
2 potential disputes over their respective ESI productions.

3 **9. HIT REPORTS AND SEARCH TERMS**

4 If a Producing Party uses search terms to identify, search, or cull potentially responsive
5 ESI, the Producing Party shall disclose the search terms to the Requesting Party. The Parties shall
6 meet and confer regarding any disputes over the disclosed search terms. In the event that a
7 Producing Party claims burden with respect to modified and/or additional search terms proposed
8 by a Requesting Party, the Producing Party shall provide a hit report for the terms at issue using
9 industry-standard processing tools, such as NUIX or other similar tools. The Producing Party
10 shall provide a hit report for the document collection where the terms were applied, including the
11 following with respect to each proposed or modified search term in the collection:

- 12 a) The number of documents with hits for that term; and
- 13 b) The number of unique documents, i.e., documents which do not have hits for any other
14 term.

15 If, after reviewing a hit report from a Producing Party, a Requesting Party so chooses, it
16 may reasonably request a further hit report which includes:

- 17 c) The number of family members, including the documents with hits, of the documents
18 with hits for that term; and
- 19 d) The number of unique family members of the documents with hits for that term.

20 If the ESI tool for the Producing Party is capable without undue burden of providing the
21 number of family members and unique family members, then the Producing Party shall provide
22 such further hit report. The Parties (including the person most knowledgeable about the
23 capabilities of the Producing Party's ESI tool and the Requesting Party's person most
24 knowledgeable about technical issues from its ESI service provider) shall meet and confer
25 regarding any disputes over whether the Producing Party's ESI tool has the capability or not to
26 provider either number of family members or number of unique family members.

27 The Parties shall meet and confer to resolve disagreements over the search terms or their
28 application. To the extent the Parties are unable to reach agreement on the application of, or

1 procedures for, any search or filtering processes, the Parties shall fully comply with the
2 provisions of this Court's Discovery Standing Order regarding the procedure for raising discovery
3 disputes with the Court, including the meet and confer and certification requirements therein.

4 **10. TECHNOLOGY ASSISTED REVIEW (TAR)**

5 A Producing Party may use TAR (technology-assisted review) during the culling and
6 review process of ESI, which may be applied in addition to search terms. If a Producing Party
7 uses TAR to cull, filter out, or exclude documents from that Party's production, that Producing
8 Party shall do the following:

- 9 • If a Producing Party chooses to apply both search terms and TAR to a review set,
10 the Producing Party will disclose the search terms to all other Party/Parties.
- 11 • Disclose the name of the TAR tool or service used to all other Party/Parties.

12 **11. VALIDATION**

13 Each Producing Party shall take reasonable steps to validate its review process (i.e., using
14 quality control measures to determine whether its production is missing relevant ESI or contains
15 substantial amounts of irrelevant ESI) and make any necessary adjustments or corrections to its
16 process. If, after reviewing a Producing Party's production, a Requesting Party reasonably
17 requests additional information regarding the validation method(s) used by the Producing Party,
18 the Producing Party will disclose the level of end-to-end recall (the percentage of responsive
19 Documents in the collection which were identified as responsive by that Producing Party's
20 methodology). If there remain disputes between the Parties regarding validation, the Parties shall
21 meet and confer to resolve such disputes in good faith, including a reasonable discussion
22 regarding the tool used and the parameters used to obtain or calculate the level of recall.

23 **12. UNSEARCHABLE DOCUMENTS**

24 The Producing Party shall use reasonable efforts to identify and review potentially
25 responsive documents for which text-based search technologies are fundamentally ineffective.

26 **13. SYSTEM FILES**

27 Each Party will use its best efforts to filter out common system files and application
28 executable files using the national software reference library ("NSRL") NIST hash set list. The

Parties also may filter out stand-alone files identified as zero bytes in size. Additional culling of file types based on file header information may be applied to the following, provided these files are not known to be otherwise attached, embedded in, or included with an otherwise responsive document, or are not themselves reasonably known to contain information responsive or contain responsive data or are used to interface with users or interact with or access individual or aggregated user data: Application Package File, Backup Files, Batch Files, Binary Disc Image, C++ File Formats, Cascading Style Sheet, Configuration File, Database File, Dictionary Files, Dynamic Link Library, Event Log Files, Executable Files, Hypertext Cascading Stylesheet, Java Archive Files, JavaScript Files, JavaScript Source Code and Class Files, Macintosh Resource Fork Files, Package Manager Files, Program Files, Program Installers, Python Script Files, Shell Script Files, System or Temporary Files, Thumbnail Cache Files, Troff Files, Truetype Font Files, Windows Cabinet File, Windows Command Files, Windows File Shortcut, Windows Help Files, Windows Metafiles and Enhanced Metafiles, Windows Spool Files, Windows System File.

14. DEDUPLICATION

Each Producing Party shall make reasonable efforts to globally deduplicate exact duplicate Documents within that Producing Party's ESI data set across all custodial and non-custodial sources at the family level using either MD5 hash values or SHA hash values or any other agreed-upon (and disclosed) industry-standard deduplication technology. The Parties shall reach agreement on such other deduplication technology and shall reach agreement on how their deduplication tools shall identify exact duplicates of documents in a manner that is consistent with the disclosed tools and technologies a Producing Party is using. The Parties shall reach agreement on how to identify exact duplicates of emails using industry-standard commercially available software tools or services, which may for example calculate hash values of emails based on concatenated values of agreed-upon email fields and/or hash values of attachments, or which may use any other method the Parties agree upon. Having further met and conferred in keeping with the previous sentence, the Parties shall calculate deduplication hash values for emails on the concatenated values set forth in and in accordance with the documentation specifications of the disclosed deduplication tools to be used in this Litigation (i.e., RelativityOne, Relativity Server,

1 and Nuix); however, if Nuix is used, the Producing Party shall select the optional field “Include
2 Bcc” as an additional field to add to the default ones.

3 The Parties shall not withhold from production near-duplicates without meeting and
4 conferring on this issue.

5 The names of all custodians who were either identified as custodians for purposes of
6 collection for this matter (or otherwise known by the Producing Party to have been in possession
7 or custody of a document prior to deduplication) will be populated in the ALL CUSTODIANS
8 metadata field for the produced version of a document that has duplicates removed from
9 production. The original file paths (if any exist) of a document prior to deduplication will be
10 populated in the ALL FILE PATHS metadata field of the produced document.

11 **15. EMAIL THREADING**

12 The Parties may use analytics technology to identify email threads and shall produce the
13 unique most inclusive copy and related family members. Where multiple email messages are part
14 of a single chain or “thread,” a Party is only required to produce the most inclusive copy of an
15 email message(s) (“Last In Time Email(s)”) and need not produce earlier, lesser inclusive email
16 messages or “thread members,” provided that the tool or software service being used to perform
17 threading is disclosed. A Producing Party may exclude from production lesser inclusive copies of
18 the most inclusive email message in the thread, where the entire body of each of those lesser
19 inclusive copies is included within the Last in Time Email. The Producing Party will honor
20 reasonable requests to produce lesser inclusive copies of a Last In Time Email or other earlier
21 chains of emails otherwise excluded by email thread suppression.

22 The Parties shall treat new or different email chains or threads pursuant to further
23 agreement on safeguards or guidelines for defining emails threads which reasonably take into
24 account the capabilities of the email threading/dethreading/hyperthreading tools used by each
25 Defendant (which shall be disclosed to Plaintiffs).

26 **16. SOURCE CODE**

27 The Parties will meet and confer to address the production and/or inspection of source
28 code and entering into a separate order governing the same if needed.

17. PRODUCTION FORMATS

The Parties agree to produce documents and data in the formats described in **Appendix 1** to this ESI Order. If particular documents or categories of documents identified in response to document requests warrant a different format, the Parties will cooperate to arrange for the mutually acceptable production of such documents. The Parties further agree not to degrade the searchability of documents as part of the document production process.

In addition, the Parties agree that the production and production format of social media and/or user account information is not covered by this agreement and to meet and confer on the production and production format, including metadata, for social media and/or user account information.

18. PHASING

Once the Parties begin propounding discovery requests pursuant to Fed. R. Civ. P. 34, the Parties agree to meet and confer regarding appropriate phasing for the production of ESI.

19. MISCELLANEOUS PROVISIONS

- a) **Production of Plaintiffs ESI and Case-Specific Materials.** Subject to any further agreement among the Parties or Order of the Court, the Parties shall produce case-specific documents (i.e., documents specific to the claim of a given Plaintiff, produced by Plaintiffs or Defendants) for any Plaintiff in discovery pools or other selections designed to inform bellwether selection, including those selected for a bellwether trial, in accordance with the production format specified herein, provided, however, that the Producing Party may elect to produce such materials in their native format. To the extent production of case-specific documents for any Plaintiff selected for a bellwether trial presents an issue for any Party, the Parties shall reasonably confer, and may present any disputes to the Court or its designee. The Parties shall further agree to confer concerning the production format and associated matters (*e.g.*, hosting platform) for case-specific documents produced in the cases of other Plaintiffs.

Nothing herein shall limit Defendant's right to seek discovery from any Plaintiff.

- b) **Translations Of Produced Materials.** The Producing Party has no obligation to

create a translation of the Documents or any portion thereof. For any foreign-language documents responsive to document requests that a Party reasonably knows as the result of a reasonable investigation have been translated into the English language using human translators or through machine translation for its own purposes, except to the extent such translation is protected by attorney-client or work-product privileges, the Producing Party shall produce the translation of the original document with the original. The parties will meet and confer as necessary concerning procedures for using translations at depositions and at trial. In the event the Parties cannot reach agreement, the matter may be submitted to the Court for determination.

c) **Third-Party Documents.** A Party that issues a Non-Party subpoena (“Issuing Party”) shall include a copy of this Order with the subpoena and state that (1) the subpoenaed Non-Party should produce Documents in response to the subpoena to all Parties; and (2) the Parties to this Litigation have requested that Third Parties produce Documents in accordance with the specifications set forth herein. If the subpoenaed Non-Party produces Documents to the Issuing Party but does not produce those Documents to other Parties, the Issuing Party shall produce such Documents to those other Parties within 14 days of receiving the Documents, except where the Documents are to be used in a deposition, in which case the Issuing Party shall produce such Documents to all other Parties no later than three (3) days prior to the deposition, or as soon as reasonably practicable if such production occurs thereafter. Nothing in this Order is intended or may be interpreted to narrow, expand, or otherwise affect the rights of the Parties or Third Parties to object to a subpoena. If the Non-Party production is not Bates-stamped, the Parties will meet and confer to agree upon a format for designating the documents with a unique Bates Number prefix.

d) **Documents Produced by Parties – Presumption of Authenticity.** In order to reduce the number of requests for admission, this Order establishes a rebuttable presumption that documents produced by the Parties are authentic, if said documents were either created or authored by the producing Party, or any of its employees, agents, or

1 contractors, so long as the employees', agents', or contractors' work was performed in
2 connection with a project or assignment sponsored by the producing Party. No further
3 evidence to establish authenticity need be provided. Nothing in this paragraph shall be
4 deemed to waive any other evidentiary objection a party may have, including but not
5 limited to hearsay, foundation/personal knowledge, or relevance.

- 6 e) **Re-productions.** Notwithstanding any provisions to the contrary, re-production of
7 discrete sets of documents from another litigation, arbitration, government inquiry, or
8 other matter may be re-produced in the same manner and form as originally produced
9 in the other matter, provided however that a party will re-produce documents in a
10 different format for good cause shown. This provision does not waive the right of a
11 party to object to any requests for reproduction of production files from another
12 litigation, arbitration, government inquiry, or other matter.
- 13 f) **Modification.** This ESI Order may be modified by a Stipulated Order of the Parties
14 or by the Court for good cause shown.
- 15 g) **Good Faith.** The Parties will act in good faith as required by law and use these
16 procedures to identify and reduce the potential for disputes.
- 17 h) **Continuing Obligations.** The Parties recognize that discovery shall be an iterative
18 and cooperative process. The Parties will continue to meet and confer regarding any
19 issues as reasonably necessary and appropriate. This Order does not address or resolve
20 any objections to the Parties' respective discovery requests.
- 21 i) **Reservation of Rights.** The Parties agree that any topic not addressed herein is
22 neither a waiver nor acknowledgement of agreement by either Party.

23 **IT IS SO STIPULATED**, through Counsel of Record.

24

25

26

27

28

1 DATED: March 15, 2024

Respectfully submitted,

2 /s/ Lexi J. Hazam
LEXI J. HAZAM

3 **LIEFF CABRASER HEIMANN &**
4 **BERNSTEIN, LLP**

5 275 BATTERY STREET, 29TH FLOOR
6 SAN FRANCISCO, CA 94111-3339
Telephone: 415-956-1000
lhazam@lchb.com

7
8 PREVIN WARREN
9 **MOTLEY RICE LLC**
401 9th Street NW Suite 630
Washington DC 20004
T: 202-386-9610
pwarren@motleyrice.com

11 Co-Lead Counsel

12
13 CHRISTOPHER A. SEEGER
14 **SEEGER WEISS, LLP**
15 55 CHALLENGER ROAD, 6TH FLOOR
16 RIDGEFIELD PARK, NJ 07660
Telephone: 973-639-9100
Facsimile: 973-679-8656
cseeger@seegerweiss.com

17 Counsel to Co-Lead Counsel

18
19 JENNIE LEE ANDERSON
20 **ANDRUS ANDERSON, LLP**
155 MONTGOMERY STREET, SUITE 900
SAN FRANCISCO, CA 94104
Telephone: 415-986-1400
jennie@andrusanderson.com

22 Liaison Counsel

23
24 MATTHEW BERGMAN
GLENN DRAPER
25 **SOCIAL MEDIA VICTIMS LAW CENTER**
26 821 SECOND AVENUE, SUITE 2100
SEATTLE, WA 98104
Telephone: 206-741-4862
matt@socialmediavictims.org
glenn@socialmediavictims.org

JAMES J. BILSBORROW
WEITZ & LUXENBERG, PC
700 BROADWAY
NEW YORK, NY 10003
Telephone: 212-558-5500
Facsimile: 212-344-5461
jbilsborrow@weitzlux.com
PAIGE BOLDT
WATTS GUERRA LLP
4 Dominion Drive, Bldg. 3, Suite 100
San Antonio, TX 78257
T: 210-448-0500
PBoldt@WattsGuerra.com

THOMAS P. CARTMELL
WAGSTAFF & CARTMELL LLP
4740 Grand Avenue, Suite 300
Kansas City, MO 64112
T: 816-701 1100
tcartmell@wcllp.com

JAYNE CONROY
SIMMONS HANLY CONROY, LLC
112 MADISON AVE, 7TH FLOOR
NEW YORK, NY 10016
Telephone: 917-882-5522
jconroy@simmonsfirm.com
CARRIE GOLDBERG
C.A. GOLDBERG, PLLC
16 Court St.
Brooklyn, NY 11241
T: (646) 666-8908
carrie@cagoldberglaw.com

SIN-TING MARY LIU
**AYLSTOCK WITKIN KREIS &
OVERHOLTZ, PLLC**
17 EAST MAIN STREET, SUITE 200
PENSACOLA, FL 32502
Telephone: 510-698-9566
mliu@awkolaw.com

ANDRE MURA
GIBBS LAW GROUP, LLP
1111 BROADWAY, SUITE 2100
OAKLAND, CA 94607
Telephone: 510-350-9717
amm@classlawgroup.com

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

EMMIE PAULOS
LEVIN PAPANTONIO RAFFERTY
316 SOUTH BAYLEN STREET, SUITE 600
PENSACOLA, FL 32502
Telephone: 850-435-7107
epaulos@levinlaw.com

ROLAND TELLIS
DAVID FERNANDES
BARON & BUDD, P.C.
15910 Ventura Boulevard, Suite 1600
Encino, CA 91436
Telephone: (818) 839-2333
Facsimile: (818) 986-9698
rtellis@baronbudd.com
dfernandes@baronbudd.com

ALEXANDRA WALSH
WALSH LAW
1050 Connecticut Ave, NW, Suite 500
Washington D.C. 20036
T: 202-780-3014
awalsh@alexwalshlaw.com

MICHAEL M. WEINKOWITZ
LEVIN SEDRAN & BERMAN, LLP
510 WALNUT STREET
SUITE 500
PHILADELPHIA, PA 19106
Telephone: 215-592-1500
mweinkowitz@lfsbalw.com

DIANDRA “FU” DEBROSSE ZIMMERMANN
DICELLO LEVITT
505 20th St North
Suite 1500
Birmingham, Alabama 35203
Telephone: 205.855.5700
fu@dicellolevitt.com

1 HILLARY NAPPI
2 **HACH & ROSE LLP**
3 112 Madison Avenue, 10th Floor
4 New York, New York 10016
5 Tel: 212.213.8311
6 hnappi@hrsclaw.com

7 JAMES MARSH
8 **MARSH LAW FIRM PLLC**
9 31 HUDSON YARDS, 11TH FLOOR
10 NEW YORK, NY 10001-2170
11 Telephone: 212-372-3030
12 jamesmarsh@marshlaw.com

13 *Attorneys for Individual Plaintiffs*

14 **ROB BONTA**
15 Attorney General
16 State of California

17 /s/ Megan O'Neill
18 Nick A. Akers (CA SBN 211222)
19 Senior Assistant Attorney General
20 Bernard Eskandari (SBN 244395)
21 Supervising Deputy Attorney General
22 Megan O'Neill (CA SBN 343535)
23 Joshua Olszewski-Jubelirer
24 (CA SBN 336428)
25 Marissa Roy (CA SBN 318773)
26 Deputy Attorneys General
27 California Department of Justice
28 Office of the Attorney General
455 Golden Gate Ave., Suite 11000
San Francisco, CA 94102-7004
Phone: (415) 510-4400
Fax: (415) 703-5480
Bernard.Eskandari@doj.ca.gov

*Attorneys for Plaintiff the People of the State of
California*

RUSSELL COLEMAN

Attorney General
Commonwealth of Kentucky

/s/ J. Christian Lewis

J. Christian Lewis (KY Bar No. 87109),

Pro hac vice

Philip Heleringer (KY Bar No. 96748),

Pro hac vice

Zachary Richards (KY Bar No. 99209),

Pro hac vice app. forthcoming

Daniel I. Keiser (KY Bar No. 100264),

Pro hac vice

Matthew Cocanougher (KY Bar No. 94292),

Pro hac vice

Assistant Attorneys General

1024 Capital Center Drive, Suite 200

Frankfort, KY 40601

CHRISTIAN.LEWIS@KY.GOV

PHILIP.HELERINGER@KY.GOV

ZACH.RICHARDS@KY.GOV

DANIEL.KEISER@KY.GOV

MATTHEW.COCANOUGH@KY.GOV

Phone: (502) 696-5300

Fax: (502) 564-2698

*Attorneys for Plaintiff the Commonwealth of
Kentucky*

COVINGTON & BURLING LLP

By: /s/ Ashley M. Simonsen
Ashley M. Simonsen, SBN 275203
COVINGTON & BURLING LLP
1999 Avenue of the Stars
Los Angeles, CA 90067
Telephone: (424) 332-4800
Facsimile: + 1 (424) 332-4749
Email: asimonsen@cov.com

Phyllis A. Jones, *pro hac vice*
Paul W. Schmidt, *pro hac vice*
COVINGTON & BURLING LLP
One City Center
850 Tenth Street, NW
Washington, DC 20001-4956
Telephone: + 1 (202) 662-6000
Facsimile: + 1 (202) 662-6291
Email: pajones@cov.com

*Attorney for Defendants Meta Platforms, Inc.
f/k/a Facebook, Inc.; Facebook Holdings,
LLC; Facebook Operations, LLC; Facebook
Payments, Inc.; Facebook Technologies, LLC;
Instagram, LLC; Siculus, Inc.; and Mark Elliot
Zuckerberg*

FAEGRE DRINKER LLP
By: /s/ Andrea Roberts Pierson
Andrea Roberts Pierson, *pro hac vice*
FAEGRE DRINKER LLP
300 N. Meridian Street, Suite 2500
Indianapolis, IN 46204
Telephone: + 1 (317) 237-0300
Facsimile: + 1 (317) 237-1000
Email: andrea.pierson@faegredrinker.com

Amy R. Fiterman, *pro hac vice*
FAEGRE DRINKER LLP
2200 Wells Fargo Center
90 South Seventh Street
Minneapolis MN 55402
Telephone: +1 (612) 766 7768
Facsimile: + 1 (612) 766 1600
Email: amy.fiterman@faegredrinker.com

Geoffrey M. Drake, *pro hac vice*

1 KING & SPALDING LLP
2 1180 Peachtree Street, NE, Suite 1600
3 Atlanta, GA 30309
4 Telephone: +1 (404) 572 4726
5 Email: gdrake@kslaw.com

6 David P. Mattern, pro hac vice
7 KING & SPALDING LLP
8 1700 Pennsylvania Avenue, NW, Suite 900
9 Washington, D.C. 20006
10 Telephone: +1 (202) 626 2946
11 Email: dmattern@kslaw.com

12 *Attorneys for Defendants TikTok Inc. and*
13 *ByteDance Inc.*

14 MUNGER, TOLLES & OLSEN LLP
15 By: /s/ Jonathan H. Blavin
16 Jonathan H. Blavin, SBN 230269
17 MUNGER, TOLLES & OLSON LLP
18 560 Mission Street, 27th Floor
19 San Francisco, CA 94105-3089
20 Telephone: (415) 512-4000
21 Facsimile: (415) 512-4077
22 Email: jonathan.blavin@mto.com

23 Rose L. Ehler (SBN 29652)
24 Victoria A. Degtyareva (SBN 284199)
25 Laura M. Lopez, (SBN 313450)
26 Ariel T. Teshuva (SBN 324238)
27 MUNGER, TOLLES & OLSON LLP
28 350 South Grand Avenue, 50th Floor
Los Angeles, CA 90071-3426
Telephone: (213) 683-9100
Facsimile: (213) 687-3702
Email: rose.ehler@mto.com
Email: victoria.degtyareva@mto.com
Email: Ariel.Teshuva@mto.com

Lauren A. Bell (*pro hac vice forthcoming*)
MUNGER, TOLLES & OLSON LLP
601 Massachusetts Ave., NW St.,
Suite 500 E
Washington, D.C. 20001-5369
Telephone: (202) 220-1100
Facsimile: (202) 220-2300
Email: lauren.bell@mto.com

Attorneys for Defendant Snap Inc.

WILSON SONSINI GOODRICH & ROSATI
Professional Corporation

By: /s/ Brian M. Willen

Brian M. Willen (*pro hac vice*)

WILSON SONSINI GOODRICH & ROSATI

1301 Avenue of the Americas, 40th Floor

New York, New York 10019

Telephone: (212) 999-5800

Facsimile: (212) 999-5899

Email: bwillen@wsgr.com

Lauren Gallo White

Samantha A. Machock

WILSON SONSINI GOODRICH & ROSATI

One Market Plaza, Spear Tower, Suite 3300

San Francisco, CA 94105

Telephone: (415) 947-2000

Facsimile: (415) 947-2099

Email: lwhite@wsgr.com

Email: smachock@wsgr.com

Christopher Chiou

WILSON SONSINI GOODRICH & ROSATI

953 East Third Street, Suite 100

Los Angeles, CA 90013

Telephone: (323) 210-2900

Facsimile: (866) 974-7329

Email: cchiou@wsgr.com

*Attorneys for Defendants YouTube, LLC, Google
LLC, and Alphabet Inc.*

WILLIAMS & CONNOLLY LLP

By: /s/ Joseph G. Petrosinelli

Joseph G. Petrosinelli (*pro hac vice*)

jpetrosinelli@wc.com

Ashley W. Hardin (*pro hac vice*)

ahardin@wc.com

680 Maine Avenue, SW

Washington, DC 20024

Telephone.: 202-434-5000

Fax: 202-434-5029

*Attorneys for Defendants YouTube, LLC, Google
LLC, and Alphabet Inc.*

MORGAN, LEWIS & BOCKIUS LLP
By: /s/ Stephanie Schuster
Stephanie Schuster (*pro hac vice*)
stephanie.schuster@morganlewis.com
1111 Pennsylvania Avenue NW
NW Washington, DC 20004-2541
Tel.: 202.373.6595

Yardena R. Zwang-Weissman (SBN 247111)
yardena.zwang-weissman@morganlewis.com
300 South Grand Avenue, 22nd Floor
Los Angeles, CA 90071-3132
Tel.: 213.612.7238

Brian Ercole (*pro hac vice*)
brian.ercole@morganlewis.com
600 Brickell Avenue, Suite 1600
Miami, FL 33131-3075
Tel.: 305.415.3416

*Attorneys for Defendants YouTube, LLC and
Google LLC*

IT IS ORDERED that the foregoing Agreement is approved.

Dated: March 18, 2024



MAGISTRATE JUDGE PETER H. KANG

APPENDIX 1: PRODUCTION FORMAT

1) Production Components. Except as otherwise provided below, ESI must be produced in accordance with the following specifications:

- a) an ASCII delimited data file (.DAT) using standard delimiters;
- b) an image load file (.OPT) that can be loaded into commercially acceptable production software (*e.g.* Concordance);
- c) single page black-and-white TIFF images, or JPEG images when color is specified herein, or native files with single page placeholder TIFF images depending on the applicable production format for each type of file;
- d) and document level .TXT files for all documents containing extracted full text or OCR text.
- e) Family relationships between emails and their attachments, embedded files and their source document, and connected hardcopy documents will be maintained in production. Attachments should be consecutively produced with their parent.
- f) If a particular document warrants a different production format, the Parties will cooperate in good faith to arrange for a mutually acceptable production format.

2) Production Media and Access Controls. Productions must be encrypted and produced through secure electronic means, such as secure file sharing methods (*e.g.* FTP), or on CD, DVD, flash drive or external hard drive (“Production Media”). Each piece of Production Media must identify a production number corresponding to the production volume (*e.g.* “VOL001”). Each piece of Production Media must also identify: (a) the case caption; (b) the following label: “This media contains material subject to Court Ordered security measures”; (c) the Producing Party’s name; (d) the production date; (e) the Bates Number range of the materials contained on the Production Media.

Nothing in this ESI Order will preclude or impair any and all protections provided the Parties by any Protective Order(s) agreed and entered into by the Parties. Parties will use best efforts to avoid the unnecessary copying or transmittal of produced documents. If questions arise, the Parties will meet and confer to ensure security concerns are addressed prior to the exchange of

any documents.

3) Data Load Files/Image Load Files. Each TIFF in a production must be referenced in the corresponding image load file. The total number of documents referenced in a production's data load file should match the total number of designated document breaks in the image load file(s) in the production. The total number of pages referenced in a production's image load file should match the total number of TIFF files in the production. All images must be assigned a unique Bates number that is sequential within a given document and across the production sets. The Bates Numbers in the image load file must match the corresponding documents' beginning Bates numbers in the data load file. The total number of documents in a production should match the total number of records in the data load file. Load files must not vary in format or structure within a production, or from one production to another except by agreement of the Parties.

4) Metadata Fields. Each of the metadata and coding fields set forth below that can be extracted should be produced for each document, except that if the field contains privileged information, that privileged information may be redacted. However, to the extent that metadata does not exist, is not available for any documents produced, this provision shall not be read to require any Party to extract, capture, collect, manually populate, or produce such metadata, with the exception of the following: (a) BEGBATES, (b) ENDBATES, (c) BEGATTACH, (d) ENDATTACH, (e) PRODVOL, (f) ALL CUSTODIANS, (g) CONFIDENTIALITY, (h) REDACTIONS, (i) REDACTION TYPE, (j) HASHVALUE, (k) NATIVEFILEPATH, and (l) TEXTFILEPATH, which should be populated by the Party or the Party's vendor. The Parties will make reasonable efforts to ensure that metadata fields automatically extracted from the documents correspond directly to the information that exists in the original documents.

Field Name	Field Description
BEGBATES	Beginning Bates number for a particular document as stamped on the first production image for that document
ENDBATES	Ending Bates number as stamped on the last

Field Name	Field Description
	production image for a particular document
BEGATTACH	First production Bates number of the first document in a family
ENDATTACH	Last production Bates number of the last document in a family
ATTACHCOUNT	Number of attachments to an e-mail or embedded parent, as generated by commercially available discovery processing tools.
ATTACHNAMES	Names of each individual Attachment, separated by semicolons.
PRODVOL	Production volume
ALLCUSTODIANS	List of all custodians associated with Document, i.e. “Custodian” + “Other Custodian” values delimited by semicolon.
ALLFILEPATHS	All original path(s) to the individual source file(s) when available in the ordinary course of business to and processable by the parties and their ESI vendors of choice. Includes path up to and including internal path of containers.
CONFIDENTIALITY	Confidentiality designation assigned to the document consistent with the Stipulated Protective Order governing this Litigation
NATIVEFILEPATH	Native File Link (Native Files only)
TEXTFILEPATH	Path to extracted text/OCR file for the document
HASHVALUE	MD5 hash value of the document
DOCUMENT TYPE	Descriptor for the type of document: “E-document” for electronic documents not attached to e-mails; “E-mail” for all e-mails; “E-attachment” for files that were attachments to e-mails; and “Physical” for hard copy physical documents that have been scanned and converted to an electronic image.
AUTHOR	Any value populated in the Author field of the

Field Name	Field Description
	document properties
DOCDATE	Date the document was created according to filesystem information (format: MM/DD/YYYY)
DATELASTMODIFIED	Date when document was last modified according to filesystem information (format: MM/DD/YYYY)
LAST MODIFIED BY	Last person who modified (saved) a document, as generated by commercially available discovery processing tools.
TRACK CHANGES	Y if a document with track changes value, otherwise N or empty, if available separately from the HASHIDDENATA flag
COMMENTS	Y if a document with comments, otherwise N or empty, if available separately from the HASHIDDENATA flag
HASHIDDENATA	Y if a document with hidden content value, otherwise N or empty
FILENAME	Filename of an electronic document
TITLE	Any value populated in the Title field of the document properties
DOCEXT	File extension of document pulled from the document properties
FROM	The sender of the email
TO	All recipients that were included on the “To” line of the email
CC	All recipients that were included on the “CC” line of the email
BCC	All recipients that were included on the “BCC” line of the email
DATETIMERECEIVED	Date and time email was received (format: MM/DD/YYYY HH:MM)
DATETIMESENT	Date and time email was sent (format: MM/DD/YYYY HH:MM)

Field Name	Field Description
TIMEZONE	The timezone used to process the document
EMAILSUBJECT	Subject line of email pulled from the document properties
THREADID	If a threading tool is used for emails, the thread id generated by the threading tool.
REDACTION TYPE ¹	General category of redaction reason as agreed to by the parties. For example, PII, SCA, CODE, and/or PRIV. If more than one, separate reasons by semicolons.
REDACTIONS	Y if a document is redacted, otherwise N or empty

5) TIFFs. Unless excepted below, single page, black and white, Group IV TIFFs should be provided, at least 300 dots per inch (dpi) for all documents. Each TIFF image must be named according to a unique corresponding Bates number associated with the document. Each image must be branded according to the Bates number and the agreed upon confidentiality designation. Original document orientation should be maintained (i.e., portrait to portrait and landscape to landscape). Where the TIFF image is unreadable or has materially degraded the quality of the original, the Producing Party shall provide a higher quality TIFF image or the native or original file. In addition, the Parties shall take reasonable efforts to process word processing documents (*e.g.*, MS Word) with track changes and/or comments unhidden on the TIFF image.

6) Color. Word processing documents containing tracked changes shall be produced in color, as single-page, 300 dpi JPG images with JPG compression and a high quality setting as to not degrade the original image. The Producing Party shall comply with good faith by the Requesting Party to provide replacement color images for documents originally produced in black and white. A Party making such a request shall make the request by individual Bates

¹ The Parties will provide specific information on any privilege(s) asserted in their privilege logs, in an overlay, or the redaction boxes. The "Redaction Reason" field is informational only for redaction type and shall not in any way limit a party's right to assert attorney-client privilege, attorney-work product privilege, and/or any other applicable privilege or protection.

1 number(s) and shall limit requests made pursuant to this paragraph to a reasonable number of
2 documents.

3 **7) Text Files.** A single multi-page text file must be provided for each document,
4 and the filename should match its respective TIFF filename for the first page of that document.
5 Extracted text shall be generated with commercially acceptable technology set to include all
6 comments, revisions, tracked changes, speaker's notes and text from documents with comments
7 or tracked changes, and hidden and very hidden worksheets, slides, columns and rows. When
8 possible, the text of native files should be extracted directly from the native file. Parties will
9 perform optical character recognition ("OCR") on foreign language documents using the
10 appropriate settings for languages reasonably anticipated to be in the production following a
11 meet and confer with the Requesting Party to identify those languages. Text files will not
12 contain the redacted portions of the documents. A commercially acceptable technology for OCR
13 should be used for all scanned, hard copy documents and for documents with redactions other
14 than Excel files and other spreadsheets which shall be redacted in native format. Text extracted
15 from emails should include the following header information where available: (1) the
16 individuals to whom the communication was directed ("To"), (2) the author of the email
17 communication ("From"), (3) who was copied and blind copied on such email ("CC" and
18 "BCC"), (4) the subject line of the email ("RE" or "Subject"), and (5) the date and time of the
19 email. To the extent the text extraction technology the Parties are using can be configured to
20 include the text of any URLs or links, the Parties shall utilize that setting.

21 **8) Native files.** Spreadsheets (e.g. MS Excel), and un-redacted presentations (e.g.
22 Microsoft PowerPoint,) will be produced in native format to the extent that they are produced in
23 this Litigation, audio, video, and multi-media files will be produced in native format. The
24 Parties will meet and confer on the production of other file types, such as proprietary files, etc.
25 Native files will be produced with a link in the NATIVEFILEPATH field, along with extracted
26 text (where extracted text is available) and applicable metadata fields set forth in paragraph 4
27 above. A Bates numbered TIFF placeholder indicating that the document was provided in native
28 format must accompany every native file. Where redaction makes production of native-format

1 files other than spreadsheets or presentations infeasible, the Parties will confer to determine a
2 reasonably usable form for the production, but spreadsheets shall presumptively be redacted in
3 native, and presentations presumptively redacted in image form, in these cases without the need
4 for further conferring.

5 **9) Production Format for Hard Copy Documents.** Documents that exist in
6 hardcopy will be scanned to *.tiff image format and produced in accordance with the
7 specifications set forth herein. Hard copy documents that are not text-searchable shall be made
8 searchable by OCR prior to production. In scanning paper documents, distinct documents
9 should not be merged into a single record, and single documents should not be split into
10 multiple records (i.e., paper documents should be logically unitized). In the case of an organized
11 compilation of separate documents (for example, a binder containing several separate
12 documents behind numbered tabs), the document behind each tab should be scanned separately,
13 but the relationship among the documents in the compilation should be reflected in the proper
14 coding of the beginning and ending document and attachment fields. The Parties will make their
15 best efforts to unitize the documents correctly. If relevant documents are maintained in a file,
16 folder, envelope, binder, notebook or similar container used to store documents, all contents
17 therein shall be reviewed for production and privilege. Document pages which have affixed
18 notes, such as Post-it notes, should be imaged with and without the note attached.

19 **10) Confidentiality Designation.** All images will be stamped with the appropriate
20 confidentiality designations in accordance with the Stipulated Protective Order entered in this
21 Litigation. Each document produced in native format will have its confidentiality designation
22 identified in the filename of the native file and indicated on its corresponding TIFF placeholder.

23 **11) Bates Numbering.** Bates numbering should be a consistent length across the
24 production, contain no special characters, and be numerically sequential within a given
25 document. If a Bates number or set of Bates numbers is skipped, the skipped number or set of
26 numbers should be noted with a placeholder. Attachments to documents will be assigned Bates
27 numbers that directly follow the Bates numbers on the documents to which they were attached.
28

1 In addition, wherever possible, each image will have its assigned Bates number electronically
2 “burned” onto the image.

3 **12) Databases and Other Structured Data.** To the extent that responsive
4 information is stored in a database, or database management system, or proprietary system or
5 application which has is directed to data storage as one of its primary functions, the Producing
6 Party will identify the database and platform to the Requesting Party. The Producing Party shall
7 produce exports and reports about such responsive information stored in such database, where
8 such exports and reports shall be in a reasonably usable form, and information may be produced
9 in CSV format, tab-delimited text format, Microsoft Excel format, or Microsoft Access format.
10 If there are future disputes over the production of information from a database, the Parties shall
11 meet and confer in good faith in an attempt to reach any further agreements (if needed) on the
12 data to be produced and the format and scope of the production. The Producing Party will
13 provide reasonable amounts of information about the databases to facilitate that discussion.

14 **13) Hyperlinks.** Document(s) and/or folder(s) of documents that are hyperlinked
15 inside a responsive document (including hyperlinked inside emails) within a Producing Party’s
16 custody, possession, or control, do not need to be produced in the first instance as part of the
17 same family group as the Document residing at the location to which that hyperlink points. If
18 there are particular hyperlinks identified by the Requesting Party in produced documents, the
19 Requesting Party may submit a list of hyperlinks to a particular Producing Party for potentially
20 relevant documents by identifying the Bates number and URL or link text for each requested
21 link to the Producing Party, and the Producing Party will engage in reasonable efforts to locate
22 the hyperlinked document at that location and either identify it by Bates number or provide any
23 responsive, non-produced, and non-privileged documents. The number of hyperlinks a
24 Requesting Party may identify to a Producing Party shall not be excessive and shall be
25 reasonable, proportional to the needs of the case, and not unduly burdensome.

26 **14) Embedded Objects.** The Parties agree non-substantive embedded objects,
27 including, but not limited to, logos, icons, emoticons, and footers, may be culled from a
28 document set (but not a document) and need not be produced as separate documents by a

1 Producing Party (i.e., such embedded objects will be produced within the document itself, rather
2 than as separate documents). Embedded files, except for images (including but not limited to,
3 logos, icons, emoticons), are to be produced as family groups. Embedded files should be
4 assigned Bates numbers that directly follow the Bates numbers on the documents within which
5 they are embedded.

6 **15) Production of Family Groups and Relationships.** If any member of a family
7 group is produced, all members of that group must also be produced or else logged as
8 privileged, and no such member shall be withheld from production as a duplicate.

9 **16) Dynamic Fields.** Documents with dynamic fields for file names, dates, and
10 times will be imaged to show the field code (e.g., “[FILENAME]”) where possible, rather than
11 the values for such fields existing at the time the file is processed.

12 **17) Time Zone.** The time zone used to process a document, including its metadata,
13 shall be disclosed in the TIMEZONE metadata field consistent with Appendix 1, and shall be
14 standardized for each Defendant across productions.

15 **18) Redactions.**

16 a) A Producing Party may redact (i) information subject to the attorney client
17 privilege or the work product protection (PRIV); (ii) information that cannot be disclosed
18 pursuant to the Stored Communications Act (SCA); (iii) source code subject to separate
19 agreement applicable to production of source code (CODE); (iv) personal identifying
20 information (PII) including phone numbers, personal addresses, personal email addresses, the
21 month and day of birth, driver’s license numbers, and other PII agreed to by the Parties (for
22 example, the Parties shall complete their meet and confer on whether or not to redact users’ ages
23 and years of birth). In any event, there shall be no redaction of illnesses, injuries, and medical
24 diagnoses. To the extent a document or pleading contains PII, the Parties shall designate such
25 documents at the appropriate Confidentiality level under the Protective Order and shall comply
26 with Fed. R. Civ. P. 5.2 with regard to filings with the Court.

27 b) No redactions for relevance may be made within a produced document or ESI
28 item. If, during the course of discovery, the Parties identify other kinds of information that any

1 Party has a reasonable basis for redacting, the Parties will meet and confer on a case-by-case
2 basis regarding that information before such redactions are made. If the Parties cannot agree,
3 they may seek resolution from the Court.

4 c) The Producing Party will indicate, on the face of the redaction, the asserted
5 reason(s) for the redaction (PII, SCA, CODE, and/or PRIV) and the REDACTION TYPE
6 metadata field shall indicate that the document contains redactions and the reason(s) for the
7 redaction.

8 d) Notwithstanding the foregoing, this provision shall not be read to prohibit
9 redactions permitted under any applicable U.S. law or Protective Order.

10 e) Where a responsive document contains both redacted and non-redacted content,
11 the Parties shall produce the non-redacted portions of the document and the OCR text
12 corresponding to the non-redacted portions.

13 f) Native Redactions. Spreadsheet files requiring redaction, including without
14 limitation Microsoft Excel files, shall be redacted and produced natively (unless the Parties
15 agree to production in some other format). In addition, a Producing Party may natively redact
16 other files that cannot be properly imaged for redaction.

17 g) All images of redacted files shall be processed to show all comments, revision
18 marks, speaker notes, marks made in track changes, or other user-entered data which are visible
19 in a normal view of the document in its native application, unless such material is redacted and
20 marked as redacted in accordance with this section. Where possible, any occurrences of
21 date/time auto-field items, including in headers and footers, will be removed and replaced with
22 the term AUTODATE to prevent the current date from being printed. Email header information
23 (e.g., date and/or subject line) shall not be redacted unless it is independently privileged. The
24 Parties shall honor reasonable requests for the production of particular redacted documents in
25 other formats where the image is not reasonably usable.

26 h) Color. Redacted versions of documents that would have been produced in color
27 in their un-redacted form shall be produced in color as detailed herein.
28

1 **19) Exception Files.** The Parties will use reasonable efforts to address processing
2 exceptions.

3 **20) Mobile and Handheld Device Documents and Data.** If responsive and unique
4 data that can reasonably be extracted and produced in the formats described herein is identified
5 on a mobile or handheld device, that data shall be produced in accordance with the generic
6 provisions of this protocol. To the extent that responsive data identified on a mobile or handheld
7 device is not susceptible to normal production protocols, the Parties will meet and confer to
8 address the identification, production, and production format of any responsive documents and
9 data contained on any mobile or handheld device.
10

COVINGTON

BEIJING BOSTON BRUSSELS DUBAI FRANKFURT
JOHANNESBURG LONDON LOS ANGELES NEW YORK
PALO ALTO SAN FRANCISCO SEOUL SHANGHAI WASHINGTON

Covington & Burling LLP
The New York Times Building
620 Eighth Avenue
New York, NY 10018-1405
T +1 212 841 1000

DELIVERED VIA PROCESS SERVER

July 17, 2024

Kentucky Department for Behavioral Health,
Developmental and Intellectual Disabilities
275 E. Main Street #4
Frankfort, KY 40601

**Re: People of the State of California v. Meta Platforms, Inc.,
4:23-cv-05448**

Dear Sir/Madam:

Enclosed please find a subpoena being served upon you in connection with the above-captioned litigation currently pending in the U.S. District Court for the Northern District of California. I represent Defendants Meta Platforms, Inc.; Instagram, LLC, Meta Payments, Inc., Meta Platforms Technologies, LC and Mark Zuckerberg (collectively, the “Meta Defendants”) in this matter.

The document subpoena requests the production of specific documents identified in the attached subpoena (see Attachment A to the subpoena), which are requested to be produced by 10 am on August 19, 2024. We are willing to work with you on the time, date, location, method and manner of document production, as well as answer any questions or concerns you may have regarding subpoena compliance. It is sufficient compliance with this subpoena if you electronically transmit a copy of the requested documents to the undersigned. As such, please contact me at cyeung@cov.com and 212-841-1262, to discuss document production and subpoena compliance, unless you are already represented by counsel in connection with this matter.

The Court is currently considering whether the Kentucky Attorney General’s Office has control over Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities’ information for the purposes of discovery in this action. If the Court rules that the Kentucky Attorney General’s Office has control over the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities’ information, the Kentucky Attorney General has pending discovery requests that seek this agency’s documents. By serving this subpoena, Meta does not waive its position in the state agency dispute, nor does Meta in any way waive rights to compel the Kentucky Attorney General to produce Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities information as part of discovery in this action. However, to avoid further delay in the production of information from the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities, Meta is serving the attached subpoena to request the timely production of this information.

Your anticipated time and assistance with this matter is greatly appreciated.

COVINGTON

Kentucky Department for Behavioral Health,
Developmental and Intellectual Disabilities
July 17, 2024
Page 2

Best regards,

/s/ Christopher Y. L. Yeung

Christopher Y. L. Yeung

Enclosed: Subpoena, Attachment A, and Attachment B

UNITED STATES DISTRICT COURT

for the

Northern District of California

People of the State of California, et al.

Plaintiff

v.

Meta Platforms, Inc., et al.

Defendant

Civil Action No. 4:23-cv-05448

SUBPOENA TO PRODUCE DOCUMENTS, INFORMATION, OR OBJECTS
OR TO PERMIT INSPECTION OF PREMISES IN A CIVIL ACTIONTo: Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities
275 E. Main Street #4, Frankfort, KY 40601

(Name of person to whom this subpoena is directed)

☒ **Production:** **YOU ARE COMMANDED** to produce at the time, date, and place set forth below the following documents, electronically stored information, or objects, and to permit inspection, copying, testing, or sampling of the material: See Attachment A.

Place: Kentucky Reporters
730 W. Main Street, Suite 101
Louisville, KY 40202Date and Time:
10 a.m. on August 19, 2024

☐ **Inspection of Premises:** **YOU ARE COMMANDED** to permit entry onto the designated premises, land, or other property possessed or controlled by you at the time, date, and location set forth below, so that the requesting party may inspect, measure, survey, photograph, test, or sample the property or any designated object or operation on it.

Place:

Date and Time:

The following provisions of Fed. R. Civ. P. 45 are attached – Rule 45(c), relating to the place of compliance; Rule 45(d), relating to your protection as a person subject to a subpoena; and Rule 45(e) and (g), relating to your duty to respond to this subpoena and the potential consequences of not doing so.

Date: 07/17/2024

CLERK OF COURT

OR

Signature of Clerk or Deputy Clerk

/s/ Ashley Simonsen

Attorney's signature

The name, address, e-mail address, and telephone number of the attorney representing (name of party) _____
Meta Platforms, Inc. f/k/a Facebook, Inc.; Instagram, LLC, Meta Payments, Inc.,
Meta Platforms Technologies, LLC; and Mark Zuckerberg, _____ who issues or requests this subpoena, are:
Ashley Simonsen, Covington & Burling LLP, 1999 Avenue of the Stars, Los Angeles, CA 90067, 424-332-4782, asimonsen@cov.com

Notice to the person who issues or requests this subpoena

If this subpoena commands the production of documents, electronically stored information, or tangible things or the inspection of premises before trial, a notice and a copy of the subpoena must be served on each party in this case before it is served on the person to whom it is directed. Fed. R. Civ. P. 45(a)(4).

Civil Action No. 4:23-cv-01615

PROOF OF SERVICE*(This section should not be filed with the court unless required by Fed. R. Civ. P. 45.)*

I received this subpoena for *(name of individual and title, if any)* _____
 on *(date)* _____ .

☐ I served the subpoena by delivering a copy to the named person as follows: _____

_____ on *(date)* _____ ; or

☐ I returned the subpoena unexecuted because: _____

Unless the subpoena was issued on behalf of the United States, or one of its officers or agents, I have also
 tendered to the witness the fees for one day's attendance, and the mileage allowed by law, in the amount of
 \$ _____ .

My fees are \$ _____ for travel and \$ _____ for services, for a total of \$ _____ 0.00 .

I declare under penalty of perjury that this information is true.

Date: _____

Server's signature

Printed name and title

Server's address

Additional information regarding attempted service, etc.:

Print

Save As...

Add Attachment

Reset

Federal Rule of Civil Procedure 45 (c), (d), (e), and (g) (Effective 12/1/13)**(c) Place of Compliance.**

(1) For a Trial, Hearing, or Deposition. A subpoena may command a person to attend a trial, hearing, or deposition only as follows:

- (A) within 100 miles of where the person resides, is employed, or regularly transacts business in person; or
- (B) within the state where the person resides, is employed, or regularly transacts business in person, if the person
 - (i) is a party or a party's officer; or
 - (ii) is commanded to attend a trial and would not incur substantial expense.

(2) For Other Discovery. A subpoena may command:

- (A) production of documents, electronically stored information, or tangible things at a place within 100 miles of where the person resides, is employed, or regularly transacts business in person; and
- (B) inspection of premises at the premises to be inspected.

(d) Protecting a Person Subject to a Subpoena; Enforcement.

(1) Avoiding Undue Burden or Expense; Sanctions. A party or attorney responsible for issuing and serving a subpoena must take reasonable steps to avoid imposing undue burden or expense on a person subject to the subpoena. The court for the district where compliance is required must enforce this duty and impose an appropriate sanction—which may include lost earnings and reasonable attorney's fees—on a party or attorney who fails to comply.

(2) Command to Produce Materials or Permit Inspection.

(A) *Appearance Not Required.* A person commanded to produce documents, electronically stored information, or tangible things, or to permit the inspection of premises, need not appear in person at the place of production or inspection unless also commanded to appear for a deposition, hearing, or trial.

(B) *Objections.* A person commanded to produce documents or tangible things or to permit inspection may serve on the party or attorney designated in the subpoena a written objection to inspecting, copying, testing, or sampling any or all of the materials or to inspecting the premises—or to producing electronically stored information in the form or forms requested. The objection must be served before the earlier of the time specified for compliance or 14 days after the subpoena is served. If an objection is made, the following rules apply:

- (i) At any time, on notice to the commanded person, the serving party may move the court for the district where compliance is required for an order compelling production or inspection.
- (ii) These acts may be required only as directed in the order, and the order must protect a person who is neither a party nor a party's officer from significant expense resulting from compliance.

(3) Quashing or Modifying a Subpoena.

(A) *When Required.* On timely motion, the court for the district where compliance is required must quash or modify a subpoena that:

- (i) fails to allow a reasonable time to comply;
- (ii) requires a person to comply beyond the geographical limits specified in Rule 45(c);
- (iii) requires disclosure of privileged or other protected matter, if no exception or waiver applies; or
- (iv) subjects a person to undue burden.

(B) *When Permitted.* To protect a person subject to or affected by a subpoena, the court for the district where compliance is required may, on motion, quash or modify the subpoena if it requires:

- (i) disclosing a trade secret or other confidential research, development, or commercial information; or

(ii) disclosing an unretained expert's opinion or information that does not describe specific occurrences in dispute and results from the expert's study that was not requested by a party.

(C) *Specifying Conditions as an Alternative.* In the circumstances described in Rule 45(d)(3)(B), the court may, instead of quashing or modifying a subpoena, order appearance or production under specified conditions if the serving party:

- (i) shows a substantial need for the testimony or material that cannot be otherwise met without undue hardship; and
- (ii) ensures that the subpoenaed person will be reasonably compensated.

(e) Duties in Responding to a Subpoena.

(1) Producing Documents or Electronically Stored Information. These procedures apply to producing documents or electronically stored information:

(A) *Documents.* A person responding to a subpoena to produce documents must produce them as they are kept in the ordinary course of business or must organize and label them to correspond to the categories in the demand.

(B) *Form for Producing Electronically Stored Information Not Specified.* If a subpoena does not specify a form for producing electronically stored information, the person responding must produce it in a form or forms in which it is ordinarily maintained or in a reasonably usable form or forms.

(C) *Electronically Stored Information Produced in Only One Form.* The person responding need not produce the same electronically stored information in more than one form.

(D) *Inaccessible Electronically Stored Information.* The person responding need not provide discovery of electronically stored information from sources that the person identifies as not reasonably accessible because of undue burden or cost. On motion to compel discovery or for a protective order, the person responding must show that the information is not reasonably accessible because of undue burden or cost. If that showing is made, the court may nonetheless order discovery from such sources if the requesting party shows good cause, considering the limitations of Rule 26(b)(2)(C). The court may specify conditions for the discovery.

(2) Claiming Privilege or Protection.

(A) *Information Withheld.* A person withholding subpoenaed information under a claim that it is privileged or subject to protection as trial-preparation material must:

- (i) expressly make the claim; and
- (ii) describe the nature of the withheld documents, communications, or tangible things in a manner that, without revealing information itself privileged or protected, will enable the parties to assess the claim.

(B) *Information Produced.* If information produced in response to a subpoena is subject to a claim of privilege or of protection as trial-preparation material, the person making the claim may notify any party that received the information of the claim and the basis for it. After being notified, a party must promptly return, sequester, or destroy the specified information and any copies it has; must not use or disclose the information until the claim is resolved; must take reasonable steps to retrieve the information if the party disclosed it before being notified; and may promptly present the information under seal to the court for the district where compliance is required for a determination of the claim. The person who produced the information must preserve the information until the claim is resolved.

(g) Contempt.

The court for the district where compliance is required—and also, after a motion is transferred, the issuing court—may hold in contempt a person who, having been served, fails without adequate excuse to obey the subpoena or an order related to it.

DEFINITIONS AND INSTRUCTIONS TO ATTACHMENT A

DEFINITIONS

1. The term “communication” means the transmittal of information (in the form of facts, ideas, inquiries or otherwise).
2. “Document” or “documents” shall have the broadest meaning ascribed to it by the Federal Rules of Civil Procedure, and includes, without limitation electronically stored information (“ESI”) (including, without limitation, electronic databases and the data therein, all electronic messages or communications, electronic word processing documents, electronically stored voicemail, webpages, and social media posts) in accordance with any order in this case governing ESI at the time of production. Different versions of the same documents, including, but not limited to, drafts or documents with handwritten notations or marks not found in the original or on other copies are different documents.
3. “You”, “you”, “Your” and “your” means the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities.
4. “Relating” or “related to” means and includes referring to, concerning, referencing, mentioning, associated with, constituting, discussing, containing, embodying, recording, reflecting, identifying, summarizing, incorporating, and/or dealing with or pertaining to in any way.
5. “And” includes “or”, and vice versa.
6. The singular form of a word or term includes the plural, and vice versa.
7. The present tense of a verb includes the past tense, and vice versa.
8. The use of the article “the” shall not be construed as limiting the scope of any request.

9. “Including” means “including without limitation.”

10. “Any” includes “all”, and vice versa.

11. The capitalized version of a word or term includes the lower case version of a word or term, and vice versa.

12. “Social Media Platforms” or “Platforms” means a digital service that facilitates interactions between two or more distinct but interdependent sets of users, including but not limited to Facebook, Instagram, Snapchat, TikTok, YouTube, Twitter (or “X”), Pinterest, LinkedIn, BeReal, Lapse, Reddit, Threads, VSCO, Goodreads, Quora, Discord, Twitch, and Tumblr.

13. “Young Users” means users of Social Platforms who are under 18 years of age when using the Platform(s).

All words, terms, and phrases not specifically defined herein are to be given their normal and customary meaning in the context in which they are used in these Requests.

INSTRUCTIONS

1. These Requests are intended to cover any and all documents in your possession, custody, or control, to the extent not privileged. Documents held by any office, department, board, commission, or instrumentality of the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities are within your possession, custody, or control.

2. In accordance with ESI Protocol attached hereto as Attachment B, if you object to furnishing any of the documents or information requested by these Requests on the grounds of attorney-client privilege, work product, other privilege, or otherwise then, with respect to each such document:

- a. state the nature of the privilege claimed;
- b. state the date of each communication supporting the privilege claim;

- c. identify all participants in the supporting communication;
- d. state the specific grounds on which the objection is based; and
- e. identify the specific request calling for such information;

2. If you object to any Request on the grounds that it is vague or ambiguous, state: (i) the portions or terms of such Request that you claim to be vague or ambiguous; and (ii) the interpretation of the Request pursuant to which you provide a response.

3. Each request shall be deemed continuing, so as to require supplemental or mandatory responses should you obtain additional responsive information subsequent to your initial responses.

4. If you cannot fully respond to a particular Request after exercising due diligence to make inquiry and to secure the necessary information, provide a response to the extent possible, specifying your inability to respond to the remainder and providing whatever information or knowledge you have concerning the portion not responded to.

5. Each page of a produced document shall have a legible, unique page identifier (“Bates Number”) and confidentiality legend (where applicable) on the face of the image at a location that does not obliterate, conceal, or interfere with any information from the source document. Redactions should be clearly marked or stamped on the page in such a way that it is clear from review that a portion of the image has been redacted.

6. All responsive and non-privileged electronic documents shall be produced in the format ordered by the Court in its ESI order.

7. All responsive electronic documents shall be produced in a format agreed upon by the parties, to include at least native versions of Excel spreadsheets and presentation files, with a Bates-stamped placeholder image.

8. Unless otherwise specified, the time period for these Requests is January 1, 2012 to the date of production of the Documents.

ATTACHMENT A

1. Research, investigations, studies, surveys, reports, evaluations, or analyses concerning the mental, social, emotional, or behavioral health of persons ages 13 to 18.
2. Research, investigations, studies, surveys, reports, evaluations, or analyses related to Social Media Platforms, including the importance of Social Media Platforms and the use of Social Media Platforms by Young Users and the potential benefits and harms created by the use of Social Media Platforms.
3. Research, investigations, studies, surveys, reports, evaluations, or analyses concerning the mental, social, emotional, or behavioral health of Young Users, including those related to the effects of:
 - a. Social Media Platforms usage;
 - b. Video games usage;
 - c. Cell phone usage;
 - d. Messaging usage;
 - e. Usage of other electronics apart from usage of Social Media Platforms;
 - f. COVID-19 and/or remote learning;
 - g. Use of drugs or alcohol;
 - h. The opioid and fentanyl epidemic;
 - i. Poverty, homelessness, lack of health insurance, and/or food insecurity;
 - j. Physical health including nutrition, exercise, weight management, sleeping habits, and sexual activity;
 - k. Family trauma or deaths;
 - l. Academic pressure;
 - m. Violence, including school violence, domestic violence, gun violence, gun control and/or mass shootings;
 - n. Bullying or verbal abuse apart from usage of Social Media Platforms;
 - o. Political polarization;
 - p. Natural disasters;
 - q. Climate change;
 - r. Discrimination and inequity;
 - s. Global warfare and conflict; and
 - t. Any other potential causes of harms to the mental, social, emotional, or behavioral health of Young Users.
4. Youth Risk Behavior Surveys conducted by the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities or on its behalf.
5. Research, investigations, studies, surveys, reports, evaluations, or analyses related to:
 - a. Features of Social Media Platforms that are psychologically or physically harmful to Young Users;
 - b. Features of Social Media Platforms that promote compulsive, prolonged, or unhealthy use by Young Users;
 - c. The impact of features of Social Media Platforms, including:

- (1) Algorithmic recommendation and sequencing;
 - (2) Image filters;
 - (3) Use of multiple user accounts;
 - (4) Infinite scroll;
 - (5) Ephemeral content features;
 - (6) Autoplay;
 - (7) Quantification and display of likes; or
 - (8) Audiovisual and haptic alerts.
6. Programs, initiatives, efforts, or actions proposed or taken by the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities to address Young Users' use of Social Media Platforms, including any program, initiative, effort, or action to prevent, limit, encourage, or promote the use of Social Media Platforms by Young Users.
7. Policies proposed, recommended, or enacted by the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities regarding screen time and acceptable use of cell phones, computers, tablets, or other electronic devices by Young Users.
8. Complaints to the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities by teachers or school districts regarding social media or cell phone use by Young Users and/or the need for acceptable use or other policies to address Young Users' use of social media or cell phones.
9. Complaints to the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities by teachers or school districts regarding budget crises from inflation, underfunding, unfunded mandates, and other causes.
10. Documents related to state assessments in Kentucky, including reports and analyses regarding the history of K-12 state assessment or standardized testing scores, performance by schools and/or school districts, and any other measures of school performance.
11. Legislation or policies proposed by, proposed on behalf of, or testified on by the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities, regardless of whether such legislation or policies were enacted, regarding Young Users' use of Social Media Platforms.
12. Mental, social, emotional, or behavioral health services provided by the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities to Young Users during the Relevant Period, including:
 - a. Counseling or therapy;
 - b. Psychiatric services;
 - c. Crisis intervention;
 - d. Inpatient short-term and long-term programs;
 - e. Resource centers; and
 - f. Services for Young Users dealing with substance abuse or addiction issues.

13. Any and all Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities grants to address Young Users' mental health, including information about when, where, why, and how any disbursements were paid, any schedules or plans for future disbursements, policies governing evaluation or approval of such disbursements, records of how the disbursements were used, and all agendas, minutes, notes, or recordings from meetings related to such grant.
14. Public or non-public meetings held by the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities related to Social Media Platforms and use of Social Media Platforms by Young Users, including but not limited to, notices, meeting notes, PowerPoint presentations, internal memoranda, summaries, personal notes, or attendee lists.
15. Policies, procedures, and practices related to the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities' use of Social Media Platforms, including communication of information or promotion of the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities' programs, initiatives, efforts, or actions on Social Media Platforms.
16. Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities' communications and/or collaboration with any Social Media Platform on any program, initiative or other action related to, or directed at, Young Users.
17. Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities' communications with any third party related to Young Users and/or Social Media Platforms.
18. Budgeted and actual expenditures by the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities during the Relevant Period related to Young Users' use of Social Media Platforms.
19. Budgeted and actual expenditures by the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities during the Relevant Period related to treatment of teen mental, social, emotional, or behavioral health issues.
20. Policies, procedures, and practices applicable to the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities and Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities employees regarding the use of Social Media Platforms, including any changes to these policies during the Relevant Period.
21. Studies, programs, initiatives, efforts, or actions proposed or taken by the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities that sought to provide or promote internet access or phones, computers, tablets, or other electronic devices to Young Users.

22. Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities' budget and actual expenditures during the Relevant Period, including expenditures on:
 - a. Digital advertisements by the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities on Social Media Platforms;
 - b. Digital advertisements by the Kentucky Department for Behavioral Health, Developmental and Intellectual Disabilities purchased through Social Media Platforms.

ATTACHMENT B

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA**

IN RE: *Social Media Adolescent
Addiction/Personal Injury Products Liability
Litigation*

This document relates to:
ALL ACTIONS

MDL No. 3047
Case No. 4:22-md-03047-YGR

Honorable Yvonne Gonzalez Rogers
Honorable Peter H. Kang

**STIPULATION AND ~~PROPOSED~~
ORDER GOVERNING THE
PRODUCTION OF
ELECTRONICALLY STORED
INFORMATION AND HARD COPY
DOCUMENTS**

1. PURPOSE

This Order Governing the Production of Electronically Stored Information and Hard Copy Documents (“ESI Order”) will govern discovery of electronically stored information and any hard copy documents in this Litigation as a supplement to the Federal Rules of Civil Procedure, this District’s Guidelines for the Discovery of Electronically Stored Information, and any other applicable orders and rules. “This Litigation” includes all actions currently in MDL No. 3047, *In Re: Social Media Adolescent Addiction/Personal Injury Products Liability*, or hereafter added or transferred to MDL No. 3047, and all actions later remanded to their respective transferor courts.

2. DEFINITIONS

- a) “Document” is defined to be synonymous in meaning and equal in scope to the usage of this term in Rules 26 and 34 of the Federal Rules of Civil Procedure and shall include Hard-Copy Documents and ESI.

- b) “Electronically stored information” or “ESI,” as used herein has the same meaning as in Federal Rules of Civil Procedure 26 and 34.
- c) “Hard-Copy Document” means Documents existing in paper form at the time of collection.
- d) “Searchable Text” means the native text extracted from an Electronic Document and any Optical Character Recognition text (“OCR text”) generated from a Hard-Copy Document or electronic image.

3. COOPERATION

The Parties are aware of the importance the Court places on cooperation and commit to cooperate in good faith throughout this Litigation consistent with this Court’s Guidelines for the Discovery of ESI and this Court’s Rules of Professional Conduct. The Parties will endeavor to cooperate in good faith and be reasonably transparent in all aspects of the discovery process.

4. LIAISON

The Parties will identify Discovery Liaisons to each other who are and will be knowledgeable about and responsible for discussing their respective ESI. Any Party is free to change their designated Discovery Liaison by providing written notice to the other Parties. Each Party’s Discovery Liaison must: (a) be prepared to meet and confer on discovery-related matters and to participate in discovery dispute resolution; (b) be knowledgeable about the Party’s discovery efforts; (c) be, or have reasonable access to those who are, familiar with the Party’s electronic systems and capabilities in order to explain those systems and answer relevant questions; and (d) be, or have reasonable access to those who are knowledgeable about the technical aspects of discovery, including electronic document storage, organization, and format issues, and relevant information retrieval technology, including search methodology.

5. IDENTIFICATION OF CUSTODIANS AND DATA SOURCES

The parties will disclose information about custodians and custodial and non-custodial data sources likely to possess relevant or responsive information in accordance with Fed. R. Civ. P. 26 and this District’s ESI Guidelines. The Parties will participate in Rule 26(f) discussions guided by this District’s Checklist for Rule 26(f) Meet and Confer Regarding Electronically

1 Stored Information. After responses to Requests for Production under Fed. R. Civ. P. 34 have
2 been served, the parties will meet and confer regarding those custodians and custodial and non-
3 custodial data sources from which Documents and ESI will be collected for search and review for
4 potential production in this litigation. The custodian and data source exchanges will include brief
5 explanations of the rationale for their selections; for example, for custodians, their current job
6 titles and descriptions of their work, and for data sources, location information and description.

7 **6. INACCESSIBLE OR UNUSABLE ESI**

8 If a Producing Party asserts that certain requested ESI is inaccessible or not “reasonably
9 accessible,” otherwise unnecessary, or if the Receiving Party asserts that, following production,
10 certain ESI is not reasonably useable, the parties shall meet and confer to discuss resolving such
11 assertions. The parties will exchange sufficient information to enable the parties to confer in good
12 faith. If the parties cannot resolve any such disputes after such a meet and confer has taken place,
13 the issue shall be presented to the Court for resolution.

14 **7. KNOWN RESPONSIVE DOCUMENTS**

15 Documents or ESI identified in a custodial or non-custodial file, or in a discrete folder or
16 collection, that are known to a Producing Party through reasonable investigation to be responsive
17 to a discovery request shall be collected for review without regard to whether the responsive
18 content was located via any search methodology developed in accordance with this Order, and
19 nothing about such review shall prevent the Producing Party from redacting or withholding and
20 logging such documents for applicable privileges.

21 **8. SEARCH METHODOLOGIES**

22 The Parties shall adopt reasonable and proportionate methodologies to identify, search,
23 collect, cull, review, and produce ESI as required under applicable legal standards. The Parties
24 recognize and agree that each Party may use one or more methodologies to identify, search,
25 collect, cull, review, and produce responsive and non-privileged ESI, including the use of
26 keyword search terms and/or the use of technology assisted review (“TAR”) as discussed further
27 herein. The Parties further recognize that different data sets may implicate different
28 methodologies to identify, search, collect, cull, review, and produce responsive and non-

1 privileged ESI. The Parties therefore agree to meet and confer in good faith regarding any
2 potential disputes over their respective ESI productions.

3 **9. HIT REPORTS AND SEARCH TERMS**

4 If a Producing Party uses search terms to identify, search, or cull potentially responsive
5 ESI, the Producing Party shall disclose the search terms to the Requesting Party. The Parties shall
6 meet and confer regarding any disputes over the disclosed search terms. In the event that a
7 Producing Party claims burden with respect to modified and/or additional search terms proposed
8 by a Requesting Party, the Producing Party shall provide a hit report for the terms at issue using
9 industry-standard processing tools, such as NUIX or other similar tools. The Producing Party
10 shall provide a hit report for the document collection where the terms were applied, including the
11 following with respect to each proposed or modified search term in the collection:

- 12 a) The number of documents with hits for that term; and
- 13 b) The number of unique documents, i.e., documents which do not have hits for any other
14 term.

15 If, after reviewing a hit report from a Producing Party, a Requesting Party so chooses, it
16 may reasonably request a further hit report which includes:

- 17 c) The number of family members, including the documents with hits, of the documents
18 with hits for that term; and
- 19 d) The number of unique family members of the documents with hits for that term.

20 If the ESI tool for the Producing Party is capable without undue burden of providing the
21 number of family members and unique family members, then the Producing Party shall provide
22 such further hit report. The Parties (including the person most knowledgeable about the
23 capabilities of the Producing Party's ESI tool and the Requesting Party's person most
24 knowledgeable about technical issues from its ESI service provider) shall meet and confer
25 regarding any disputes over whether the Producing Party's ESI tool has the capability or not to
26 provider either number of family members or number of unique family members.

27 The Parties shall meet and confer to resolve disagreements over the search terms or their
28 application. To the extent the Parties are unable to reach agreement on the application of, or

1 procedures for, any search or filtering processes, the Parties shall fully comply with the
2 provisions of this Court's Discovery Standing Order regarding the procedure for raising discovery
3 disputes with the Court, including the meet and confer and certification requirements therein.

4 **10. TECHNOLOGY ASSISTED REVIEW (TAR)**

5 A Producing Party may use TAR (technology-assisted review) during the culling and
6 review process of ESI, which may be applied in addition to search terms. If a Producing Party
7 uses TAR to cull, filter out, or exclude documents from that Party's production, that Producing
8 Party shall do the following:

- 9 • If a Producing Party chooses to apply both search terms and TAR to a review set,
10 the Producing Party will disclose the search terms to all other Party/Parties.
- 11 • Disclose the name of the TAR tool or service used to all other Party/Parties.

12 **11. VALIDATION**

13 Each Producing Party shall take reasonable steps to validate its review process (i.e., using
14 quality control measures to determine whether its production is missing relevant ESI or contains
15 substantial amounts of irrelevant ESI) and make any necessary adjustments or corrections to its
16 process. If, after reviewing a Producing Party's production, a Requesting Party reasonably
17 requests additional information regarding the validation method(s) used by the Producing Party,
18 the Producing Party will disclose the level of end-to-end recall (the percentage of responsive
19 Documents in the collection which were identified as responsive by that Producing Party's
20 methodology). If there remain disputes between the Parties regarding validation, the Parties shall
21 meet and confer to resolve such disputes in good faith, including a reasonable discussion
22 regarding the tool used and the parameters used to obtain or calculate the level of recall.

23 **12. UNSEARCHABLE DOCUMENTS**

24 The Producing Party shall use reasonable efforts to identify and review potentially
25 responsive documents for which text-based search technologies are fundamentally ineffective.

26 **13. SYSTEM FILES**

27 Each Party will use its best efforts to filter out common system files and application
28 executable files using the national software reference library ("NSRL") NIST hash set list. The

Parties also may filter out stand-alone files identified as zero bytes in size. Additional culling of file types based on file header information may be applied to the following, provided these files are not known to be otherwise attached, embedded in, or included with an otherwise responsive document, or are not themselves reasonably known to contain information responsive or contain responsive data or are used to interface with users or interact with or access individual or aggregated user data: Application Package File, Backup Files, Batch Files, Binary Disc Image, C++ File Formats, Cascading Style Sheet, Configuration File, Database File, Dictionary Files, Dynamic Link Library, Event Log Files, Executable Files, Hypertext Cascading Stylesheet, Java Archive Files, JavaScript Files, JavaScript Source Code and Class Files, Macintosh Resource Fork Files, Package Manager Files, Program Files, Program Installers, Python Script Files, Shell Script Files, System or Temporary Files, Thumbnail Cache Files, Troff Files, Truetype Font Files, Windows Cabinet File, Windows Command Files, Windows File Shortcut, Windows Help Files, Windows Metafiles and Enhanced Metafiles, Windows Spool Files, Windows System File.

14. DEDUPLICATION

Each Producing Party shall make reasonable efforts to globally deduplicate exact duplicate Documents within that Producing Party's ESI data set across all custodial and non-custodial sources at the family level using either MD5 hash values or SHA hash values or any other agreed-upon (and disclosed) industry-standard deduplication technology. The Parties shall reach agreement on such other deduplication technology and shall reach agreement on how their deduplication tools shall identify exact duplicates of documents in a manner that is consistent with the disclosed tools and technologies a Producing Party is using. The Parties shall reach agreement on how to identify exact duplicates of emails using industry-standard commercially available software tools or services, which may for example calculate hash values of emails based on concatenated values of agreed-upon email fields and/or hash values of attachments, or which may use any other method the Parties agree upon. Having further met and conferred in keeping with the previous sentence, the Parties shall calculate deduplication hash values for emails on the concatenated values set forth in and in accordance with the documentation specifications of the disclosed deduplication tools to be used in this Litigation (i.e., RelativityOne, Relativity Server,

1 and Nuix); however, if Nuix is used, the Producing Party shall select the optional field “Include
2 Bcc” as an additional field to add to the default ones.

3 The Parties shall not withhold from production near-duplicates without meeting and
4 conferring on this issue.

5 The names of all custodians who were either identified as custodians for purposes of
6 collection for this matter (or otherwise known by the Producing Party to have been in possession
7 or custody of a document prior to deduplication) will be populated in the ALL CUSTODIANS
8 metadata field for the produced version of a document that has duplicates removed from
9 production. The original file paths (if any exist) of a document prior to deduplication will be
10 populated in the ALL FILE PATHS metadata field of the produced document.

11 **15. EMAIL THREADING**

12 The Parties may use analytics technology to identify email threads and shall produce the
13 unique most inclusive copy and related family members. Where multiple email messages are part
14 of a single chain or “thread,” a Party is only required to produce the most inclusive copy of an
15 email message(s) (“Last In Time Email(s)”) and need not produce earlier, lesser inclusive email
16 messages or “thread members,” provided that the tool or software service being used to perform
17 threading is disclosed. A Producing Party may exclude from production lesser inclusive copies of
18 the most inclusive email message in the thread, where the entire body of each of those lesser
19 inclusive copies is included within the Last in Time Email. The Producing Party will honor
20 reasonable requests to produce lesser inclusive copies of a Last In Time Email or other earlier
21 chains of emails otherwise excluded by email thread suppression.

22 The Parties shall treat new or different email chains or threads pursuant to further
23 agreement on safeguards or guidelines for defining emails threads which reasonably take into
24 account the capabilities of the email threading/dethreading/hyperthreading tools used by each
25 Defendant (which shall be disclosed to Plaintiffs).

26 **16. SOURCE CODE**

27 The Parties will meet and confer to address the production and/or inspection of source
28 code and entering into a separate order governing the same if needed.

17. PRODUCTION FORMATS

The Parties agree to produce documents and data in the formats described in **Appendix 1** to this ESI Order. If particular documents or categories of documents identified in response to document requests warrant a different format, the Parties will cooperate to arrange for the mutually acceptable production of such documents. The Parties further agree not to degrade the searchability of documents as part of the document production process.

In addition, the Parties agree that the production and production format of social media and/or user account information is not covered by this agreement and to meet and confer on the production and production format, including metadata, for social media and/or user account information.

18. PHASING

Once the Parties begin propounding discovery requests pursuant to Fed. R. Civ. P. 34, the Parties agree to meet and confer regarding appropriate phasing for the production of ESI.

19. MISCELLANEOUS PROVISIONS

- a) **Production of Plaintiffs ESI and Case-Specific Materials.** Subject to any further agreement among the Parties or Order of the Court, the Parties shall produce case-specific documents (i.e., documents specific to the claim of a given Plaintiff, produced by Plaintiffs or Defendants) for any Plaintiff in discovery pools or other selections designed to inform bellwether selection, including those selected for a bellwether trial, in accordance with the production format specified herein, provided, however, that the Producing Party may elect to produce such materials in their native format. To the extent production of case-specific documents for any Plaintiff selected for a bellwether trial presents an issue for any Party, the Parties shall reasonably confer, and may present any disputes to the Court or its designee. The Parties shall further agree to confer concerning the production format and associated matters (*e.g.*, hosting platform) for case-specific documents produced in the cases of other Plaintiffs.

Nothing herein shall limit Defendant's right to seek discovery from any Plaintiff.

- b) **Translations Of Produced Materials.** The Producing Party has no obligation to

1 create a translation of the Documents or any portion thereof. For any foreign-language
2 documents responsive to document requests that a Party reasonably knows as the
3 result of a reasonable investigation have been translated into the English language
4 using human translators or through machine translation for its own purposes, except to
5 the extent such translation is protected by attorney-client or work-product privileges,
6 the Producing Party shall produce the translation of the original document with the
7 original. The parties will meet and confer as necessary concerning procedures for
8 using translations at depositions and at trial. In the event the Parties cannot reach
9 agreement, the matter may be submitted to the Court for determination.

10 c) **Third-Party Documents.** A Party that issues a Non-Party subpoena (“Issuing Party”)
11 shall include a copy of this Order with the subpoena and state that (1) the subpoenaed
12 Non-Party should produce Documents in response to the subpoena to all Parties; and
13 (2) the Parties to this Litigation have requested that Third Parties produce Documents
14 in accordance with the specifications set forth herein. If the subpoenaed Non-Party
15 produces Documents to the Issuing Party but does not produce those Documents to
16 other Parties, the Issuing Party shall produce such Documents to those other Parties
17 within 14 days of receiving the Documents, except where the Documents are to be
18 used in a deposition, in which case the Issuing Party shall produce such Documents to
19 all other Parties no later than three (3) days prior to the deposition, or as soon as
20 reasonably practicable if such production occurs thereafter. Nothing in this Order is
21 intended or may be interpreted to narrow, expand, or otherwise affect the rights of the
22 Parties or Third Parties to object to a subpoena. If the Non-Party production is not
23 Bates-stamped, the Parties will meet and confer to agree upon a format for designating
24 the documents with a unique Bates Number prefix.

25 d) **Documents Produced by Parties – Presumption of Authenticity.** In order to reduce
26 the number of requests for admission, this Order establishes a rebuttable presumption
27 that documents produced by the Parties are authentic, if said documents were either
28 created or authored by the producing Party, or any of its employees, agents, or

1 contractors, so long as the employees', agents', or contractors' work was performed in
2 connection with a project or assignment sponsored by the producing Party. No further
3 evidence to establish authenticity need be provided. Nothing in this paragraph shall be
4 deemed to waive any other evidentiary objection a party may have, including but not
5 limited to hearsay, foundation/personal knowledge, or relevance.

- 6 e) **Re-productions.** Notwithstanding any provisions to the contrary, re-production of
7 discrete sets of documents from another litigation, arbitration, government inquiry, or
8 other matter may be re-produced in the same manner and form as originally produced
9 in the other matter, provided however that a party will re-produce documents in a
10 different format for good cause shown. This provision does not waive the right of a
11 party to object to any requests for reproduction of production files from another
12 litigation, arbitration, government inquiry, or other matter.
- 13 f) **Modification.** This ESI Order may be modified by a Stipulated Order of the Parties
14 or by the Court for good cause shown.
- 15 g) **Good Faith.** The Parties will act in good faith as required by law and use these
16 procedures to identify and reduce the potential for disputes.
- 17 h) **Continuing Obligations.** The Parties recognize that discovery shall be an iterative
18 and cooperative process. The Parties will continue to meet and confer regarding any
19 issues as reasonably necessary and appropriate. This Order does not address or resolve
20 any objections to the Parties' respective discovery requests.
- 21 i) **Reservation of Rights.** The Parties agree that any topic not addressed herein is
22 neither a waiver nor acknowledgement of agreement by either Party.

23 **IT IS SO STIPULATED**, through Counsel of Record.

24

25

26

27

28

1 DATED: March 15, 2024

Respectfully submitted,

2 /s/ Lexi J. Hazam
LEXI J. HAZAM

3 **LIEFF CABRASER HEIMANN &**
4 **BERNSTEIN, LLP**

5 275 BATTERY STREET, 29TH FLOOR
6 SAN FRANCISCO, CA 94111-3339
Telephone: 415-956-1000
lhazam@lchb.com

7
8 PREVIN WARREN
9 **MOTLEY RICE LLC**
401 9th Street NW Suite 630
Washington DC 20004
T: 202-386-9610
pwarren@motleyrice.com

11 Co-Lead Counsel

12
13 CHRISTOPHER A. SEEGER
14 **SEEGER WEISS, LLP**
55 CHALLENGER ROAD, 6TH FLOOR
RIDGEFIELD PARK, NJ 07660
Telephone: 973-639-9100
Facsimile: 973-679-8656
cseeger@seegerweiss.com

17 Counsel to Co-Lead Counsel

18
19 JENNIE LEE ANDERSON
20 **ANDRUS ANDERSON, LLP**
155 MONTGOMERY STREET, SUITE 900
SAN FRANCISCO, CA 94104
Telephone: 415-986-1400
jennie@andrusanderson.com

22 Liaison Counsel

23
24 MATTHEW BERGMAN
GLENN DRAPER
25 **SOCIAL MEDIA VICTIMS LAW CENTER**
821 SECOND AVENUE, SUITE 2100
26 SEATTLE, WA 98104
Telephone: 206-741-4862
matt@socialmediavictims.org
27 glenn@socialmediavictims.org
28

JAMES J. BILSBORROW
WEITZ & LUXENBERG, PC
700 BROADWAY
NEW YORK, NY 10003
Telephone: 212-558-5500
Facsimile: 212-344-5461
jbilsborrow@weitzlux.com
PAIGE BOLDT
WATTS GUERRA LLP
4 Dominion Drive, Bldg. 3, Suite 100
San Antonio, TX 78257
T: 210-448-0500
PBoldt@WattsGuerra.com

THOMAS P. CARTMELL
WAGSTAFF & CARTMELL LLP
4740 Grand Avenue, Suite 300
Kansas City, MO 64112
T: 816-701 1100
tcartmell@wcllp.com

JAYNE CONROY
SIMMONS HANLY CONROY, LLC
112 MADISON AVE, 7TH FLOOR
NEW YORK, NY 10016
Telephone: 917-882-5522
jconroy@simmonsfirm.com
CARRIE GOLDBERG
C.A. GOLDBERG, PLLC
16 Court St.
Brooklyn, NY 11241
T: (646) 666-8908
carrie@cagoldberglaw.com

SIN-TING MARY LIU
**AYLSTOCK WITKIN KREIS &
OVERHOLTZ, PLLC**
17 EAST MAIN STREET, SUITE 200
PENSACOLA, FL 32502
Telephone: 510-698-9566
mliu@awkolaw.com

ANDRE MURA
GIBBS LAW GROUP, LLP
1111 BROADWAY, SUITE 2100
OAKLAND, CA 94607
Telephone: 510-350-9717
amm@classlawgroup.com

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

EMMIE PAULOS
LEVIN PAPANTONIO RAFFERTY
316 SOUTH BAYLEN STREET, SUITE 600
PENSACOLA, FL 32502
Telephone: 850-435-7107
epaulos@levinlaw.com

ROLAND TELLIS
DAVID FERNANDES
BARON & BUDD, P.C.
15910 Ventura Boulevard, Suite 1600
Encino, CA 91436
Telephone: (818) 839-2333
Facsimile: (818) 986-9698
rtellis@baronbudd.com
dfernandes@baronbudd.com

ALEXANDRA WALSH
WALSH LAW
1050 Connecticut Ave, NW, Suite 500
Washington D.C. 20036
T: 202-780-3014
awalsh@alexwalshlaw.com

MICHAEL M. WEINKOWITZ
LEVIN SEDRAN & BERMAN, LLP
510 WALNUT STREET
SUITE 500
PHILADELPHIA, PA 19106
Telephone: 215-592-1500
mweinkowitz@lfsbalw.com

DIANDRA “FU” DEBROSSE ZIMMERMANN
DICELLO LEVITT
505 20th St North
Suite 1500
Birmingham, Alabama 35203
Telephone: 205.855.5700
fu@dicellolevitt.com

1 HILLARY NAPPI
2 **HACH & ROSE LLP**
3 112 Madison Avenue, 10th Floor
4 New York, New York 10016
5 Tel: 212.213.8311
6 hnappi@hrsclaw.com

7 JAMES MARSH
8 **MARSH LAW FIRM PLLC**
9 31 HUDSON YARDS, 11TH FLOOR
10 NEW YORK, NY 10001-2170
11 Telephone: 212-372-3030
12 jamesmarsh@marshlaw.com

13 *Attorneys for Individual Plaintiffs*

14 **ROB BONTA**
15 Attorney General
16 State of California

17 /s/ Megan O'Neill
18 Nick A. Akers (CA SBN 211222)
19 Senior Assistant Attorney General
20 Bernard Eskandari (SBN 244395)
21 Supervising Deputy Attorney General
22 Megan O'Neill (CA SBN 343535)
23 Joshua Olszewski-Jubelirer
24 (CA SBN 336428)
25 Marissa Roy (CA SBN 318773)
26 Deputy Attorneys General
27 California Department of Justice
28 Office of the Attorney General
455 Golden Gate Ave., Suite 11000
San Francisco, CA 94102-7004
Phone: (415) 510-4400
Fax: (415) 703-5480
Bernard.Eskandari@doj.ca.gov

*Attorneys for Plaintiff the People of the State of
California*

RUSSELL COLEMAN

Attorney General
Commonwealth of Kentucky

/s/ J. Christian Lewis

J. Christian Lewis (KY Bar No. 87109),

Pro hac vice

Philip Heleringer (KY Bar No. 96748),

Pro hac vice

Zachary Richards (KY Bar No. 99209),

Pro hac vice app. forthcoming

Daniel I. Keiser (KY Bar No. 100264),

Pro hac vice

Matthew Cocanougher (KY Bar No. 94292),

Pro hac vice

Assistant Attorneys General

1024 Capital Center Drive, Suite 200

Frankfort, KY 40601

CHRISTIAN.LEWIS@KY.GOV

PHILIP.HELERINGER@KY.GOV

ZACH.RICHARDS@KY.GOV

DANIEL.KEISER@KY.GOV

MATTHEW.COCANOUGH@KY.GOV

Phone: (502) 696-5300

Fax: (502) 564-2698

*Attorneys for Plaintiff the Commonwealth of
Kentucky*

COVINGTON & BURLING LLP

By: /s/ Ashley M. Simonsen
Ashley M. Simonsen, SBN 275203
COVINGTON & BURLING LLP
1999 Avenue of the Stars
Los Angeles, CA 90067
Telephone: (424) 332-4800
Facsimile: + 1 (424) 332-4749
Email: asimonsen@cov.com

Phyllis A. Jones, *pro hac vice*
Paul W. Schmidt, *pro hac vice*
COVINGTON & BURLING LLP
One City Center
850 Tenth Street, NW
Washington, DC 20001-4956
Telephone: + 1 (202) 662-6000
Facsimile: + 1 (202) 662-6291
Email: pajones@cov.com

*Attorney for Defendants Meta Platforms, Inc.
f/k/a Facebook, Inc.; Facebook Holdings,
LLC; Facebook Operations, LLC; Facebook
Payments, Inc.; Facebook Technologies, LLC;
Instagram, LLC; Siculus, Inc.; and Mark Elliot
Zuckerberg*

FAEGRE DRINKER LLP
By: /s/ Andrea Roberts Pierson
Andrea Roberts Pierson, *pro hac vice*
FAEGRE DRINKER LLP
300 N. Meridian Street, Suite 2500
Indianapolis, IN 46204
Telephone: + 1 (317) 237-0300
Facsimile: + 1 (317) 237-1000
Email: andrea.pierson@faegredrinker.com

Amy R. Fiterman, *pro hac vice*
FAEGRE DRINKER LLP
2200 Wells Fargo Center
90 South Seventh Street
Minneapolis MN 55402
Telephone: +1 (612) 766 7768
Facsimile: + 1 (612) 766 1600
Email: amy.fiterman@faegredrinker.com

Geoffrey M. Drake, *pro hac vice*

1 KING & SPALDING LLP
2 1180 Peachtree Street, NE, Suite 1600
3 Atlanta, GA 30309
4 Telephone: +1 (404) 572 4726
5 Email: gdrake@kslaw.com

6 David P. Mattern, pro hac vice
7 KING & SPALDING LLP
8 1700 Pennsylvania Avenue, NW, Suite 900
9 Washington, D.C. 20006
10 Telephone: +1 (202) 626 2946
11 Email: dmattern@kslaw.com

12 *Attorneys for Defendants TikTok Inc. and*
13 *ByteDance Inc.*

14 MUNGER, TOLLES & OLSEN LLP
15 By: /s/ Jonathan H. Blavin
16 Jonathan H. Blavin, SBN 230269
17 MUNGER, TOLLES & OLSON LLP
18 560 Mission Street, 27th Floor
19 San Francisco, CA 94105-3089
20 Telephone: (415) 512-4000
21 Facsimile: (415) 512-4077
22 Email: jonathan.blavin@mto.com

23 Rose L. Ehler (SBN 29652)
24 Victoria A. Degtyareva (SBN 284199)
25 Laura M. Lopez, (SBN 313450)
26 Ariel T. Teshuva (SBN 324238)
27 MUNGER, TOLLES & OLSON LLP
28 350 South Grand Avenue, 50th Floor
Los Angeles, CA 90071-3426
Telephone: (213) 683-9100
Facsimile: (213) 687-3702
Email: rose.ehler@mto.com
Email: victoria.degtyareva@mto.com
Email: Ariel.Teshuva@mto.com

Lauren A. Bell (*pro hac vice forthcoming*)
MUNGER, TOLLES & OLSON LLP
601 Massachusetts Ave., NW St.,
Suite 500 E
Washington, D.C. 20001-5369
Telephone: (202) 220-1100
Facsimile: (202) 220-2300
Email: lauren.bell@mto.com

Attorneys for Defendant Snap Inc.

WILSON SONSINI GOODRICH & ROSATI
Professional Corporation

By: /s/ Brian M. Willen

Brian M. Willen (*pro hac vice*)

WILSON SONSINI GOODRICH & ROSATI

1301 Avenue of the Americas, 40th Floor

New York, New York 10019

Telephone: (212) 999-5800

Facsimile: (212) 999-5899

Email: bwillen@wsgr.com

Lauren Gallo White

Samantha A. Machock

WILSON SONSINI GOODRICH & ROSATI

One Market Plaza, Spear Tower, Suite 3300

San Francisco, CA 94105

Telephone: (415) 947-2000

Facsimile: (415) 947-2099

Email: lwhite@wsgr.com

Email: smachock@wsgr.com

Christopher Chiou

WILSON SONSINI GOODRICH & ROSATI

953 East Third Street, Suite 100

Los Angeles, CA 90013

Telephone: (323) 210-2900

Facsimile: (866) 974-7329

Email: cchiou@wsgr.com

*Attorneys for Defendants YouTube, LLC, Google
LLC, and Alphabet Inc.*

WILLIAMS & CONNOLLY LLP

By: /s/ Joseph G. Petrosinelli

Joseph G. Petrosinelli (*pro hac vice*)

jpetrosinelli@wc.com

Ashley W. Hardin (*pro hac vice*)

ahardin@wc.com

680 Maine Avenue, SW

Washington, DC 20024

Telephone.: 202-434-5000

Fax: 202-434-5029

*Attorneys for Defendants YouTube, LLC, Google
LLC, and Alphabet Inc.*

MORGAN, LEWIS & BOCKIUS LLP
By: /s/ Stephanie Schuster
Stephanie Schuster (*pro hac vice*)
stephanie.schuster@morganlewis.com
1111 Pennsylvania Avenue NW
NW Washington, DC 20004-2541
Tel.: 202.373.6595

Yardena R. Zwang-Weissman (SBN 247111)
yardena.zwang-weissman@morganlewis.com
300 South Grand Avenue, 22nd Floor
Los Angeles, CA 90071-3132
Tel.: 213.612.7238

Brian Ercole (*pro hac vice*)
brian.ercole@morganlewis.com
600 Brickell Avenue, Suite 1600
Miami, FL 33131-3075
Tel.: 305.415.3416

*Attorneys for Defendants YouTube, LLC and
Google LLC*

IT IS ORDERED that the foregoing Agreement is approved.

Dated: March 18, 2024



MAGISTRATE JUDGE PETER H. KANG

APPENDIX 1: PRODUCTION FORMAT

1) Production Components. Except as otherwise provided below, ESI must be produced in accordance with the following specifications:

- a) an ASCII delimited data file (.DAT) using standard delimiters;
- b) an image load file (.OPT) that can be loaded into commercially acceptable production software (*e.g.* Concordance);
- c) single page black-and-white TIFF images, or JPEG images when color is specified herein, or native files with single page placeholder TIFF images depending on the applicable production format for each type of file;
- d) and document level .TXT files for all documents containing extracted full text or OCR text.
- e) Family relationships between emails and their attachments, embedded files and their source document, and connected hardcopy documents will be maintained in production. Attachments should be consecutively produced with their parent.
- f) If a particular document warrants a different production format, the Parties will cooperate in good faith to arrange for a mutually acceptable production format.

2) Production Media and Access Controls. Productions must be encrypted and produced through secure electronic means, such as secure file sharing methods (*e.g.* FTP), or on CD, DVD, flash drive or external hard drive (“Production Media”). Each piece of Production Media must identify a production number corresponding to the production volume (*e.g.* “VOL001”). Each piece of Production Media must also identify: (a) the case caption; (b) the following label: “This media contains material subject to Court Ordered security measures”; (c) the Producing Party’s name; (d) the production date; (e) the Bates Number range of the materials contained on the Production Media.

Nothing in this ESI Order will preclude or impair any and all protections provided the Parties by any Protective Order(s) agreed and entered into by the Parties. Parties will use best efforts to avoid the unnecessary copying or transmittal of produced documents. If questions arise, the Parties will meet and confer to ensure security concerns are addressed prior to the exchange of

any documents.

3) Data Load Files/Image Load Files. Each TIFF in a production must be referenced in the corresponding image load file. The total number of documents referenced in a production's data load file should match the total number of designated document breaks in the image load file(s) in the production. The total number of pages referenced in a production's image load file should match the total number of TIFF files in the production. All images must be assigned a unique Bates number that is sequential within a given document and across the production sets. The Bates Numbers in the image load file must match the corresponding documents' beginning Bates numbers in the data load file. The total number of documents in a production should match the total number of records in the data load file. Load files must not vary in format or structure within a production, or from one production to another except by agreement of the Parties.

4) Metadata Fields. Each of the metadata and coding fields set forth below that can be extracted should be produced for each document, except that if the field contains privileged information, that privileged information may be redacted. However, to the extent that metadata does not exist, is not available for any documents produced, this provision shall not be read to require any Party to extract, capture, collect, manually populate, or produce such metadata, with the exception of the following: (a) BEGBATES, (b) ENDBATES, (c) BEGATTACH, (d) ENDATTACH, (e) PRODVOL, (f) ALL CUSTODIANS, (g) CONFIDENTIALITY, (h) REDACTIONS, (i) REDACTION TYPE, (j) HASHVALUE, (k) NATIVEFILEPATH, and (l) TEXTFILEPATH, which should be populated by the Party or the Party's vendor. The Parties will make reasonable efforts to ensure that metadata fields automatically extracted from the documents correspond directly to the information that exists in the original documents.

Field Name	Field Description
BEGBATES	Beginning Bates number for a particular document as stamped on the first production image for that document
ENDBATES	Ending Bates number as stamped on the last

Field Name	Field Description
	production image for a particular document
BEGATTACH	First production Bates number of the first document in a family
ENDATTACH	Last production Bates number of the last document in a family
ATTACHCOUNT	Number of attachments to an e-mail or embedded parent, as generated by commercially available discovery processing tools.
ATTACHNAMES	Names of each individual Attachment, separated by semicolons.
PRODVOL	Production volume
ALLCUSTODIANS	List of all custodians associated with Document, i.e. “Custodian” + “Other Custodian” values delimited by semicolon.
ALLFILEPATHS	All original path(s) to the individual source file(s) when available in the ordinary course of business to and processable by the parties and their ESI vendors of choice. Includes path up to and including internal path of containers.
CONFIDENTIALITY	Confidentiality designation assigned to the document consistent with the Stipulated Protective Order governing this Litigation
NATIVEFILEPATH	Native File Link (Native Files only)
TEXTFILEPATH	Path to extracted text/OCR file for the document
HASHVALUE	MD5 hash value of the document
DOCUMENT TYPE	Descriptor for the type of document: “E-document” for electronic documents not attached to e-mails; “E-mail” for all e-mails; “E-attachment” for files that were attachments to e-mails; and “Physical” for hard copy physical documents that have been scanned and converted to an electronic image.
AUTHOR	Any value populated in the Author field of the

Field Name	Field Description
	document properties
DOCDATE	Date the document was created according to filesystem information (format: MM/DD/YYYY)
DATELASTMODIFIED	Date when document was last modified according to filesystem information (format: MM/DD/YYYY)
LAST MODIFIED BY	Last person who modified (saved) a document, as generated by commercially available discovery processing tools.
TRACK CHANGES	Y if a document with track changes value, otherwise N or empty, if available separately from the HASHIDDENATA flag
COMMENTS	Y if a document with comments, otherwise N or empty, if available separately from the HASHIDDENATA flag
HASHIDDENATA	Y if a document with hidden content value, otherwise N or empty
FILENAME	Filename of an electronic document
TITLE	Any value populated in the Title field of the document properties
DOCEXT	File extension of document pulled from the document properties
FROM	The sender of the email
TO	All recipients that were included on the “To” line of the email
CC	All recipients that were included on the “CC” line of the email
BCC	All recipients that were included on the “BCC” line of the email
DATETIMERECEIVED	Date and time email was received (format: MM/DD/YYYY HH:MM)
DATETIMESENT	Date and time email was sent (format: MM/DD/YYYY HH:MM)

Field Name	Field Description
TIMEZONE	The timezone used to process the document
EMAILSUBJECT	Subject line of email pulled from the document properties
THREADID	If a threading tool is used for emails, the thread id generated by the threading tool.
REDACTION TYPE ¹	General category of redaction reason as agreed to by the parties. For example, PII, SCA, CODE, and/or PRIV. If more than one, separate reasons by semicolons.
REDACTIONS	Y if a document is redacted, otherwise N or empty

5) TIFFs. Unless excepted below, single page, black and white, Group IV TIFFs should be provided, at least 300 dots per inch (dpi) for all documents. Each TIFF image must be named according to a unique corresponding Bates number associated with the document. Each image must be branded according to the Bates number and the agreed upon confidentiality designation. Original document orientation should be maintained (i.e., portrait to portrait and landscape to landscape). Where the TIFF image is unreadable or has materially degraded the quality of the original, the Producing Party shall provide a higher quality TIFF image or the native or original file. In addition, the Parties shall take reasonable efforts to process word processing documents (*e.g.*, MS Word) with track changes and/or comments unhidden on the TIFF image.

6) Color. Word processing documents containing tracked changes shall be produced in color, as single-page, 300 dpi JPG images with JPG compression and a high quality setting as to not degrade the original image. The Producing Party shall comply with good faith by the Requesting Party to provide replacement color images for documents originally produced in black and white. A Party making such a request shall make the request by individual Bates

¹ The Parties will provide specific information on any privilege(s) asserted in their privilege logs, in an overlay, or the redaction boxes. The "Redaction Reason" field is informational only for redaction type and shall not in any way limit a party's right to assert attorney-client privilege, attorney-work product privilege, and/or any other applicable privilege or protection.

1 number(s) and shall limit requests made pursuant to this paragraph to a reasonable number of
2 documents.

3 **7) Text Files.** A single multi-page text file must be provided for each document,
4 and the filename should match its respective TIFF filename for the first page of that document.
5 Extracted text shall be generated with commercially acceptable technology set to include all
6 comments, revisions, tracked changes, speaker's notes and text from documents with comments
7 or tracked changes, and hidden and very hidden worksheets, slides, columns and rows. When
8 possible, the text of native files should be extracted directly from the native file. Parties will
9 perform optical character recognition ("OCR") on foreign language documents using the
10 appropriate settings for languages reasonably anticipated to be in the production following a
11 meet and confer with the Requesting Party to identify those languages. Text files will not
12 contain the redacted portions of the documents. A commercially acceptable technology for OCR
13 should be used for all scanned, hard copy documents and for documents with redactions other
14 than Excel files and other spreadsheets which shall be redacted in native format. Text extracted
15 from emails should include the following header information where available: (1) the
16 individuals to whom the communication was directed ("To"), (2) the author of the email
17 communication ("From"), (3) who was copied and blind copied on such email ("CC" and
18 "BCC"), (4) the subject line of the email ("RE" or "Subject"), and (5) the date and time of the
19 email. To the extent the text extraction technology the Parties are using can be configured to
20 include the text of any URLs or links, the Parties shall utilize that setting.

21 **8) Native files.** Spreadsheets (e.g. MS Excel), and un-redacted presentations (e.g.
22 Microsoft PowerPoint,) will be produced in native format to the extent that they are produced in
23 this Litigation, audio, video, and multi-media files will be produced in native format. The
24 Parties will meet and confer on the production of other file types, such as proprietary files, etc.
25 Native files will be produced with a link in the NATIVEFILEPATH field, along with extracted
26 text (where extracted text is available) and applicable metadata fields set forth in paragraph 4
27 above. A Bates numbered TIFF placeholder indicating that the document was provided in native
28 format must accompany every native file. Where redaction makes production of native-format

1 files other than spreadsheets or presentations infeasible, the Parties will confer to determine a
2 reasonably usable form for the production, but spreadsheets shall presumptively be redacted in
3 native, and presentations presumptively redacted in image form, in these cases without the need
4 for further conferring.

5 **9) Production Format for Hard Copy Documents.** Documents that exist in
6 hardcopy will be scanned to *.tiff image format and produced in accordance with the
7 specifications set forth herein. Hard copy documents that are not text-searchable shall be made
8 searchable by OCR prior to production. In scanning paper documents, distinct documents
9 should not be merged into a single record, and single documents should not be split into
10 multiple records (i.e., paper documents should be logically unitized). In the case of an organized
11 compilation of separate documents (for example, a binder containing several separate
12 documents behind numbered tabs), the document behind each tab should be scanned separately,
13 but the relationship among the documents in the compilation should be reflected in the proper
14 coding of the beginning and ending document and attachment fields. The Parties will make their
15 best efforts to unitize the documents correctly. If relevant documents are maintained in a file,
16 folder, envelope, binder, notebook or similar container used to store documents, all contents
17 therein shall be reviewed for production and privilege. Document pages which have affixed
18 notes, such as Post-it notes, should be imaged with and without the note attached.

19 **10) Confidentiality Designation.** All images will be stamped with the appropriate
20 confidentiality designations in accordance with the Stipulated Protective Order entered in this
21 Litigation. Each document produced in native format will have its confidentiality designation
22 identified in the filename of the native file and indicated on its corresponding TIFF placeholder.

23 **11) Bates Numbering.** Bates numbering should be a consistent length across the
24 production, contain no special characters, and be numerically sequential within a given
25 document. If a Bates number or set of Bates numbers is skipped, the skipped number or set of
26 numbers should be noted with a placeholder. Attachments to documents will be assigned Bates
27 numbers that directly follow the Bates numbers on the documents to which they were attached.
28

1 In addition, wherever possible, each image will have its assigned Bates number electronically
2 “burned” onto the image.

3 **12) Databases and Other Structured Data.** To the extent that responsive
4 information is stored in a database, or database management system, or proprietary system or
5 application which has is directed to data storage as one of its primary functions, the Producing
6 Party will identify the database and platform to the Requesting Party. The Producing Party shall
7 produce exports and reports about such responsive information stored in such database, where
8 such exports and reports shall be in a reasonably usable form, and information may be produced
9 in CSV format, tab-delimited text format, Microsoft Excel format, or Microsoft Access format.
10 If there are future disputes over the production of information from a database, the Parties shall
11 meet and confer in good faith in an attempt to reach any further agreements (if needed) on the
12 data to be produced and the format and scope of the production. The Producing Party will
13 provide reasonable amounts of information about the databases to facilitate that discussion.

14 **13) Hyperlinks.** Document(s) and/or folder(s) of documents that are hyperlinked
15 inside a responsive document (including hyperlinked inside emails) within a Producing Party’s
16 custody, possession, or control, do not need to be produced in the first instance as part of the
17 same family group as the Document residing at the location to which that hyperlink points. If
18 there are particular hyperlinks identified by the Requesting Party in produced documents, the
19 Requesting Party may submit a list of hyperlinks to a particular Producing Party for potentially
20 relevant documents by identifying the Bates number and URL or link text for each requested
21 link to the Producing Party, and the Producing Party will engage in reasonable efforts to locate
22 the hyperlinked document at that location and either identify it by Bates number or provide any
23 responsive, non-produced, and non-privileged documents. The number of hyperlinks a
24 Requesting Party may identify to a Producing Party shall not be excessive and shall be
25 reasonable, proportional to the needs of the case, and not unduly burdensome.

26 **14) Embedded Objects.** The Parties agree non-substantive embedded objects,
27 including, but not limited to, logos, icons, emoticons, and footers, may be culled from a
28 document set (but not a document) and need not be produced as separate documents by a

1 Producing Party (i.e., such embedded objects will be produced within the document itself, rather
2 than as separate documents). Embedded files, except for images (including but not limited to,
3 logos, icons, emoticons), are to be produced as family groups. Embedded files should be
4 assigned Bates numbers that directly follow the Bates numbers on the documents within which
5 they are embedded.

6 **15) Production of Family Groups and Relationships.** If any member of a family
7 group is produced, all members of that group must also be produced or else logged as
8 privileged, and no such member shall be withheld from production as a duplicate.

9 **16) Dynamic Fields.** Documents with dynamic fields for file names, dates, and
10 times will be imaged to show the field code (e.g., “[FILENAME]”) where possible, rather than
11 the values for such fields existing at the time the file is processed.

12 **17) Time Zone.** The time zone used to process a document, including its metadata,
13 shall be disclosed in the TIMEZONE metadata field consistent with Appendix 1, and shall be
14 standardized for each Defendant across productions.

15 **18) Redactions.**

16 a) A Producing Party may redact (i) information subject to the attorney client
17 privilege or the work product protection (PRIV); (ii) information that cannot be disclosed
18 pursuant to the Stored Communications Act (SCA); (iii) source code subject to separate
19 agreement applicable to production of source code (CODE); (iv) personal identifying
20 information (PII) including phone numbers, personal addresses, personal email addresses, the
21 month and day of birth, driver’s license numbers, and other PII agreed to by the Parties (for
22 example, the Parties shall complete their meet and confer on whether or not to redact users’ ages
23 and years of birth). In any event, there shall be no redaction of illnesses, injuries, and medical
24 diagnoses. To the extent a document or pleading contains PII, the Parties shall designate such
25 documents at the appropriate Confidentiality level under the Protective Order and shall comply
26 with Fed. R. Civ. P. 5.2 with regard to filings with the Court.

27 b) No redactions for relevance may be made within a produced document or ESI
28 item. If, during the course of discovery, the Parties identify other kinds of information that any

1 Party has a reasonable basis for redacting, the Parties will meet and confer on a case-by-case
2 basis regarding that information before such redactions are made. If the Parties cannot agree,
3 they may seek resolution from the Court.

4 c) The Producing Party will indicate, on the face of the redaction, the asserted
5 reason(s) for the redaction (PII, SCA, CODE, and/or PRIV) and the REDACTION TYPE
6 metadata field shall indicate that the document contains redactions and the reason(s) for the
7 redaction.

8 d) Notwithstanding the foregoing, this provision shall not be read to prohibit
9 redactions permitted under any applicable U.S. law or Protective Order.

10 e) Where a responsive document contains both redacted and non-redacted content,
11 the Parties shall produce the non-redacted portions of the document and the OCR text
12 corresponding to the non-redacted portions.

13 f) Native Redactions. Spreadsheet files requiring redaction, including without
14 limitation Microsoft Excel files, shall be redacted and produced natively (unless the Parties
15 agree to production in some other format). In addition, a Producing Party may natively redact
16 other files that cannot be properly imaged for redaction.

17 g) All images of redacted files shall be processed to show all comments, revision
18 marks, speaker notes, marks made in track changes, or other user-entered data which are visible
19 in a normal view of the document in its native application, unless such material is redacted and
20 marked as redacted in accordance with this section. Where possible, any occurrences of
21 date/time auto-field items, including in headers and footers, will be removed and replaced with
22 the term AUTODATE to prevent the current date from being printed. Email header information
23 (e.g., date and/or subject line) shall not be redacted unless it is independently privileged. The
24 Parties shall honor reasonable requests for the production of particular redacted documents in
25 other formats where the image is not reasonably usable.

26 h) Color. Redacted versions of documents that would have been produced in color
27 in their un-redacted form shall be produced in color as detailed herein.
28

1 **19) Exception Files.** The Parties will use reasonable efforts to address processing
2 exceptions.

3 **20) Mobile and Handheld Device Documents and Data.** If responsive and unique
4 data that can reasonably be extracted and produced in the formats described herein is identified
5 on a mobile or handheld device, that data shall be produced in accordance with the generic
6 provisions of this protocol. To the extent that responsive data identified on a mobile or handheld
7 device is not susceptible to normal production protocols, the Parties will meet and confer to
8 address the identification, production, and production format of any responsive documents and
9 data contained on any mobile or handheld device.
10

COVINGTON

BEIJING BOSTON BRUSSELS DUBAI FRANKFURT
JOHANNESBURG LONDON LOS ANGELES NEW YORK
PALO ALTO SAN FRANCISCO SEOUL SHANGHAI WASHINGTON

Covington & Burling LLP
The New York Times Building
620 Eighth Avenue
New York, NY 10018-1405
T +1 212 841 1000

DELIVERED VIA PROCESS SERVER

July 17, 2024

Kentucky Department of Education
300 Sower Blvd.
5th Floor
Frankfort, KY 40601

**Re: People of the State of California v. Meta Platforms, Inc.,
4:23-cv-05448**

Dar Sir/Madam:

Enclosed please find a subpoena being served upon you in connection with the above-captioned litigation currently pending in the U.S. District Court for the Northern District of California. I represent Defendants Meta Platforms, Inc.; Instagram, LLC, Meta Payments, Inc., Meta Platforms Technologies, LC and Mark Zuckerberg (collectively, the “Meta Defendants”) in this matter.

The document subpoena requests the production of specific documents identified in the attached subpoena (see Attachment A to the subpoena), which are requested to be produced by 10 am on August 19, 2024. We are willing to work with you on the time, date, location, method and manner of document production, as well as answer any questions or concerns you may have regarding subpoena compliance. It is sufficient compliance with this subpoena if you electronically transmit a copy of the requested documents to the undersigned. As such, please contact me at cyeung@cov.com and 212-841-1262, to discuss document production and subpoena compliance, unless you are already represented by counsel in connection with this matter.

The Court is currently considering whether the Kentucky Attorney General’s Office has control over Kentucky Department of Education’s information for the purposes of discovery in this action. If the Court rules that the Kentucky Attorney General’s Office has control over the Kentucky Department of Education’s information, the Kentucky Attorney General has pending discovery requests that seek this agency’s documents. By serving this subpoena, Meta does not waive its position in the state agency dispute, nor does Meta in any way waive rights to compel the Kentucky Attorney General to produce Kentucky Department of Education information as part of discovery in this action. However, to avoid further delay in the production of information from the Kentucky Department of Education, Meta is serving the attached subpoena to request the timely production of this information.

Your anticipated time and assistance with this matter is greatly appreciated.

COVINGTON

Kentucky Department of Education
July 17, 2024
Page 2

Best regards,

/s/ Christopher Y. L. Yeung

Christopher Y. L. Yeung

Enclosed: Subpoena, Attachment A, and Attachment B

UNITED STATES DISTRICT COURT

for the

Northern District of California

People of the State of California, et al.

Plaintiff

v.

Meta Platforms, Inc., et al.

Defendant

Civil Action No. 4:23-cv-05448

SUBPOENA TO PRODUCE DOCUMENTS, INFORMATION, OR OBJECTS
OR TO PERMIT INSPECTION OF PREMISES IN A CIVIL ACTIONTo: Kentucky Department of Education
300 Sower Blvd., 5th Floor, Frankfort, KY 40601

(Name of person to whom this subpoena is directed)

☒ **Production:** **YOU ARE COMMANDED** to produce at the time, date, and place set forth below the following documents, electronically stored information, or objects, and to permit inspection, copying, testing, or sampling of the material: See Attachment A.

Place: Kentucky Reporters
730 W. Main Street, Suite 101
Louisville, KY 40202Date and Time:
10 a.m. on August 19, 2024

☐ **Inspection of Premises:** **YOU ARE COMMANDED** to permit entry onto the designated premises, land, or other property possessed or controlled by you at the time, date, and location set forth below, so that the requesting party may inspect, measure, survey, photograph, test, or sample the property or any designated object or operation on it.

Place:

Date and Time:

The following provisions of Fed. R. Civ. P. 45 are attached – Rule 45(c), relating to the place of compliance; Rule 45(d), relating to your protection as a person subject to a subpoena; and Rule 45(e) and (g), relating to your duty to respond to this subpoena and the potential consequences of not doing so.

Date: 07/17/2024

CLERK OF COURT

OR

Signature of Clerk or Deputy Clerk

/s/ Ashley Simonsen

Attorney's signature

The name, address, e-mail address, and telephone number of the attorney representing (name of party) _____
Meta Platforms, Inc. f/k/a Facebook, Inc.; Instagram, LLC; Meta Payments, Inc.,
Meta Platforms Technologies, LLC; and Mark Zuckerberg, _____ who issues or requests this subpoena, are:
Ashley Simonsen, Covington & Burling LLP, 1999 Avenue of the Stars, Los Angeles, CA 90067, 424-332-4782, asimonsen@cov.com

Notice to the person who issues or requests this subpoena

If this subpoena commands the production of documents, electronically stored information, or tangible things or the inspection of premises before trial, a notice and a copy of the subpoena must be served on each party in this case before it is served on the person to whom it is directed. Fed. R. Civ. P. 45(a)(4).

Civil Action No. 4:23-cv-01615

PROOF OF SERVICE*(This section should not be filed with the court unless required by Fed. R. Civ. P. 45.)*

I received this subpoena for *(name of individual and title, if any)* _____
 on *(date)* _____.

☐ I served the subpoena by delivering a copy to the named person as follows: _____
 _____ on *(date)* _____; or

☐ I returned the subpoena unexecuted because: _____
 _____.

Unless the subpoena was issued on behalf of the United States, or one of its officers or agents, I have also
 tendered to the witness the fees for one day's attendance, and the mileage allowed by law, in the amount of
 \$ _____.

My fees are \$ _____ for travel and \$ _____ for services, for a total of \$ 0.00 .

I declare under penalty of perjury that this information is true.

Date: _____

Server's signature

Printed name and title

Server's address

Additional information regarding attempted service, etc.:

Print

Save As...

Add Attachment

Reset

Federal Rule of Civil Procedure 45 (c), (d), (e), and (g) (Effective 12/1/13)**(c) Place of Compliance.**

(1) For a Trial, Hearing, or Deposition. A subpoena may command a person to attend a trial, hearing, or deposition only as follows:

- (A) within 100 miles of where the person resides, is employed, or regularly transacts business in person; or
- (B) within the state where the person resides, is employed, or regularly transacts business in person, if the person
 - (i) is a party or a party's officer; or
 - (ii) is commanded to attend a trial and would not incur substantial expense.

(2) For Other Discovery. A subpoena may command:

- (A) production of documents, electronically stored information, or tangible things at a place within 100 miles of where the person resides, is employed, or regularly transacts business in person; and
- (B) inspection of premises at the premises to be inspected.

(d) Protecting a Person Subject to a Subpoena; Enforcement.

(1) Avoiding Undue Burden or Expense; Sanctions. A party or attorney responsible for issuing and serving a subpoena must take reasonable steps to avoid imposing undue burden or expense on a person subject to the subpoena. The court for the district where compliance is required must enforce this duty and impose an appropriate sanction—which may include lost earnings and reasonable attorney's fees—on a party or attorney who fails to comply.

(2) Command to Produce Materials or Permit Inspection.

(A) *Appearance Not Required.* A person commanded to produce documents, electronically stored information, or tangible things, or to permit the inspection of premises, need not appear in person at the place of production or inspection unless also commanded to appear for a deposition, hearing, or trial.

(B) *Objections.* A person commanded to produce documents or tangible things or to permit inspection may serve on the party or attorney designated in the subpoena a written objection to inspecting, copying, testing, or sampling any or all of the materials or to inspecting the premises—or to producing electronically stored information in the form or forms requested. The objection must be served before the earlier of the time specified for compliance or 14 days after the subpoena is served. If an objection is made, the following rules apply:

- (i) At any time, on notice to the commanded person, the serving party may move the court for the district where compliance is required for an order compelling production or inspection.
- (ii) These acts may be required only as directed in the order, and the order must protect a person who is neither a party nor a party's officer from significant expense resulting from compliance.

(3) Quashing or Modifying a Subpoena.

(A) *When Required.* On timely motion, the court for the district where compliance is required must quash or modify a subpoena that:

- (i) fails to allow a reasonable time to comply;
- (ii) requires a person to comply beyond the geographical limits specified in Rule 45(c);
- (iii) requires disclosure of privileged or other protected matter, if no exception or waiver applies; or
- (iv) subjects a person to undue burden.

(B) *When Permitted.* To protect a person subject to or affected by a subpoena, the court for the district where compliance is required may, on motion, quash or modify the subpoena if it requires:

- (i) disclosing a trade secret or other confidential research, development, or commercial information; or

(ii) disclosing an unretained expert's opinion or information that does not describe specific occurrences in dispute and results from the expert's study that was not requested by a party.

(C) *Specifying Conditions as an Alternative.* In the circumstances described in Rule 45(d)(3)(B), the court may, instead of quashing or modifying a subpoena, order appearance or production under specified conditions if the serving party:

- (i) shows a substantial need for the testimony or material that cannot be otherwise met without undue hardship; and
- (ii) ensures that the subpoenaed person will be reasonably compensated.

(e) Duties in Responding to a Subpoena.

(1) Producing Documents or Electronically Stored Information. These procedures apply to producing documents or electronically stored information:

(A) *Documents.* A person responding to a subpoena to produce documents must produce them as they are kept in the ordinary course of business or must organize and label them to correspond to the categories in the demand.

(B) *Form for Producing Electronically Stored Information Not Specified.* If a subpoena does not specify a form for producing electronically stored information, the person responding must produce it in a form or forms in which it is ordinarily maintained or in a reasonably usable form or forms.

(C) *Electronically Stored Information Produced in Only One Form.* The person responding need not produce the same electronically stored information in more than one form.

(D) *Inaccessible Electronically Stored Information.* The person responding need not provide discovery of electronically stored information from sources that the person identifies as not reasonably accessible because of undue burden or cost. On motion to compel discovery or for a protective order, the person responding must show that the information is not reasonably accessible because of undue burden or cost. If that showing is made, the court may nonetheless order discovery from such sources if the requesting party shows good cause, considering the limitations of Rule 26(b)(2)(C). The court may specify conditions for the discovery.

(2) Claiming Privilege or Protection.

(A) *Information Withheld.* A person withholding subpoenaed information under a claim that it is privileged or subject to protection as trial-preparation material must:

- (i) expressly make the claim; and
- (ii) describe the nature of the withheld documents, communications, or tangible things in a manner that, without revealing information itself privileged or protected, will enable the parties to assess the claim.

(B) *Information Produced.* If information produced in response to a subpoena is subject to a claim of privilege or of protection as trial-preparation material, the person making the claim may notify any party that received the information of the claim and the basis for it. After being notified, a party must promptly return, sequester, or destroy the specified information and any copies it has; must not use or disclose the information until the claim is resolved; must take reasonable steps to retrieve the information if the party disclosed it before being notified; and may promptly present the information under seal to the court for the district where compliance is required for a determination of the claim. The person who produced the information must preserve the information until the claim is resolved.

(g) Contempt.

The court for the district where compliance is required—and also, after a motion is transferred, the issuing court—may hold in contempt a person who, having been served, fails without adequate excuse to obey the subpoena or an order related to it.

DEFINITIONS AND INSTRUCTIONS TO ATTACHMENT A

DEFINITIONS

1. The term “communication” means the transmittal of information (in the form of facts, ideas, inquiries or otherwise).
2. “Document” or “documents” shall have the broadest meaning ascribed to it by the Federal Rules of Civil Procedure, and includes, without limitation electronically stored information (“ESI”) (including, without limitation, electronic databases and the data therein, all electronic messages or communications, electronic word processing documents, electronically stored voicemail, webpages, and social media posts) in accordance with any order in this case governing ESI at the time of production. Different versions of the same documents, including, but not limited to, drafts or documents with handwritten notations or marks not found in the original or on other copies are different documents.
3. “You”, “you”, “Your” and “your” means the Kentucky Department of Education.
4. “Relating” or “related to” means and includes referring to, concerning, referencing, mentioning, associated with, constituting, discussing, containing, embodying, recording, reflecting, identifying, summarizing, incorporating, and/or dealing with or pertaining to in any way.
5. “And” includes “or”, and vice versa.
6. The singular form of a word or term includes the plural, and vice versa.
7. The present tense of a verb includes the past tense, and vice versa.
8. The use of the article “the” shall not be construed as limiting the scope of any request.
9. “Including” means “including without limitation.”

10. “Any” includes “all”, and vice versa.

11. The capitalized version of a word or term includes the lower case version of a word or term, and vice versa.

12. “Social Media Platforms” or “Platforms” means a digital service that facilitates interactions between two or more distinct but interdependent sets of users, including but not limited to Facebook, Instagram, Snapchat, TikTok, YouTube, Twitter (or “X”), Pinterest, LinkedIn, BeReal, Lapse, Reddit, Threads, VSCO, Goodreads, Quora, Discord, Twitch, and Tumblr.

13. “Young Users” means users of Social Platforms who are under 18 years of age when using the Platform(s).

All words, terms, and phrases not specifically defined herein are to be given their normal and customary meaning in the context in which they are used in these Requests.

INSTRUCTIONS

1. These Requests are intended to cover any and all documents in your possession, custody, or control, to the extent not privileged. Documents held by any office, department, board, commission, or instrumentality of the Kentucky Department of Education are within your possession, custody, or control.

2. In accordance with ESI Protocol attached hereto as Attachment B, if you object to furnishing any of the documents or information requested by these Requests on the grounds of attorney-client privilege, work product, other privilege, or otherwise then, with respect to each such document:

- a. state the nature of the privilege claimed;
- b. state the date of each communication supporting the privilege claim;
- c. identify all participants in the supporting communication;
- d. state the specific grounds on which the objection is based; and

e. identify the specific request calling for such information;

2. If you object to any Request on the grounds that it is vague or ambiguous, state: (i) the portions or terms of such Request that you claim to be vague or ambiguous; and (ii) the interpretation of the Request pursuant to which you provide a response.

3. Each request shall be deemed continuing, so as to require supplemental or mandatory responses should you obtain additional responsive information subsequent to your initial responses.

4. If you cannot fully respond to a particular Request after exercising due diligence to make inquiry and to secure the necessary information, provide a response to the extent possible, specifying your inability to respond to the remainder and providing whatever information or knowledge you have concerning the portion not responded to.

5. Each page of a produced document shall have a legible, unique page identifier (“Bates Number”) and confidentiality legend (where applicable) on the face of the image at a location that does not obliterate, conceal, or interfere with any information from the source document. Redactions should be clearly marked or stamped on the page in such a way that it is clear from review that a portion of the image has been redacted.

6. All responsive and non-privileged electronic documents shall be produced in the format ordered by the Court in its ESI order.

7. All responsive electronic documents shall be produced in a format agreed upon by the parties, to include at least native versions of Excel spreadsheets and presentation files, with a Bates-stamped placeholder image.

8. Unless otherwise specified, the time period for these Requests is January 1, 2012 to the date of production of the Documents.

ATTACHMENT A

1. Research, investigations, studies, surveys, reports, evaluations, or analyses concerning the mental, social, emotional, or behavioral health of persons ages 13 to 18.
2. Programs, initiatives, efforts, or actions proposed or taken by the Kentucky Department of Education to encourage or promote the use of Social Media Platforms.
3. Programs, initiatives, efforts, or actions proposed or taken by Kentucky Department of Education to address Young Users' use of Social Media Platforms, including any program, initiative, effort, or action to prevent, limit, encourage, or promote the use of Social Media Platforms by Young Users.
4. Studies, programs, initiatives, efforts, or actions proposed or taken by the Kentucky Department of Education that sought to provide or promote internet access or phones, computers, tablets, or other electronic devices to Young Users.
5. Policies proposed, recommended, or enacted by the Kentucky Department of Education regarding screen time and acceptable use of cell phones, computers, tablets, or other electronic devices by Young Users.
6. Complaints to the Kentucky Department of Education by teachers regarding social media or cell phone use by Young Users and/or the need for acceptable use or other policies to address Young Users' use of social media or cell phones.
7. Complaints to the Kentucky Department of Education by teachers or school districts regarding budget crises from inflation, underfunding, unfunded mandates, and other causes.
8. Documents related to state assessment in Kentucky, including reports and analyses regarding the history of K-12 state assessment or standardized testing scores, performance by schools and/or school districts, and any other measures of school performance.
9. Kentucky Department of Education's communications and/or collaboration with any Social Media Platform on any program, initiative or other action related to, or directed at, Young Users.
10. Kentucky Department of Education's communications with any third party related to Young Users and/or Social Media Platforms.
11. Policies, procedures, and practices applicable to Kentucky Department of Education and Kentucky Department of Education employees regarding the use of Social Media Platforms, including any changes to these policies during the Relevant Period.

12. Legislation or policies proposed by, proposed on behalf of, or testified on by the Kentucky Department of Education, regardless of whether such legislation or policies were enacted, regarding Young Users' use of Social Media Platforms.
13. Research, investigations, studies, surveys, reports, evaluations, or analyses related to Social Media Platforms, including the importance of Social Media Platforms and the use of Social Media Platforms by Young Users and the potential benefits and harms created by the use of Social Media Platforms.
14. Research, investigations, studies, surveys, reports, evaluations, or analyses related to Social Media Platforms regarding the impact of social media on the mental, social, emotional, or behavioral health of Young Users.
15. Research, investigations, studies, surveys, reports, evaluations, or analyses related to:
 - a. Features of Social Media Platforms that are psychologically or physically harmful to Young Users;
 - b. Features of Social Media Platforms that promote compulsive, prolonged, or unhealthy use by Young Users;
 - c. The impact of features of Social Media Platforms, including:
 - (1) Algorithmic recommendation and sequencing;
 - (2) Image filters;
 - (3) Use of multiple user accounts;
 - (4) Infinite scroll;
 - (5) Ephemeral content features;
 - (6) Autoplay;
 - (7) Quantification and display of likes; or
 - (8) Audiovisual and haptic alerts.
16. Research, investigations, studies, surveys, reports, evaluations, or analyses concerning the mental, social, emotional, or behavioral health of Young Users, including those related to the effects of:
 - a. Social Media Platforms usage;
 - b. Video games usage;
 - c. Cell phone usage;
 - d. Messaging usage;
 - e. Usage of other electronics apart from usage of Social Media Platforms;
 - f. COVID-19 and/or remote learning;
 - g. Use of drugs or alcohol;
 - h. The opioid and fentanyl epidemic;
 - i. Poverty, homelessness, lack of health insurance, and/or food insecurity;
 - j. Physical health including nutrition, exercise, weight management, sleeping habits, and sexual activity;
 - k. Family trauma or deaths;
 - l. Academic pressure;
 - m. Violence, including school violence, domestic violence, gun violence, gun control and/or mass shootings;

- n. Bullying or verbal abuse apart from usage of Social Media Platforms;
 - o. Political polarization;
 - p. Natural disasters;
 - q. Climate change;
 - r. Discrimination and inequity;
 - s. Global warfare and conflict; and
 - t. Any other potential causes of harms to the mental, social, emotional, or behavioral health of Young Users.
17. Youth Risk Behavior Surveys conducted by the Kentucky Department of Education or on its behalf.
18. Public or non-public meetings held by the Kentucky Department of Education related to Social Media Platforms and use of Social Media Platforms by Young Users, including notices, meeting notes, PowerPoint presentations, internal memoranda, summaries, personal notes, or attendee lists.
19. Mental, social, emotional, or behavioral health services provided by the Kentucky Department of Education to Young Users during the Relevant Period.
20. Budgeted and actual expenditures by the Kentucky Department of Education during the Relevant Period related to Young Users' use of Social Media Platforms.
21. Policies, procedures, and practices related to the Kentucky Department of Education's use of Social Media Platforms, including communication of information or promotion of Kentucky Department of Education programs, initiatives, efforts, or actions on Social Media Platforms.
22. Kentucky Department of Education's budget and actual expenditures during the Relevant Period, including expenditures on:
- a. Digital advertisements by the Kentucky Department of Education on Social Media Platforms
 - b. Digital advertisements by the Kentucky Department of Education purchased through Social Media Platforms.

ATTACHMENT B

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA**

IN RE: *Social Media Adolescent
Addiction/Personal Injury Products Liability
Litigation*

This document relates to:
ALL ACTIONS

MDL No. 3047
Case No. 4:22-md-03047-YGR

Honorable Yvonne Gonzalez Rogers
Honorable Peter H. Kang

**STIPULATION AND ~~PROPOSED~~
ORDER GOVERNING THE
PRODUCTION OF
ELECTRONICALLY STORED
INFORMATION AND HARD COPY
DOCUMENTS**

1. PURPOSE

This Order Governing the Production of Electronically Stored Information and Hard Copy Documents (“ESI Order”) will govern discovery of electronically stored information and any hard copy documents in this Litigation as a supplement to the Federal Rules of Civil Procedure, this District’s Guidelines for the Discovery of Electronically Stored Information, and any other applicable orders and rules. “This Litigation” includes all actions currently in MDL No. 3047, *In Re: Social Media Adolescent Addiction/Personal Injury Products Liability*, or hereafter added or transferred to MDL No. 3047, and all actions later remanded to their respective transferor courts.

2. DEFINITIONS

- a) “Document” is defined to be synonymous in meaning and equal in scope to the usage of this term in Rules 26 and 34 of the Federal Rules of Civil Procedure and shall include Hard-Copy Documents and ESI.

- b) “Electronically stored information” or “ESI,” as used herein has the same meaning as in Federal Rules of Civil Procedure 26 and 34.
- c) “Hard-Copy Document” means Documents existing in paper form at the time of collection.
- d) “Searchable Text” means the native text extracted from an Electronic Document and any Optical Character Recognition text (“OCR text”) generated from a Hard-Copy Document or electronic image.

3. COOPERATION

The Parties are aware of the importance the Court places on cooperation and commit to cooperate in good faith throughout this Litigation consistent with this Court’s Guidelines for the Discovery of ESI and this Court’s Rules of Professional Conduct. The Parties will endeavor to cooperate in good faith and be reasonably transparent in all aspects of the discovery process.

4. LIAISON

The Parties will identify Discovery Liaisons to each other who are and will be knowledgeable about and responsible for discussing their respective ESI. Any Party is free to change their designated Discovery Liaison by providing written notice to the other Parties. Each Party’s Discovery Liaison must: (a) be prepared to meet and confer on discovery-related matters and to participate in discovery dispute resolution; (b) be knowledgeable about the Party’s discovery efforts; (c) be, or have reasonable access to those who are, familiar with the Party’s electronic systems and capabilities in order to explain those systems and answer relevant questions; and (d) be, or have reasonable access to those who are knowledgeable about the technical aspects of discovery, including electronic document storage, organization, and format issues, and relevant information retrieval technology, including search methodology.

5. IDENTIFICATION OF CUSTODIANS AND DATA SOURCES

The parties will disclose information about custodians and custodial and non-custodial data sources likely to possess relevant or responsive information in accordance with Fed. R. Civ. P. 26 and this District’s ESI Guidelines. The Parties will participate in Rule 26(f) discussions guided by this District’s Checklist for Rule 26(f) Meet and Confer Regarding Electronically

1 Stored Information. After responses to Requests for Production under Fed. R. Civ. P. 34 have
2 been served, the parties will meet and confer regarding those custodians and custodial and non-
3 custodial data sources from which Documents and ESI will be collected for search and review for
4 potential production in this litigation. The custodian and data source exchanges will include brief
5 explanations of the rationale for their selections; for example, for custodians, their current job
6 titles and descriptions of their work, and for data sources, location information and description.

7 **6. INACCESSIBLE OR UNUSABLE ESI**

8 If a Producing Party asserts that certain requested ESI is inaccessible or not “reasonably
9 accessible,” otherwise unnecessary, or if the Receiving Party asserts that, following production,
10 certain ESI is not reasonably useable, the parties shall meet and confer to discuss resolving such
11 assertions. The parties will exchange sufficient information to enable the parties to confer in good
12 faith. If the parties cannot resolve any such disputes after such a meet and confer has taken place,
13 the issue shall be presented to the Court for resolution.

14 **7. KNOWN RESPONSIVE DOCUMENTS**

15 Documents or ESI identified in a custodial or non-custodial file, or in a discrete folder or
16 collection, that are known to a Producing Party through reasonable investigation to be responsive
17 to a discovery request shall be collected for review without regard to whether the responsive
18 content was located via any search methodology developed in accordance with this Order, and
19 nothing about such review shall prevent the Producing Party from redacting or withholding and
20 logging such documents for applicable privileges.

21 **8. SEARCH METHODOLOGIES**

22 The Parties shall adopt reasonable and proportionate methodologies to identify, search,
23 collect, cull, review, and produce ESI as required under applicable legal standards. The Parties
24 recognize and agree that each Party may use one or more methodologies to identify, search,
25 collect, cull, review, and produce responsive and non-privileged ESI, including the use of
26 keyword search terms and/or the use of technology assisted review (“TAR”) as discussed further
27 herein. The Parties further recognize that different data sets may implicate different
28 methodologies to identify, search, collect, cull, review, and produce responsive and non-

1 privileged ESI. The Parties therefore agree to meet and confer in good faith regarding any
2 potential disputes over their respective ESI productions.

3 **9. HIT REPORTS AND SEARCH TERMS**

4 If a Producing Party uses search terms to identify, search, or cull potentially responsive
5 ESI, the Producing Party shall disclose the search terms to the Requesting Party. The Parties shall
6 meet and confer regarding any disputes over the disclosed search terms. In the event that a
7 Producing Party claims burden with respect to modified and/or additional search terms proposed
8 by a Requesting Party, the Producing Party shall provide a hit report for the terms at issue using
9 industry-standard processing tools, such as NUIX or other similar tools. The Producing Party
10 shall provide a hit report for the document collection where the terms were applied, including the
11 following with respect to each proposed or modified search term in the collection:

- 12 a) The number of documents with hits for that term; and
- 13 b) The number of unique documents, i.e., documents which do not have hits for any other
14 term.

15 If, after reviewing a hit report from a Producing Party, a Requesting Party so chooses, it
16 may reasonably request a further hit report which includes:

- 17 c) The number of family members, including the documents with hits, of the documents
18 with hits for that term; and
- 19 d) The number of unique family members of the documents with hits for that term.

20 If the ESI tool for the Producing Party is capable without undue burden of providing the
21 number of family members and unique family members, then the Producing Party shall provide
22 such further hit report. The Parties (including the person most knowledgeable about the
23 capabilities of the Producing Party's ESI tool and the Requesting Party's person most
24 knowledgeable about technical issues from its ESI service provider) shall meet and confer
25 regarding any disputes over whether the Producing Party's ESI tool has the capability or not to
26 provider either number of family members or number of unique family members.

27 The Parties shall meet and confer to resolve disagreements over the search terms or their
28 application. To the extent the Parties are unable to reach agreement on the application of, or

1 procedures for, any search or filtering processes, the Parties shall fully comply with the
2 provisions of this Court's Discovery Standing Order regarding the procedure for raising discovery
3 disputes with the Court, including the meet and confer and certification requirements therein.

4 **10. TECHNOLOGY ASSISTED REVIEW (TAR)**

5 A Producing Party may use TAR (technology-assisted review) during the culling and
6 review process of ESI, which may be applied in addition to search terms. If a Producing Party
7 uses TAR to cull, filter out, or exclude documents from that Party's production, that Producing
8 Party shall do the following:

- 9 • If a Producing Party chooses to apply both search terms and TAR to a review set,
10 the Producing Party will disclose the search terms to all other Party/Parties.
- 11 • Disclose the name of the TAR tool or service used to all other Party/Parties.

12 **11. VALIDATION**

13 Each Producing Party shall take reasonable steps to validate its review process (i.e., using
14 quality control measures to determine whether its production is missing relevant ESI or contains
15 substantial amounts of irrelevant ESI) and make any necessary adjustments or corrections to its
16 process. If, after reviewing a Producing Party's production, a Requesting Party reasonably
17 requests additional information regarding the validation method(s) used by the Producing Party,
18 the Producing Party will disclose the level of end-to-end recall (the percentage of responsive
19 Documents in the collection which were identified as responsive by that Producing Party's
20 methodology). If there remain disputes between the Parties regarding validation, the Parties shall
21 meet and confer to resolve such disputes in good faith, including a reasonable discussion
22 regarding the tool used and the parameters used to obtain or calculate the level of recall.

23 **12. UNSEARCHABLE DOCUMENTS**

24 The Producing Party shall use reasonable efforts to identify and review potentially
25 responsive documents for which text-based search technologies are fundamentally ineffective.

26 **13. SYSTEM FILES**

27 Each Party will use its best efforts to filter out common system files and application
28 executable files using the national software reference library ("NSRL") NIST hash set list. The

Parties also may filter out stand-alone files identified as zero bytes in size. Additional culling of file types based on file header information may be applied to the following, provided these files are not known to be otherwise attached, embedded in, or included with an otherwise responsive document, or are not themselves reasonably known to contain information responsive or contain responsive data or are used to interface with users or interact with or access individual or aggregated user data: Application Package File, Backup Files, Batch Files, Binary Disc Image, C++ File Formats, Cascading Style Sheet, Configuration File, Database File, Dictionary Files, Dynamic Link Library, Event Log Files, Executable Files, Hypertext Cascading Stylesheet, Java Archive Files, JavaScript Files, JavaScript Source Code and Class Files, Macintosh Resource Fork Files, Package Manager Files, Program Files, Program Installers, Python Script Files, Shell Script Files, System or Temporary Files, Thumbnail Cache Files, Troff Files, Truetype Font Files, Windows Cabinet File, Windows Command Files, Windows File Shortcut, Windows Help Files, Windows Metafiles and Enhanced Metafiles, Windows Spool Files, Windows System File.

14. DEDUPLICATION

Each Producing Party shall make reasonable efforts to globally deduplicate exact duplicate Documents within that Producing Party's ESI data set across all custodial and non-custodial sources at the family level using either MD5 hash values or SHA hash values or any other agreed-upon (and disclosed) industry-standard deduplication technology. The Parties shall reach agreement on such other deduplication technology and shall reach agreement on how their deduplication tools shall identify exact duplicates of documents in a manner that is consistent with the disclosed tools and technologies a Producing Party is using. The Parties shall reach agreement on how to identify exact duplicates of emails using industry-standard commercially available software tools or services, which may for example calculate hash values of emails based on concatenated values of agreed-upon email fields and/or hash values of attachments, or which may use any other method the Parties agree upon. Having further met and conferred in keeping with the previous sentence, the Parties shall calculate deduplication hash values for emails on the concatenated values set forth in and in accordance with the documentation specifications of the disclosed deduplication tools to be used in this Litigation (i.e., RelativityOne, Relativity Server,

1 and Nuix); however, if Nuix is used, the Producing Party shall select the optional field “Include
2 Bcc” as an additional field to add to the default ones.

3 The Parties shall not withhold from production near-duplicates without meeting and
4 conferring on this issue.

5 The names of all custodians who were either identified as custodians for purposes of
6 collection for this matter (or otherwise known by the Producing Party to have been in possession
7 or custody of a document prior to deduplication) will be populated in the ALL CUSTODIANS
8 metadata field for the produced version of a document that has duplicates removed from
9 production. The original file paths (if any exist) of a document prior to deduplication will be
10 populated in the ALL FILE PATHS metadata field of the produced document.

11 **15. EMAIL THREADING**

12 The Parties may use analytics technology to identify email threads and shall produce the
13 unique most inclusive copy and related family members. Where multiple email messages are part
14 of a single chain or “thread,” a Party is only required to produce the most inclusive copy of an
15 email message(s) (“Last In Time Email(s)”) and need not produce earlier, lesser inclusive email
16 messages or “thread members,” provided that the tool or software service being used to perform
17 threading is disclosed. A Producing Party may exclude from production lesser inclusive copies of
18 the most inclusive email message in the thread, where the entire body of each of those lesser
19 inclusive copies is included within the Last in Time Email. The Producing Party will honor
20 reasonable requests to produce lesser inclusive copies of a Last In Time Email or other earlier
21 chains of emails otherwise excluded by email thread suppression.

22 The Parties shall treat new or different email chains or threads pursuant to further
23 agreement on safeguards or guidelines for defining emails threads which reasonably take into
24 account the capabilities of the email threading/dethreading/hyperthreading tools used by each
25 Defendant (which shall be disclosed to Plaintiffs).

26 **16. SOURCE CODE**

27 The Parties will meet and confer to address the production and/or inspection of source
28 code and entering into a separate order governing the same if needed.

17. PRODUCTION FORMATS

The Parties agree to produce documents and data in the formats described in **Appendix 1** to this ESI Order. If particular documents or categories of documents identified in response to document requests warrant a different format, the Parties will cooperate to arrange for the mutually acceptable production of such documents. The Parties further agree not to degrade the searchability of documents as part of the document production process.

In addition, the Parties agree that the production and production format of social media and/or user account information is not covered by this agreement and to meet and confer on the production and production format, including metadata, for social media and/or user account information.

18. PHASING

Once the Parties begin propounding discovery requests pursuant to Fed. R. Civ. P. 34, the Parties agree to meet and confer regarding appropriate phasing for the production of ESI.

19. MISCELLANEOUS PROVISIONS

- a) **Production of Plaintiffs ESI and Case-Specific Materials.** Subject to any further agreement among the Parties or Order of the Court, the Parties shall produce case-specific documents (i.e., documents specific to the claim of a given Plaintiff, produced by Plaintiffs or Defendants) for any Plaintiff in discovery pools or other selections designed to inform bellwether selection, including those selected for a bellwether trial, in accordance with the production format specified herein, provided, however, that the Producing Party may elect to produce such materials in their native format. To the extent production of case-specific documents for any Plaintiff selected for a bellwether trial presents an issue for any Party, the Parties shall reasonably confer, and may present any disputes to the Court or its designee. The Parties shall further agree to confer concerning the production format and associated matters (*e.g.*, hosting platform) for case-specific documents produced in the cases of other Plaintiffs.

Nothing herein shall limit Defendant's right to seek discovery from any Plaintiff.

- b) **Translations Of Produced Materials.** The Producing Party has no obligation to

create a translation of the Documents or any portion thereof. For any foreign-language documents responsive to document requests that a Party reasonably knows as the result of a reasonable investigation have been translated into the English language using human translators or through machine translation for its own purposes, except to the extent such translation is protected by attorney-client or work-product privileges, the Producing Party shall produce the translation of the original document with the original. The parties will meet and confer as necessary concerning procedures for using translations at depositions and at trial. In the event the Parties cannot reach agreement, the matter may be submitted to the Court for determination.

c) **Third-Party Documents.** A Party that issues a Non-Party subpoena (“Issuing Party”) shall include a copy of this Order with the subpoena and state that (1) the subpoenaed Non-Party should produce Documents in response to the subpoena to all Parties; and (2) the Parties to this Litigation have requested that Third Parties produce Documents in accordance with the specifications set forth herein. If the subpoenaed Non-Party produces Documents to the Issuing Party but does not produce those Documents to other Parties, the Issuing Party shall produce such Documents to those other Parties within 14 days of receiving the Documents, except where the Documents are to be used in a deposition, in which case the Issuing Party shall produce such Documents to all other Parties no later than three (3) days prior to the deposition, or as soon as reasonably practicable if such production occurs thereafter. Nothing in this Order is intended or may be interpreted to narrow, expand, or otherwise affect the rights of the Parties or Third Parties to object to a subpoena. If the Non-Party production is not Bates-stamped, the Parties will meet and confer to agree upon a format for designating the documents with a unique Bates Number prefix.

d) **Documents Produced by Parties – Presumption of Authenticity.** In order to reduce the number of requests for admission, this Order establishes a rebuttable presumption that documents produced by the Parties are authentic, if said documents were either created or authored by the producing Party, or any of its employees, agents, or

1 contractors, so long as the employees', agents', or contractors' work was performed in
2 connection with a project or assignment sponsored by the producing Party. No further
3 evidence to establish authenticity need be provided. Nothing in this paragraph shall be
4 deemed to waive any other evidentiary objection a party may have, including but not
5 limited to hearsay, foundation/personal knowledge, or relevance.

- 6 e) **Re-productions.** Notwithstanding any provisions to the contrary, re-production of
7 discrete sets of documents from another litigation, arbitration, government inquiry, or
8 other matter may be re-produced in the same manner and form as originally produced
9 in the other matter, provided however that a party will re-produce documents in a
10 different format for good cause shown. This provision does not waive the right of a
11 party to object to any requests for reproduction of production files from another
12 litigation, arbitration, government inquiry, or other matter.
- 13 f) **Modification.** This ESI Order may be modified by a Stipulated Order of the Parties
14 or by the Court for good cause shown.
- 15 g) **Good Faith.** The Parties will act in good faith as required by law and use these
16 procedures to identify and reduce the potential for disputes.
- 17 h) **Continuing Obligations.** The Parties recognize that discovery shall be an iterative
18 and cooperative process. The Parties will continue to meet and confer regarding any
19 issues as reasonably necessary and appropriate. This Order does not address or resolve
20 any objections to the Parties' respective discovery requests.
- 21 i) **Reservation of Rights.** The Parties agree that any topic not addressed herein is
22 neither a waiver nor acknowledgement of agreement by either Party.

23 **IT IS SO STIPULATED**, through Counsel of Record.

24

25

26

27

28

1 DATED: March 15, 2024

Respectfully submitted,

2 /s/ Lexi J. Hazam
LEXI J. HAZAM

3 **LIEFF CABRASER HEIMANN &
BERNSTEIN, LLP**

4 275 BATTERY STREET, 29TH FLOOR
5 SAN FRANCISCO, CA 94111-3339
6 Telephone: 415-956-1000
lhazam@lchb.com

7
8 PREVIN WARREN

MOTLEY RICE LLC

9 401 9th Street NW Suite 630
10 Washington DC 20004
11 T: 202-386-9610
pwarren@motleyrice.com

12 Co-Lead Counsel

13 CHRISTOPHER A. SEEGER

SEEGER WEISS, LLP

14 55 CHALLENGER ROAD, 6TH FLOOR
15 RIDGEFIELD PARK, NJ 07660
16 Telephone: 973-639-9100
Facsimile: 973-679-8656
cseeger@seegerweiss.com

17 Counsel to Co-Lead Counsel

18 JENNIE LEE ANDERSON

ANDRUS ANDERSON, LLP

19 155 MONTGOMERY STREET, SUITE 900
20 SAN FRANCISCO, CA 94104
21 Telephone: 415-986-1400
jennie@andrusanderson.com

22 Liaison Counsel

23 MATTHEW BERGMAN

24 GLENN DRAPER

SOCIAL MEDIA VICTIMS LAW CENTER

25 821 SECOND AVENUE, SUITE 2100
26 SEATTLE, WA 98104
27 Telephone: 206-741-4862
matt@socialmediavictims.org
28 glenn@socialmediavictims.org

JAMES J. BILSBORROW
WEITZ & LUXENBERG, PC
700 BROADWAY
NEW YORK, NY 10003
Telephone: 212-558-5500
Facsimile: 212-344-5461
jbilsborrow@weitzlux.com
PAIGE BOLDT
WATTS GUERRA LLP
4 Dominion Drive, Bldg. 3, Suite 100
San Antonio, TX 78257
T: 210-448-0500
PBoldt@WattsGuerra.com

THOMAS P. CARTMELL
WAGSTAFF & CARTMELL LLP
4740 Grand Avenue, Suite 300
Kansas City, MO 64112
T: 816-701 1100
tcartmell@wcllp.com

JAYNE CONROY
SIMMONS HANLY CONROY, LLC
112 MADISON AVE, 7TH FLOOR
NEW YORK, NY 10016
Telephone: 917-882-5522
jconroy@simmonsfirm.com
CARRIE GOLDBERG
C.A. GOLDBERG, PLLC
16 Court St.
Brooklyn, NY 11241
T: (646) 666-8908
carrie@cagoldberglaw.com

SIN-TING MARY LIU
**AYLSTOCK WITKIN KREIS &
OVERHOLTZ, PLLC**
17 EAST MAIN STREET, SUITE 200
PENSACOLA, FL 32502
Telephone: 510-698-9566
mliu@awkolaw.com

ANDRE MURA
GIBBS LAW GROUP, LLP
1111 BROADWAY, SUITE 2100
OAKLAND, CA 94607
Telephone: 510-350-9717
amm@classlawgroup.com

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

EMMIE PAULOS
LEVIN PAPANTONIO RAFFERTY
316 SOUTH BAYLEN STREET, SUITE 600
PENSACOLA, FL 32502
Telephone: 850-435-7107
epaulos@levinlaw.com

ROLAND TELLIS
DAVID FERNANDES
BARON & BUDD, P.C.
15910 Ventura Boulevard, Suite 1600
Encino, CA 91436
Telephone: (818) 839-2333
Facsimile: (818) 986-9698
rtellis@baronbudd.com
dfernandes@baronbudd.com

ALEXANDRA WALSH
WALSH LAW
1050 Connecticut Ave, NW, Suite 500
Washington D.C. 20036
T: 202-780-3014
awalsh@alexwalshlaw.com

MICHAEL M. WEINKOWITZ
LEVIN SEDRAN & BERMAN, LLP
510 WALNUT STREET
SUITE 500
PHILADELPHIA, PA 19106
Telephone: 215-592-1500
mweinkowitz@lfsbalw.com

DIANDRA “FU” DEBROSSE ZIMMERMANN
DICELLO LEVITT
505 20th St North
Suite 1500
Birmingham, Alabama 35203
Telephone: 205.855.5700
fu@dicellolevitt.com

1 HILLARY NAPPI
2 **HACH & ROSE LLP**
3 112 Madison Avenue, 10th Floor
4 New York, New York 10016
5 Tel: 212.213.8311
6 hnappi@hrsclaw.com

7 JAMES MARSH
8 **MARSH LAW FIRM PLLC**
9 31 HUDSON YARDS, 11TH FLOOR
10 NEW YORK, NY 10001-2170
11 Telephone: 212-372-3030
12 jamesmarsh@marshlaw.com

13 *Attorneys for Individual Plaintiffs*

14 **ROB BONTA**
15 Attorney General
16 State of California

17 /s/ Megan O'Neill
18 Nick A. Akers (CA SBN 211222)
19 Senior Assistant Attorney General
20 Bernard Eskandari (SBN 244395)
21 Supervising Deputy Attorney General
22 Megan O'Neill (CA SBN 343535)
23 Joshua Olszewski-Jubelirer
24 (CA SBN 336428)
25 Marissa Roy (CA SBN 318773)
26 Deputy Attorneys General
27 California Department of Justice
28 Office of the Attorney General
455 Golden Gate Ave., Suite 11000
San Francisco, CA 94102-7004
Phone: (415) 510-4400
Fax: (415) 703-5480
Bernard.Eskandari@doj.ca.gov

*Attorneys for Plaintiff the People of the State of
California*

RUSSELL COLEMAN

Attorney General

Commonwealth of Kentucky

/s/ J. Christian Lewis

J. Christian Lewis (KY Bar No. 87109),

Pro hac vice

Philip Heleringer (KY Bar No. 96748),

Pro hac vice

Zachary Richards (KY Bar No. 99209),

Pro hac vice app. forthcoming

Daniel I. Keiser (KY Bar No. 100264),

Pro hac vice

Matthew Cocanougher (KY Bar No. 94292),

Pro hac vice

Assistant Attorneys General

1024 Capital Center Drive, Suite 200

Frankfort, KY 40601

CHRISTIAN.LEWIS@KY.GOV

PHILIP.HELERINGER@KY.GOV

ZACH.RICHARDS@KY.GOV

DANIEL.KEISER@KY.GOV

MATTHEW.COCANOUGH@KY.GOV

Phone: (502) 696-5300

Fax: (502) 564-2698

*Attorneys for Plaintiff the Commonwealth of
Kentucky*

COVINGTON & BURLING LLP

By: /s/ Ashley M. Simonsen
Ashley M. Simonsen, SBN 275203
COVINGTON & BURLING LLP
1999 Avenue of the Stars
Los Angeles, CA 90067
Telephone: (424) 332-4800
Facsimile: + 1 (424) 332-4749
Email: asimonsen@cov.com

Phyllis A. Jones, *pro hac vice*
Paul W. Schmidt, *pro hac vice*
COVINGTON & BURLING LLP
One City Center
850 Tenth Street, NW
Washington, DC 20001-4956
Telephone: + 1 (202) 662-6000
Facsimile: + 1 (202) 662-6291
Email: pajones@cov.com

*Attorney for Defendants Meta Platforms, Inc.
f/k/a Facebook, Inc.; Facebook Holdings,
LLC; Facebook Operations, LLC; Facebook
Payments, Inc.; Facebook Technologies, LLC;
Instagram, LLC; Siculus, Inc.; and Mark Elliot
Zuckerberg*

FAEGRE DRINKER LLP
By: /s/ Andrea Roberts Pierson
Andrea Roberts Pierson, *pro hac vice*
FAEGRE DRINKER LLP
300 N. Meridian Street, Suite 2500
Indianapolis, IN 46204
Telephone: + 1 (317) 237-0300
Facsimile: + 1 (317) 237-1000
Email: andrea.pierson@faegredrinker.com

Amy R. Fiterman, *pro hac vice*
FAEGRE DRINKER LLP
2200 Wells Fargo Center
90 South Seventh Street
Minneapolis MN 55402
Telephone: +1 (612) 766 7768
Facsimile: + 1 (612) 766 1600
Email: amy.fiterman@faegredrinker.com

Geoffrey M. Drake, *pro hac vice*

1 KING & SPALDING LLP
2 1180 Peachtree Street, NE, Suite 1600
3 Atlanta, GA 30309
4 Telephone: +1 (404) 572 4726
5 Email: gdrake@kslaw.com

6 David P. Mattern, pro hac vice
7 KING & SPALDING LLP
8 1700 Pennsylvania Avenue, NW, Suite 900
9 Washington, D.C. 20006
10 Telephone: +1 (202) 626 2946
11 Email: dmattern@kslaw.com

12 *Attorneys for Defendants TikTok Inc. and*
13 *ByteDance Inc.*

14 MUNGER, TOLLES & OLSEN LLP
15 By: /s/ Jonathan H. Blavin
16 Jonathan H. Blavin, SBN 230269
17 MUNGER, TOLLES & OLSON LLP
18 560 Mission Street, 27th Floor
19 San Francisco, CA 94105-3089
20 Telephone: (415) 512-4000
21 Facsimile: (415) 512-4077
22 Email: jonathan.blavin@mto.com

23 Rose L. Ehler (SBN 29652)
24 Victoria A. Degtyareva (SBN 284199)
25 Laura M. Lopez, (SBN 313450)
26 Ariel T. Teshuva (SBN 324238)
27 MUNGER, TOLLES & OLSON LLP
28 350 South Grand Avenue, 50th Floor
Los Angeles, CA 90071-3426
Telephone: (213) 683-9100
Facsimile: (213) 687-3702
Email: rose.ehler@mto.com
Email: victoria.degtyareva@mto.com
Email: Ariel.Teshuva@mto.com

Lauren A. Bell (*pro hac vice forthcoming*)
MUNGER, TOLLES & OLSON LLP
601 Massachusetts Ave., NW St.,
Suite 500 E
Washington, D.C. 20001-5369
Telephone: (202) 220-1100
Facsimile: (202) 220-2300
Email: lauren.bell@mto.com

Attorneys for Defendant Snap Inc.

WILSON SONSINI GOODRICH & ROSATI
Professional Corporation

By: /s/ Brian M. Willen

Brian M. Willen (*pro hac vice*)

WILSON SONSINI GOODRICH & ROSATI

1301 Avenue of the Americas, 40th Floor

New York, New York 10019

Telephone: (212) 999-5800

Facsimile: (212) 999-5899

Email: bwillen@wsgr.com

Lauren Gallo White

Samantha A. Machock

WILSON SONSINI GOODRICH & ROSATI

One Market Plaza, Spear Tower, Suite 3300

San Francisco, CA 94105

Telephone: (415) 947-2000

Facsimile: (415) 947-2099

Email: lwhite@wsgr.com

Email: smachock@wsgr.com

Christopher Chiou

WILSON SONSINI GOODRICH & ROSATI

953 East Third Street, Suite 100

Los Angeles, CA 90013

Telephone: (323) 210-2900

Facsimile: (866) 974-7329

Email: cchiou@wsgr.com

*Attorneys for Defendants YouTube, LLC, Google
LLC, and Alphabet Inc.*

WILLIAMS & CONNOLLY LLP

By: /s/ Joseph G. Petrosinelli

Joseph G. Petrosinelli (*pro hac vice*)

jpetrosinelli@wc.com

Ashley W. Hardin (*pro hac vice*)

ahardin@wc.com

680 Maine Avenue, SW

Washington, DC 20024

Telephone.: 202-434-5000

Fax: 202-434-5029

*Attorneys for Defendants YouTube, LLC, Google
LLC, and Alphabet Inc.*

MORGAN, LEWIS & BOCKIUS LLP
By: /s/ Stephanie Schuster
Stephanie Schuster (*pro hac vice*)
stephanie.schuster@morganlewis.com
1111 Pennsylvania Avenue NW
NW Washington, DC 20004-2541
Tel.: 202.373.6595

Yardena R. Zwang-Weissman (SBN 247111)
yardena.zwang-weissman@morganlewis.com
300 South Grand Avenue, 22nd Floor
Los Angeles, CA 90071-3132
Tel.: 213.612.7238

Brian Ercole (*pro hac vice*)
brian.ercole@morganlewis.com
600 Brickell Avenue, Suite 1600
Miami, FL 33131-3075
Tel.: 305.415.3416

*Attorneys for Defendants YouTube, LLC and
Google LLC*

IT IS ORDERED that the foregoing Agreement is approved.

Dated: March 18, 2024



MAGISTRATE JUDGE PETER H. KANG

APPENDIX 1: PRODUCTION FORMAT

1) **Production Components.** Except as otherwise provided below, ESI must be produced in accordance with the following specifications:

- a) an ASCII delimited data file (.DAT) using standard delimiters;
- b) an image load file (.OPT) that can be loaded into commercially acceptable production software (*e.g.* Concordance);
- c) single page black-and-white TIFF images, or JPEG images when color is specified herein, or native files with single page placeholder TIFF images depending on the applicable production format for each type of file;
- d) and document level .TXT files for all documents containing extracted full text or OCR text.
- e) Family relationships between emails and their attachments, embedded files and their source document, and connected hardcopy documents will be maintained in production. Attachments should be consecutively produced with their parent.
- f) If a particular document warrants a different production format, the Parties will cooperate in good faith to arrange for a mutually acceptable production format.

2) **Production Media and Access Controls.** Productions must be encrypted and produced through secure electronic means, such as secure file sharing methods (*e.g.* FTP), or on CD, DVD, flash drive or external hard drive (“Production Media”). Each piece of Production Media must identify a production number corresponding to the production volume (*e.g.* “VOL001”). Each piece of Production Media must also identify: (a) the case caption; (b) the following label: “This media contains material subject to Court Ordered security measures”; (c) the Producing Party’s name; (d) the production date; (e) the Bates Number range of the materials contained on the Production Media.

Nothing in this ESI Order will preclude or impair any and all protections provided the Parties by any Protective Order(s) agreed and entered into by the Parties. Parties will use best efforts to avoid the unnecessary copying or transmittal of produced documents. If questions arise, the Parties will meet and confer to ensure security concerns are addressed prior to the exchange of

any documents.

3) Data Load Files/Image Load Files. Each TIFF in a production must be referenced in the corresponding image load file. The total number of documents referenced in a production's data load file should match the total number of designated document breaks in the image load file(s) in the production. The total number of pages referenced in a production's image load file should match the total number of TIFF files in the production. All images must be assigned a unique Bates number that is sequential within a given document and across the production sets. The Bates Numbers in the image load file must match the corresponding documents' beginning Bates numbers in the data load file. The total number of documents in a production should match the total number of records in the data load file. Load files must not vary in format or structure within a production, or from one production to another except by agreement of the Parties.

4) Metadata Fields. Each of the metadata and coding fields set forth below that can be extracted should be produced for each document, except that if the field contains privileged information, that privileged information may be redacted. However, to the extent that metadata does not exist, is not available for any documents produced, this provision shall not be read to require any Party to extract, capture, collect, manually populate, or produce such metadata, with the exception of the following: (a) BEGBATES, (b) ENDBATES, (c) BEGATTACH, (d) ENDATTACH, (e) PRODVOL, (f) ALL CUSTODIANS, (g) CONFIDENTIALITY, (h) REDACTIONS, (i) REDACTION TYPE, (j) HASHVALUE, (k) NATIVEFILEPATH, and (l) TEXTFILEPATH, which should be populated by the Party or the Party's vendor. The Parties will make reasonable efforts to ensure that metadata fields automatically extracted from the documents correspond directly to the information that exists in the original documents.

Field Name	Field Description
BEGBATES	Beginning Bates number for a particular document as stamped on the first production image for that document
ENDBATES	Ending Bates number as stamped on the last

Field Name	Field Description
	production image for a particular document
BEGATTACH	First production Bates number of the first document in a family
ENDATTACH	Last production Bates number of the last document in a family
ATTACHCOUNT	Number of attachments to an e-mail or embedded parent, as generated by commercially available discovery processing tools.
ATTACHNAMES	Names of each individual Attachment, separated by semicolons.
PRODVOL	Production volume
ALLCUSTODIANS	List of all custodians associated with Document, i.e. “Custodian” + “Other Custodian” values delimited by semicolon.
ALLFILEPATHS	All original path(s) to the individual source file(s) when available in the ordinary course of business to and processable by the parties and their ESI vendors of choice. Includes path up to and including internal path of containers.
CONFIDENTIALITY	Confidentiality designation assigned to the document consistent with the Stipulated Protective Order governing this Litigation
NATIVEFILEPATH	Native File Link (Native Files only)
TEXTFILEPATH	Path to extracted text/OCR file for the document
HASHVALUE	MD5 hash value of the document
DOCUMENT TYPE	Descriptor for the type of document: “E-document” for electronic documents not attached to e-mails; “E-mail” for all e-mails; “E-attachment” for files that were attachments to e-mails; and “Physical” for hard copy physical documents that have been scanned and converted to an electronic image.
AUTHOR	Any value populated in the Author field of the

Field Name	Field Description
	document properties
DOCDATE	Date the document was created according to filesystem information (format: MM/DD/YYYY)
DATELASTMODIFIED	Date when document was last modified according to filesystem information (format: MM/DD/YYYY)
LAST MODIFIED BY	Last person who modified (saved) a document, as generated by commercially available discovery processing tools.
TRACK CHANGES	Y if a document with track changes value, otherwise N or empty, if available separately from the HASHIDDENATA flag
COMMENTS	Y if a document with comments, otherwise N or empty, if available separately from the HASHIDDENATA flag
HASHIDDENATA	Y if a document with hidden content value, otherwise N or empty
FILENAME	Filename of an electronic document
TITLE	Any value populated in the Title field of the document properties
DOCEXT	File extension of document pulled from the document properties
FROM	The sender of the email
TO	All recipients that were included on the “To” line of the email
CC	All recipients that were included on the “CC” line of the email
BCC	All recipients that were included on the “BCC” line of the email
DATETIMERECEIVED	Date and time email was received (format: MM/DD/YYYY HH:MM)
DATETIMESENT	Date and time email was sent (format: MM/DD/YYYY HH:MM)

Field Name	Field Description
TIMEZONE	The timezone used to process the document
EMAILSUBJECT	Subject line of email pulled from the document properties
THREADID	If a threading tool is used for emails, the thread id generated by the threading tool.
REDACTION TYPE ¹	General category of redaction reason as agreed to by the parties. For example, PII, SCA, CODE, and/or PRIV. If more than one, separate reasons by semicolons.
REDACTIONS	Y if a document is redacted, otherwise N or empty

5) TIFFs. Unless excepted below, single page, black and white, Group IV TIFFs should be provided, at least 300 dots per inch (dpi) for all documents. Each TIFF image must be named according to a unique corresponding Bates number associated with the document. Each image must be branded according to the Bates number and the agreed upon confidentiality designation. Original document orientation should be maintained (i.e., portrait to portrait and landscape to landscape). Where the TIFF image is unreadable or has materially degraded the quality of the original, the Producing Party shall provide a higher quality TIFF image or the native or original file. In addition, the Parties shall take reasonable efforts to process word processing documents (*e.g.*, MS Word) with track changes and/or comments unhidden on the TIFF image.

6) Color. Word processing documents containing tracked changes shall be produced in color, as single-page, 300 dpi JPG images with JPG compression and a high quality setting as to not degrade the original image. The Producing Party shall comply with good faith by the Requesting Party to provide replacement color images for documents originally produced in black and white. A Party making such a request shall make the request by individual Bates

¹ The Parties will provide specific information on any privilege(s) asserted in their privilege logs, in an overlay, or the redaction boxes. The "Redaction Reason" field is informational only for redaction type and shall not in any way limit a party's right to assert attorney-client privilege, attorney-work product privilege, and/or any other applicable privilege or protection.

1 number(s) and shall limit requests made pursuant to this paragraph to a reasonable number of
2 documents.

3 **7) Text Files.** A single multi-page text file must be provided for each document,
4 and the filename should match its respective TIFF filename for the first page of that document.
5 Extracted text shall be generated with commercially acceptable technology set to include all
6 comments, revisions, tracked changes, speaker's notes and text from documents with comments
7 or tracked changes, and hidden and very hidden worksheets, slides, columns and rows. When
8 possible, the text of native files should be extracted directly from the native file. Parties will
9 perform optical character recognition ("OCR") on foreign language documents using the
10 appropriate settings for languages reasonably anticipated to be in the production following a
11 meet and confer with the Requesting Party to identify those languages. Text files will not
12 contain the redacted portions of the documents. A commercially acceptable technology for OCR
13 should be used for all scanned, hard copy documents and for documents with redactions other
14 than Excel files and other spreadsheets which shall be redacted in native format. Text extracted
15 from emails should include the following header information where available: (1) the
16 individuals to whom the communication was directed ("To"), (2) the author of the email
17 communication ("From"), (3) who was copied and blind copied on such email ("CC" and
18 "BCC"), (4) the subject line of the email ("RE" or "Subject"), and (5) the date and time of the
19 email. To the extent the text extraction technology the Parties are using can be configured to
20 include the text of any URLs or links, the Parties shall utilize that setting.

21 **8) Native files.** Spreadsheets (e.g. MS Excel), and un-redacted presentations (e.g.
22 Microsoft PowerPoint,) will be produced in native format to the extent that they are produced in
23 this Litigation, audio, video, and multi-media files will be produced in native format. The
24 Parties will meet and confer on the production of other file types, such as proprietary files, etc.
25 Native files will be produced with a link in the NATIVEFILEPATH field, along with extracted
26 text (where extracted text is available) and applicable metadata fields set forth in paragraph 4
27 above. A Bates numbered TIFF placeholder indicating that the document was provided in native
28 format must accompany every native file. Where redaction makes production of native-format

1 files other than spreadsheets or presentations infeasible, the Parties will confer to determine a
2 reasonably usable form for the production, but spreadsheets shall presumptively be redacted in
3 native, and presentations presumptively redacted in image form, in these cases without the need
4 for further conferring.

5 **9) Production Format for Hard Copy Documents.** Documents that exist in
6 hardcopy will be scanned to *.tiff image format and produced in accordance with the
7 specifications set forth herein. Hard copy documents that are not text-searchable shall be made
8 searchable by OCR prior to production. In scanning paper documents, distinct documents
9 should not be merged into a single record, and single documents should not be split into
10 multiple records (i.e., paper documents should be logically unitized). In the case of an organized
11 compilation of separate documents (for example, a binder containing several separate
12 documents behind numbered tabs), the document behind each tab should be scanned separately,
13 but the relationship among the documents in the compilation should be reflected in the proper
14 coding of the beginning and ending document and attachment fields. The Parties will make their
15 best efforts to unitize the documents correctly. If relevant documents are maintained in a file,
16 folder, envelope, binder, notebook or similar container used to store documents, all contents
17 therein shall be reviewed for production and privilege. Document pages which have affixed
18 notes, such as Post-it notes, should be imaged with and without the note attached.

19 **10) Confidentiality Designation.** All images will be stamped with the appropriate
20 confidentiality designations in accordance with the Stipulated Protective Order entered in this
21 Litigation. Each document produced in native format will have its confidentiality designation
22 identified in the filename of the native file and indicated on its corresponding TIFF placeholder.

23 **11) Bates Numbering.** Bates numbering should be a consistent length across the
24 production, contain no special characters, and be numerically sequential within a given
25 document. If a Bates number or set of Bates numbers is skipped, the skipped number or set of
26 numbers should be noted with a placeholder. Attachments to documents will be assigned Bates
27 numbers that directly follow the Bates numbers on the documents to which they were attached.
28

1 In addition, wherever possible, each image will have its assigned Bates number electronically
2 “burned” onto the image.

3 **12) Databases and Other Structured Data.** To the extent that responsive
4 information is stored in a database, or database management system, or proprietary system or
5 application which has is directed to data storage as one of its primary functions, the Producing
6 Party will identify the database and platform to the Requesting Party. The Producing Party shall
7 produce exports and reports about such responsive information stored in such database, where
8 such exports and reports shall be in a reasonably usable form, and information may be produced
9 in CSV format, tab-delimited text format, Microsoft Excel format, or Microsoft Access format.
10 If there are future disputes over the production of information from a database, the Parties shall
11 meet and confer in good faith in an attempt to reach any further agreements (if needed) on the
12 data to be produced and the format and scope of the production. The Producing Party will
13 provide reasonable amounts of information about the databases to facilitate that discussion.

14 **13) Hyperlinks.** Document(s) and/or folder(s) of documents that are hyperlinked
15 inside a responsive document (including hyperlinked inside emails) within a Producing Party’s
16 custody, possession, or control, do not need to be produced in the first instance as part of the
17 same family group as the Document residing at the location to which that hyperlink points. If
18 there are particular hyperlinks identified by the Requesting Party in produced documents, the
19 Requesting Party may submit a list of hyperlinks to a particular Producing Party for potentially
20 relevant documents by identifying the Bates number and URL or link text for each requested
21 link to the Producing Party, and the Producing Party will engage in reasonable efforts to locate
22 the hyperlinked document at that location and either identify it by Bates number or provide any
23 responsive, non-produced, and non-privileged documents. The number of hyperlinks a
24 Requesting Party may identify to a Producing Party shall not be excessive and shall be
25 reasonable, proportional to the needs of the case, and not unduly burdensome.

26 **14) Embedded Objects.** The Parties agree non-substantive embedded objects,
27 including, but not limited to, logos, icons, emoticons, and footers, may be culled from a
28 document set (but not a document) and need not be produced as separate documents by a

1 Producing Party (i.e., such embedded objects will be produced within the document itself, rather
2 than as separate documents). Embedded files, except for images (including but not limited to,
3 logos, icons, emoticons), are to be produced as family groups. Embedded files should be
4 assigned Bates numbers that directly follow the Bates numbers on the documents within which
5 they are embedded.

6 **15) Production of Family Groups and Relationships.** If any member of a family
7 group is produced, all members of that group must also be produced or else logged as
8 privileged, and no such member shall be withheld from production as a duplicate.

9 **16) Dynamic Fields.** Documents with dynamic fields for file names, dates, and
10 times will be imaged to show the field code (e.g., “[FILENAME]”) where possible, rather than
11 the values for such fields existing at the time the file is processed.

12 **17) Time Zone.** The time zone used to process a document, including its metadata,
13 shall be disclosed in the TIMEZONE metadata field consistent with Appendix 1, and shall be
14 standardized for each Defendant across productions.

15 **18) Redactions.**

16 a) A Producing Party may redact (i) information subject to the attorney client
17 privilege or the work product protection (PRIV); (ii) information that cannot be disclosed
18 pursuant to the Stored Communications Act (SCA); (iii) source code subject to separate
19 agreement applicable to production of source code (CODE); (iv) personal identifying
20 information (PII) including phone numbers, personal addresses, personal email addresses, the
21 month and day of birth, driver’s license numbers, and other PII agreed to by the Parties (for
22 example, the Parties shall complete their meet and confer on whether or not to redact users’ ages
23 and years of birth). In any event, there shall be no redaction of illnesses, injuries, and medical
24 diagnoses. To the extent a document or pleading contains PII, the Parties shall designate such
25 documents at the appropriate Confidentiality level under the Protective Order and shall comply
26 with Fed. R. Civ. P. 5.2 with regard to filings with the Court.

27 b) No redactions for relevance may be made within a produced document or ESI
28 item. If, during the course of discovery, the Parties identify other kinds of information that any

1 Party has a reasonable basis for redacting, the Parties will meet and confer on a case-by-case
2 basis regarding that information before such redactions are made. If the Parties cannot agree,
3 they may seek resolution from the Court.

4 c) The Producing Party will indicate, on the face of the redaction, the asserted
5 reason(s) for the redaction (PII, SCA, CODE, and/or PRIV) and the REDACTION TYPE
6 metadata field shall indicate that the document contains redactions and the reason(s) for the
7 redaction.

8 d) Notwithstanding the foregoing, this provision shall not be read to prohibit
9 redactions permitted under any applicable U.S. law or Protective Order.

10 e) Where a responsive document contains both redacted and non-redacted content,
11 the Parties shall produce the non-redacted portions of the document and the OCR text
12 corresponding to the non-redacted portions.

13 f) Native Redactions. Spreadsheet files requiring redaction, including without
14 limitation Microsoft Excel files, shall be redacted and produced natively (unless the Parties
15 agree to production in some other format). In addition, a Producing Party may natively redact
16 other files that cannot be properly imaged for redaction.

17 g) All images of redacted files shall be processed to show all comments, revision
18 marks, speaker notes, marks made in track changes, or other user-entered data which are visible
19 in a normal view of the document in its native application, unless such material is redacted and
20 marked as redacted in accordance with this section. Where possible, any occurrences of
21 date/time auto-field items, including in headers and footers, will be removed and replaced with
22 the term AUTODATE to prevent the current date from being printed. Email header information
23 (e.g., date and/or subject line) shall not be redacted unless it is independently privileged. The
24 Parties shall honor reasonable requests for the production of particular redacted documents in
25 other formats where the image is not reasonably usable.

26 h) Color. Redacted versions of documents that would have been produced in color
27 in their un-redacted form shall be produced in color as detailed herein.
28

1 **19) Exception Files.** The Parties will use reasonable efforts to address processing
2 exceptions.

3 **20) Mobile and Handheld Device Documents and Data.** If responsive and unique
4 data that can reasonably be extracted and produced in the formats described herein is identified
5 on a mobile or handheld device, that data shall be produced in accordance with the generic
6 provisions of this protocol. To the extent that responsive data identified on a mobile or handheld
7 device is not susceptible to normal production protocols, the Parties will meet and confer to
8 address the identification, production, and production format of any responsive documents and
9 data contained on any mobile or handheld device.
10

COVINGTON

BEIJING BOSTON BRUSSELS DUBAI FRANKFURT
JOHANNESBURG LONDON LOS ANGELES NEW YORK
PALO ALTO SAN FRANCISCO SEOUL SHANGHAI WASHINGTON

Covington & Burling LLP
One CityCenter
850 Tenth Street, NW
Washington, DC 20001-4956
T +1 202 662 6000

DELIVERED VIA PROCESS SERVER

July 17, 2024

New Jersey Department of Education
Judge Robert L. Carter Building
100 River View Plaza
Trenton, New Jersey 08625

**Re: *People of the State of California v. Meta Platforms, Inc.*,
4:23-cv-05448**

Dear Sir/Madam:

Enclosed please find a subpoena being served upon you in connection with the above-captioned litigation currently pending in the U.S. District Court for the Northern District of California. I represent Defendants Meta Platforms, Inc.; Instagram, LLC, Meta Payments, Inc., Meta Platforms Technologies, LC and Mark Zuckerberg (collectively, the “Meta Defendants”) in this matter.

The document subpoena requests the production of specific documents identified in the attached subpoena (see Attachment A to the subpoena), which are requested to be produced by 10 am on August 19, 2024. We are willing to work with you on the time, date, location, method and manner of document production, as well as answer any questions or concerns you may have regarding subpoena compliance. It is sufficient compliance with this subpoena if you electronically transmit a copy of the requested documents to the undersigned. As such, please contact me at (202) 662-5801 or spetkis@cov.com, to discuss document production and subpoena compliance, unless you are already represented by counsel in connection with this matter.

The Court is currently considering whether the New Jersey Attorney General’s Office has control over New Jersey Department of Education’s information for the purposes of discovery in this action. If the Court rules that the New Jersey Attorney General’s Office has control over the New Jersey Department of Education’s information, the New Jersey Attorney General has pending discovery requests that seek this agency’s documents. By serving this subpoena, Meta does not waive its position in the state agency dispute, nor does Meta in any way waive rights to compel the New Jersey Attorney General to produce New Jersey Department of Education information as part of discovery in this action. However, to avoid further delay in the production of information from the New Jersey Department of Education, Meta is serving the attached subpoena to request the timely production of this information.

Your anticipated time and assistance with this matter is greatly appreciated.

COVINGTON

New Jersey Department of Education
July 17, 2024
Page 2

Best regards,

/s/ Stephen Petkis

Stephen Petkis

Enclosed: Subpoena, Attachment A, and Attachment B

UNITED STATES DISTRICT COURT

for the

Northern District of California

People of the State of California, et al.

Plaintiff

v.

Meta Platforms, Inc., et al.

Defendant

Civil Action No. 4:23-cv-05448

SUBPOENA TO PRODUCE DOCUMENTS, INFORMATION, OR OBJECTS
OR TO PERMIT INSPECTION OF PREMISES IN A CIVIL ACTIONTo: New Jersey Department of Education,
Judge Robert L. Carter Building 100 River View Plaza, Trenton, NJ 08625

(Name of person to whom this subpoena is directed)

☒ **Production:** **YOU ARE COMMANDED** to produce at the time, date, and place set forth below the following documents, electronically stored information, or objects, and to permit inspection, copying, testing, or sampling of the material: See Attachment A.

Place: Shook, Hardy & Bacon, Attn: Jennifer Blues Kenyon
Two Commerce Square, 2001 Market Street, Suite 3000
Philadelphia, PA 19103-7004

Date and Time:

10 a.m. on August 19, 2024

☐ **Inspection of Premises:** **YOU ARE COMMANDED** to permit entry onto the designated premises, land, or other property possessed or controlled by you at the time, date, and location set forth below, so that the requesting party may inspect, measure, survey, photograph, test, or sample the property or any designated object or operation on it.

Place:

Date and Time:

The following provisions of Fed. R. Civ. P. 45 are attached – Rule 45(c), relating to the place of compliance; Rule 45(d), relating to your protection as a person subject to a subpoena; and Rule 45(e) and (g), relating to your duty to respond to this subpoena and the potential consequences of not doing so.

Date: 07/17/2024

CLERK OF COURT

OR

Signature of Clerk or Deputy Clerk

/s/ Ashley Simonsen

Attorney's signature

The name, address, e-mail address, and telephone number of the attorney representing (name of party) _____
Meta Platforms, Inc. f/k/a Facebook, Inc.; Instagram, LLC, Meta Payments, Inc.,
Meta Platforms Technologies, LLC; and Mark Zuckerberg, _____ who issues or requests this subpoena, are:
Ashley Simonsen, Covington & Burling LLP, 1999 Avenue of the Stars, Los Angeles, CA 90067, 424-332-4782, asimonsen@cov.com

Notice to the person who issues or requests this subpoena

If this subpoena commands the production of documents, electronically stored information, or tangible things or the inspection of premises before trial, a notice and a copy of the subpoena must be served on each party in this case before it is served on the person to whom it is directed. Fed. R. Civ. P. 45(a)(4).

Civil Action No. 4:23-cv-01615

PROOF OF SERVICE*(This section should not be filed with the court unless required by Fed. R. Civ. P. 45.)*

I received this subpoena for *(name of individual and title, if any)* _____
 on *(date)* _____.

☐ I served the subpoena by delivering a copy to the named person as follows: _____

_____ on *(date)* _____; or

☐ I returned the subpoena unexecuted because: _____

Unless the subpoena was issued on behalf of the United States, or one of its officers or agents, I have also
 tendered to the witness the fees for one day's attendance, and the mileage allowed by law, in the amount of
 \$ _____.

My fees are \$ _____ for travel and \$ _____ for services, for a total of \$ 0.00.

I declare under penalty of perjury that this information is true.

Date: _____

Server's signature

Printed name and title

Server's address

Additional information regarding attempted service, etc.:

Print

Save As...

Add Attachment

Reset

Federal Rule of Civil Procedure 45 (c), (d), (e), and (g) (Effective 12/1/13)**(c) Place of Compliance.**

(1) For a Trial, Hearing, or Deposition. A subpoena may command a person to attend a trial, hearing, or deposition only as follows:

- (A) within 100 miles of where the person resides, is employed, or regularly transacts business in person; or
- (B) within the state where the person resides, is employed, or regularly transacts business in person, if the person
 - (i) is a party or a party's officer; or
 - (ii) is commanded to attend a trial and would not incur substantial expense.

(2) For Other Discovery. A subpoena may command:

- (A) production of documents, electronically stored information, or tangible things at a place within 100 miles of where the person resides, is employed, or regularly transacts business in person; and
- (B) inspection of premises at the premises to be inspected.

(d) Protecting a Person Subject to a Subpoena; Enforcement.

(1) Avoiding Undue Burden or Expense; Sanctions. A party or attorney responsible for issuing and serving a subpoena must take reasonable steps to avoid imposing undue burden or expense on a person subject to the subpoena. The court for the district where compliance is required must enforce this duty and impose an appropriate sanction—which may include lost earnings and reasonable attorney's fees—on a party or attorney who fails to comply.

(2) Command to Produce Materials or Permit Inspection.

(A) *Appearance Not Required.* A person commanded to produce documents, electronically stored information, or tangible things, or to permit the inspection of premises, need not appear in person at the place of production or inspection unless also commanded to appear for a deposition, hearing, or trial.

(B) *Objections.* A person commanded to produce documents or tangible things or to permit inspection may serve on the party or attorney designated in the subpoena a written objection to inspecting, copying, testing, or sampling any or all of the materials or to inspecting the premises—or to producing electronically stored information in the form or forms requested. The objection must be served before the earlier of the time specified for compliance or 14 days after the subpoena is served. If an objection is made, the following rules apply:

- (i) At any time, on notice to the commanded person, the serving party may move the court for the district where compliance is required for an order compelling production or inspection.
- (ii) These acts may be required only as directed in the order, and the order must protect a person who is neither a party nor a party's officer from significant expense resulting from compliance.

(3) Quashing or Modifying a Subpoena.

(A) *When Required.* On timely motion, the court for the district where compliance is required must quash or modify a subpoena that:

- (i) fails to allow a reasonable time to comply;
- (ii) requires a person to comply beyond the geographical limits specified in Rule 45(c);
- (iii) requires disclosure of privileged or other protected matter, if no exception or waiver applies; or
- (iv) subjects a person to undue burden.

(B) *When Permitted.* To protect a person subject to or affected by a subpoena, the court for the district where compliance is required may, on motion, quash or modify the subpoena if it requires:

- (i) disclosing a trade secret or other confidential research, development, or commercial information; or

(ii) disclosing an unretained expert's opinion or information that does not describe specific occurrences in dispute and results from the expert's study that was not requested by a party.

(C) *Specifying Conditions as an Alternative.* In the circumstances described in Rule 45(d)(3)(B), the court may, instead of quashing or modifying a subpoena, order appearance or production under specified conditions if the serving party:

- (i) shows a substantial need for the testimony or material that cannot be otherwise met without undue hardship; and
- (ii) ensures that the subpoenaed person will be reasonably compensated.

(e) Duties in Responding to a Subpoena.

(1) Producing Documents or Electronically Stored Information. These procedures apply to producing documents or electronically stored information:

(A) *Documents.* A person responding to a subpoena to produce documents must produce them as they are kept in the ordinary course of business or must organize and label them to correspond to the categories in the demand.

(B) *Form for Producing Electronically Stored Information Not Specified.* If a subpoena does not specify a form for producing electronically stored information, the person responding must produce it in a form or forms in which it is ordinarily maintained or in a reasonably usable form or forms.

(C) *Electronically Stored Information Produced in Only One Form.* The person responding need not produce the same electronically stored information in more than one form.

(D) *Inaccessible Electronically Stored Information.* The person responding need not provide discovery of electronically stored information from sources that the person identifies as not reasonably accessible because of undue burden or cost. On motion to compel discovery or for a protective order, the person responding must show that the information is not reasonably accessible because of undue burden or cost. If that showing is made, the court may nonetheless order discovery from such sources if the requesting party shows good cause, considering the limitations of Rule 26(b)(2)(C). The court may specify conditions for the discovery.

(2) Claiming Privilege or Protection.

(A) *Information Withheld.* A person withholding subpoenaed information under a claim that it is privileged or subject to protection as trial-preparation material must:

- (i) expressly make the claim; and
- (ii) describe the nature of the withheld documents, communications, or tangible things in a manner that, without revealing information itself privileged or protected, will enable the parties to assess the claim.

(B) *Information Produced.* If information produced in response to a subpoena is subject to a claim of privilege or of protection as trial-preparation material, the person making the claim may notify any party that received the information of the claim and the basis for it. After being notified, a party must promptly return, sequester, or destroy the specified information and any copies it has; must not use or disclose the information until the claim is resolved; must take reasonable steps to retrieve the information if the party disclosed it before being notified; and may promptly present the information under seal to the court for the district where compliance is required for a determination of the claim. The person who produced the information must preserve the information until the claim is resolved.

(g) Contempt.

The court for the district where compliance is required—and also, after a motion is transferred, the issuing court—may hold in contempt a person who, having been served, fails without adequate excuse to obey the subpoena or an order related to it.

DEFINITIONS AND INSTRUCTIONS TO ATTACHMENT A

DEFINITIONS

1. The term “communication” means the transmittal of information (in the form of facts, ideas, inquiries or otherwise).
2. “Document” or “documents” shall have the broadest meaning ascribed to it by the Federal Rules of Civil Procedure, and includes, without limitation electronically stored information (“ESI”) (including, without limitation, electronic databases and the data therein, all electronic messages or communications, electronic word processing documents, electronically stored voicemail, webpages, and social media posts) in accordance with any order in this case governing ESI at the time of production. Different versions of the same documents, including, but not limited to, drafts or documents with handwritten notations or marks not found in the original or on other copies are different documents.
3. “You”, “you”, “Your” and “your” means the New Jersey Department of Education.
4. “Relating” or “related to” means and includes referring to, concerning, referencing, mentioning, associated with, constituting, discussing, containing, embodying, recording, reflecting, identifying, summarizing, incorporating, and/or dealing with or pertaining to in any way.
5. “And” includes “or”, and vice versa.
6. The singular form of a word or term includes the plural, and vice versa.
7. The present tense of a verb includes the past tense, and vice versa.
8. The use of the article “the” shall not be construed as limiting the scope of any request.
9. “Including” means “including without limitation”.

10. “Any” includes “all”, and vice versa.

11. The capitalized version of a word or term includes the lower case version of a word or term, and vice versa.

12. “Social Media Platforms” or “Platforms” means a digital service that facilitates interactions between two or more distinct but interdependent sets of users, including but not limited to Facebook, Instagram, Snapchat, TikTok, YouTube, Twitter (or “X”), Pinterest, LinkedIn, BeReal, Lapse, Reddit, Threads, VSCO, Goodreads, Quora, Discord, Twitch, and Tumblr.

13. “Young Users” means users of Social Platforms who are under 18 years of age when using the Platform(s).

All words, terms, and phrases not specifically defined herein are to be given their normal and customary meaning in the context in which they are used in these Requests.

INSTRUCTIONS

1. These Requests are intended to cover any and all documents in your possession, custody, or control, to the extent not privileged. Documents held by any office, department, board, commission, or instrumentality of the New Jersey Department of Education are within your possession, custody, or control.

2. In accordance with ESI Protocol attached hereto as Attachment B, if you object to furnishing any of the documents or information requested by these Requests on the grounds of attorney-client privilege, work product, other privilege, or otherwise then, with respect to each such document:

- a. state the nature of the privilege claimed;
- b. state the date of each communication supporting the privilege claim;
- c. identify all participants in the supporting communication;
- d. state the specific grounds on which the objection is based; and

e. identify the specific request calling for such information;

2. If you object to any Request on the grounds that it is vague or ambiguous, state: (i) the portions or terms of such Request that you claim to be vague or ambiguous; and (ii) the interpretation of the Request pursuant to which you provide a response.

3. Each request shall be deemed continuing, so as to require supplemental or mandatory responses should you obtain additional responsive information subsequent to your initial responses.

4. If you cannot fully respond to a particular Request after exercising due diligence to make inquiry and to secure the necessary information, provide a response to the extent possible, specifying your inability to respond to the remainder and providing whatever information or knowledge you have concerning the portion not responded to.

5. Each page of a produced document shall have a legible, unique page identifier (“Bates Number”) and confidentiality legend (where applicable) on the face of the image at a location that does not obliterate, conceal, or interfere with any information from the source document. Redactions should be clearly marked or stamped on the page in such a way that it is clear from review that a portion of the image has been redacted.

6. All responsive and non-privileged electronic documents shall be produced in the format ordered by the Court in its ESI order.

7. All responsive electronic documents shall be produced in a format agreed upon by the parties, to include at least native versions of Excel spreadsheets and presentation files, with a Bates-stamped placeholder image.

8. Unless otherwise specified, the time period for these Requests is January 1, 2012 to the date of production of the Documents.

ATTACHMENT A

1. Research, investigations, studies, surveys, reports, evaluations, or analyses concerning the mental, social, emotional, or behavioral health of persons ages 13 to 18.
2. Programs, initiatives, efforts, or actions proposed or taken by the New Jersey Department of Education to encourage or promote the use of Social Media Platforms.
3. Programs, initiatives, efforts, or actions proposed or taken by the New Jersey Department of Education to address Young Users' use of Social Media Platforms, including any program, initiative, effort, or action to prevent, limit, encourage, or promote the use of Social Media Platforms by Young Users.
4. Studies, programs, initiatives, efforts, or actions proposed or taken by the New Jersey Department of Education that sought to provide or promote internet access or phones, computers, tablets, or other electronic devices to Young Users.
5. Policies proposed, recommended, or enacted by the New Jersey Department of Education regarding screen time and acceptable use of cell phones, computers, tablets, or other electronic devices by Young Users.
6. Complaints to the New Jersey Department of Education by teachers regarding social media or cell phone use by Young Users and/or the need for acceptable use or other policies to address Young Users' use of social media or cell phones.
7. Complaints to the New Jersey Department of Education by teachers or school districts regarding budget crises from inflation, underfunding, unfunded mandates, and other causes.
8. Documents related to state assessment in New Jersey, including reports and analyses regarding the history of K-12 state assessment or standardized testing scores, performance by schools and/or school districts, and any other measures of school performance.
9. New Jersey Department of Education's communications and/or collaboration with any Social Media Platform on any program, initiative or other action related to, or directed at, Young Users.
10. New Jersey Department of Education's communications with any third party related to Young Users and/or Social Media Platforms.
11. Policies, procedures, and practices applicable to New Jersey Department of Education and New Jersey Department of Education employees regarding the use of Social Media Platforms, including any changes to these policies during the Relevant Period.

12. Legislation or policies proposed by, proposed on behalf of, or testified on by the New Jersey Department of Education, regardless of whether such legislation or policies were enacted, regarding Young Users' use of Social Media Platforms.
13. Research, investigations, studies, surveys, reports, evaluations, or analyses related to Social Media Platforms, including the importance of Social Media Platforms and the use of Social Media Platforms by Young Users and the potential benefits and harms created by the use of Social Media Platforms.
14. Research, investigations, studies, surveys, reports, evaluations, or analyses related to Social Media Platforms regarding the impact of social media on the mental, social, emotional, or behavioral health of Young Users.
15. Research, investigations, studies, surveys, reports, evaluations, or analyses related to:
 - a. Features of Social Media Platforms that are psychologically or physically harmful to Young Users;
 - b. Features of Social Media Platforms that promote compulsive, prolonged, or unhealthy use by Young Users;
 - c. The impact of features of Social Media Platforms, including:
 - (1) Algorithmic recommendation and sequencing;
 - (2) Image filters;
 - (3) Use of multiple user accounts;
 - (4) Infinite scroll;
 - (5) Ephemeral content features;
 - (6) Autoplay;
 - (7) Quantification and display of likes; or
 - (8) Audiovisual and haptic alerts.
16. Research, investigations, studies, surveys, reports, evaluations, or analyses concerning the mental, social, emotional, or behavioral health of Young Users, including those related to the effects of:
 - a. Social Media Platforms usage;
 - b. Video games usage;
 - c. Cell phone usage;
 - d. Messaging usage;
 - e. Usage of other electronics apart from usage of Social Media Platforms;
 - f. COVID-19 and/or remote learning;
 - g. Use of drugs or alcohol;
 - h. The opioid and fentanyl epidemic;
 - i. Poverty, homelessness, lack of health insurance, and/or food insecurity;
 - j. Physical health including nutrition, exercise, weight management, sleeping habits, and sexual activity;
 - k. Family trauma or deaths;
 - l. Academic pressure;
 - m. Violence, including school violence, domestic violence, gun violence, gun control and/or mass shootings;

- n. Bullying or verbal abuse apart from usage of Social Media Platforms;
 - o. Political polarization;
 - p. Natural disasters;
 - q. Climate change;
 - r. Discrimination and inequity;
 - s. Global warfare and conflict; and
 - t. Any other potential causes of harms to the mental, social, emotional, or behavioral health of Young Users.
17. Youth Risk Behavior Surveys conducted by the New Jersey Department of Education or on its behalf.
18. Public or non-public meetings held by the New Jersey Department of Education related to Social Media Platforms and use of Social Media Platforms by Young Users, including notices, meeting notes, PowerPoint presentations, internal memoranda, summaries, personal notes, or attendee lists.
19. Mental, social, emotional, or behavioral health services provided by the New Jersey Department of Education to Young Users during the Relevant Period.
20. Budgeted and actual expenditures by the New Jersey Department of Education during the Relevant Period related to Young Users' use of Social Media Platforms.
21. Policies, procedures, and practices related to the New Jersey Department of Education's use of Social Media Platforms, including communication of information or promotion of New Jersey Department of Education programs, initiatives, efforts, or actions on Social Media Platforms.
22. New Jersey Department of Education's budget and actual expenditures during the Relevant Period, including expenditures on:
- a. Digital advertisements by the New Jersey Department of Education on Social Media Platforms
 - b. Digital advertisements by the New Jersey Department of Education purchased through Social Media Platforms.

ATTACHMENT B

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA**

IN RE: *Social Media Adolescent
Addiction/Personal Injury Products Liability
Litigation*

This document relates to:
ALL ACTIONS

MDL No. 3047
Case No. 4:22-md-03047-YGR

Honorable Yvonne Gonzalez Rogers
Honorable Peter H. Kang

**STIPULATION AND ~~PROPOSED~~
ORDER GOVERNING THE
PRODUCTION OF
ELECTRONICALLY STORED
INFORMATION AND HARD COPY
DOCUMENTS**

1. PURPOSE

This Order Governing the Production of Electronically Stored Information and Hard Copy Documents (“ESI Order”) will govern discovery of electronically stored information and any hard copy documents in this Litigation as a supplement to the Federal Rules of Civil Procedure, this District’s Guidelines for the Discovery of Electronically Stored Information, and any other applicable orders and rules. “This Litigation” includes all actions currently in MDL No. 3047, *In Re: Social Media Adolescent Addiction/Personal Injury Products Liability*, or hereafter added or transferred to MDL No. 3047, and all actions later remanded to their respective transferor courts.

2. DEFINITIONS

- a) “Document” is defined to be synonymous in meaning and equal in scope to the usage of this term in Rules 26 and 34 of the Federal Rules of Civil Procedure and shall include Hard-Copy Documents and ESI.

- b) “Electronically stored information” or “ESI,” as used herein has the same meaning as in Federal Rules of Civil Procedure 26 and 34.
- c) “Hard-Copy Document” means Documents existing in paper form at the time of collection.
- d) “Searchable Text” means the native text extracted from an Electronic Document and any Optical Character Recognition text (“OCR text”) generated from a Hard-Copy Document or electronic image.

3. COOPERATION

The Parties are aware of the importance the Court places on cooperation and commit to cooperate in good faith throughout this Litigation consistent with this Court’s Guidelines for the Discovery of ESI and this Court’s Rules of Professional Conduct. The Parties will endeavor to cooperate in good faith and be reasonably transparent in all aspects of the discovery process.

4. LIAISON

The Parties will identify Discovery Liaisons to each other who are and will be knowledgeable about and responsible for discussing their respective ESI. Any Party is free to change their designated Discovery Liaison by providing written notice to the other Parties. Each Party’s Discovery Liaison must: (a) be prepared to meet and confer on discovery-related matters and to participate in discovery dispute resolution; (b) be knowledgeable about the Party’s discovery efforts; (c) be, or have reasonable access to those who are, familiar with the Party’s electronic systems and capabilities in order to explain those systems and answer relevant questions; and (d) be, or have reasonable access to those who are knowledgeable about the technical aspects of discovery, including electronic document storage, organization, and format issues, and relevant information retrieval technology, including search methodology.

5. IDENTIFICATION OF CUSTODIANS AND DATA SOURCES

The parties will disclose information about custodians and custodial and non-custodial data sources likely to possess relevant or responsive information in accordance with Fed. R. Civ. P. 26 and this District’s ESI Guidelines. The Parties will participate in Rule 26(f) discussions guided by this District’s Checklist for Rule 26(f) Meet and Confer Regarding Electronically

1 Stored Information. After responses to Requests for Production under Fed. R. Civ. P. 34 have
2 been served, the parties will meet and confer regarding those custodians and custodial and non-
3 custodial data sources from which Documents and ESI will be collected for search and review for
4 potential production in this litigation. The custodian and data source exchanges will include brief
5 explanations of the rationale for their selections; for example, for custodians, their current job
6 titles and descriptions of their work, and for data sources, location information and description.

7 **6. INACCESSIBLE OR UNUSABLE ESI**

8 If a Producing Party asserts that certain requested ESI is inaccessible or not “reasonably
9 accessible,” otherwise unnecessary, or if the Receiving Party asserts that, following production,
10 certain ESI is not reasonably useable, the parties shall meet and confer to discuss resolving such
11 assertions. The parties will exchange sufficient information to enable the parties to confer in good
12 faith. If the parties cannot resolve any such disputes after such a meet and confer has taken place,
13 the issue shall be presented to the Court for resolution.

14 **7. KNOWN RESPONSIVE DOCUMENTS**

15 Documents or ESI identified in a custodial or non-custodial file, or in a discrete folder or
16 collection, that are known to a Producing Party through reasonable investigation to be responsive
17 to a discovery request shall be collected for review without regard to whether the responsive
18 content was located via any search methodology developed in accordance with this Order, and
19 nothing about such review shall prevent the Producing Party from redacting or withholding and
20 logging such documents for applicable privileges.

21 **8. SEARCH METHODOLOGIES**

22 The Parties shall adopt reasonable and proportionate methodologies to identify, search,
23 collect, cull, review, and produce ESI as required under applicable legal standards. The Parties
24 recognize and agree that each Party may use one or more methodologies to identify, search,
25 collect, cull, review, and produce responsive and non-privileged ESI, including the use of
26 keyword search terms and/or the use of technology assisted review (“TAR”) as discussed further
27 herein. The Parties further recognize that different data sets may implicate different
28 methodologies to identify, search, collect, cull, review, and produce responsive and non-

1 privileged ESI. The Parties therefore agree to meet and confer in good faith regarding any
2 potential disputes over their respective ESI productions.

3 **9. HIT REPORTS AND SEARCH TERMS**

4 If a Producing Party uses search terms to identify, search, or cull potentially responsive
5 ESI, the Producing Party shall disclose the search terms to the Requesting Party. The Parties shall
6 meet and confer regarding any disputes over the disclosed search terms. In the event that a
7 Producing Party claims burden with respect to modified and/or additional search terms proposed
8 by a Requesting Party, the Producing Party shall provide a hit report for the terms at issue using
9 industry-standard processing tools, such as NUIX or other similar tools. The Producing Party
10 shall provide a hit report for the document collection where the terms were applied, including the
11 following with respect to each proposed or modified search term in the collection:

- 12 a) The number of documents with hits for that term; and
- 13 b) The number of unique documents, i.e., documents which do not have hits for any other
14 term.

15 If, after reviewing a hit report from a Producing Party, a Requesting Party so chooses, it
16 may reasonably request a further hit report which includes:

- 17 c) The number of family members, including the documents with hits, of the documents
18 with hits for that term; and
- 19 d) The number of unique family members of the documents with hits for that term.

20 If the ESI tool for the Producing Party is capable without undue burden of providing the
21 number of family members and unique family members, then the Producing Party shall provide
22 such further hit report. The Parties (including the person most knowledgeable about the
23 capabilities of the Producing Party's ESI tool and the Requesting Party's person most
24 knowledgeable about technical issues from its ESI service provider) shall meet and confer
25 regarding any disputes over whether the Producing Party's ESI tool has the capability or not to
26 provider either number of family members or number of unique family members.

27 The Parties shall meet and confer to resolve disagreements over the search terms or their
28 application. To the extent the Parties are unable to reach agreement on the application of, or

1 procedures for, any search or filtering processes, the Parties shall fully comply with the
2 provisions of this Court's Discovery Standing Order regarding the procedure for raising discovery
3 disputes with the Court, including the meet and confer and certification requirements therein.

4 **10. TECHNOLOGY ASSISTED REVIEW (TAR)**

5 A Producing Party may use TAR (technology-assisted review) during the culling and
6 review process of ESI, which may be applied in addition to search terms. If a Producing Party
7 uses TAR to cull, filter out, or exclude documents from that Party's production, that Producing
8 Party shall do the following:

- 9 • If a Producing Party chooses to apply both search terms and TAR to a review set,
10 the Producing Party will disclose the search terms to all other Party/Parties.
- 11 • Disclose the name of the TAR tool or service used to all other Party/Parties.

12 **11. VALIDATION**

13 Each Producing Party shall take reasonable steps to validate its review process (i.e., using
14 quality control measures to determine whether its production is missing relevant ESI or contains
15 substantial amounts of irrelevant ESI) and make any necessary adjustments or corrections to its
16 process. If, after reviewing a Producing Party's production, a Requesting Party reasonably
17 requests additional information regarding the validation method(s) used by the Producing Party,
18 the Producing Party will disclose the level of end-to-end recall (the percentage of responsive
19 Documents in the collection which were identified as responsive by that Producing Party's
20 methodology). If there remain disputes between the Parties regarding validation, the Parties shall
21 meet and confer to resolve such disputes in good faith, including a reasonable discussion
22 regarding the tool used and the parameters used to obtain or calculate the level of recall.

23 **12. UNSEARCHABLE DOCUMENTS**

24 The Producing Party shall use reasonable efforts to identify and review potentially
25 responsive documents for which text-based search technologies are fundamentally ineffective.

26 **13. SYSTEM FILES**

27 Each Party will use its best efforts to filter out common system files and application
28 executable files using the national software reference library ("NSRL") NIST hash set list. The

Parties also may filter out stand-alone files identified as zero bytes in size. Additional culling of file types based on file header information may be applied to the following, provided these files are not known to be otherwise attached, embedded in, or included with an otherwise responsive document, or are not themselves reasonably known to contain information responsive or contain responsive data or are used to interface with users or interact with or access individual or aggregated user data: Application Package File, Backup Files, Batch Files, Binary Disc Image, C++ File Formats, Cascading Style Sheet, Configuration File, Database File, Dictionary Files, Dynamic Link Library, Event Log Files, Executable Files, Hypertext Cascading Stylesheet, Java Archive Files, JavaScript Files, JavaScript Source Code and Class Files, Macintosh Resource Fork Files, Package Manager Files, Program Files, Program Installers, Python Script Files, Shell Script Files, System or Temporary Files, Thumbnail Cache Files, Troff Files, Truetype Font Files, Windows Cabinet File, Windows Command Files, Windows File Shortcut, Windows Help Files, Windows Metafiles and Enhanced Metafiles, Windows Spool Files, Windows System File.

14. DEDUPLICATION

Each Producing Party shall make reasonable efforts to globally deduplicate exact duplicate Documents within that Producing Party's ESI data set across all custodial and non-custodial sources at the family level using either MD5 hash values or SHA hash values or any other agreed-upon (and disclosed) industry-standard deduplication technology. The Parties shall reach agreement on such other deduplication technology and shall reach agreement on how their deduplication tools shall identify exact duplicates of documents in a manner that is consistent with the disclosed tools and technologies a Producing Party is using. The Parties shall reach agreement on how to identify exact duplicates of emails using industry-standard commercially available software tools or services, which may for example calculate hash values of emails based on concatenated values of agreed-upon email fields and/or hash values of attachments, or which may use any other method the Parties agree upon. Having further met and conferred in keeping with the previous sentence, the Parties shall calculate deduplication hash values for emails on the concatenated values set forth in and in accordance with the documentation specifications of the disclosed deduplication tools to be used in this Litigation (i.e., RelativityOne, Relativity Server,

1 and Nuix); however, if Nuix is used, the Producing Party shall select the optional field “Include
2 Bcc” as an additional field to add to the default ones.

3 The Parties shall not withhold from production near-duplicates without meeting and
4 conferring on this issue.

5 The names of all custodians who were either identified as custodians for purposes of
6 collection for this matter (or otherwise known by the Producing Party to have been in possession
7 or custody of a document prior to deduplication) will be populated in the ALL CUSTODIANS
8 metadata field for the produced version of a document that has duplicates removed from
9 production. The original file paths (if any exist) of a document prior to deduplication will be
10 populated in the ALL FILE PATHS metadata field of the produced document.

11 **15. EMAIL THREADING**

12 The Parties may use analytics technology to identify email threads and shall produce the
13 unique most inclusive copy and related family members. Where multiple email messages are part
14 of a single chain or “thread,” a Party is only required to produce the most inclusive copy of an
15 email message(s) (“Last In Time Email(s)”) and need not produce earlier, lesser inclusive email
16 messages or “thread members,” provided that the tool or software service being used to perform
17 threading is disclosed. A Producing Party may exclude from production lesser inclusive copies of
18 the most inclusive email message in the thread, where the entire body of each of those lesser
19 inclusive copies is included within the Last in Time Email. The Producing Party will honor
20 reasonable requests to produce lesser inclusive copies of a Last In Time Email or other earlier
21 chains of emails otherwise excluded by email thread suppression.

22 The Parties shall treat new or different email chains or threads pursuant to further
23 agreement on safeguards or guidelines for defining emails threads which reasonably take into
24 account the capabilities of the email threading/dethreading/hyperthreading tools used by each
25 Defendant (which shall be disclosed to Plaintiffs).

26 **16. SOURCE CODE**

27 The Parties will meet and confer to address the production and/or inspection of source
28 code and entering into a separate order governing the same if needed.

17. PRODUCTION FORMATS

The Parties agree to produce documents and data in the formats described in **Appendix 1** to this ESI Order. If particular documents or categories of documents identified in response to document requests warrant a different format, the Parties will cooperate to arrange for the mutually acceptable production of such documents. The Parties further agree not to degrade the searchability of documents as part of the document production process.

In addition, the Parties agree that the production and production format of social media and/or user account information is not covered by this agreement and to meet and confer on the production and production format, including metadata, for social media and/or user account information.

18. PHASING

Once the Parties begin propounding discovery requests pursuant to Fed. R. Civ. P. 34, the Parties agree to meet and confer regarding appropriate phasing for the production of ESI.

19. MISCELLANEOUS PROVISIONS

- a) **Production of Plaintiffs ESI and Case-Specific Materials.** Subject to any further agreement among the Parties or Order of the Court, the Parties shall produce case-specific documents (i.e., documents specific to the claim of a given Plaintiff, produced by Plaintiffs or Defendants) for any Plaintiff in discovery pools or other selections designed to inform bellwether selection, including those selected for a bellwether trial, in accordance with the production format specified herein, provided, however, that the Producing Party may elect to produce such materials in their native format. To the extent production of case-specific documents for any Plaintiff selected for a bellwether trial presents an issue for any Party, the Parties shall reasonably confer, and may present any disputes to the Court or its designee. The Parties shall further agree to confer concerning the production format and associated matters (*e.g.*, hosting platform) for case-specific documents produced in the cases of other Plaintiffs.

Nothing herein shall limit Defendant's right to seek discovery from any Plaintiff.

- b) **Translations Of Produced Materials.** The Producing Party has no obligation to

create a translation of the Documents or any portion thereof. For any foreign-language documents responsive to document requests that a Party reasonably knows as the result of a reasonable investigation have been translated into the English language using human translators or through machine translation for its own purposes, except to the extent such translation is protected by attorney-client or work-product privileges, the Producing Party shall produce the translation of the original document with the original. The parties will meet and confer as necessary concerning procedures for using translations at depositions and at trial. In the event the Parties cannot reach agreement, the matter may be submitted to the Court for determination.

c) **Third-Party Documents.** A Party that issues a Non-Party subpoena (“Issuing Party”) shall include a copy of this Order with the subpoena and state that (1) the subpoenaed Non-Party should produce Documents in response to the subpoena to all Parties; and (2) the Parties to this Litigation have requested that Third Parties produce Documents in accordance with the specifications set forth herein. If the subpoenaed Non-Party produces Documents to the Issuing Party but does not produce those Documents to other Parties, the Issuing Party shall produce such Documents to those other Parties within 14 days of receiving the Documents, except where the Documents are to be used in a deposition, in which case the Issuing Party shall produce such Documents to all other Parties no later than three (3) days prior to the deposition, or as soon as reasonably practicable if such production occurs thereafter. Nothing in this Order is intended or may be interpreted to narrow, expand, or otherwise affect the rights of the Parties or Third Parties to object to a subpoena. If the Non-Party production is not Bates-stamped, the Parties will meet and confer to agree upon a format for designating the documents with a unique Bates Number prefix.

d) **Documents Produced by Parties – Presumption of Authenticity.** In order to reduce the number of requests for admission, this Order establishes a rebuttable presumption that documents produced by the Parties are authentic, if said documents were either created or authored by the producing Party, or any of its employees, agents, or

1 contractors, so long as the employees', agents', or contractors' work was performed in
2 connection with a project or assignment sponsored by the producing Party. No further
3 evidence to establish authenticity need be provided. Nothing in this paragraph shall be
4 deemed to waive any other evidentiary objection a party may have, including but not
5 limited to hearsay, foundation/personal knowledge, or relevance.

- 6 e) **Re-productions.** Notwithstanding any provisions to the contrary, re-production of
7 discrete sets of documents from another litigation, arbitration, government inquiry, or
8 other matter may be re-produced in the same manner and form as originally produced
9 in the other matter, provided however that a party will re-produce documents in a
10 different format for good cause shown. This provision does not waive the right of a
11 party to object to any requests for reproduction of production files from another
12 litigation, arbitration, government inquiry, or other matter.
- 13 f) **Modification.** This ESI Order may be modified by a Stipulated Order of the Parties
14 or by the Court for good cause shown.
- 15 g) **Good Faith.** The Parties will act in good faith as required by law and use these
16 procedures to identify and reduce the potential for disputes.
- 17 h) **Continuing Obligations.** The Parties recognize that discovery shall be an iterative
18 and cooperative process. The Parties will continue to meet and confer regarding any
19 issues as reasonably necessary and appropriate. This Order does not address or resolve
20 any objections to the Parties' respective discovery requests.
- 21 i) **Reservation of Rights.** The Parties agree that any topic not addressed herein is
22 neither a waiver nor acknowledgement of agreement by either Party.

23 **IT IS SO STIPULATED**, through Counsel of Record.

24

25

26

27

28

1 DATED: March 15, 2024

Respectfully submitted,

2 /s/ Lexi J. Hazam
LEXI J. HAZAM

3 **LIEFF CABRASER HEIMANN &**
4 **BERNSTEIN, LLP**

5 275 BATTERY STREET, 29TH FLOOR
6 SAN FRANCISCO, CA 94111-3339
Telephone: 415-956-1000
lhazam@lchb.com

7
8 PREVIN WARREN
9 **MOTLEY RICE LLC**
401 9th Street NW Suite 630
Washington DC 20004
T: 202-386-9610
pwarren@motleyrice.com

11 Co-Lead Counsel

12
13 CHRISTOPHER A. SEEGER
14 **SEEGER WEISS, LLP**
55 CHALLENGER ROAD, 6TH FLOOR
RIDGEFIELD PARK, NJ 07660
Telephone: 973-639-9100
Facsimile: 973-679-8656
cseeger@seegerweiss.com

17 Counsel to Co-Lead Counsel

18
19 JENNIE LEE ANDERSON
20 **ANDRUS ANDERSON, LLP**
155 MONTGOMERY STREET, SUITE 900
SAN FRANCISCO, CA 94104
Telephone: 415-986-1400
jennie@andrusanderson.com

22 Liaison Counsel

23
24 MATTHEW BERGMAN
GLENN DRAPER
25 **SOCIAL MEDIA VICTIMS LAW CENTER**
821 SECOND AVENUE, SUITE 2100
26 SEATTLE, WA 98104
Telephone: 206-741-4862
matt@socialmediavictims.org
27 glenn@socialmediavictims.org
28

JAMES J. BILSBORROW
WEITZ & LUXENBERG, PC
700 BROADWAY
NEW YORK, NY 10003
Telephone: 212-558-5500
Facsimile: 212-344-5461
jbilsborrow@weitzlux.com
PAIGE BOLDT
WATTS GUERRA LLP
4 Dominion Drive, Bldg. 3, Suite 100
San Antonio, TX 78257
T: 210-448-0500
PBoldt@WattsGuerra.com

THOMAS P. CARTMELL
WAGSTAFF & CARTMELL LLP
4740 Grand Avenue, Suite 300
Kansas City, MO 64112
T: 816-701 1100
tcartmell@wcllp.com

JAYNE CONROY
SIMMONS HANLY CONROY, LLC
112 MADISON AVE, 7TH FLOOR
NEW YORK, NY 10016
Telephone: 917-882-5522
jconroy@simmonsfirm.com
CARRIE GOLDBERG
C.A. GOLDBERG, PLLC
16 Court St.
Brooklyn, NY 11241
T: (646) 666-8908
carrie@cagoldberglaw.com

SIN-TING MARY LIU
**AYLSTOCK WITKIN KREIS &
OVERHOLTZ, PLLC**
17 EAST MAIN STREET, SUITE 200
PENSACOLA, FL 32502
Telephone: 510-698-9566
mliu@awkolaw.com

ANDRE MURA
GIBBS LAW GROUP, LLP
1111 BROADWAY, SUITE 2100
OAKLAND, CA 94607
Telephone: 510-350-9717
amm@classlawgroup.com

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

EMMIE PAULOS
LEVIN PAPANTONIO RAFFERTY
316 SOUTH BAYLEN STREET, SUITE 600
PENSACOLA, FL 32502
Telephone: 850-435-7107
epaulos@levinlaw.com

ROLAND TELLIS
DAVID FERNANDES
BARON & BUDD, P.C.
15910 Ventura Boulevard, Suite 1600
Encino, CA 91436
Telephone: (818) 839-2333
Facsimile: (818) 986-9698
rtellis@baronbudd.com
dfernandes@baronbudd.com

ALEXANDRA WALSH
WALSH LAW
1050 Connecticut Ave, NW, Suite 500
Washington D.C. 20036
T: 202-780-3014
awalsh@alexwalshlaw.com

MICHAEL M. WEINKOWITZ
LEVIN SEDRAN & BERMAN, LLP
510 WALNUT STREET
SUITE 500
PHILADELPHIA, PA 19106
Telephone: 215-592-1500
mweinkowitz@lfsbalw.com

DIANDRA “FU” DEBROSSE ZIMMERMANN
DICELLO LEVITT
505 20th St North
Suite 1500
Birmingham, Alabama 35203
Telephone: 205.855.5700
fu@dicellolevitt.com

1 HILLARY NAPPI
2 **HACH & ROSE LLP**
3 112 Madison Avenue, 10th Floor
4 New York, New York 10016
5 Tel: 212.213.8311
6 hnappi@hrsclaw.com

7 JAMES MARSH
8 **MARSH LAW FIRM PLLC**
9 31 HUDSON YARDS, 11TH FLOOR
10 NEW YORK, NY 10001-2170
11 Telephone: 212-372-3030
12 jamesmarsh@marshlaw.com

13 *Attorneys for Individual Plaintiffs*

14 **ROB BONTA**
15 Attorney General
16 State of California

17 /s/ Megan O'Neill
18 Nick A. Akers (CA SBN 211222)
19 Senior Assistant Attorney General
20 Bernard Eskandari (SBN 244395)
21 Supervising Deputy Attorney General
22 Megan O'Neill (CA SBN 343535)
23 Joshua Olszewski-Jubelirer
24 (CA SBN 336428)
25 Marissa Roy (CA SBN 318773)
26 Deputy Attorneys General
27 California Department of Justice
28 Office of the Attorney General
455 Golden Gate Ave., Suite 11000
San Francisco, CA 94102-7004
Phone: (415) 510-4400
Fax: (415) 703-5480
Bernard.Eskandari@doj.ca.gov

*Attorneys for Plaintiff the People of the State of
California*

RUSSELL COLEMAN

Attorney General
Commonwealth of Kentucky

/s/ J. Christian Lewis

J. Christian Lewis (KY Bar No. 87109),

Pro hac vice

Philip Heleringer (KY Bar No. 96748),

Pro hac vice

Zachary Richards (KY Bar No. 99209),

Pro hac vice app. forthcoming

Daniel I. Keiser (KY Bar No. 100264),

Pro hac vice

Matthew Cocanougher (KY Bar No. 94292),

Pro hac vice

Assistant Attorneys General

1024 Capital Center Drive, Suite 200

Frankfort, KY 40601

CHRISTIAN.LEWIS@KY.GOV

PHILIP.HELERINGER@KY.GOV

ZACH.RICHARDS@KY.GOV

DANIEL.KEISER@KY.GOV

MATTHEW.COCANOUGH@KY.GOV

Phone: (502) 696-5300

Fax: (502) 564-2698

*Attorneys for Plaintiff the Commonwealth of
Kentucky*

COVINGTON & BURLING LLP

By: /s/ Ashley M. Simonsen
Ashley M. Simonsen, SBN 275203
COVINGTON & BURLING LLP
1999 Avenue of the Stars
Los Angeles, CA 90067
Telephone: (424) 332-4800
Facsimile: + 1 (424) 332-4749
Email: asimonsen@cov.com

Phyllis A. Jones, *pro hac vice*
Paul W. Schmidt, *pro hac vice*
COVINGTON & BURLING LLP
One City Center
850 Tenth Street, NW
Washington, DC 20001-4956
Telephone: + 1 (202) 662-6000
Facsimile: + 1 (202) 662-6291
Email: pajones@cov.com

*Attorney for Defendants Meta Platforms, Inc.
f/k/a Facebook, Inc.; Facebook Holdings,
LLC; Facebook Operations, LLC; Facebook
Payments, Inc.; Facebook Technologies, LLC;
Instagram, LLC; Siculus, Inc.; and Mark Elliot
Zuckerberg*

FAEGRE DRINKER LLP
By: /s/ Andrea Roberts Pierson
Andrea Roberts Pierson, *pro hac vice*
FAEGRE DRINKER LLP
300 N. Meridian Street, Suite 2500
Indianapolis, IN 46204
Telephone: + 1 (317) 237-0300
Facsimile: + 1 (317) 237-1000
Email: andrea.pierson@faegredrinker.com

Amy R. Fiterman, *pro hac vice*
FAEGRE DRINKER LLP
2200 Wells Fargo Center
90 South Seventh Street
Minneapolis MN 55402
Telephone: +1 (612) 766 7768
Facsimile: + 1 (612) 766 1600
Email: amy.fiterman@faegredrinker.com

Geoffrey M. Drake, *pro hac vice*

1 KING & SPALDING LLP
2 1180 Peachtree Street, NE, Suite 1600
3 Atlanta, GA 30309
4 Telephone: +1 (404) 572 4726
5 Email: gdrake@kslaw.com

6 David P. Mattern, pro hac vice
7 KING & SPALDING LLP
8 1700 Pennsylvania Avenue, NW, Suite 900
9 Washington, D.C. 20006
10 Telephone: +1 (202) 626 2946
11 Email: dmattern@kslaw.com

12 *Attorneys for Defendants TikTok Inc. and*
13 *ByteDance Inc.*

14 MUNGER, TOLLES & OLSEN LLP
15 By: /s/ Jonathan H. Blavin
16 Jonathan H. Blavin, SBN 230269
17 MUNGER, TOLLES & OLSON LLP
18 560 Mission Street, 27th Floor
19 San Francisco, CA 94105-3089
20 Telephone: (415) 512-4000
21 Facsimile: (415) 512-4077
22 Email: jonathan.blavin@mto.com

23 Rose L. Ehler (SBN 29652)
24 Victoria A. Degtyareva (SBN 284199)
25 Laura M. Lopez, (SBN 313450)
26 Ariel T. Teshuva (SBN 324238)
27 MUNGER, TOLLES & OLSON LLP
28 350 South Grand Avenue, 50th Floor
Los Angeles, CA 90071-3426
Telephone: (213) 683-9100
Facsimile: (213) 687-3702
Email: rose.ehler@mto.com
Email: victoria.degtyareva@mto.com
Email: Ariel.Teshuva@mto.com

Lauren A. Bell (*pro hac vice forthcoming*)
MUNGER, TOLLES & OLSON LLP
601 Massachusetts Ave., NW St.,
Suite 500 E
Washington, D.C. 20001-5369
Telephone: (202) 220-1100
Facsimile: (202) 220-2300
Email: lauren.bell@mto.com

Attorneys for Defendant Snap Inc.

WILSON SONSINI GOODRICH & ROSATI
Professional Corporation

By: /s/ Brian M. Willen

Brian M. Willen (*pro hac vice*)

WILSON SONSINI GOODRICH & ROSATI

1301 Avenue of the Americas, 40th Floor

New York, New York 10019

Telephone: (212) 999-5800

Facsimile: (212) 999-5899

Email: bwillen@wsgr.com

Lauren Gallo White

Samantha A. Machock

WILSON SONSINI GOODRICH & ROSATI

One Market Plaza, Spear Tower, Suite 3300

San Francisco, CA 94105

Telephone: (415) 947-2000

Facsimile: (415) 947-2099

Email: lwhite@wsgr.com

Email: smachock@wsgr.com

Christopher Chiou

WILSON SONSINI GOODRICH & ROSATI

953 East Third Street, Suite 100

Los Angeles, CA 90013

Telephone: (323) 210-2900

Facsimile: (866) 974-7329

Email: cchiou@wsgr.com

*Attorneys for Defendants YouTube, LLC, Google
LLC, and Alphabet Inc.*

WILLIAMS & CONNOLLY LLP

By: /s/ Joseph G. Petrosinelli

Joseph G. Petrosinelli (*pro hac vice*)

jpetrosinelli@wc.com

Ashley W. Hardin (*pro hac vice*)

ahardin@wc.com

680 Maine Avenue, SW

Washington, DC 20024

Telephone.: 202-434-5000

Fax: 202-434-5029

*Attorneys for Defendants YouTube, LLC, Google
LLC, and Alphabet Inc.*

MORGAN, LEWIS & BOCKIUS LLP
By: /s/ Stephanie Schuster
Stephanie Schuster (*pro hac vice*)
stephanie.schuster@morganlewis.com
1111 Pennsylvania Avenue NW
NW Washington, DC 20004-2541
Tel.: 202.373.6595

Yardena R. Zwang-Weissman (SBN 247111)
yardena.zwang-weissman@morganlewis.com
300 South Grand Avenue, 22nd Floor
Los Angeles, CA 90071-3132
Tel.: 213.612.7238

Brian Ercole (*pro hac vice*)
brian.ercole@morganlewis.com
600 Brickell Avenue, Suite 1600
Miami, FL 33131-3075
Tel.: 305.415.3416

*Attorneys for Defendants YouTube, LLC and
Google LLC*

IT IS ORDERED that the foregoing Agreement is approved.

Dated: March 18, 2024



MAGISTRATE JUDGE PETER H. KANG

APPENDIX 1: PRODUCTION FORMAT

1) Production Components. Except as otherwise provided below, ESI must be produced in accordance with the following specifications:

- a) an ASCII delimited data file (.DAT) using standard delimiters;
- b) an image load file (.OPT) that can be loaded into commercially acceptable production software (*e.g.* Concordance);
- c) single page black-and-white TIFF images, or JPEG images when color is specified herein, or native files with single page placeholder TIFF images depending on the applicable production format for each type of file;
- d) and document level .TXT files for all documents containing extracted full text or OCR text.
- e) Family relationships between emails and their attachments, embedded files and their source document, and connected hardcopy documents will be maintained in production. Attachments should be consecutively produced with their parent.
- f) If a particular document warrants a different production format, the Parties will cooperate in good faith to arrange for a mutually acceptable production format.

2) Production Media and Access Controls. Productions must be encrypted and produced through secure electronic means, such as secure file sharing methods (*e.g.* FTP), or on CD, DVD, flash drive or external hard drive (“Production Media”). Each piece of Production Media must identify a production number corresponding to the production volume (*e.g.* “VOL001”). Each piece of Production Media must also identify: (a) the case caption; (b) the following label: “This media contains material subject to Court Ordered security measures”; (c) the Producing Party’s name; (d) the production date; (e) the Bates Number range of the materials contained on the Production Media.

Nothing in this ESI Order will preclude or impair any and all protections provided the Parties by any Protective Order(s) agreed and entered into by the Parties. Parties will use best efforts to avoid the unnecessary copying or transmittal of produced documents. If questions arise, the Parties will meet and confer to ensure security concerns are addressed prior to the exchange of

any documents.

3) Data Load Files/Image Load Files. Each TIFF in a production must be referenced in the corresponding image load file. The total number of documents referenced in a production's data load file should match the total number of designated document breaks in the image load file(s) in the production. The total number of pages referenced in a production's image load file should match the total number of TIFF files in the production. All images must be assigned a unique Bates number that is sequential within a given document and across the production sets. The Bates Numbers in the image load file must match the corresponding documents' beginning Bates numbers in the data load file. The total number of documents in a production should match the total number of records in the data load file. Load files must not vary in format or structure within a production, or from one production to another except by agreement of the Parties.

4) Metadata Fields. Each of the metadata and coding fields set forth below that can be extracted should be produced for each document, except that if the field contains privileged information, that privileged information may be redacted. However, to the extent that metadata does not exist, is not available for any documents produced, this provision shall not be read to require any Party to extract, capture, collect, manually populate, or produce such metadata, with the exception of the following: (a) BEGBATES, (b) ENDBATES, (c) BEGATTACH, (d) ENDATTACH, (e) PRODVOL, (f) ALL CUSTODIANS, (g) CONFIDENTIALITY, (h) REDACTIONS, (i) REDACTION TYPE, (j) HASHVALUE, (k) NATIVEFILEPATH, and (l) TEXTFILEPATH, which should be populated by the Party or the Party's vendor. The Parties will make reasonable efforts to ensure that metadata fields automatically extracted from the documents correspond directly to the information that exists in the original documents.

Field Name	Field Description
BEGBATES	Beginning Bates number for a particular document as stamped on the first production image for that document
ENDBATES	Ending Bates number as stamped on the last

Field Name	Field Description
	production image for a particular document
BEGATTACH	First production Bates number of the first document in a family
ENDATTACH	Last production Bates number of the last document in a family
ATTACHCOUNT	Number of attachments to an e-mail or embedded parent, as generated by commercially available discovery processing tools.
ATTACHNAMES	Names of each individual Attachment, separated by semicolons.
PRODVOL	Production volume
ALLCUSTODIANS	List of all custodians associated with Document, i.e. “Custodian” + “Other Custodian” values delimited by semicolon.
ALLFILEPATHS	All original path(s) to the individual source file(s) when available in the ordinary course of business to and processable by the parties and their ESI vendors of choice. Includes path up to and including internal path of containers.
CONFIDENTIALITY	Confidentiality designation assigned to the document consistent with the Stipulated Protective Order governing this Litigation
NATIVEFILEPATH	Native File Link (Native Files only)
TEXTFILEPATH	Path to extracted text/OCR file for the document
HASHVALUE	MD5 hash value of the document
DOCUMENT TYPE	Descriptor for the type of document: “E-document” for electronic documents not attached to e-mails; “E-mail” for all e-mails; “E-attachment” for files that were attachments to e-mails; and “Physical” for hard copy physical documents that have been scanned and converted to an electronic image.
AUTHOR	Any value populated in the Author field of the

Field Name	Field Description
	document properties
DOCDATE	Date the document was created according to filesystem information (format: MM/DD/YYYY)
DATELASTMODIFIED	Date when document was last modified according to filesystem information (format: MM/DD/YYYY)
LAST MODIFIED BY	Last person who modified (saved) a document, as generated by commercially available discovery processing tools.
TRACK CHANGES	Y if a document with track changes value, otherwise N or empty, if available separately from the HASHIDDENATA flag
COMMENTS	Y if a document with comments, otherwise N or empty, if available separately from the HASHIDDENATA flag
HASHIDDENATA	Y if a document with hidden content value, otherwise N or empty
FILENAME	Filename of an electronic document
TITLE	Any value populated in the Title field of the document properties
DOCEXT	File extension of document pulled from the document properties
FROM	The sender of the email
TO	All recipients that were included on the “To” line of the email
CC	All recipients that were included on the “CC” line of the email
BCC	All recipients that were included on the “BCC” line of the email
DATETIMERECEIVED	Date and time email was received (format: MM/DD/YYYY HH:MM)
DATETIMESENT	Date and time email was sent (format: MM/DD/YYYY HH:MM)

Field Name	Field Description
TIMEZONE	The timezone used to process the document
EMAILSUBJECT	Subject line of email pulled from the document properties
THREADID	If a threading tool is used for emails, the thread id generated by the threading tool.
REDACTION TYPE ¹	General category of redaction reason as agreed to by the parties. For example, PII, SCA, CODE, and/or PRIV. If more than one, separate reasons by semicolons.
REDACTIONS	Y if a document is redacted, otherwise N or empty

5) TIFFs. Unless excepted below, single page, black and white, Group IV TIFFs should be provided, at least 300 dots per inch (dpi) for all documents. Each TIFF image must be named according to a unique corresponding Bates number associated with the document. Each image must be branded according to the Bates number and the agreed upon confidentiality designation. Original document orientation should be maintained (i.e., portrait to portrait and landscape to landscape). Where the TIFF image is unreadable or has materially degraded the quality of the original, the Producing Party shall provide a higher quality TIFF image or the native or original file. In addition, the Parties shall take reasonable efforts to process word processing documents (*e.g.*, MS Word) with track changes and/or comments unhidden on the TIFF image.

6) Color. Word processing documents containing tracked changes shall be produced in color, as single-page, 300 dpi JPG images with JPG compression and a high quality setting as to not degrade the original image. The Producing Party shall comply with good faith by the Requesting Party to provide replacement color images for documents originally produced in black and white. A Party making such a request shall make the request by individual Bates

¹ The Parties will provide specific information on any privilege(s) asserted in their privilege logs, in an overlay, or the redaction boxes. The "Redaction Reason" field is informational only for redaction type and shall not in any way limit a party's right to assert attorney-client privilege, attorney-work product privilege, and/or any other applicable privilege or protection.

1 number(s) and shall limit requests made pursuant to this paragraph to a reasonable number of
2 documents.

3 **7) Text Files.** A single multi-page text file must be provided for each document,
4 and the filename should match its respective TIFF filename for the first page of that document.
5 Extracted text shall be generated with commercially acceptable technology set to include all
6 comments, revisions, tracked changes, speaker's notes and text from documents with comments
7 or tracked changes, and hidden and very hidden worksheets, slides, columns and rows. When
8 possible, the text of native files should be extracted directly from the native file. Parties will
9 perform optical character recognition ("OCR") on foreign language documents using the
10 appropriate settings for languages reasonably anticipated to be in the production following a
11 meet and confer with the Requesting Party to identify those languages. Text files will not
12 contain the redacted portions of the documents. A commercially acceptable technology for OCR
13 should be used for all scanned, hard copy documents and for documents with redactions other
14 than Excel files and other spreadsheets which shall be redacted in native format. Text extracted
15 from emails should include the following header information where available: (1) the
16 individuals to whom the communication was directed ("To"), (2) the author of the email
17 communication ("From"), (3) who was copied and blind copied on such email ("CC" and
18 "BCC"), (4) the subject line of the email ("RE" or "Subject"), and (5) the date and time of the
19 email. To the extent the text extraction technology the Parties are using can be configured to
20 include the text of any URLs or links, the Parties shall utilize that setting.

21 **8) Native files.** Spreadsheets (e.g. MS Excel), and un-redacted presentations (e.g.
22 Microsoft PowerPoint,) will be produced in native format to the extent that they are produced in
23 this Litigation, audio, video, and multi-media files will be produced in native format. The
24 Parties will meet and confer on the production of other file types, such as proprietary files, etc.
25 Native files will be produced with a link in the NATIVEFILEPATH field, along with extracted
26 text (where extracted text is available) and applicable metadata fields set forth in paragraph 4
27 above. A Bates numbered TIFF placeholder indicating that the document was provided in native
28 format must accompany every native file. Where redaction makes production of native-format

1 files other than spreadsheets or presentations infeasible, the Parties will confer to determine a
2 reasonably usable form for the production, but spreadsheets shall presumptively be redacted in
3 native, and presentations presumptively redacted in image form, in these cases without the need
4 for further conferring.

5 **9) Production Format for Hard Copy Documents.** Documents that exist in
6 hardcopy will be scanned to *.tiff image format and produced in accordance with the
7 specifications set forth herein. Hard copy documents that are not text-searchable shall be made
8 searchable by OCR prior to production. In scanning paper documents, distinct documents
9 should not be merged into a single record, and single documents should not be split into
10 multiple records (i.e., paper documents should be logically unitized). In the case of an organized
11 compilation of separate documents (for example, a binder containing several separate
12 documents behind numbered tabs), the document behind each tab should be scanned separately,
13 but the relationship among the documents in the compilation should be reflected in the proper
14 coding of the beginning and ending document and attachment fields. The Parties will make their
15 best efforts to unitize the documents correctly. If relevant documents are maintained in a file,
16 folder, envelope, binder, notebook or similar container used to store documents, all contents
17 therein shall be reviewed for production and privilege. Document pages which have affixed
18 notes, such as Post-it notes, should be imaged with and without the note attached.

19 **10) Confidentiality Designation.** All images will be stamped with the appropriate
20 confidentiality designations in accordance with the Stipulated Protective Order entered in this
21 Litigation. Each document produced in native format will have its confidentiality designation
22 identified in the filename of the native file and indicated on its corresponding TIFF placeholder.

23 **11) Bates Numbering.** Bates numbering should be a consistent length across the
24 production, contain no special characters, and be numerically sequential within a given
25 document. If a Bates number or set of Bates numbers is skipped, the skipped number or set of
26 numbers should be noted with a placeholder. Attachments to documents will be assigned Bates
27 numbers that directly follow the Bates numbers on the documents to which they were attached.
28

1 In addition, wherever possible, each image will have its assigned Bates number electronically
2 “burned” onto the image.

3 **12) Databases and Other Structured Data.** To the extent that responsive
4 information is stored in a database, or database management system, or proprietary system or
5 application which has is directed to data storage as one of its primary functions, the Producing
6 Party will identify the database and platform to the Requesting Party. The Producing Party shall
7 produce exports and reports about such responsive information stored in such database, where
8 such exports and reports shall be in a reasonably usable form, and information may be produced
9 in CSV format, tab-delimited text format, Microsoft Excel format, or Microsoft Access format.
10 If there are future disputes over the production of information from a database, the Parties shall
11 meet and confer in good faith in an attempt to reach any further agreements (if needed) on the
12 data to be produced and the format and scope of the production. The Producing Party will
13 provide reasonable amounts of information about the databases to facilitate that discussion.

14 **13) Hyperlinks.** Document(s) and/or folder(s) of documents that are hyperlinked
15 inside a responsive document (including hyperlinked inside emails) within a Producing Party’s
16 custody, possession, or control, do not need to be produced in the first instance as part of the
17 same family group as the Document residing at the location to which that hyperlink points. If
18 there are particular hyperlinks identified by the Requesting Party in produced documents, the
19 Requesting Party may submit a list of hyperlinks to a particular Producing Party for potentially
20 relevant documents by identifying the Bates number and URL or link text for each requested
21 link to the Producing Party, and the Producing Party will engage in reasonable efforts to locate
22 the hyperlinked document at that location and either identify it by Bates number or provide any
23 responsive, non-produced, and non-privileged documents. The number of hyperlinks a
24 Requesting Party may identify to a Producing Party shall not be excessive and shall be
25 reasonable, proportional to the needs of the case, and not unduly burdensome.

26 **14) Embedded Objects.** The Parties agree non-substantive embedded objects,
27 including, but not limited to, logos, icons, emoticons, and footers, may be culled from a
28 document set (but not a document) and need not be produced as separate documents by a

1 Producing Party (i.e., such embedded objects will be produced within the document itself, rather
2 than as separate documents). Embedded files, except for images (including but not limited to,
3 logos, icons, emoticons), are to be produced as family groups. Embedded files should be
4 assigned Bates numbers that directly follow the Bates numbers on the documents within which
5 they are embedded.

6 **15) Production of Family Groups and Relationships.** If any member of a family
7 group is produced, all members of that group must also be produced or else logged as
8 privileged, and no such member shall be withheld from production as a duplicate.

9 **16) Dynamic Fields.** Documents with dynamic fields for file names, dates, and
10 times will be imaged to show the field code (e.g., “[FILENAME]”) where possible, rather than
11 the values for such fields existing at the time the file is processed.

12 **17) Time Zone.** The time zone used to process a document, including its metadata,
13 shall be disclosed in the TIMEZONE metadata field consistent with Appendix 1, and shall be
14 standardized for each Defendant across productions.

15 **18) Redactions.**

16 a) A Producing Party may redact (i) information subject to the attorney client
17 privilege or the work product protection (PRIV); (ii) information that cannot be disclosed
18 pursuant to the Stored Communications Act (SCA); (iii) source code subject to separate
19 agreement applicable to production of source code (CODE); (iv) personal identifying
20 information (PII) including phone numbers, personal addresses, personal email addresses, the
21 month and day of birth, driver’s license numbers, and other PII agreed to by the Parties (for
22 example, the Parties shall complete their meet and confer on whether or not to redact users’ ages
23 and years of birth). In any event, there shall be no redaction of illnesses, injuries, and medical
24 diagnoses. To the extent a document or pleading contains PII, the Parties shall designate such
25 documents at the appropriate Confidentiality level under the Protective Order and shall comply
26 with Fed. R. Civ. P. 5.2 with regard to filings with the Court.

27 b) No redactions for relevance may be made within a produced document or ESI
28 item. If, during the course of discovery, the Parties identify other kinds of information that any

1 Party has a reasonable basis for redacting, the Parties will meet and confer on a case-by-case
2 basis regarding that information before such redactions are made. If the Parties cannot agree,
3 they may seek resolution from the Court.

4 c) The Producing Party will indicate, on the face of the redaction, the asserted
5 reason(s) for the redaction (PII, SCA, CODE, and/or PRIV) and the REDACTION TYPE
6 metadata field shall indicate that the document contains redactions and the reason(s) for the
7 redaction.

8 d) Notwithstanding the foregoing, this provision shall not be read to prohibit
9 redactions permitted under any applicable U.S. law or Protective Order.

10 e) Where a responsive document contains both redacted and non-redacted content,
11 the Parties shall produce the non-redacted portions of the document and the OCR text
12 corresponding to the non-redacted portions.

13 f) Native Redactions. Spreadsheet files requiring redaction, including without
14 limitation Microsoft Excel files, shall be redacted and produced natively (unless the Parties
15 agree to production in some other format). In addition, a Producing Party may natively redact
16 other files that cannot be properly imaged for redaction.

17 g) All images of redacted files shall be processed to show all comments, revision
18 marks, speaker notes, marks made in track changes, or other user-entered data which are visible
19 in a normal view of the document in its native application, unless such material is redacted and
20 marked as redacted in accordance with this section. Where possible, any occurrences of
21 date/time auto-field items, including in headers and footers, will be removed and replaced with
22 the term AUTODATE to prevent the current date from being printed. Email header information
23 (e.g., date and/or subject line) shall not be redacted unless it is independently privileged. The
24 Parties shall honor reasonable requests for the production of particular redacted documents in
25 other formats where the image is not reasonably usable.

26 h) Color. Redacted versions of documents that would have been produced in color
27 in their un-redacted form shall be produced in color as detailed herein.
28

1 **19) Exception Files.** The Parties will use reasonable efforts to address processing
2 exceptions.

3 **20) Mobile and Handheld Device Documents and Data.** If responsive and unique
4 data that can reasonably be extracted and produced in the formats described herein is identified
5 on a mobile or handheld device, that data shall be produced in accordance with the generic
6 provisions of this protocol. To the extent that responsive data identified on a mobile or handheld
7 device is not susceptible to normal production protocols, the Parties will meet and confer to
8 address the identification, production, and production format of any responsive documents and
9 data contained on any mobile or handheld device.
10

COVINGTON

BEIJING BOSTON BRUSSELS DUBAI FRANKFURT
JOHANNESBURG LONDON LOS ANGELES NEW YORK
PALO ALTO SAN FRANCISCO SEOUL SHANGHAI WASHINGTON

Covington & Burling LLP
One CityCenter
850 Tenth Street, NW
Washington, DC 20001-4956
T +1 202 662 6000

DELIVERED VIA PROCESS SERVER

July 17, 2024

New Jersey Department of Health
14 E. Front Street
Trenton, New Jersey 08608

**Re: People of the State of California v. Meta Platforms, Inc.,
4:23-cv-05448**

Dear Sir/Madam:

Enclosed please find a subpoena being served upon you in connection with the above-captioned litigation currently pending in the U.S. District Court for the Northern District of California. I represent Defendants Meta Platforms, Inc.; Instagram, LLC, Meta Payments, Inc., Meta Platforms Technologies, LC and Mark Zuckerberg (collectively, the “Meta Defendants”) in this matter.

The document subpoena requests the production of specific documents identified in the attached subpoena (see Attachment A to the subpoena), which are requested to be produced by 10 am on August 19, 2024. We are willing to work with you on the time, date, location, method and manner of document production, as well as answer any questions or concerns you may have regarding subpoena compliance. It is sufficient compliance with this subpoena if you electronically transmit a copy of the requested documents to the undersigned. As such, please contact me at (202) 662-5801 or spetkis@cov.com, to discuss document production and subpoena compliance, unless you are already represented by counsel in connection with this matter.

The Court is currently considering whether the New Jersey Attorney General’s Office has control over New Jersey Department of Health’s information for the purposes of discovery in this action. If the Court rules that the New Jersey Attorney General’s Office has control over the New Jersey Department of Health’s information, the New Jersey Attorney General has pending discovery requests that seek this agency’s documents. By serving this subpoena, Meta does not waive its position in the state agency dispute, nor does Meta in any way waive rights to compel the New Jersey Attorney General to produce New Jersey Department of Health information as part of discovery in this action. However, to avoid further delay in the production of information from the New Jersey Department of Health, Meta is serving the attached subpoena to request the timely production of this information.

Your anticipated time and assistance with this matter is greatly appreciated.

COVINGTON

New Jersey Department of Health
July 17, 2024
Page 2

Best regards,

/s/ Stephen Petkis

Stephen Petkis

Enclosed: Subpoena, Attachment A, and Attachment B

UNITED STATES DISTRICT COURT

for the

Northern District of California

People of the State of California, et al.

Plaintiff

v.

Meta Platforms, Inc., et al.

Defendant

Civil Action No. 4:23-cv-05448

SUBPOENA TO PRODUCE DOCUMENTS, INFORMATION, OR OBJECTS
OR TO PERMIT INSPECTION OF PREMISES IN A CIVIL ACTIONTo: New Jersey Department of Health
14 E. Front Street, Trenton, NJ 08608

(Name of person to whom this subpoena is directed)

☒ **Production:** **YOU ARE COMMANDED** to produce at the time, date, and place set forth below the following documents, electronically stored information, or objects, and to permit inspection, copying, testing, or sampling of the material: See Attachment A.

Place: Shook, Hardy & Bacon, Attn: Jennifer Blues Kenyon
Two Commerce Square, 2001 Market Street, Suite 3000
Philadelphia, PA 19103-7004

Date and Time:

10 a.m. on August 19, 2024

☐ **Inspection of Premises:** **YOU ARE COMMANDED** to permit entry onto the designated premises, land, or other property possessed or controlled by you at the time, date, and location set forth below, so that the requesting party may inspect, measure, survey, photograph, test, or sample the property or any designated object or operation on it.

Place:

Date and Time:

The following provisions of Fed. R. Civ. P. 45 are attached – Rule 45(c), relating to the place of compliance; Rule 45(d), relating to your protection as a person subject to a subpoena; and Rule 45(e) and (g), relating to your duty to respond to this subpoena and the potential consequences of not doing so.

Date: 07/17/2024

CLERK OF COURT

OR

Signature of Clerk or Deputy Clerk

/s/ Ashley Simonsen

Attorney's signature

The name, address, e-mail address, and telephone number of the attorney representing (name of party)

Meta Platforms, Inc. f/k/a Facebook, Inc.; Instagram, LLC, Meta Payments, Inc.,

Meta Platforms Technologies, LLC; and Mark Zuckerberg.

who issues or requests this subpoena, are:

Ashley Simonsen, Covington & Burling LLP, 1999 Avenue of the Stars, Los Angeles, CA 90067, 424-332-4782, asimonsen@cov.com

Notice to the person who issues or requests this subpoena

If this subpoena commands the production of documents, electronically stored information, or tangible things or the inspection of premises before trial, a notice and a copy of the subpoena must be served on each party in this case before it is served on the person to whom it is directed. Fed. R. Civ. P. 45(a)(4).

Civil Action No. 4:23-cv-01615

PROOF OF SERVICE*(This section should not be filed with the court unless required by Fed. R. Civ. P. 45.)*

I received this subpoena for *(name of individual and title, if any)* _____
 on *(date)* _____.

☐ I served the subpoena by delivering a copy to the named person as follows: _____

_____ on *(date)* _____; or

☐ I returned the subpoena unexecuted because: _____

Unless the subpoena was issued on behalf of the United States, or one of its officers or agents, I have also
 tendered to the witness the fees for one day's attendance, and the mileage allowed by law, in the amount of
 \$ _____.

My fees are \$ _____ for travel and \$ _____ for services, for a total of \$ 0.00 .

I declare under penalty of perjury that this information is true.

Date: _____

Server's signature

Printed name and title

Server's address

Additional information regarding attempted service, etc.:

Print

Save As...

Add Attachment

Reset

Federal Rule of Civil Procedure 45 (c), (d), (e), and (g) (Effective 12/1/13)**(c) Place of Compliance.**

(1) For a Trial, Hearing, or Deposition. A subpoena may command a person to attend a trial, hearing, or deposition only as follows:

- (A) within 100 miles of where the person resides, is employed, or regularly transacts business in person; or
- (B) within the state where the person resides, is employed, or regularly transacts business in person, if the person
 - (i) is a party or a party's officer; or
 - (ii) is commanded to attend a trial and would not incur substantial expense.

(2) For Other Discovery. A subpoena may command:

- (A) production of documents, electronically stored information, or tangible things at a place within 100 miles of where the person resides, is employed, or regularly transacts business in person; and
- (B) inspection of premises at the premises to be inspected.

(d) Protecting a Person Subject to a Subpoena; Enforcement.

(1) Avoiding Undue Burden or Expense; Sanctions. A party or attorney responsible for issuing and serving a subpoena must take reasonable steps to avoid imposing undue burden or expense on a person subject to the subpoena. The court for the district where compliance is required must enforce this duty and impose an appropriate sanction—which may include lost earnings and reasonable attorney's fees—on a party or attorney who fails to comply.

(2) Command to Produce Materials or Permit Inspection.

(A) *Appearance Not Required.* A person commanded to produce documents, electronically stored information, or tangible things, or to permit the inspection of premises, need not appear in person at the place of production or inspection unless also commanded to appear for a deposition, hearing, or trial.

(B) *Objections.* A person commanded to produce documents or tangible things or to permit inspection may serve on the party or attorney designated in the subpoena a written objection to inspecting, copying, testing, or sampling any or all of the materials or to inspecting the premises—or to producing electronically stored information in the form or forms requested. The objection must be served before the earlier of the time specified for compliance or 14 days after the subpoena is served. If an objection is made, the following rules apply:

- (i) At any time, on notice to the commanded person, the serving party may move the court for the district where compliance is required for an order compelling production or inspection.
- (ii) These acts may be required only as directed in the order, and the order must protect a person who is neither a party nor a party's officer from significant expense resulting from compliance.

(3) Quashing or Modifying a Subpoena.

(A) *When Required.* On timely motion, the court for the district where compliance is required must quash or modify a subpoena that:

- (i) fails to allow a reasonable time to comply;
- (ii) requires a person to comply beyond the geographical limits specified in Rule 45(c);
- (iii) requires disclosure of privileged or other protected matter, if no exception or waiver applies; or
- (iv) subjects a person to undue burden.

(B) *When Permitted.* To protect a person subject to or affected by a subpoena, the court for the district where compliance is required may, on motion, quash or modify the subpoena if it requires:

- (i) disclosing a trade secret or other confidential research, development, or commercial information; or

(ii) disclosing an unretained expert's opinion or information that does not describe specific occurrences in dispute and results from the expert's study that was not requested by a party.

(C) *Specifying Conditions as an Alternative.* In the circumstances described in Rule 45(d)(3)(B), the court may, instead of quashing or modifying a subpoena, order appearance or production under specified conditions if the serving party:

- (i) shows a substantial need for the testimony or material that cannot be otherwise met without undue hardship; and
- (ii) ensures that the subpoenaed person will be reasonably compensated.

(e) Duties in Responding to a Subpoena.

(1) Producing Documents or Electronically Stored Information. These procedures apply to producing documents or electronically stored information:

(A) *Documents.* A person responding to a subpoena to produce documents must produce them as they are kept in the ordinary course of business or must organize and label them to correspond to the categories in the demand.

(B) *Form for Producing Electronically Stored Information Not Specified.* If a subpoena does not specify a form for producing electronically stored information, the person responding must produce it in a form or forms in which it is ordinarily maintained or in a reasonably usable form or forms.

(C) *Electronically Stored Information Produced in Only One Form.* The person responding need not produce the same electronically stored information in more than one form.

(D) *Inaccessible Electronically Stored Information.* The person responding need not provide discovery of electronically stored information from sources that the person identifies as not reasonably accessible because of undue burden or cost. On motion to compel discovery or for a protective order, the person responding must show that the information is not reasonably accessible because of undue burden or cost. If that showing is made, the court may nonetheless order discovery from such sources if the requesting party shows good cause, considering the limitations of Rule 26(b)(2)(C). The court may specify conditions for the discovery.

(2) Claiming Privilege or Protection.

(A) *Information Withheld.* A person withholding subpoenaed information under a claim that it is privileged or subject to protection as trial-preparation material must:

- (i) expressly make the claim; and
- (ii) describe the nature of the withheld documents, communications, or tangible things in a manner that, without revealing information itself privileged or protected, will enable the parties to assess the claim.

(B) *Information Produced.* If information produced in response to a subpoena is subject to a claim of privilege or of protection as trial-preparation material, the person making the claim may notify any party that received the information of the claim and the basis for it. After being notified, a party must promptly return, sequester, or destroy the specified information and any copies it has; must not use or disclose the information until the claim is resolved; must take reasonable steps to retrieve the information if the party disclosed it before being notified; and may promptly present the information under seal to the court for the district where compliance is required for a determination of the claim. The person who produced the information must preserve the information until the claim is resolved.

(g) Contempt.

The court for the district where compliance is required—and also, after a motion is transferred, the issuing court—may hold in contempt a person who, having been served, fails without adequate excuse to obey the subpoena or an order related to it.

DEFINITIONS AND INSTRUCTIONS TO ATTACHMENT A

DEFINITIONS

1. The term “communication” means the transmittal of information (in the form of facts, ideas, inquiries or otherwise).
2. “Document” or “documents” shall have the broadest meaning ascribed to it by the Federal Rules of Civil Procedure, and includes, without limitation electronically stored information (“ESI”) (including, without limitation, electronic databases and the data therein, all electronic messages or communications, electronic word processing documents, electronically stored voicemail, webpages, and social media posts) in accordance with any order in this case governing ESI at the time of production. Different versions of the same documents, including, but not limited to, drafts or documents with handwritten notations or marks not found in the original or on other copies are different documents.
3. “You”, “you”, “Your” and “your” means the New Jersey Department of Health.
4. “Relating” or “related to” means and includes referring to, concerning, referencing, mentioning, associated with, constituting, discussing, containing, embodying, recording, reflecting, identifying, summarizing, incorporating, and/or dealing with or pertaining to in any way.
5. “And” includes “or”, and vice versa.
6. The singular form of a word or term includes the plural, and vice versa.
7. The present tense of a verb includes the past tense, and vice versa.
8. The use of the article “the” shall not be construed as limiting the scope of any request.
9. “Including” means “including without limitation.”

10. “Any” includes “all”, and vice versa.

11. The capitalized version of a word or term includes the lower case version of a word or term, and vice versa.

12. “Social Media Platforms” or “Platforms” means a digital service that facilitates interactions between two or more distinct but interdependent sets of users, including but not limited to Facebook, Instagram, Snapchat, TikTok, YouTube, Twitter (or “X”), Pinterest, LinkedIn, BeReal, Lapse, Reddit, Threads, VSCO, Goodreads, Quora, Discord, Twitch, and Tumblr.

13. “Young Users” means users of Social Platforms who are under 18 years of age when using the Platform(s).

All words, terms, and phrases not specifically defined herein are to be given their normal and customary meaning in the context in which they are used in these Requests.

INSTRUCTIONS

1. These Requests are intended to cover any and all documents in your possession, custody, or control, to the extent not privileged. Documents held by any office, department, board, commission, or instrumentality of the New Jersey Department of Health are within your possession, custody, or control.

2. In accordance with ESI Protocol attached hereto as Attachment B, if you object to furnishing any of the documents or information requested by these Requests on the grounds of attorney-client privilege, work product, other privilege, or otherwise then, with respect to each such document:

- a. state the nature of the privilege claimed;
- b. state the date of each communication supporting the privilege claim;
- c. identify all participants in the supporting communication;
- d. state the specific grounds on which the objection is based; and

e. identify the specific request calling for such information;

2. If you object to any Request on the grounds that it is vague or ambiguous, state: (i) the portions or terms of such Request that you claim to be vague or ambiguous; and (ii) the interpretation of the Request pursuant to which you provide a response.

3. Each request shall be deemed continuing, so as to require supplemental or mandatory responses should you obtain additional responsive information subsequent to your initial responses.

4. If you cannot fully respond to a particular Request after exercising due diligence to make inquiry and to secure the necessary information, provide a response to the extent possible, specifying your inability to respond to the remainder and providing whatever information or knowledge you have concerning the portion not responded to.

5. Each page of a produced document shall have a legible, unique page identifier (“Bates Number”) and confidentiality legend (where applicable) on the face of the image at a location that does not obliterate, conceal, or interfere with any information from the source document. Redactions should be clearly marked or stamped on the page in such a way that it is clear from review that a portion of the image has been redacted.

6. All responsive and non-privileged electronic documents shall be produced in the format ordered by the Court in its ESI order.

7. All responsive electronic documents shall be produced in a format agreed upon by the parties, to include at least native versions of Excel spreadsheets and presentation files, with a Bates-stamped placeholder image.

8. Unless otherwise specified, the time period for these Requests is January 1, 2012 to the date of production of the Documents.

ATTACHMENT A

1. Research, investigations, studies, surveys, reports, evaluations, or analyses concerning the mental, social, emotional, or behavioral health of persons ages 13 to 18.
2. Research, investigations, studies, surveys, reports, evaluations, or analyses related to Social Media Platforms, including the importance of Social Media Platforms and the use of Social Media Platforms by Young Users and the potential benefits and harms created by the use of Social Media Platforms.
3. Research, investigations, studies, surveys, reports, evaluations, or analyses concerning the mental, social, emotional, or behavioral health of Young Users, including those related to the effects of:
 - a. Social Media Platforms usage;
 - b. Video games usage;
 - c. Cell phone usage;
 - d. Messaging usage;
 - e. Usage of other electronics apart from usage of Social Media Platforms;
 - f. COVID-19 and/or remote learning;
 - g. Use of drugs or alcohol;
 - h. The opioid and fentanyl epidemic;
 - i. Poverty, homelessness, lack of health insurance, and/or food insecurity;
 - j. Physical health including nutrition, exercise, weight management, sleeping habits, and sexual activity;
 - k. Family trauma or deaths;
 - l. Academic pressure;
 - m. Violence, including school violence, domestic violence, gun violence, gun control and/or mass shootings;
 - n. Bullying or verbal abuse apart from usage of Social Media Platforms;
 - o. Political polarization;
 - p. Natural disasters;
 - q. Climate change;
 - r. Discrimination and inequity;
 - s. Global warfare and conflict; and
 - t. Any other potential causes of harms to the mental, social, emotional, or behavioral health of Young Users.
4. Youth Risk Behavior Surveys conducted by the New Jersey Department of Health or on its behalf.
5. Research, investigations, studies, surveys, reports, evaluations, or analyses related to:
 - a. Features of Social Media Platforms that are psychologically or physically harmful to Young Users;
 - b. Features of Social Media Platforms that promote compulsive, prolonged, or unhealthy use by Young Users;
 - c. The impact of features of Social Media Platforms, including:

- (1) Algorithmic recommendation and sequencing;
 - (2) Image filters;
 - (3) Use of multiple user accounts;
 - (4) Infinite scroll;
 - (5) Ephemeral content features;
 - (6) Autoplay;
 - (7) Quantification and display of likes; or
 - (8) Audiovisual and haptic alerts.
6. Programs, initiatives, efforts, or actions proposed or taken by the New Jersey Department of Health to address Young Users' use of Social Media Platforms, including any program, initiative, effort, or action to prevent, limit, encourage, or promote the use of Social Media Platforms by Young Users.
7. Policies proposed, recommended, or enacted by the New Jersey Department of Health regarding screen time and acceptable use of cell phones, computers, tablets, or other electronic devices by Young Users.
8. Complaints to the New Jersey Department of Health by teachers or school districts regarding social media or cell phone use by Young Users and/or the need for acceptable use or other policies to address Young Users' use of social media or cell phones.
9. Complaints to the New Jersey Department of Health by teachers or school districts regarding budget crises from inflation, underfunding, unfunded mandates, and other causes.
10. Documents related to state assessments in New Jersey, including reports and analyses regarding the history of K-12 state assessment or standardized testing scores, performance by schools and/or school districts, and any other measures of school performance.
11. Legislation or policies proposed by, proposed on behalf of, or testified on by the New Jersey Department of Health, regardless of whether such legislation or policies were enacted, regarding Young Users' use of Social Media Platforms.
12. Mental, social, emotional, or behavioral health services provided by the New Jersey Department of Health to Young Users during the Relevant Period, including:
 - a. Counseling or therapy;
 - b. Psychiatric services;
 - c. Crisis intervention;
 - d. Inpatient short-term and long-term programs;
 - e. Resource centers; and
 - f. Services for Young Users dealing with substance abuse or addiction issues.
13. Any and all New Jersey Department of Health grants to address Young Users' mental health, including information about when, where, why, and how any disbursements were

paid, any schedules or plans for future disbursements, policies governing evaluation or approval of such disbursements, records of how the disbursements were used, and all agendas, minutes, notes, or recordings from meetings related to such grant.

14. Public or non-public meetings held by the New Jersey Department of Health related to Social Media Platforms and use of Social Media Platforms by Young Users, including but not limited to, notices, meeting notes, PowerPoint presentations, internal memoranda, summaries, personal notes, or attendee lists.
15. Policies, procedures, and practices related to the New Jersey Department of Health's use of Social Media Platforms, including communication of information or promotion of New Jersey Department of Health's programs, initiatives, efforts, or actions on Social Media Platforms.
16. New Jersey Department of Health's communications and/or collaboration with any Social Media Platform on any program, initiative or other action related to, or directed at, Young Users.
17. New Jersey Department of Health's communications with any third party related to Young Users and/or Social Media Platforms.
18. Budgeted and actual expenditures by the New Jersey Department of Health during the Relevant Period related to Young Users' use of Social Media Platforms.
19. Budgeted and actual expenditures by the New Jersey Department of Health during the Relevant Period related to treatment of teen mental, social, emotional, or behavioral health issues.
20. Policies, procedures, and practices applicable to the New Jersey Department of Health and New Jersey Department of Health employees regarding the use of Social Media Platforms, including any changes to these policies during the Relevant Period.
21. Studies, programs, initiatives, efforts, or actions proposed or taken by the New Jersey Department of Health that sought to provide or promote internet access or phones, computers, tablets, or other electronic devices to Young Users.
22. New Jersey Department of Health's budget and actual expenditures during the Relevant Period, including expenditures on:
 - a. Digital advertisements by the New Jersey Department of Health on Social Media Platforms;
 - b. Digital advertisements by the New Jersey Department of Health purchased through Social Media Platforms.

ATTACHMENT B

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA**

IN RE: *Social Media Adolescent
Addiction/Personal Injury Products Liability
Litigation*

This document relates to:
ALL ACTIONS

MDL No. 3047
Case No. 4:22-md-03047-YGR

Honorable Yvonne Gonzalez Rogers
Honorable Peter H. Kang

**STIPULATION AND ~~PROPOSED~~
ORDER GOVERNING THE
PRODUCTION OF
ELECTRONICALLY STORED
INFORMATION AND HARD COPY
DOCUMENTS**

1. PURPOSE

This Order Governing the Production of Electronically Stored Information and Hard Copy Documents (“ESI Order”) will govern discovery of electronically stored information and any hard copy documents in this Litigation as a supplement to the Federal Rules of Civil Procedure, this District’s Guidelines for the Discovery of Electronically Stored Information, and any other applicable orders and rules. “This Litigation” includes all actions currently in MDL No. 3047, *In Re: Social Media Adolescent Addiction/Personal Injury Products Liability*, or hereafter added or transferred to MDL No. 3047, and all actions later remanded to their respective transferor courts.

2. DEFINITIONS

- a) “Document” is defined to be synonymous in meaning and equal in scope to the usage of this term in Rules 26 and 34 of the Federal Rules of Civil Procedure and shall include Hard-Copy Documents and ESI.

- b) “Electronically stored information” or “ESI,” as used herein has the same meaning as in Federal Rules of Civil Procedure 26 and 34.
- c) “Hard-Copy Document” means Documents existing in paper form at the time of collection.
- d) “Searchable Text” means the native text extracted from an Electronic Document and any Optical Character Recognition text (“OCR text”) generated from a Hard-Copy Document or electronic image.

3. COOPERATION

The Parties are aware of the importance the Court places on cooperation and commit to cooperate in good faith throughout this Litigation consistent with this Court’s Guidelines for the Discovery of ESI and this Court’s Rules of Professional Conduct. The Parties will endeavor to cooperate in good faith and be reasonably transparent in all aspects of the discovery process.

4. LIAISON

The Parties will identify Discovery Liaisons to each other who are and will be knowledgeable about and responsible for discussing their respective ESI. Any Party is free to change their designated Discovery Liaison by providing written notice to the other Parties. Each Party’s Discovery Liaison must: (a) be prepared to meet and confer on discovery-related matters and to participate in discovery dispute resolution; (b) be knowledgeable about the Party’s discovery efforts; (c) be, or have reasonable access to those who are, familiar with the Party’s electronic systems and capabilities in order to explain those systems and answer relevant questions; and (d) be, or have reasonable access to those who are knowledgeable about the technical aspects of discovery, including electronic document storage, organization, and format issues, and relevant information retrieval technology, including search methodology.

5. IDENTIFICATION OF CUSTODIANS AND DATA SOURCES

The parties will disclose information about custodians and custodial and non-custodial data sources likely to possess relevant or responsive information in accordance with Fed. R. Civ. P. 26 and this District’s ESI Guidelines. The Parties will participate in Rule 26(f) discussions guided by this District’s Checklist for Rule 26(f) Meet and Confer Regarding Electronically

1 Stored Information. After responses to Requests for Production under Fed. R. Civ. P. 34 have
2 been served, the parties will meet and confer regarding those custodians and custodial and non-
3 custodial data sources from which Documents and ESI will be collected for search and review for
4 potential production in this litigation. The custodian and data source exchanges will include brief
5 explanations of the rationale for their selections; for example, for custodians, their current job
6 titles and descriptions of their work, and for data sources, location information and description.

7 **6. INACCESSIBLE OR UNUSABLE ESI**

8 If a Producing Party asserts that certain requested ESI is inaccessible or not “reasonably
9 accessible,” otherwise unnecessary, or if the Receiving Party asserts that, following production,
10 certain ESI is not reasonably useable, the parties shall meet and confer to discuss resolving such
11 assertions. The parties will exchange sufficient information to enable the parties to confer in good
12 faith. If the parties cannot resolve any such disputes after such a meet and confer has taken place,
13 the issue shall be presented to the Court for resolution.

14 **7. KNOWN RESPONSIVE DOCUMENTS**

15 Documents or ESI identified in a custodial or non-custodial file, or in a discrete folder or
16 collection, that are known to a Producing Party through reasonable investigation to be responsive
17 to a discovery request shall be collected for review without regard to whether the responsive
18 content was located via any search methodology developed in accordance with this Order, and
19 nothing about such review shall prevent the Producing Party from redacting or withholding and
20 logging such documents for applicable privileges.

21 **8. SEARCH METHODOLOGIES**

22 The Parties shall adopt reasonable and proportionate methodologies to identify, search,
23 collect, cull, review, and produce ESI as required under applicable legal standards. The Parties
24 recognize and agree that each Party may use one or more methodologies to identify, search,
25 collect, cull, review, and produce responsive and non-privileged ESI, including the use of
26 keyword search terms and/or the use of technology assisted review (“TAR”) as discussed further
27 herein. The Parties further recognize that different data sets may implicate different
28 methodologies to identify, search, collect, cull, review, and produce responsive and non-

1 privileged ESI. The Parties therefore agree to meet and confer in good faith regarding any
2 potential disputes over their respective ESI productions.

3 **9. HIT REPORTS AND SEARCH TERMS**

4 If a Producing Party uses search terms to identify, search, or cull potentially responsive
5 ESI, the Producing Party shall disclose the search terms to the Requesting Party. The Parties shall
6 meet and confer regarding any disputes over the disclosed search terms. In the event that a
7 Producing Party claims burden with respect to modified and/or additional search terms proposed
8 by a Requesting Party, the Producing Party shall provide a hit report for the terms at issue using
9 industry-standard processing tools, such as NUIX or other similar tools. The Producing Party
10 shall provide a hit report for the document collection where the terms were applied, including the
11 following with respect to each proposed or modified search term in the collection:

- 12 a) The number of documents with hits for that term; and
- 13 b) The number of unique documents, i.e., documents which do not have hits for any other
14 term.

15 If, after reviewing a hit report from a Producing Party, a Requesting Party so chooses, it
16 may reasonably request a further hit report which includes:

- 17 c) The number of family members, including the documents with hits, of the documents
18 with hits for that term; and
- 19 d) The number of unique family members of the documents with hits for that term.

20 If the ESI tool for the Producing Party is capable without undue burden of providing the
21 number of family members and unique family members, then the Producing Party shall provide
22 such further hit report. The Parties (including the person most knowledgeable about the
23 capabilities of the Producing Party's ESI tool and the Requesting Party's person most
24 knowledgeable about technical issues from its ESI service provider) shall meet and confer
25 regarding any disputes over whether the Producing Party's ESI tool has the capability or not to
26 provider either number of family members or number of unique family members.

27 The Parties shall meet and confer to resolve disagreements over the search terms or their
28 application. To the extent the Parties are unable to reach agreement on the application of, or

1 procedures for, any search or filtering processes, the Parties shall fully comply with the
2 provisions of this Court's Discovery Standing Order regarding the procedure for raising discovery
3 disputes with the Court, including the meet and confer and certification requirements therein.

4 **10. TECHNOLOGY ASSISTED REVIEW (TAR)**

5 A Producing Party may use TAR (technology-assisted review) during the culling and
6 review process of ESI, which may be applied in addition to search terms. If a Producing Party
7 uses TAR to cull, filter out, or exclude documents from that Party's production, that Producing
8 Party shall do the following:

- 9 • If a Producing Party chooses to apply both search terms and TAR to a review set,
10 the Producing Party will disclose the search terms to all other Party/Parties.
- 11 • Disclose the name of the TAR tool or service used to all other Party/Parties.

12 **11. VALIDATION**

13 Each Producing Party shall take reasonable steps to validate its review process (i.e., using
14 quality control measures to determine whether its production is missing relevant ESI or contains
15 substantial amounts of irrelevant ESI) and make any necessary adjustments or corrections to its
16 process. If, after reviewing a Producing Party's production, a Requesting Party reasonably
17 requests additional information regarding the validation method(s) used by the Producing Party,
18 the Producing Party will disclose the level of end-to-end recall (the percentage of responsive
19 Documents in the collection which were identified as responsive by that Producing Party's
20 methodology). If there remain disputes between the Parties regarding validation, the Parties shall
21 meet and confer to resolve such disputes in good faith, including a reasonable discussion
22 regarding the tool used and the parameters used to obtain or calculate the level of recall.

23 **12. UNSEARCHABLE DOCUMENTS**

24 The Producing Party shall use reasonable efforts to identify and review potentially
25 responsive documents for which text-based search technologies are fundamentally ineffective.

26 **13. SYSTEM FILES**

27 Each Party will use its best efforts to filter out common system files and application
28 executable files using the national software reference library ("NSRL") NIST hash set list. The

Parties also may filter out stand-alone files identified as zero bytes in size. Additional culling of file types based on file header information may be applied to the following, provided these files are not known to be otherwise attached, embedded in, or included with an otherwise responsive document, or are not themselves reasonably known to contain information responsive or contain responsive data or are used to interface with users or interact with or access individual or aggregated user data: Application Package File, Backup Files, Batch Files, Binary Disc Image, C++ File Formats, Cascading Style Sheet, Configuration File, Database File, Dictionary Files, Dynamic Link Library, Event Log Files, Executable Files, Hypertext Cascading Stylesheet, Java Archive Files, JavaScript Files, JavaScript Source Code and Class Files, Macintosh Resource Fork Files, Package Manager Files, Program Files, Program Installers, Python Script Files, Shell Script Files, System or Temporary Files, Thumbnail Cache Files, Troff Files, Truetype Font Files, Windows Cabinet File, Windows Command Files, Windows File Shortcut, Windows Help Files, Windows Metafiles and Enhanced Metafiles, Windows Spool Files, Windows System File.

14. DEDUPLICATION

Each Producing Party shall make reasonable efforts to globally deduplicate exact duplicate Documents within that Producing Party's ESI data set across all custodial and non-custodial sources at the family level using either MD5 hash values or SHA hash values or any other agreed-upon (and disclosed) industry-standard deduplication technology. The Parties shall reach agreement on such other deduplication technology and shall reach agreement on how their deduplication tools shall identify exact duplicates of documents in a manner that is consistent with the disclosed tools and technologies a Producing Party is using. The Parties shall reach agreement on how to identify exact duplicates of emails using industry-standard commercially available software tools or services, which may for example calculate hash values of emails based on concatenated values of agreed-upon email fields and/or hash values of attachments, or which may use any other method the Parties agree upon. Having further met and conferred in keeping with the previous sentence, the Parties shall calculate deduplication hash values for emails on the concatenated values set forth in and in accordance with the documentation specifications of the disclosed deduplication tools to be used in this Litigation (i.e., RelativityOne, Relativity Server,

1 and Nuix); however, if Nuix is used, the Producing Party shall select the optional field “Include
2 Bcc” as an additional field to add to the default ones.

3 The Parties shall not withhold from production near-duplicates without meeting and
4 conferring on this issue.

5 The names of all custodians who were either identified as custodians for purposes of
6 collection for this matter (or otherwise known by the Producing Party to have been in possession
7 or custody of a document prior to deduplication) will be populated in the ALL CUSTODIANS
8 metadata field for the produced version of a document that has duplicates removed from
9 production. The original file paths (if any exist) of a document prior to deduplication will be
10 populated in the ALL FILE PATHS metadata field of the produced document.

11 **15. EMAIL THREADING**

12 The Parties may use analytics technology to identify email threads and shall produce the
13 unique most inclusive copy and related family members. Where multiple email messages are part
14 of a single chain or “thread,” a Party is only required to produce the most inclusive copy of an
15 email message(s) (“Last In Time Email(s)”) and need not produce earlier, lesser inclusive email
16 messages or “thread members,” provided that the tool or software service being used to perform
17 threading is disclosed. A Producing Party may exclude from production lesser inclusive copies of
18 the most inclusive email message in the thread, where the entire body of each of those lesser
19 inclusive copies is included within the Last in Time Email. The Producing Party will honor
20 reasonable requests to produce lesser inclusive copies of a Last In Time Email or other earlier
21 chains of emails otherwise excluded by email thread suppression.

22 The Parties shall treat new or different email chains or threads pursuant to further
23 agreement on safeguards or guidelines for defining emails threads which reasonably take into
24 account the capabilities of the email threading/dethreading/hyperthreading tools used by each
25 Defendant (which shall be disclosed to Plaintiffs).

26 **16. SOURCE CODE**

27 The Parties will meet and confer to address the production and/or inspection of source
28 code and entering into a separate order governing the same if needed.

17. PRODUCTION FORMATS

The Parties agree to produce documents and data in the formats described in **Appendix 1** to this ESI Order. If particular documents or categories of documents identified in response to document requests warrant a different format, the Parties will cooperate to arrange for the mutually acceptable production of such documents. The Parties further agree not to degrade the searchability of documents as part of the document production process.

In addition, the Parties agree that the production and production format of social media and/or user account information is not covered by this agreement and to meet and confer on the production and production format, including metadata, for social media and/or user account information.

18. PHASING

Once the Parties begin propounding discovery requests pursuant to Fed. R. Civ. P. 34, the Parties agree to meet and confer regarding appropriate phasing for the production of ESI.

19. MISCELLANEOUS PROVISIONS

- a) **Production of Plaintiffs ESI and Case-Specific Materials.** Subject to any further agreement among the Parties or Order of the Court, the Parties shall produce case-specific documents (i.e., documents specific to the claim of a given Plaintiff, produced by Plaintiffs or Defendants) for any Plaintiff in discovery pools or other selections designed to inform bellwether selection, including those selected for a bellwether trial, in accordance with the production format specified herein, provided, however, that the Producing Party may elect to produce such materials in their native format. To the extent production of case-specific documents for any Plaintiff selected for a bellwether trial presents an issue for any Party, the Parties shall reasonably confer, and may present any disputes to the Court or its designee. The Parties shall further agree to confer concerning the production format and associated matters (*e.g.*, hosting platform) for case-specific documents produced in the cases of other Plaintiffs.

Nothing herein shall limit Defendant's right to seek discovery from any Plaintiff.

- b) **Translations Of Produced Materials.** The Producing Party has no obligation to

create a translation of the Documents or any portion thereof. For any foreign-language documents responsive to document requests that a Party reasonably knows as the result of a reasonable investigation have been translated into the English language using human translators or through machine translation for its own purposes, except to the extent such translation is protected by attorney-client or work-product privileges, the Producing Party shall produce the translation of the original document with the original. The parties will meet and confer as necessary concerning procedures for using translations at depositions and at trial. In the event the Parties cannot reach agreement, the matter may be submitted to the Court for determination.

c) **Third-Party Documents.** A Party that issues a Non-Party subpoena (“Issuing Party”) shall include a copy of this Order with the subpoena and state that (1) the subpoenaed Non-Party should produce Documents in response to the subpoena to all Parties; and (2) the Parties to this Litigation have requested that Third Parties produce Documents in accordance with the specifications set forth herein. If the subpoenaed Non-Party produces Documents to the Issuing Party but does not produce those Documents to other Parties, the Issuing Party shall produce such Documents to those other Parties within 14 days of receiving the Documents, except where the Documents are to be used in a deposition, in which case the Issuing Party shall produce such Documents to all other Parties no later than three (3) days prior to the deposition, or as soon as reasonably practicable if such production occurs thereafter. Nothing in this Order is intended or may be interpreted to narrow, expand, or otherwise affect the rights of the Parties or Third Parties to object to a subpoena. If the Non-Party production is not Bates-stamped, the Parties will meet and confer to agree upon a format for designating the documents with a unique Bates Number prefix.

d) **Documents Produced by Parties – Presumption of Authenticity.** In order to reduce the number of requests for admission, this Order establishes a rebuttable presumption that documents produced by the Parties are authentic, if said documents were either created or authored by the producing Party, or any of its employees, agents, or

1 contractors, so long as the employees', agents', or contractors' work was performed in
2 connection with a project or assignment sponsored by the producing Party. No further
3 evidence to establish authenticity need be provided. Nothing in this paragraph shall be
4 deemed to waive any other evidentiary objection a party may have, including but not
5 limited to hearsay, foundation/personal knowledge, or relevance.

- 6 e) **Re-productions.** Notwithstanding any provisions to the contrary, re-production of
7 discrete sets of documents from another litigation, arbitration, government inquiry, or
8 other matter may be re-produced in the same manner and form as originally produced
9 in the other matter, provided however that a party will re-produce documents in a
10 different format for good cause shown. This provision does not waive the right of a
11 party to object to any requests for reproduction of production files from another
12 litigation, arbitration, government inquiry, or other matter.
- 13 f) **Modification.** This ESI Order may be modified by a Stipulated Order of the Parties
14 or by the Court for good cause shown.
- 15 g) **Good Faith.** The Parties will act in good faith as required by law and use these
16 procedures to identify and reduce the potential for disputes.
- 17 h) **Continuing Obligations.** The Parties recognize that discovery shall be an iterative
18 and cooperative process. The Parties will continue to meet and confer regarding any
19 issues as reasonably necessary and appropriate. This Order does not address or resolve
20 any objections to the Parties' respective discovery requests.
- 21 i) **Reservation of Rights.** The Parties agree that any topic not addressed herein is
22 neither a waiver nor acknowledgement of agreement by either Party.

23 **IT IS SO STIPULATED**, through Counsel of Record.

24

25

26

27

28

1 DATED: March 15, 2024

Respectfully submitted,

2 /s/ Lexi J. Hazam
LEXI J. HAZAM

3 **LIEFF CABRASER HEIMANN &**
4 **BERNSTEIN, LLP**

5 275 BATTERY STREET, 29TH FLOOR
6 SAN FRANCISCO, CA 94111-3339
Telephone: 415-956-1000
lhazam@lchb.com

7
8 PREVIN WARREN
9 **MOTLEY RICE LLC**
401 9th Street NW Suite 630
Washington DC 20004
T: 202-386-9610
pwarren@motleyrice.com

11 Co-Lead Counsel

12
13 CHRISTOPHER A. SEEGER
14 **SEEGER WEISS, LLP**
55 CHALLENGER ROAD, 6TH FLOOR
RIDGEFIELD PARK, NJ 07660
Telephone: 973-639-9100
Facsimile: 973-679-8656
cseeger@seegerweiss.com

17 Counsel to Co-Lead Counsel

18
19 JENNIE LEE ANDERSON
20 **ANDRUS ANDERSON, LLP**
155 MONTGOMERY STREET, SUITE 900
SAN FRANCISCO, CA 94104
Telephone: 415-986-1400
jennie@andrusanderson.com

22 Liaison Counsel

23
24 MATTHEW BERGMAN
GLENN DRAPER
25 **SOCIAL MEDIA VICTIMS LAW CENTER**
821 SECOND AVENUE, SUITE 2100
26 SEATTLE, WA 98104
Telephone: 206-741-4862
matt@socialmediavictims.org
27 glenn@socialmediavictims.org
28

JAMES J. BILSBORROW
WEITZ & LUXENBERG, PC
700 BROADWAY
NEW YORK, NY 10003
Telephone: 212-558-5500
Facsimile: 212-344-5461
jbilsborrow@weitzlux.com
PAIGE BOLDT
WATTS GUERRA LLP
4 Dominion Drive, Bldg. 3, Suite 100
San Antonio, TX 78257
T: 210-448-0500
PBoldt@WattsGuerra.com

THOMAS P. CARTMELL
WAGSTAFF & CARTMELL LLP
4740 Grand Avenue, Suite 300
Kansas City, MO 64112
T: 816-701 1100
tcartmell@wcllp.com

JAYNE CONROY
SIMMONS HANLY CONROY, LLC
112 MADISON AVE, 7TH FLOOR
NEW YORK, NY 10016
Telephone: 917-882-5522
jconroy@simmonsfirm.com
CARRIE GOLDBERG
C.A. GOLDBERG, PLLC
16 Court St.
Brooklyn, NY 11241
T: (646) 666-8908
carrie@cagoldberglaw.com

SIN-TING MARY LIU
**AYLSTOCK WITKIN KREIS &
OVERHOLTZ, PLLC**
17 EAST MAIN STREET, SUITE 200
PENSACOLA, FL 32502
Telephone: 510-698-9566
mliu@awkolaw.com

ANDRE MURA
GIBBS LAW GROUP, LLP
1111 BROADWAY, SUITE 2100
OAKLAND, CA 94607
Telephone: 510-350-9717
amm@classlawgroup.com

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

EMMIE PAULOS
LEVIN PAPANTONIO RAFFERTY
316 SOUTH BAYLEN STREET, SUITE 600
PENSACOLA, FL 32502
Telephone: 850-435-7107
epaulos@levinlaw.com

ROLAND TELLIS
DAVID FERNANDES
BARON & BUDD, P.C.
15910 Ventura Boulevard, Suite 1600
Encino, CA 91436
Telephone: (818) 839-2333
Facsimile: (818) 986-9698
rtellis@baronbudd.com
dfernandes@baronbudd.com

ALEXANDRA WALSH
WALSH LAW
1050 Connecticut Ave, NW, Suite 500
Washington D.C. 20036
T: 202-780-3014
awalsh@alexwalshlaw.com

MICHAEL M. WEINKOWITZ
LEVIN SEDRAN & BERMAN, LLP
510 WALNUT STREET
SUITE 500
PHILADELPHIA, PA 19106
Telephone: 215-592-1500
mweinkowitz@lfsbalw.com

DIANDRA “FU” DEBROSSE ZIMMERMANN
DICELLO LEVITT
505 20th St North
Suite 1500
Birmingham, Alabama 35203
Telephone: 205.855.5700
fu@dicellolevitt.com

1 HILLARY NAPPI
2 **HACH & ROSE LLP**
3 112 Madison Avenue, 10th Floor
4 New York, New York 10016
5 Tel: 212.213.8311
6 hnappi@hrsclaw.com

7 JAMES MARSH
8 **MARSH LAW FIRM PLLC**
9 31 HUDSON YARDS, 11TH FLOOR
10 NEW YORK, NY 10001-2170
11 Telephone: 212-372-3030
12 jamesmarsh@marshlaw.com

13 *Attorneys for Individual Plaintiffs*

14 **ROB BONTA**
15 Attorney General
16 State of California

17 /s/ Megan O'Neill
18 Nick A. Akers (CA SBN 211222)
19 Senior Assistant Attorney General
20 Bernard Eskandari (SBN 244395)
21 Supervising Deputy Attorney General
22 Megan O'Neill (CA SBN 343535)
23 Joshua Olszewski-Jubelirer
24 (CA SBN 336428)
25 Marissa Roy (CA SBN 318773)
26 Deputy Attorneys General
27 California Department of Justice
28 Office of the Attorney General
455 Golden Gate Ave., Suite 11000
San Francisco, CA 94102-7004
Phone: (415) 510-4400
Fax: (415) 703-5480
Bernard.Eskandari@doj.ca.gov

*Attorneys for Plaintiff the People of the State of
California*

RUSSELL COLEMAN

Attorney General

Commonwealth of Kentucky

/s/ J. Christian Lewis

J. Christian Lewis (KY Bar No. 87109),

Pro hac vice

Philip Heleringer (KY Bar No. 96748),

Pro hac vice

Zachary Richards (KY Bar No. 99209),

Pro hac vice app. forthcoming

Daniel I. Keiser (KY Bar No. 100264),

Pro hac vice

Matthew Cocanougher (KY Bar No. 94292),

Pro hac vice

Assistant Attorneys General

1024 Capital Center Drive, Suite 200

Frankfort, KY 40601

CHRISTIAN.LEWIS@KY.GOV

PHILIP.HELERINGER@KY.GOV

ZACH.RICHARDS@KY.GOV

DANIEL.KEISER@KY.GOV

MATTHEW.COCANOUGH@KY.GOV

Phone: (502) 696-5300

Fax: (502) 564-2698

*Attorneys for Plaintiff the Commonwealth of
Kentucky*

COVINGTON & BURLING LLP

By: /s/ Ashley M. Simonsen
Ashley M. Simonsen, SBN 275203
COVINGTON & BURLING LLP
1999 Avenue of the Stars
Los Angeles, CA 90067
Telephone: (424) 332-4800
Facsimile: + 1 (424) 332-4749
Email: asimonsen@cov.com

Phyllis A. Jones, *pro hac vice*
Paul W. Schmidt, *pro hac vice*
COVINGTON & BURLING LLP
One City Center
850 Tenth Street, NW
Washington, DC 20001-4956
Telephone: + 1 (202) 662-6000
Facsimile: + 1 (202) 662-6291
Email: pajones@cov.com

*Attorney for Defendants Meta Platforms, Inc.
f/k/a Facebook, Inc.; Facebook Holdings,
LLC; Facebook Operations, LLC; Facebook
Payments, Inc.; Facebook Technologies, LLC;
Instagram, LLC; Siculus, Inc.; and Mark Elliot
Zuckerberg*

FAEGRE DRINKER LLP
By: /s/ Andrea Roberts Pierson
Andrea Roberts Pierson, *pro hac vice*
FAEGRE DRINKER LLP
300 N. Meridian Street, Suite 2500
Indianapolis, IN 46204
Telephone: + 1 (317) 237-0300
Facsimile: + 1 (317) 237-1000
Email: andrea.pierson@faegredrinker.com

Amy R. Fiterman, *pro hac vice*
FAEGRE DRINKER LLP
2200 Wells Fargo Center
90 South Seventh Street
Minneapolis MN 55402
Telephone: +1 (612) 766 7768
Facsimile: + 1 (612) 766 1600
Email: amy.fiterman@faegredrinker.com

Geoffrey M. Drake, *pro hac vice*

1 KING & SPALDING LLP
2 1180 Peachtree Street, NE, Suite 1600
3 Atlanta, GA 30309
4 Telephone: +1 (404) 572 4726
5 Email: gdrake@kslaw.com

6 David P. Mattern, pro hac vice
7 KING & SPALDING LLP
8 1700 Pennsylvania Avenue, NW, Suite 900
9 Washington, D.C. 20006
10 Telephone: +1 (202) 626 2946
11 Email: dmattern@kslaw.com

12 *Attorneys for Defendants TikTok Inc. and*
13 *ByteDance Inc.*

14 MUNGER, TOLLES & OLSEN LLP
15 By: /s/ Jonathan H. Blavin
16 Jonathan H. Blavin, SBN 230269
17 MUNGER, TOLLES & OLSON LLP
18 560 Mission Street, 27th Floor
19 San Francisco, CA 94105-3089
20 Telephone: (415) 512-4000
21 Facsimile: (415) 512-4077
22 Email: jonathan.blavin@mto.com

23 Rose L. Ehler (SBN 29652)
24 Victoria A. Degtyareva (SBN 284199)
25 Laura M. Lopez, (SBN 313450)
26 Ariel T. Teshuva (SBN 324238)
27 MUNGER, TOLLES & OLSON LLP
28 350 South Grand Avenue, 50th Floor
Los Angeles, CA 90071-3426
Telephone: (213) 683-9100
Facsimile: (213) 687-3702
Email: rose.ehler@mto.com
Email: victoria.degtyareva@mto.com
Email: Ariel.Teshuva@mto.com

Lauren A. Bell (*pro hac vice forthcoming*)
MUNGER, TOLLES & OLSON LLP
601 Massachusetts Ave., NW St.,
Suite 500 E
Washington, D.C. 20001-5369
Telephone: (202) 220-1100
Facsimile: (202) 220-2300
Email: lauren.bell@mto.com

Attorneys for Defendant Snap Inc.

WILSON SONSINI GOODRICH & ROSATI
Professional Corporation

By: /s/ Brian M. Willen

Brian M. Willen (*pro hac vice*)

WILSON SONSINI GOODRICH & ROSATI

1301 Avenue of the Americas, 40th Floor

New York, New York 10019

Telephone: (212) 999-5800

Facsimile: (212) 999-5899

Email: bwillen@wsgr.com

Lauren Gallo White

Samantha A. Machock

WILSON SONSINI GOODRICH & ROSATI

One Market Plaza, Spear Tower, Suite 3300

San Francisco, CA 94105

Telephone: (415) 947-2000

Facsimile: (415) 947-2099

Email: lwhite@wsgr.com

Email: smachock@wsgr.com

Christopher Chiou

WILSON SONSINI GOODRICH & ROSATI

953 East Third Street, Suite 100

Los Angeles, CA 90013

Telephone: (323) 210-2900

Facsimile: (866) 974-7329

Email: cchiou@wsgr.com

*Attorneys for Defendants YouTube, LLC, Google
LLC, and Alphabet Inc.*

WILLIAMS & CONNOLLY LLP

By: /s/ Joseph G. Petrosinelli

Joseph G. Petrosinelli (*pro hac vice*)

jpetrosinelli@wc.com

Ashley W. Hardin (*pro hac vice*)

ahardin@wc.com

680 Maine Avenue, SW

Washington, DC 20024

Telephone.: 202-434-5000

Fax: 202-434-5029

*Attorneys for Defendants YouTube, LLC, Google
LLC, and Alphabet Inc.*

MORGAN, LEWIS & BOCKIUS LLP
By: /s/ Stephanie Schuster
Stephanie Schuster (*pro hac vice*)
stephanie.schuster@morganlewis.com
1111 Pennsylvania Avenue NW
NW Washington, DC 20004-2541
Tel.: 202.373.6595

Yardena R. Zwang-Weissman (SBN 247111)
yardena.zwang-weissman@morganlewis.com
300 South Grand Avenue, 22nd Floor
Los Angeles, CA 90071-3132
Tel.: 213.612.7238

Brian Ercole (*pro hac vice*)
brian.ercole@morganlewis.com
600 Brickell Avenue, Suite 1600
Miami, FL 33131-3075
Tel.: 305.415.3416

*Attorneys for Defendants YouTube, LLC and
Google LLC*

IT IS ORDERED that the foregoing Agreement is approved.

Dated: March 18, 2024



MAGISTRATE JUDGE PETER H. KANG

APPENDIX 1: PRODUCTION FORMAT

1) **Production Components.** Except as otherwise provided below, ESI must be produced in accordance with the following specifications:

- a) an ASCII delimited data file (.DAT) using standard delimiters;
- b) an image load file (.OPT) that can be loaded into commercially acceptable production software (*e.g.* Concordance);
- c) single page black-and-white TIFF images, or JPEG images when color is specified herein, or native files with single page placeholder TIFF images depending on the applicable production format for each type of file;
- d) and document level .TXT files for all documents containing extracted full text or OCR text.
- e) Family relationships between emails and their attachments, embedded files and their source document, and connected hardcopy documents will be maintained in production. Attachments should be consecutively produced with their parent.
- f) If a particular document warrants a different production format, the Parties will cooperate in good faith to arrange for a mutually acceptable production format.

2) **Production Media and Access Controls.** Productions must be encrypted and produced through secure electronic means, such as secure file sharing methods (*e.g.* FTP), or on CD, DVD, flash drive or external hard drive (“Production Media”). Each piece of Production Media must identify a production number corresponding to the production volume (*e.g.* “VOL001”). Each piece of Production Media must also identify: (a) the case caption; (b) the following label: “This media contains material subject to Court Ordered security measures”; (c) the Producing Party’s name; (d) the production date; (e) the Bates Number range of the materials contained on the Production Media.

Nothing in this ESI Order will preclude or impair any and all protections provided the Parties by any Protective Order(s) agreed and entered into by the Parties. Parties will use best efforts to avoid the unnecessary copying or transmittal of produced documents. If questions arise, the Parties will meet and confer to ensure security concerns are addressed prior to the exchange of

any documents.

3) Data Load Files/Image Load Files. Each TIFF in a production must be referenced in the corresponding image load file. The total number of documents referenced in a production's data load file should match the total number of designated document breaks in the image load file(s) in the production. The total number of pages referenced in a production's image load file should match the total number of TIFF files in the production. All images must be assigned a unique Bates number that is sequential within a given document and across the production sets. The Bates Numbers in the image load file must match the corresponding documents' beginning Bates numbers in the data load file. The total number of documents in a production should match the total number of records in the data load file. Load files must not vary in format or structure within a production, or from one production to another except by agreement of the Parties.

4) Metadata Fields. Each of the metadata and coding fields set forth below that can be extracted should be produced for each document, except that if the field contains privileged information, that privileged information may be redacted. However, to the extent that metadata does not exist, is not available for any documents produced, this provision shall not be read to require any Party to extract, capture, collect, manually populate, or produce such metadata, with the exception of the following: (a) BEGBATES, (b) ENDBATES, (c) BEGATTACH, (d) ENDATTACH, (e) PRODVOL, (f) ALL CUSTODIANS, (g) CONFIDENTIALITY, (h) REDACTIONS, (i) REDACTION TYPE, (j) HASHVALUE, (k) NATIVEFILEPATH, and (l) TEXTFILEPATH, which should be populated by the Party or the Party's vendor. The Parties will make reasonable efforts to ensure that metadata fields automatically extracted from the documents correspond directly to the information that exists in the original documents.

Field Name	Field Description
BEGBATES	Beginning Bates number for a particular document as stamped on the first production image for that document
ENDBATES	Ending Bates number as stamped on the last

Field Name	Field Description
	production image for a particular document
BEGATTACH	First production Bates number of the first document in a family
ENDATTACH	Last production Bates number of the last document in a family
ATTACHCOUNT	Number of attachments to an e-mail or embedded parent, as generated by commercially available discovery processing tools.
ATTACHNAMES	Names of each individual Attachment, separated by semicolons.
PRODVOL	Production volume
ALLCUSTODIANS	List of all custodians associated with Document, i.e. “Custodian” + “Other Custodian” values delimited by semicolon.
ALLFILEPATHS	All original path(s) to the individual source file(s) when available in the ordinary course of business to and processable by the parties and their ESI vendors of choice. Includes path up to and including internal path of containers.
CONFIDENTIALITY	Confidentiality designation assigned to the document consistent with the Stipulated Protective Order governing this Litigation
NATIVEFILEPATH	Native File Link (Native Files only)
TEXTFILEPATH	Path to extracted text/OCR file for the document
HASHVALUE	MD5 hash value of the document
DOCUMENT TYPE	Descriptor for the type of document: “E-document” for electronic documents not attached to e-mails; “E-mail” for all e-mails; “E-attachment” for files that were attachments to e-mails; and “Physical” for hard copy physical documents that have been scanned and converted to an electronic image.
AUTHOR	Any value populated in the Author field of the

Field Name	Field Description
	document properties
DOCDATE	Date the document was created according to filesystem information (format: MM/DD/YYYY)
DATELASTMODIFIED	Date when document was last modified according to filesystem information (format: MM/DD/YYYY)
LAST MODIFIED BY	Last person who modified (saved) a document, as generated by commercially available discovery processing tools.
TRACK CHANGES	Y if a document with track changes value, otherwise N or empty, if available separately from the HASHIDDENATA flag
COMMENTS	Y if a document with comments, otherwise N or empty, if available separately from the HASHIDDENATA flag
HASHIDDENATA	Y if a document with hidden content value, otherwise N or empty
FILENAME	Filename of an electronic document
TITLE	Any value populated in the Title field of the document properties
DOCEXT	File extension of document pulled from the document properties
FROM	The sender of the email
TO	All recipients that were included on the “To” line of the email
CC	All recipients that were included on the “CC” line of the email
BCC	All recipients that were included on the “BCC” line of the email
DATETIMERECEIVED	Date and time email was received (format: MM/DD/YYYY HH:MM)
DATETIMESENT	Date and time email was sent (format: MM/DD/YYYY HH:MM)

Field Name	Field Description
TIMEZONE	The timezone used to process the document
EMAILSUBJECT	Subject line of email pulled from the document properties
THREADID	If a threading tool is used for emails, the thread id generated by the threading tool.
REDACTION TYPE ¹	General category of redaction reason as agreed to by the parties. For example, PII, SCA, CODE, and/or PRIV. If more than one, separate reasons by semicolons.
REDACTIONS	Y if a document is redacted, otherwise N or empty

5) TIFFs. Unless excepted below, single page, black and white, Group IV TIFFs should be provided, at least 300 dots per inch (dpi) for all documents. Each TIFF image must be named according to a unique corresponding Bates number associated with the document. Each image must be branded according to the Bates number and the agreed upon confidentiality designation. Original document orientation should be maintained (i.e., portrait to portrait and landscape to landscape). Where the TIFF image is unreadable or has materially degraded the quality of the original, the Producing Party shall provide a higher quality TIFF image or the native or original file. In addition, the Parties shall take reasonable efforts to process word processing documents (*e.g.*, MS Word) with track changes and/or comments unhidden on the TIFF image.

6) Color. Word processing documents containing tracked changes shall be produced in color, as single-page, 300 dpi JPG images with JPG compression and a high quality setting as to not degrade the original image. The Producing Party shall comply with good faith by the Requesting Party to provide replacement color images for documents originally produced in black and white. A Party making such a request shall make the request by individual Bates

¹ The Parties will provide specific information on any privilege(s) asserted in their privilege logs, in an overlay, or the redaction boxes. The "Redaction Reason" field is informational only for redaction type and shall not in any way limit a party's right to assert attorney-client privilege, attorney-work product privilege, and/or any other applicable privilege or protection.

1 number(s) and shall limit requests made pursuant to this paragraph to a reasonable number of
2 documents.

3 **7) Text Files.** A single multi-page text file must be provided for each document,
4 and the filename should match its respective TIFF filename for the first page of that document.
5 Extracted text shall be generated with commercially acceptable technology set to include all
6 comments, revisions, tracked changes, speaker's notes and text from documents with comments
7 or tracked changes, and hidden and very hidden worksheets, slides, columns and rows. When
8 possible, the text of native files should be extracted directly from the native file. Parties will
9 perform optical character recognition ("OCR") on foreign language documents using the
10 appropriate settings for languages reasonably anticipated to be in the production following a
11 meet and confer with the Requesting Party to identify those languages. Text files will not
12 contain the redacted portions of the documents. A commercially acceptable technology for OCR
13 should be used for all scanned, hard copy documents and for documents with redactions other
14 than Excel files and other spreadsheets which shall be redacted in native format. Text extracted
15 from emails should include the following header information where available: (1) the
16 individuals to whom the communication was directed ("To"), (2) the author of the email
17 communication ("From"), (3) who was copied and blind copied on such email ("CC" and
18 "BCC"), (4) the subject line of the email ("RE" or "Subject"), and (5) the date and time of the
19 email. To the extent the text extraction technology the Parties are using can be configured to
20 include the text of any URLs or links, the Parties shall utilize that setting.

21 **8) Native files.** Spreadsheets (e.g. MS Excel), and un-redacted presentations (e.g.
22 Microsoft PowerPoint,) will be produced in native format to the extent that they are produced in
23 this Litigation, audio, video, and multi-media files will be produced in native format. The
24 Parties will meet and confer on the production of other file types, such as proprietary files, etc.
25 Native files will be produced with a link in the NATIVEFILEPATH field, along with extracted
26 text (where extracted text is available) and applicable metadata fields set forth in paragraph 4
27 above. A Bates numbered TIFF placeholder indicating that the document was provided in native
28 format must accompany every native file. Where redaction makes production of native-format

1 files other than spreadsheets or presentations infeasible, the Parties will confer to determine a
2 reasonably usable form for the production, but spreadsheets shall presumptively be redacted in
3 native, and presentations presumptively redacted in image form, in these cases without the need
4 for further conferring.

5 **9) Production Format for Hard Copy Documents.** Documents that exist in
6 hardcopy will be scanned to *.tiff image format and produced in accordance with the
7 specifications set forth herein. Hard copy documents that are not text-searchable shall be made
8 searchable by OCR prior to production. In scanning paper documents, distinct documents
9 should not be merged into a single record, and single documents should not be split into
10 multiple records (i.e., paper documents should be logically unitized). In the case of an organized
11 compilation of separate documents (for example, a binder containing several separate
12 documents behind numbered tabs), the document behind each tab should be scanned separately,
13 but the relationship among the documents in the compilation should be reflected in the proper
14 coding of the beginning and ending document and attachment fields. The Parties will make their
15 best efforts to unitize the documents correctly. If relevant documents are maintained in a file,
16 folder, envelope, binder, notebook or similar container used to store documents, all contents
17 therein shall be reviewed for production and privilege. Document pages which have affixed
18 notes, such as Post-it notes, should be imaged with and without the note attached.

19 **10) Confidentiality Designation.** All images will be stamped with the appropriate
20 confidentiality designations in accordance with the Stipulated Protective Order entered in this
21 Litigation. Each document produced in native format will have its confidentiality designation
22 identified in the filename of the native file and indicated on its corresponding TIFF placeholder.

23 **11) Bates Numbering.** Bates numbering should be a consistent length across the
24 production, contain no special characters, and be numerically sequential within a given
25 document. If a Bates number or set of Bates numbers is skipped, the skipped number or set of
26 numbers should be noted with a placeholder. Attachments to documents will be assigned Bates
27 numbers that directly follow the Bates numbers on the documents to which they were attached.
28

1 In addition, wherever possible, each image will have its assigned Bates number electronically
2 “burned” onto the image.

3 **12) Databases and Other Structured Data.** To the extent that responsive
4 information is stored in a database, or database management system, or proprietary system or
5 application which has is directed to data storage as one of its primary functions, the Producing
6 Party will identify the database and platform to the Requesting Party. The Producing Party shall
7 produce exports and reports about such responsive information stored in such database, where
8 such exports and reports shall be in a reasonably usable form, and information may be produced
9 in CSV format, tab-delimited text format, Microsoft Excel format, or Microsoft Access format.
10 If there are future disputes over the production of information from a database, the Parties shall
11 meet and confer in good faith in an attempt to reach any further agreements (if needed) on the
12 data to be produced and the format and scope of the production. The Producing Party will
13 provide reasonable amounts of information about the databases to facilitate that discussion.

14 **13) Hyperlinks.** Document(s) and/or folder(s) of documents that are hyperlinked
15 inside a responsive document (including hyperlinked inside emails) within a Producing Party’s
16 custody, possession, or control, do not need to be produced in the first instance as part of the
17 same family group as the Document residing at the location to which that hyperlink points. If
18 there are particular hyperlinks identified by the Requesting Party in produced documents, the
19 Requesting Party may submit a list of hyperlinks to a particular Producing Party for potentially
20 relevant documents by identifying the Bates number and URL or link text for each requested
21 link to the Producing Party, and the Producing Party will engage in reasonable efforts to locate
22 the hyperlinked document at that location and either identify it by Bates number or provide any
23 responsive, non-produced, and non-privileged documents. The number of hyperlinks a
24 Requesting Party may identify to a Producing Party shall not be excessive and shall be
25 reasonable, proportional to the needs of the case, and not unduly burdensome.

26 **14) Embedded Objects.** The Parties agree non-substantive embedded objects,
27 including, but not limited to, logos, icons, emoticons, and footers, may be culled from a
28 document set (but not a document) and need not be produced as separate documents by a

1 Producing Party (i.e., such embedded objects will be produced within the document itself, rather
2 than as separate documents). Embedded files, except for images (including but not limited to,
3 logos, icons, emoticons), are to be produced as family groups. Embedded files should be
4 assigned Bates numbers that directly follow the Bates numbers on the documents within which
5 they are embedded.

6 **15) Production of Family Groups and Relationships.** If any member of a family
7 group is produced, all members of that group must also be produced or else logged as
8 privileged, and no such member shall be withheld from production as a duplicate.

9 **16) Dynamic Fields.** Documents with dynamic fields for file names, dates, and
10 times will be imaged to show the field code (e.g., “[FILENAME]”) where possible, rather than
11 the values for such fields existing at the time the file is processed.

12 **17) Time Zone.** The time zone used to process a document, including its metadata,
13 shall be disclosed in the TIMEZONE metadata field consistent with Appendix 1, and shall be
14 standardized for each Defendant across productions.

15 **18) Redactions.**

16 a) A Producing Party may redact (i) information subject to the attorney client
17 privilege or the work product protection (PRIV); (ii) information that cannot be disclosed
18 pursuant to the Stored Communications Act (SCA); (iii) source code subject to separate
19 agreement applicable to production of source code (CODE); (iv) personal identifying
20 information (PII) including phone numbers, personal addresses, personal email addresses, the
21 month and day of birth, driver’s license numbers, and other PII agreed to by the Parties (for
22 example, the Parties shall complete their meet and confer on whether or not to redact users’ ages
23 and years of birth). In any event, there shall be no redaction of illnesses, injuries, and medical
24 diagnoses. To the extent a document or pleading contains PII, the Parties shall designate such
25 documents at the appropriate Confidentiality level under the Protective Order and shall comply
26 with Fed. R. Civ. P. 5.2 with regard to filings with the Court.

27 b) No redactions for relevance may be made within a produced document or ESI
28 item. If, during the course of discovery, the Parties identify other kinds of information that any

1 Party has a reasonable basis for redacting, the Parties will meet and confer on a case-by-case
2 basis regarding that information before such redactions are made. If the Parties cannot agree,
3 they may seek resolution from the Court.

4 c) The Producing Party will indicate, on the face of the redaction, the asserted
5 reason(s) for the redaction (PII, SCA, CODE, and/or PRIV) and the REDACTION TYPE
6 metadata field shall indicate that the document contains redactions and the reason(s) for the
7 redaction.

8 d) Notwithstanding the foregoing, this provision shall not be read to prohibit
9 redactions permitted under any applicable U.S. law or Protective Order.

10 e) Where a responsive document contains both redacted and non-redacted content,
11 the Parties shall produce the non-redacted portions of the document and the OCR text
12 corresponding to the non-redacted portions.

13 f) Native Redactions. Spreadsheet files requiring redaction, including without
14 limitation Microsoft Excel files, shall be redacted and produced natively (unless the Parties
15 agree to production in some other format). In addition, a Producing Party may natively redact
16 other files that cannot be properly imaged for redaction.

17 g) All images of redacted files shall be processed to show all comments, revision
18 marks, speaker notes, marks made in track changes, or other user-entered data which are visible
19 in a normal view of the document in its native application, unless such material is redacted and
20 marked as redacted in accordance with this section. Where possible, any occurrences of
21 date/time auto-field items, including in headers and footers, will be removed and replaced with
22 the term AUTODATE to prevent the current date from being printed. Email header information
23 (e.g., date and/or subject line) shall not be redacted unless it is independently privileged. The
24 Parties shall honor reasonable requests for the production of particular redacted documents in
25 other formats where the image is not reasonably usable.

26 h) Color. Redacted versions of documents that would have been produced in color
27 in their un-redacted form shall be produced in color as detailed herein.
28

1 **19) Exception Files.** The Parties will use reasonable efforts to address processing
2 exceptions.

3 **20) Mobile and Handheld Device Documents and Data.** If responsive and unique
4 data that can reasonably be extracted and produced in the formats described herein is identified
5 on a mobile or handheld device, that data shall be produced in accordance with the generic
6 provisions of this protocol. To the extent that responsive data identified on a mobile or handheld
7 device is not susceptible to normal production protocols, the Parties will meet and confer to
8 address the identification, production, and production format of any responsive documents and
9 data contained on any mobile or handheld device.
10

COVINGTON

BEIJING BOSTON BRUSSELS DUBAI FRANKFURT
JOHANNESBURG LONDON LOS ANGELES NEW YORK
PALO ALTO SAN FRANCISCO SEOUL SHANGHAI WASHINGTON

Covington & Burling LLP
One CityCenter
850 Tenth Street, NW
Washington, DC 20001-4956
T +1 202 662 6000

DELIVERED VIA PROCESS SERVER

July 17, 2024

New Jersey Governor's Council on Mental Health Stigma
222 S. Warren Street
Trenton, New Jersey 08608

**Re: *People of the State of California v. Meta Platforms, Inc.*,
4:23-cv-05448**

Dear Sir/Madam

Enclosed please find a subpoena being served upon you in connection with the above-captioned litigation currently pending in the U.S. District Court for the Northern District of California. I represent Defendants Meta Platforms, Inc.; Instagram, LLC, Meta Payments, Inc., Meta Platforms Technologies, LC and Mark Zuckerberg (collectively, the "Meta Defendants") in this matter.

The document subpoena requests the production of specific documents identified in the attached subpoena (see Attachment A to the subpoena), which are requested to be produced by 10 am on August 19, 2024. We are willing to work with you on the time, date, location, method and manner of document production, as well as answer any questions or concerns you may have regarding subpoena compliance. It is sufficient compliance with this subpoena if you electronically transmit a copy of the requested documents to the undersigned. As such, please contact me at (202) 662-5801 or spetkis@cov.com, to discuss document production and subpoena compliance, unless you are already represented by counsel in connection with this matter.

The Court is currently considering whether the New Jersey Attorney General's Office has control over New Jersey Governor's Council on Mental Health Stigma's information for the purposes of discovery in this action. If the Court rules that the New Jersey Attorney General's Office has control over the New Jersey Governor's Council on Mental Health Stigma's information, the New Jersey Attorney General has pending discovery requests that seek this agency's documents. By serving this subpoena, Meta does not waive its position in the state agency dispute, nor does Meta in any way waive rights to compel the New Jersey Attorney General to produce New Jersey Governor's Council on Mental Health Stigma information as part of discovery in this action. However, to avoid further delay in the production of information from the New Jersey Governor's Council on Mental Health Stigma, Meta is serving the attached subpoena to request the timely production of this information.

Your anticipated time and assistance with this matter is greatly appreciated.

COVINGTON

New Jersey Governor's Council on Mental Health Stigma
July 17, 2024
Page 2

Best regards,

/s/ Stephen Petkis

Stephen Petkis

Enclosed: Subpoena, Attachment A, and Attachment B

UNITED STATES DISTRICT COURT

for the

Northern District of California

People of the State of California, et al.

Plaintiff

v.

Meta Platforms, Inc., et al.

Defendant

Civil Action No. 4:23-cv-05448

SUBPOENA TO PRODUCE DOCUMENTS, INFORMATION, OR OBJECTS
OR TO PERMIT INSPECTION OF PREMISES IN A CIVIL ACTIONTo: New Jersey Governor's Council on Mental Health Stigma
222 S. Warren Street, Trenton, NJ 08608

(Name of person to whom this subpoena is directed)

☒ **Production:** **YOU ARE COMMANDED** to produce at the time, date, and place set forth below the following documents, electronically stored information, or objects, and to permit inspection, copying, testing, or sampling of the material: See Attachment A.

Place: Shook, Hardy & Bacon, Attn: Jennifer Blues Kenyon
Two Commerce Square, 2001 Market Street, Suite 3000
Philadelphia, PA 19103-7004

Date and Time:

10 a.m. on August 19, 2024

☐ **Inspection of Premises:** **YOU ARE COMMANDED** to permit entry onto the designated premises, land, or other property possessed or controlled by you at the time, date, and location set forth below, so that the requesting party may inspect, measure, survey, photograph, test, or sample the property or any designated object or operation on it.

Place:

Date and Time:

The following provisions of Fed. R. Civ. P. 45 are attached – Rule 45(c), relating to the place of compliance; Rule 45(d), relating to your protection as a person subject to a subpoena; and Rule 45(e) and (g), relating to your duty to respond to this subpoena and the potential consequences of not doing so.

Date: 07/17/2024

CLERK OF COURT

OR

Signature of Clerk or Deputy Clerk

/s/ Ashley Simonsen

Attorney's signature

The name, address, e-mail address, and telephone number of the attorney representing (name of party) _____
Meta Platforms, Inc. f/k/a Facebook, Inc.; Instagram, LLC, Meta Payments, Inc.,
Meta Platforms Technologies, LLC; and Mark Zuckerberg, _____ who issues or requests this subpoena, are:
Ashley Simonsen, Covington & Burling LLP, 1999 Avenue of the Stars, Los Angeles, CA 90067, 424-332-4782, asimonsen@cov.com

Notice to the person who issues or requests this subpoena

If this subpoena commands the production of documents, electronically stored information, or tangible things or the inspection of premises before trial, a notice and a copy of the subpoena must be served on each party in this case before it is served on the person to whom it is directed. Fed. R. Civ. P. 45(a)(4).

Civil Action No. 4:23-cv-01615

PROOF OF SERVICE*(This section should not be filed with the court unless required by Fed. R. Civ. P. 45.)*

I received this subpoena for *(name of individual and title, if any)* _____
 on *(date)* _____ .

☐ I served the subpoena by delivering a copy to the named person as follows: _____

_____ on *(date)* _____ ; or

☐ I returned the subpoena unexecuted because: _____

Unless the subpoena was issued on behalf of the United States, or one of its officers or agents, I have also
 tendered to the witness the fees for one day's attendance, and the mileage allowed by law, in the amount of
 \$ _____ .

My fees are \$ _____ for travel and \$ _____ for services, for a total of \$ _____ 0.00 .

I declare under penalty of perjury that this information is true.

Date: _____

Server's signature

Printed name and title

Server's address

Additional information regarding attempted service, etc.:

Print

Save As...

Add Attachment

Reset

Federal Rule of Civil Procedure 45 (c), (d), (e), and (g) (Effective 12/1/13)**(c) Place of Compliance.**

(1) For a Trial, Hearing, or Deposition. A subpoena may command a person to attend a trial, hearing, or deposition only as follows:

- (A) within 100 miles of where the person resides, is employed, or regularly transacts business in person; or
- (B) within the state where the person resides, is employed, or regularly transacts business in person, if the person
 - (i) is a party or a party's officer; or
 - (ii) is commanded to attend a trial and would not incur substantial expense.

(2) For Other Discovery. A subpoena may command:

- (A) production of documents, electronically stored information, or tangible things at a place within 100 miles of where the person resides, is employed, or regularly transacts business in person; and
- (B) inspection of premises at the premises to be inspected.

(d) Protecting a Person Subject to a Subpoena; Enforcement.

(1) Avoiding Undue Burden or Expense; Sanctions. A party or attorney responsible for issuing and serving a subpoena must take reasonable steps to avoid imposing undue burden or expense on a person subject to the subpoena. The court for the district where compliance is required must enforce this duty and impose an appropriate sanction—which may include lost earnings and reasonable attorney's fees—on a party or attorney who fails to comply.

(2) Command to Produce Materials or Permit Inspection.

(A) *Appearance Not Required.* A person commanded to produce documents, electronically stored information, or tangible things, or to permit the inspection of premises, need not appear in person at the place of production or inspection unless also commanded to appear for a deposition, hearing, or trial.

(B) *Objections.* A person commanded to produce documents or tangible things or to permit inspection may serve on the party or attorney designated in the subpoena a written objection to inspecting, copying, testing, or sampling any or all of the materials or to inspecting the premises—or to producing electronically stored information in the form or forms requested. The objection must be served before the earlier of the time specified for compliance or 14 days after the subpoena is served. If an objection is made, the following rules apply:

- (i) At any time, on notice to the commanded person, the serving party may move the court for the district where compliance is required for an order compelling production or inspection.
- (ii) These acts may be required only as directed in the order, and the order must protect a person who is neither a party nor a party's officer from significant expense resulting from compliance.

(3) Quashing or Modifying a Subpoena.

(A) *When Required.* On timely motion, the court for the district where compliance is required must quash or modify a subpoena that:

- (i) fails to allow a reasonable time to comply;
- (ii) requires a person to comply beyond the geographical limits specified in Rule 45(c);
- (iii) requires disclosure of privileged or other protected matter, if no exception or waiver applies; or
- (iv) subjects a person to undue burden.

(B) *When Permitted.* To protect a person subject to or affected by a subpoena, the court for the district where compliance is required may, on motion, quash or modify the subpoena if it requires:

- (i) disclosing a trade secret or other confidential research, development, or commercial information; or

(ii) disclosing an unretained expert's opinion or information that does not describe specific occurrences in dispute and results from the expert's study that was not requested by a party.

(C) *Specifying Conditions as an Alternative.* In the circumstances described in Rule 45(d)(3)(B), the court may, instead of quashing or modifying a subpoena, order appearance or production under specified conditions if the serving party:

- (i) shows a substantial need for the testimony or material that cannot be otherwise met without undue hardship; and
- (ii) ensures that the subpoenaed person will be reasonably compensated.

(e) Duties in Responding to a Subpoena.

(1) Producing Documents or Electronically Stored Information. These procedures apply to producing documents or electronically stored information:

(A) *Documents.* A person responding to a subpoena to produce documents must produce them as they are kept in the ordinary course of business or must organize and label them to correspond to the categories in the demand.

(B) *Form for Producing Electronically Stored Information Not Specified.* If a subpoena does not specify a form for producing electronically stored information, the person responding must produce it in a form or forms in which it is ordinarily maintained or in a reasonably usable form or forms.

(C) *Electronically Stored Information Produced in Only One Form.* The person responding need not produce the same electronically stored information in more than one form.

(D) *Inaccessible Electronically Stored Information.* The person responding need not provide discovery of electronically stored information from sources that the person identifies as not reasonably accessible because of undue burden or cost. On motion to compel discovery or for a protective order, the person responding must show that the information is not reasonably accessible because of undue burden or cost. If that showing is made, the court may nonetheless order discovery from such sources if the requesting party shows good cause, considering the limitations of Rule 26(b)(2)(C). The court may specify conditions for the discovery.

(2) Claiming Privilege or Protection.

(A) *Information Withheld.* A person withholding subpoenaed information under a claim that it is privileged or subject to protection as trial-preparation material must:

- (i) expressly make the claim; and
- (ii) describe the nature of the withheld documents, communications, or tangible things in a manner that, without revealing information itself privileged or protected, will enable the parties to assess the claim.

(B) *Information Produced.* If information produced in response to a subpoena is subject to a claim of privilege or of protection as trial-preparation material, the person making the claim may notify any party that received the information of the claim and the basis for it. After being notified, a party must promptly return, sequester, or destroy the specified information and any copies it has; must not use or disclose the information until the claim is resolved; must take reasonable steps to retrieve the information if the party disclosed it before being notified; and may promptly present the information under seal to the court for the district where compliance is required for a determination of the claim. The person who produced the information must preserve the information until the claim is resolved.

(g) Contempt.

The court for the district where compliance is required—and also, after a motion is transferred, the issuing court—may hold in contempt a person who, having been served, fails without adequate excuse to obey the subpoena or an order related to it.

DEFINITIONS AND INSTRUCTIONS TO ATTACHMENT A

DEFINITIONS

1. The term “communication” means the transmittal of information (in the form of facts, ideas, inquiries or otherwise).

2. “Document” or “documents” shall have the broadest meaning ascribed to it by the Federal Rules of Civil Procedure, and includes, without limitation electronically stored information (“ESI”) (including, without limitation, electronic databases and the data therein, all electronic messages or communications, electronic word processing documents, electronically stored voicemail, webpages, and social media posts) in accordance with any order in this case governing ESI at the time of production. Different versions of the same documents, including, but not limited to, drafts or documents with handwritten notations or marks not found in the original or on other copies are different documents.

3. “You”, “you”, “Your” and “your” means the New Jersey Governor’s Council on Mental Health Stigma.

4. “Relating” or “related to” means and includes referring to, concerning, referencing, mentioning, associated with, constituting, discussing, containing, embodying, recording, reflecting, identifying, summarizing, incorporating, and/or dealing with or pertaining to in any way.

5. “And” includes “or”, and vice versa.

6. The singular form of a word or term includes the plural, and vice versa.

7. The present tense of a verb includes the past tense, and vice versa.

8. The use of the article “the” shall not be construed as limiting the scope of any request.

9. “Including” means “including without limitation.”

10. “Any” includes “all”, and vice versa.

11. The capitalized version of a word or term includes the lower case version of a word or term, and vice versa.

12. “Social Media Platforms” or “Platforms” means a digital service that facilitates interactions between two or more distinct but interdependent sets of users, including but not limited to Facebook, Instagram, Snapchat, TikTok, YouTube, Twitter (or “X”), Pinterest, LinkedIn, BeReal, Lapse, Reddit, Threads, VSCO, Goodreads, Quora, Discord, Twitch, and Tumblr.

13. “Young Users” means users of Social Platforms who are under 18 years of age when using the Platform(s).

All words, terms, and phrases not specifically defined herein are to be given their normal and customary meaning in the context in which they are used in these Requests.

INSTRUCTIONS

1. These Requests are intended to cover any and all documents in your possession, custody, or control, to the extent not privileged. Documents held by any office, department, board, commission, or instrumentality of the New Jersey Governor’s Council on Mental Health Stigma are within your possession, custody, or control.

2. In accordance with ESI Protocol attached hereto as Attachment B, if you object to furnishing any of the documents or information requested by these Requests on the grounds of attorney-client privilege, work product, other privilege, or otherwise then, with respect to each such document:

- a. state the nature of the privilege claimed;
- b. state the date of each communication supporting the privilege claim;

- c. identify all participants in the supporting communication;
- d. state the specific grounds on which the objection is based; and
- e. identify the specific request calling for such information;

2. If you object to any Request on the grounds that it is vague or ambiguous, state: (i) the portions or terms of such Request that you claim to be vague or ambiguous; and (ii) the interpretation of the Request pursuant to which you provide a response.

3. Each request shall be deemed continuing, so as to require supplemental or mandatory responses should you obtain additional responsive information subsequent to your initial responses.

4. If you cannot fully respond to a particular Request after exercising due diligence to make inquiry and to secure the necessary information, provide a response to the extent possible, specifying your inability to respond to the remainder and providing whatever information or knowledge you have concerning the portion not responded to.

5. Each page of a produced document shall have a legible, unique page identifier (“Bates Number”) and confidentiality legend (where applicable) on the face of the image at a location that does not obliterate, conceal, or interfere with any information from the source document. Redactions should be clearly marked or stamped on the page in such a way that it is clear from review that a portion of the image has been redacted.

6. All responsive and non-privileged electronic documents shall be produced in the format ordered by the Court in its ESI order.

7. All responsive electronic documents shall be produced in a format agreed upon by the parties, to include at least native versions of Excel spreadsheets and presentation files, with a Bates-stamped placeholder image.

8. Unless otherwise specified, the time period for these Requests is January 1, 2012 to the date of production of the Documents.

ATTACHMENT A

1. Research, investigations, studies, surveys, reports, evaluations, or analyses concerning the mental, social, emotional, or behavioral health of persons ages 13 to 18.
2. Research, investigations, studies, surveys, reports, evaluations, or analyses related to Social Media Platforms, including the importance of Social Media Platforms and the use of Social Media Platforms by Young Users and the potential benefits and harms created by the use of Social Media Platforms.
3. Research, investigations, studies, surveys, reports, evaluations, or analyses concerning the mental, social, emotional, or behavioral health of Young Users, including those related to the effects of:
 - a. Social Media Platforms usage;
 - b. Video games usage;
 - c. Cell phone usage;
 - d. Messaging usage;
 - e. Usage of other electronics apart from usage of Social Media Platforms;
 - f. COVID-19 and/or remote learning;
 - g. Use of drugs or alcohol;
 - h. The opioid and fentanyl epidemic;
 - i. Poverty, homelessness, lack of health insurance, and/or food insecurity;
 - j. Physical health including nutrition, exercise, weight management, sleeping habits, and sexual activity;
 - k. Family trauma or deaths;
 - l. Academic pressure;
 - m. Violence, including school violence, domestic violence, gun violence, gun control and/or mass shootings;
 - n. Bullying or verbal abuse apart from usage of Social Media Platforms;
 - o. Political polarization;
 - p. Natural disasters;
 - q. Climate change;
 - r. Discrimination and inequity;
 - s. Global warfare and conflict; and
 - t. Any other potential causes of harms to the mental, social, emotional, or behavioral health of Young Users.
4. Youth Risk Behavior Surveys conducted by the New Jersey Governor's Council on Mental Health Stigma or on its behalf.
5. Research, investigations, studies, surveys, reports, evaluations, or analyses related to:
 - a. Features of Social Media Platforms that are psychologically or physically harmful to Young Users;
 - b. Features of Social Media Platforms that promote compulsive, prolonged, or unhealthy use by Young Users;
 - c. The impact of features of Social Media Platforms, including:

- (1) Algorithmic recommendation and sequencing;
 - (2) Image filters;
 - (3) Use of multiple user accounts;
 - (4) Infinite scroll;
 - (5) Ephemeral content features;
 - (6) Autoplay;
 - (7) Quantification and display of likes; or
 - (8) Audiovisual and haptic alerts.
6. Programs, initiatives, efforts, or actions proposed or taken by the New Jersey Governor's Council on Mental Health Stigma to address Young Users' use of Social Media Platforms, including any program, initiative, effort, or action to prevent, limit, encourage, or promote the use of Social Media Platforms by Young Users.
7. Policies proposed, recommended, or enacted by the New Jersey Governor's Council on Mental Health Stigma regarding screen time and acceptable use of cell phones, computers, tablets, or other electronic devices by Young Users.
8. Complaints to the New Jersey Governor's Council on Mental Health Stigma by teachers or school districts regarding social media or cell phone use by Young Users and/or the need for acceptable use or other policies to address Young Users' use of social media or cell phones.
9. Complaints to the New Jersey Governor's Council on Mental Health Stigma by teachers or school districts regarding budget crises from inflation, underfunding, unfunded mandates, and other causes.
10. Documents related to state assessment in New Jersey, including reports and analyses regarding the history of K-12 state assessment or standardized testing scores, performance by schools and/or school districts, and any other measures of school performance.
11. Legislation or policies proposed by, proposed on behalf of, or testified on by the New Jersey Governor's Council on Mental Health Stigma, regardless of whether such legislation or policies were enacted, regarding Young Users' use of Social Media Platforms.
12. Mental, social, emotional, or behavioral health services provided by the New Jersey Governor's Council on Mental Health Stigma to Young Users during the Relevant Period, including:
 - a. Counseling or therapy;
 - b. Psychiatric services;
 - c. Crisis intervention;
 - d. Inpatient short-term and long-term programs;
 - e. Resource centers; and
 - f. Services for Young Users dealing with substance abuse or addiction issues.

13. Any and all New Jersey Governor's Council on Mental Health Stigma grants to address Young Users' mental health, including information about when, where, why, and how any disbursements were paid, any schedules or plans for future disbursements, policies governing evaluation or approval of such disbursements, records of how the disbursements were used, and all agendas, minutes, notes, or recordings from meetings related to such grant.
14. Public or non-public meetings held by the New Jersey Governor's Council on Mental Health Stigma related to Social Media Platforms and use of Social Media Platforms by Young Users, including but not limited to, notices, meeting notes, PowerPoint presentations, internal memoranda, summaries, personal notes, or attendee lists.
15. Policies, procedures, and practices related to the New Jersey Governor's Council on Mental Health Stigma use of Social Media Platforms, including communication of information or promotion of New Jersey Governor's Council on Mental Health Stigma programs, initiatives, efforts, or actions on Social Media Platforms.
16. New Jersey Governor's Council on Mental Health Stigma's communications and/or collaboration with any Social Media Platform on any program, initiative or other action related to, or directed at, Young Users.
17. New Jersey Governor's Council on Mental Health Stigma's communications with any third party related to Young Users and/or Social Media Platforms.
18. Budgeted and actual expenditures by the New Jersey Governor's Council on Mental Health Stigma during the Relevant Period related to Young Users' use of Social Media Platforms.
19. Budgeted and actual expenditures by the New Jersey Governor's Council on Mental Health Stigma during the Relevant Period related to treatment of teen mental, social, emotional, or behavioral health issues.
20. Policies, procedures, and practices applicable to the New Jersey Governor's Council on Mental Health Stigma and New Jersey Governor's Council on Mental Health Stigma employees regarding the use of Social Media Platforms, including any changes to these policies during the Relevant Period.
21. Studies, programs, initiatives, efforts, or actions proposed or taken by the New Jersey Governor's Council on Mental Health Stigma that sought to provide or promote internet access or phones, computers, tablets, or other electronic devices to Young Users.
22. New Jersey Governor's Council on Mental Health Stigma budget and actual expenditures during the Relevant Period, including expenditures on:
 - a. Digital advertisements by the New Jersey Governor's Council on Mental Health Stigma on Social Media Platforms;
 - b. Digital advertisements by the New Jersey Governor's Council on Mental Health Stigma purchased through Social Media Platforms.

ATTACHMENT B

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA**

IN RE: *Social Media Adolescent
Addiction/Personal Injury Products Liability
Litigation*

This document relates to:
ALL ACTIONS

MDL No. 3047
Case No. 4:22-md-03047-YGR

Honorable Yvonne Gonzalez Rogers
Honorable Peter H. Kang

**STIPULATION AND ~~PROPOSED~~
ORDER GOVERNING THE
PRODUCTION OF
ELECTRONICALLY STORED
INFORMATION AND HARD COPY
DOCUMENTS**

1. PURPOSE

This Order Governing the Production of Electronically Stored Information and Hard Copy Documents (“ESI Order”) will govern discovery of electronically stored information and any hard copy documents in this Litigation as a supplement to the Federal Rules of Civil Procedure, this District’s Guidelines for the Discovery of Electronically Stored Information, and any other applicable orders and rules. “This Litigation” includes all actions currently in MDL No. 3047, *In Re: Social Media Adolescent Addiction/Personal Injury Products Liability*, or hereafter added or transferred to MDL No. 3047, and all actions later remanded to their respective transferor courts.

2. DEFINITIONS

- a) “Document” is defined to be synonymous in meaning and equal in scope to the usage of this term in Rules 26 and 34 of the Federal Rules of Civil Procedure and shall include Hard-Copy Documents and ESI.

- b) “Electronically stored information” or “ESI,” as used herein has the same meaning as in Federal Rules of Civil Procedure 26 and 34.
- c) “Hard-Copy Document” means Documents existing in paper form at the time of collection.
- d) “Searchable Text” means the native text extracted from an Electronic Document and any Optical Character Recognition text (“OCR text”) generated from a Hard-Copy Document or electronic image.

3. COOPERATION

The Parties are aware of the importance the Court places on cooperation and commit to cooperate in good faith throughout this Litigation consistent with this Court’s Guidelines for the Discovery of ESI and this Court’s Rules of Professional Conduct. The Parties will endeavor to cooperate in good faith and be reasonably transparent in all aspects of the discovery process.

4. LIAISON

The Parties will identify Discovery Liaisons to each other who are and will be knowledgeable about and responsible for discussing their respective ESI. Any Party is free to change their designated Discovery Liaison by providing written notice to the other Parties. Each Party’s Discovery Liaison must: (a) be prepared to meet and confer on discovery-related matters and to participate in discovery dispute resolution; (b) be knowledgeable about the Party’s discovery efforts; (c) be, or have reasonable access to those who are, familiar with the Party’s electronic systems and capabilities in order to explain those systems and answer relevant questions; and (d) be, or have reasonable access to those who are knowledgeable about the technical aspects of discovery, including electronic document storage, organization, and format issues, and relevant information retrieval technology, including search methodology.

5. IDENTIFICATION OF CUSTODIANS AND DATA SOURCES

The parties will disclose information about custodians and custodial and non-custodial data sources likely to possess relevant or responsive information in accordance with Fed. R. Civ. P. 26 and this District’s ESI Guidelines. The Parties will participate in Rule 26(f) discussions guided by this District’s Checklist for Rule 26(f) Meet and Confer Regarding Electronically

1 Stored Information. After responses to Requests for Production under Fed. R. Civ. P. 34 have
2 been served, the parties will meet and confer regarding those custodians and custodial and non-
3 custodial data sources from which Documents and ESI will be collected for search and review for
4 potential production in this litigation. The custodian and data source exchanges will include brief
5 explanations of the rationale for their selections; for example, for custodians, their current job
6 titles and descriptions of their work, and for data sources, location information and description.

7 **6. INACCESSIBLE OR UNUSABLE ESI**

8 If a Producing Party asserts that certain requested ESI is inaccessible or not “reasonably
9 accessible,” otherwise unnecessary, or if the Receiving Party asserts that, following production,
10 certain ESI is not reasonably useable, the parties shall meet and confer to discuss resolving such
11 assertions. The parties will exchange sufficient information to enable the parties to confer in good
12 faith. If the parties cannot resolve any such disputes after such a meet and confer has taken place,
13 the issue shall be presented to the Court for resolution.

14 **7. KNOWN RESPONSIVE DOCUMENTS**

15 Documents or ESI identified in a custodial or non-custodial file, or in a discrete folder or
16 collection, that are known to a Producing Party through reasonable investigation to be responsive
17 to a discovery request shall be collected for review without regard to whether the responsive
18 content was located via any search methodology developed in accordance with this Order, and
19 nothing about such review shall prevent the Producing Party from redacting or withholding and
20 logging such documents for applicable privileges.

21 **8. SEARCH METHODOLOGIES**

22 The Parties shall adopt reasonable and proportionate methodologies to identify, search,
23 collect, cull, review, and produce ESI as required under applicable legal standards. The Parties
24 recognize and agree that each Party may use one or more methodologies to identify, search,
25 collect, cull, review, and produce responsive and non-privileged ESI, including the use of
26 keyword search terms and/or the use of technology assisted review (“TAR”) as discussed further
27 herein. The Parties further recognize that different data sets may implicate different
28 methodologies to identify, search, collect, cull, review, and produce responsive and non-

1 privileged ESI. The Parties therefore agree to meet and confer in good faith regarding any
2 potential disputes over their respective ESI productions.

3 **9. HIT REPORTS AND SEARCH TERMS**

4 If a Producing Party uses search terms to identify, search, or cull potentially responsive
5 ESI, the Producing Party shall disclose the search terms to the Requesting Party. The Parties shall
6 meet and confer regarding any disputes over the disclosed search terms. In the event that a
7 Producing Party claims burden with respect to modified and/or additional search terms proposed
8 by a Requesting Party, the Producing Party shall provide a hit report for the terms at issue using
9 industry-standard processing tools, such as NUIX or other similar tools. The Producing Party
10 shall provide a hit report for the document collection where the terms were applied, including the
11 following with respect to each proposed or modified search term in the collection:

- 12 a) The number of documents with hits for that term; and
- 13 b) The number of unique documents, i.e., documents which do not have hits for any other
14 term.

15 If, after reviewing a hit report from a Producing Party, a Requesting Party so chooses, it
16 may reasonably request a further hit report which includes:

- 17 c) The number of family members, including the documents with hits, of the documents
18 with hits for that term; and
- 19 d) The number of unique family members of the documents with hits for that term.

20 If the ESI tool for the Producing Party is capable without undue burden of providing the
21 number of family members and unique family members, then the Producing Party shall provide
22 such further hit report. The Parties (including the person most knowledgeable about the
23 capabilities of the Producing Party's ESI tool and the Requesting Party's person most
24 knowledgeable about technical issues from its ESI service provider) shall meet and confer
25 regarding any disputes over whether the Producing Party's ESI tool has the capability or not to
26 provider either number of family members or number of unique family members.

27 The Parties shall meet and confer to resolve disagreements over the search terms or their
28 application. To the extent the Parties are unable to reach agreement on the application of, or

1 procedures for, any search or filtering processes, the Parties shall fully comply with the
2 provisions of this Court's Discovery Standing Order regarding the procedure for raising discovery
3 disputes with the Court, including the meet and confer and certification requirements therein.

4 **10. TECHNOLOGY ASSISTED REVIEW (TAR)**

5 A Producing Party may use TAR (technology-assisted review) during the culling and
6 review process of ESI, which may be applied in addition to search terms. If a Producing Party
7 uses TAR to cull, filter out, or exclude documents from that Party's production, that Producing
8 Party shall do the following:

- 9 • If a Producing Party chooses to apply both search terms and TAR to a review set,
10 the Producing Party will disclose the search terms to all other Party/Parties.
- 11 • Disclose the name of the TAR tool or service used to all other Party/Parties.

12 **11. VALIDATION**

13 Each Producing Party shall take reasonable steps to validate its review process (i.e., using
14 quality control measures to determine whether its production is missing relevant ESI or contains
15 substantial amounts of irrelevant ESI) and make any necessary adjustments or corrections to its
16 process. If, after reviewing a Producing Party's production, a Requesting Party reasonably
17 requests additional information regarding the validation method(s) used by the Producing Party,
18 the Producing Party will disclose the level of end-to-end recall (the percentage of responsive
19 Documents in the collection which were identified as responsive by that Producing Party's
20 methodology). If there remain disputes between the Parties regarding validation, the Parties shall
21 meet and confer to resolve such disputes in good faith, including a reasonable discussion
22 regarding the tool used and the parameters used to obtain or calculate the level of recall.

23 **12. UNSEARCHABLE DOCUMENTS**

24 The Producing Party shall use reasonable efforts to identify and review potentially
25 responsive documents for which text-based search technologies are fundamentally ineffective.

26 **13. SYSTEM FILES**

27 Each Party will use its best efforts to filter out common system files and application
28 executable files using the national software reference library ("NSRL") NIST hash set list. The

Parties also may filter out stand-alone files identified as zero bytes in size. Additional culling of file types based on file header information may be applied to the following, provided these files are not known to be otherwise attached, embedded in, or included with an otherwise responsive document, or are not themselves reasonably known to contain information responsive or contain responsive data or are used to interface with users or interact with or access individual or aggregated user data: Application Package File, Backup Files, Batch Files, Binary Disc Image, C++ File Formats, Cascading Style Sheet, Configuration File, Database File, Dictionary Files, Dynamic Link Library, Event Log Files, Executable Files, Hypertext Cascading Stylesheet, Java Archive Files, JavaScript Files, JavaScript Source Code and Class Files, Macintosh Resource Fork Files, Package Manager Files, Program Files, Program Installers, Python Script Files, Shell Script Files, System or Temporary Files, Thumbnail Cache Files, Troff Files, Truetype Font Files, Windows Cabinet File, Windows Command Files, Windows File Shortcut, Windows Help Files, Windows Metafiles and Enhanced Metafiles, Windows Spool Files, Windows System File.

14. DEDUPLICATION

Each Producing Party shall make reasonable efforts to globally deduplicate exact duplicate Documents within that Producing Party's ESI data set across all custodial and non-custodial sources at the family level using either MD5 hash values or SHA hash values or any other agreed-upon (and disclosed) industry-standard deduplication technology. The Parties shall reach agreement on such other deduplication technology and shall reach agreement on how their deduplication tools shall identify exact duplicates of documents in a manner that is consistent with the disclosed tools and technologies a Producing Party is using. The Parties shall reach agreement on how to identify exact duplicates of emails using industry-standard commercially available software tools or services, which may for example calculate hash values of emails based on concatenated values of agreed-upon email fields and/or hash values of attachments, or which may use any other method the Parties agree upon. Having further met and conferred in keeping with the previous sentence, the Parties shall calculate deduplication hash values for emails on the concatenated values set forth in and in accordance with the documentation specifications of the disclosed deduplication tools to be used in this Litigation (i.e., RelativityOne, Relativity Server,

1 and Nuix); however, if Nuix is used, the Producing Party shall select the optional field “Include
2 Bcc” as an additional field to add to the default ones.

3 The Parties shall not withhold from production near-duplicates without meeting and
4 conferring on this issue.

5 The names of all custodians who were either identified as custodians for purposes of
6 collection for this matter (or otherwise known by the Producing Party to have been in possession
7 or custody of a document prior to deduplication) will be populated in the ALL CUSTODIANS
8 metadata field for the produced version of a document that has duplicates removed from
9 production. The original file paths (if any exist) of a document prior to deduplication will be
10 populated in the ALL FILE PATHS metadata field of the produced document.

11 **15. EMAIL THREADING**

12 The Parties may use analytics technology to identify email threads and shall produce the
13 unique most inclusive copy and related family members. Where multiple email messages are part
14 of a single chain or “thread,” a Party is only required to produce the most inclusive copy of an
15 email message(s) (“Last In Time Email(s)”) and need not produce earlier, lesser inclusive email
16 messages or “thread members,” provided that the tool or software service being used to perform
17 threading is disclosed. A Producing Party may exclude from production lesser inclusive copies of
18 the most inclusive email message in the thread, where the entire body of each of those lesser
19 inclusive copies is included within the Last in Time Email. The Producing Party will honor
20 reasonable requests to produce lesser inclusive copies of a Last In Time Email or other earlier
21 chains of emails otherwise excluded by email thread suppression.

22 The Parties shall treat new or different email chains or threads pursuant to further
23 agreement on safeguards or guidelines for defining emails threads which reasonably take into
24 account the capabilities of the email threading/dethreading/hyperthreading tools used by each
25 Defendant (which shall be disclosed to Plaintiffs).

26 **16. SOURCE CODE**

27 The Parties will meet and confer to address the production and/or inspection of source
28 code and entering into a separate order governing the same if needed.

17. PRODUCTION FORMATS

The Parties agree to produce documents and data in the formats described in **Appendix 1** to this ESI Order. If particular documents or categories of documents identified in response to document requests warrant a different format, the Parties will cooperate to arrange for the mutually acceptable production of such documents. The Parties further agree not to degrade the searchability of documents as part of the document production process.

In addition, the Parties agree that the production and production format of social media and/or user account information is not covered by this agreement and to meet and confer on the production and production format, including metadata, for social media and/or user account information.

18. PHASING

Once the Parties begin propounding discovery requests pursuant to Fed. R. Civ. P. 34, the Parties agree to meet and confer regarding appropriate phasing for the production of ESI.

19. MISCELLANEOUS PROVISIONS

- a) **Production of Plaintiffs ESI and Case-Specific Materials.** Subject to any further agreement among the Parties or Order of the Court, the Parties shall produce case-specific documents (i.e., documents specific to the claim of a given Plaintiff, produced by Plaintiffs or Defendants) for any Plaintiff in discovery pools or other selections designed to inform bellwether selection, including those selected for a bellwether trial, in accordance with the production format specified herein, provided, however, that the Producing Party may elect to produce such materials in their native format. To the extent production of case-specific documents for any Plaintiff selected for a bellwether trial presents an issue for any Party, the Parties shall reasonably confer, and may present any disputes to the Court or its designee. The Parties shall further agree to confer concerning the production format and associated matters (*e.g.*, hosting platform) for case-specific documents produced in the cases of other Plaintiffs.

Nothing herein shall limit Defendant's right to seek discovery from any Plaintiff.

- b) **Translations Of Produced Materials.** The Producing Party has no obligation to

1 create a translation of the Documents or any portion thereof. For any foreign-language
2 documents responsive to document requests that a Party reasonably knows as the
3 result of a reasonable investigation have been translated into the English language
4 using human translators or through machine translation for its own purposes, except to
5 the extent such translation is protected by attorney-client or work-product privileges,
6 the Producing Party shall produce the translation of the original document with the
7 original. The parties will meet and confer as necessary concerning procedures for
8 using translations at depositions and at trial. In the event the Parties cannot reach
9 agreement, the matter may be submitted to the Court for determination.

10 c) **Third-Party Documents.** A Party that issues a Non-Party subpoena (“Issuing Party”)
11 shall include a copy of this Order with the subpoena and state that (1) the subpoenaed
12 Non-Party should produce Documents in response to the subpoena to all Parties; and
13 (2) the Parties to this Litigation have requested that Third Parties produce Documents
14 in accordance with the specifications set forth herein. If the subpoenaed Non-Party
15 produces Documents to the Issuing Party but does not produce those Documents to
16 other Parties, the Issuing Party shall produce such Documents to those other Parties
17 within 14 days of receiving the Documents, except where the Documents are to be
18 used in a deposition, in which case the Issuing Party shall produce such Documents to
19 all other Parties no later than three (3) days prior to the deposition, or as soon as
20 reasonably practicable if such production occurs thereafter. Nothing in this Order is
21 intended or may be interpreted to narrow, expand, or otherwise affect the rights of the
22 Parties or Third Parties to object to a subpoena. If the Non-Party production is not
23 Bates-stamped, the Parties will meet and confer to agree upon a format for designating
24 the documents with a unique Bates Number prefix.

25 d) **Documents Produced by Parties – Presumption of Authenticity.** In order to reduce
26 the number of requests for admission, this Order establishes a rebuttable presumption
27 that documents produced by the Parties are authentic, if said documents were either
28 created or authored by the producing Party, or any of its employees, agents, or

1 contractors, so long as the employees', agents', or contractors' work was performed in
2 connection with a project or assignment sponsored by the producing Party. No further
3 evidence to establish authenticity need be provided. Nothing in this paragraph shall be
4 deemed to waive any other evidentiary objection a party may have, including but not
5 limited to hearsay, foundation/personal knowledge, or relevance.

- 6 e) **Re-productions.** Notwithstanding any provisions to the contrary, re-production of
7 discrete sets of documents from another litigation, arbitration, government inquiry, or
8 other matter may be re-produced in the same manner and form as originally produced
9 in the other matter, provided however that a party will re-produce documents in a
10 different format for good cause shown. This provision does not waive the right of a
11 party to object to any requests for reproduction of production files from another
12 litigation, arbitration, government inquiry, or other matter.
- 13 f) **Modification.** This ESI Order may be modified by a Stipulated Order of the Parties
14 or by the Court for good cause shown.
- 15 g) **Good Faith.** The Parties will act in good faith as required by law and use these
16 procedures to identify and reduce the potential for disputes.
- 17 h) **Continuing Obligations.** The Parties recognize that discovery shall be an iterative
18 and cooperative process. The Parties will continue to meet and confer regarding any
19 issues as reasonably necessary and appropriate. This Order does not address or resolve
20 any objections to the Parties' respective discovery requests.
- 21 i) **Reservation of Rights.** The Parties agree that any topic not addressed herein is
22 neither a waiver nor acknowledgement of agreement by either Party.

23 **IT IS SO STIPULATED**, through Counsel of Record.

24

25

26

27

28

1 DATED: March 15, 2024

Respectfully submitted,

2 /s/ Lexi J. Hazam
LEXI J. HAZAM

3 **LIEFF CABRASER HEIMANN &**
4 **BERNSTEIN, LLP**

5 275 BATTERY STREET, 29TH FLOOR
6 SAN FRANCISCO, CA 94111-3339
Telephone: 415-956-1000
lhazam@lchb.com

7
8 PREVIN WARREN
9 **MOTLEY RICE LLC**
401 9th Street NW Suite 630
Washington DC 20004
T: 202-386-9610
pwarren@motleyrice.com

11 Co-Lead Counsel

12
13 CHRISTOPHER A. SEEGER
14 **SEEGER WEISS, LLP**
55 CHALLENGER ROAD, 6TH FLOOR
RIDGEFIELD PARK, NJ 07660
Telephone: 973-639-9100
Facsimile: 973-679-8656
cseeger@seegerweiss.com

17 Counsel to Co-Lead Counsel

18
19 JENNIE LEE ANDERSON
20 **ANDRUS ANDERSON, LLP**
155 MONTGOMERY STREET, SUITE 900
SAN FRANCISCO, CA 94104
Telephone: 415-986-1400
jennie@andrusanderson.com

22 Liaison Counsel

23
24 MATTHEW BERGMAN
GLENN DRAPER
25 **SOCIAL MEDIA VICTIMS LAW CENTER**
821 SECOND AVENUE, SUITE 2100
26 SEATTLE, WA 98104
Telephone: 206-741-4862
matt@socialmediavictims.org
27 glenn@socialmediavictims.org
28

JAMES J. BILSBORROW
WEITZ & LUXENBERG, PC
700 BROADWAY
NEW YORK, NY 10003
Telephone: 212-558-5500
Facsimile: 212-344-5461
jbilsborrow@weitzlux.com
PAIGE BOLDT
WATTS GUERRA LLP
4 Dominion Drive, Bldg. 3, Suite 100
San Antonio, TX 78257
T: 210-448-0500
PBoldt@WattsGuerra.com

THOMAS P. CARTMELL
WAGSTAFF & CARTMELL LLP
4740 Grand Avenue, Suite 300
Kansas City, MO 64112
T: 816-701 1100
tcartmell@wcllp.com

JAYNE CONROY
SIMMONS HANLY CONROY, LLC
112 MADISON AVE, 7TH FLOOR
NEW YORK, NY 10016
Telephone: 917-882-5522
jconroy@simmonsfirm.com
CARRIE GOLDBERG
C.A. GOLDBERG, PLLC
16 Court St.
Brooklyn, NY 11241
T: (646) 666-8908
carrie@cagoldberglaw.com

SIN-TING MARY LIU
**AYLSTOCK WITKIN KREIS &
OVERHOLTZ, PLLC**
17 EAST MAIN STREET, SUITE 200
PENSACOLA, FL 32502
Telephone: 510-698-9566
mliu@awkolaw.com

ANDRE MURA
GIBBS LAW GROUP, LLP
1111 BROADWAY, SUITE 2100
OAKLAND, CA 94607
Telephone: 510-350-9717
amm@classlawgroup.com

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

EMMIE PAULOS
LEVIN PAPANTONIO RAFFERTY
316 SOUTH BAYLEN STREET, SUITE 600
PENSACOLA, FL 32502
Telephone: 850-435-7107
epaulos@levinlaw.com

ROLAND TELLIS
DAVID FERNANDES
BARON & BUDD, P.C.
15910 Ventura Boulevard, Suite 1600
Encino, CA 91436
Telephone: (818) 839-2333
Facsimile: (818) 986-9698
rtellis@baronbudd.com
dfernandes@baronbudd.com

ALEXANDRA WALSH
WALSH LAW
1050 Connecticut Ave, NW, Suite 500
Washington D.C. 20036
T: 202-780-3014
awalsh@alexwalshlaw.com

MICHAEL M. WEINKOWITZ
LEVIN SEDRAN & BERMAN, LLP
510 WALNUT STREET
SUITE 500
PHILADELPHIA, PA 19106
Telephone: 215-592-1500
mweinkowitz@lfsbalw.com

DIANDRA “FU” DEBROSSE ZIMMERMANN
DICELLO LEVITT
505 20th St North
Suite 1500
Birmingham, Alabama 35203
Telephone: 205.855.5700
fu@dicellolevitt.com

1 HILLARY NAPPI
2 **HACH & ROSE LLP**
3 112 Madison Avenue, 10th Floor
4 New York, New York 10016
5 Tel: 212.213.8311
6 hnappi@hrsclaw.com

7 JAMES MARSH
8 **MARSH LAW FIRM PLLC**
9 31 HUDSON YARDS, 11TH FLOOR
10 NEW YORK, NY 10001-2170
11 Telephone: 212-372-3030
12 jamesmarsh@marshlaw.com

13 *Attorneys for Individual Plaintiffs*

14 **ROB BONTA**
15 Attorney General
16 State of California

17 /s/ Megan O'Neill
18 Nick A. Akers (CA SBN 211222)
19 Senior Assistant Attorney General
20 Bernard Eskandari (SBN 244395)
21 Supervising Deputy Attorney General
22 Megan O'Neill (CA SBN 343535)
23 Joshua Olszewski-Jubelirer
24 (CA SBN 336428)
25 Marissa Roy (CA SBN 318773)
26 Deputy Attorneys General
27 California Department of Justice
28 Office of the Attorney General
455 Golden Gate Ave., Suite 11000
San Francisco, CA 94102-7004
Phone: (415) 510-4400
Fax: (415) 703-5480
Bernard.Eskandari@doj.ca.gov

*Attorneys for Plaintiff the People of the State of
California*

RUSSELL COLEMAN

Attorney General
Commonwealth of Kentucky

/s/ J. Christian Lewis

J. Christian Lewis (KY Bar No. 87109),

Pro hac vice

Philip Heleringer (KY Bar No. 96748),

Pro hac vice

Zachary Richards (KY Bar No. 99209),

Pro hac vice app. forthcoming

Daniel I. Keiser (KY Bar No. 100264),

Pro hac vice

Matthew Cocanougher (KY Bar No. 94292),

Pro hac vice

Assistant Attorneys General

1024 Capital Center Drive, Suite 200

Frankfort, KY 40601

CHRISTIAN.LEWIS@KY.GOV

PHILIP.HELERINGER@KY.GOV

ZACH.RICHARDS@KY.GOV

DANIEL.KEISER@KY.GOV

MATTHEW.COCANOUGH@KY.GOV

Phone: (502) 696-5300

Fax: (502) 564-2698

*Attorneys for Plaintiff the Commonwealth of
Kentucky*

COVINGTON & BURLING LLP

By: /s/ Ashley M. Simonsen
Ashley M. Simonsen, SBN 275203
COVINGTON & BURLING LLP
1999 Avenue of the Stars
Los Angeles, CA 90067
Telephone: (424) 332-4800
Facsimile: + 1 (424) 332-4749
Email: asimonsen@cov.com

Phyllis A. Jones, *pro hac vice*
Paul W. Schmidt, *pro hac vice*
COVINGTON & BURLING LLP
One City Center
850 Tenth Street, NW
Washington, DC 20001-4956
Telephone: + 1 (202) 662-6000
Facsimile: + 1 (202) 662-6291
Email: pajones@cov.com

*Attorney for Defendants Meta Platforms, Inc.
f/k/a Facebook, Inc.; Facebook Holdings,
LLC; Facebook Operations, LLC; Facebook
Payments, Inc.; Facebook Technologies, LLC;
Instagram, LLC; Siculus, Inc.; and Mark Elliot
Zuckerberg*

FAEGRE DRINKER LLP
By: /s/ Andrea Roberts Pierson
Andrea Roberts Pierson, *pro hac vice*
FAEGRE DRINKER LLP
300 N. Meridian Street, Suite 2500
Indianapolis, IN 46204
Telephone: + 1 (317) 237-0300
Facsimile: + 1 (317) 237-1000
Email: andrea.pierson@faegredrinker.com

Amy R. Fiterman, *pro hac vice*
FAEGRE DRINKER LLP
2200 Wells Fargo Center
90 South Seventh Street
Minneapolis MN 55402
Telephone: +1 (612) 766 7768
Facsimile: + 1 (612) 766 1600
Email: amy.fiterman@faegredrinker.com

Geoffrey M. Drake, *pro hac vice*

1 KING & SPALDING LLP
2 1180 Peachtree Street, NE, Suite 1600
3 Atlanta, GA 30309
4 Telephone: +1 (404) 572 4726
5 Email: gdrake@kslaw.com

6 David P. Mattern, pro hac vice
7 KING & SPALDING LLP
8 1700 Pennsylvania Avenue, NW, Suite 900
9 Washington, D.C. 20006
10 Telephone: +1 (202) 626 2946
11 Email: dmattern@kslaw.com

12 *Attorneys for Defendants TikTok Inc. and*
13 *ByteDance Inc.*

14 MUNGER, TOLLES & OLSEN LLP
15 By: /s/ Jonathan H. Blavin
16 Jonathan H. Blavin, SBN 230269
17 MUNGER, TOLLES & OLSON LLP
18 560 Mission Street, 27th Floor
19 San Francisco, CA 94105-3089
20 Telephone: (415) 512-4000
21 Facsimile: (415) 512-4077
22 Email: jonathan.blavin@mto.com

23 Rose L. Ehler (SBN 29652)
24 Victoria A. Degtyareva (SBN 284199)
25 Laura M. Lopez, (SBN 313450)
26 Ariel T. Teshuva (SBN 324238)
27 MUNGER, TOLLES & OLSON LLP
28 350 South Grand Avenue, 50th Floor
Los Angeles, CA 90071-3426
Telephone: (213) 683-9100
Facsimile: (213) 687-3702
Email: rose.ehler@mto.com
Email: victoria.degtyareva@mto.com
Email: Ariel.Teshuva@mto.com

Lauren A. Bell (*pro hac vice forthcoming*)
MUNGER, TOLLES & OLSON LLP
601 Massachusetts Ave., NW St.,
Suite 500 E
Washington, D.C. 20001-5369
Telephone: (202) 220-1100
Facsimile: (202) 220-2300
Email: lauren.bell@mto.com

Attorneys for Defendant Snap Inc.

WILSON SONSINI GOODRICH & ROSATI
Professional Corporation

By: /s/ Brian M. Willen

Brian M. Willen (*pro hac vice*)

WILSON SONSINI GOODRICH & ROSATI

1301 Avenue of the Americas, 40th Floor

New York, New York 10019

Telephone: (212) 999-5800

Facsimile: (212) 999-5899

Email: bwillen@wsgr.com

Lauren Gallo White

Samantha A. Machock

WILSON SONSINI GOODRICH & ROSATI

One Market Plaza, Spear Tower, Suite 3300

San Francisco, CA 94105

Telephone: (415) 947-2000

Facsimile: (415) 947-2099

Email: lwhite@wsgr.com

Email: smachock@wsgr.com

Christopher Chiou

WILSON SONSINI GOODRICH & ROSATI

953 East Third Street, Suite 100

Los Angeles, CA 90013

Telephone: (323) 210-2900

Facsimile: (866) 974-7329

Email: cchiou@wsgr.com

*Attorneys for Defendants YouTube, LLC, Google
LLC, and Alphabet Inc.*

WILLIAMS & CONNOLLY LLP

By: /s/ Joseph G. Petrosinelli

Joseph G. Petrosinelli (*pro hac vice*)

jpetrosinelli@wc.com

Ashley W. Hardin (*pro hac vice*)

ahardin@wc.com

680 Maine Avenue, SW

Washington, DC 20024

Telephone.: 202-434-5000

Fax: 202-434-5029

*Attorneys for Defendants YouTube, LLC, Google
LLC, and Alphabet Inc.*

MORGAN, LEWIS & BOCKIUS LLP
By: /s/ Stephanie Schuster
Stephanie Schuster (*pro hac vice*)
stephanie.schuster@morganlewis.com
1111 Pennsylvania Avenue NW
NW Washington, DC 20004-2541
Tel.: 202.373.6595

Yardena R. Zwang-Weissman (SBN 247111)
yardena.zwang-weissman@morganlewis.com
300 South Grand Avenue, 22nd Floor
Los Angeles, CA 90071-3132
Tel.: 213.612.7238

Brian Ercole (*pro hac vice*)
brian.ercole@morganlewis.com
600 Brickell Avenue, Suite 1600
Miami, FL 33131-3075
Tel.: 305.415.3416

*Attorneys for Defendants YouTube, LLC and
Google LLC*

IT IS ORDERED that the foregoing Agreement is approved.

Dated: March 18, 2024



MAGISTRATE JUDGE PETER H. KANG

APPENDIX 1: PRODUCTION FORMAT

1) Production Components. Except as otherwise provided below, ESI must be produced in accordance with the following specifications:

- a) an ASCII delimited data file (.DAT) using standard delimiters;
- b) an image load file (.OPT) that can be loaded into commercially acceptable production software (*e.g.* Concordance);
- c) single page black-and-white TIFF images, or JPEG images when color is specified herein, or native files with single page placeholder TIFF images depending on the applicable production format for each type of file;
- d) and document level .TXT files for all documents containing extracted full text or OCR text.
- e) Family relationships between emails and their attachments, embedded files and their source document, and connected hardcopy documents will be maintained in production. Attachments should be consecutively produced with their parent.
- f) If a particular document warrants a different production format, the Parties will cooperate in good faith to arrange for a mutually acceptable production format.

2) Production Media and Access Controls. Productions must be encrypted and produced through secure electronic means, such as secure file sharing methods (*e.g.* FTP), or on CD, DVD, flash drive or external hard drive (“Production Media”). Each piece of Production Media must identify a production number corresponding to the production volume (*e.g.* “VOL001”). Each piece of Production Media must also identify: (a) the case caption; (b) the following label: “This media contains material subject to Court Ordered security measures”; (c) the Producing Party’s name; (d) the production date; (e) the Bates Number range of the materials contained on the Production Media.

Nothing in this ESI Order will preclude or impair any and all protections provided the Parties by any Protective Order(s) agreed and entered into by the Parties. Parties will use best efforts to avoid the unnecessary copying or transmittal of produced documents. If questions arise, the Parties will meet and confer to ensure security concerns are addressed prior to the exchange of

any documents.

3) Data Load Files/Image Load Files. Each TIFF in a production must be referenced in the corresponding image load file. The total number of documents referenced in a production's data load file should match the total number of designated document breaks in the image load file(s) in the production. The total number of pages referenced in a production's image load file should match the total number of TIFF files in the production. All images must be assigned a unique Bates number that is sequential within a given document and across the production sets. The Bates Numbers in the image load file must match the corresponding documents' beginning Bates numbers in the data load file. The total number of documents in a production should match the total number of records in the data load file. Load files must not vary in format or structure within a production, or from one production to another except by agreement of the Parties.

4) Metadata Fields. Each of the metadata and coding fields set forth below that can be extracted should be produced for each document, except that if the field contains privileged information, that privileged information may be redacted. However, to the extent that metadata does not exist, is not available for any documents produced, this provision shall not be read to require any Party to extract, capture, collect, manually populate, or produce such metadata, with the exception of the following: (a) BEGBATES, (b) ENDBATES, (c) BEGATTACH, (d) ENDATTACH, (e) PRODVOL, (f) ALL CUSTODIANS, (g) CONFIDENTIALITY, (h) REDACTIONS, (i) REDACTION TYPE, (j) HASHVALUE, (k) NATIVEFILEPATH, and (l) TEXTFILEPATH, which should be populated by the Party or the Party's vendor. The Parties will make reasonable efforts to ensure that metadata fields automatically extracted from the documents correspond directly to the information that exists in the original documents.

Field Name	Field Description
BEGBATES	Beginning Bates number for a particular document as stamped on the first production image for that document
ENDBATES	Ending Bates number as stamped on the last

Field Name	Field Description
	production image for a particular document
BEGATTACH	First production Bates number of the first document in a family
ENDATTACH	Last production Bates number of the last document in a family
ATTACHCOUNT	Number of attachments to an e-mail or embedded parent, as generated by commercially available discovery processing tools.
ATTACHNAMES	Names of each individual Attachment, separated by semicolons.
PRODVOL	Production volume
ALLCUSTODIANS	List of all custodians associated with Document, i.e. “Custodian” + “Other Custodian” values delimited by semicolon.
ALLFILEPATHS	All original path(s) to the individual source file(s) when available in the ordinary course of business to and processable by the parties and their ESI vendors of choice. Includes path up to and including internal path of containers.
CONFIDENTIALITY	Confidentiality designation assigned to the document consistent with the Stipulated Protective Order governing this Litigation
NATIVEFILEPATH	Native File Link (Native Files only)
TEXTFILEPATH	Path to extracted text/OCR file for the document
HASHVALUE	MD5 hash value of the document
DOCUMENT TYPE	Descriptor for the type of document: “E-document” for electronic documents not attached to e-mails; “E-mail” for all e-mails; “E-attachment” for files that were attachments to e-mails; and “Physical” for hard copy physical documents that have been scanned and converted to an electronic image.
AUTHOR	Any value populated in the Author field of the

Field Name	Field Description
	document properties
DOCDATE	Date the document was created according to filesystem information (format: MM/DD/YYYY)
DATELASTMODIFIED	Date when document was last modified according to filesystem information (format: MM/DD/YYYY)
LAST MODIFIED BY	Last person who modified (saved) a document, as generated by commercially available discovery processing tools.
TRACK CHANGES	Y if a document with track changes value, otherwise N or empty, if available separately from the HASHIDDENATA flag
COMMENTS	Y if a document with comments, otherwise N or empty, if available separately from the HASHIDDENATA flag
HASHIDDENATA	Y if a document with hidden content value, otherwise N or empty
FILENAME	Filename of an electronic document
TITLE	Any value populated in the Title field of the document properties
DOCEXT	File extension of document pulled from the document properties
FROM	The sender of the email
TO	All recipients that were included on the “To” line of the email
CC	All recipients that were included on the “CC” line of the email
BCC	All recipients that were included on the “BCC” line of the email
DATETIMERECEIVED	Date and time email was received (format: MM/DD/YYYY HH:MM)
DATETIMESENT	Date and time email was sent (format: MM/DD/YYYY HH:MM)

Field Name	Field Description
TIMEZONE	The timezone used to process the document
EMAILSUBJECT	Subject line of email pulled from the document properties
THREADID	If a threading tool is used for emails, the thread id generated by the threading tool.
REDACTION TYPE ¹	General category of redaction reason as agreed to by the parties. For example, PII, SCA, CODE, and/or PRIV. If more than one, separate reasons by semicolons.
REDACTIONS	Y if a document is redacted, otherwise N or empty

5) TIFFs. Unless excepted below, single page, black and white, Group IV TIFFs should be provided, at least 300 dots per inch (dpi) for all documents. Each TIFF image must be named according to a unique corresponding Bates number associated with the document. Each image must be branded according to the Bates number and the agreed upon confidentiality designation. Original document orientation should be maintained (i.e., portrait to portrait and landscape to landscape). Where the TIFF image is unreadable or has materially degraded the quality of the original, the Producing Party shall provide a higher quality TIFF image or the native or original file. In addition, the Parties shall take reasonable efforts to process word processing documents (*e.g.*, MS Word) with track changes and/or comments unhidden on the TIFF image.

6) Color. Word processing documents containing tracked changes shall be produced in color, as single-page, 300 dpi JPG images with JPG compression and a high quality setting as to not degrade the original image. The Producing Party shall comply with good faith by the Requesting Party to provide replacement color images for documents originally produced in black and white. A Party making such a request shall make the request by individual Bates

¹ The Parties will provide specific information on any privilege(s) asserted in their privilege logs, in an overlay, or the redaction boxes. The "Redaction Reason" field is informational only for redaction type and shall not in any way limit a party's right to assert attorney-client privilege, attorney-work product privilege, and/or any other applicable privilege or protection.

1 number(s) and shall limit requests made pursuant to this paragraph to a reasonable number of
2 documents.

3 **7) Text Files.** A single multi-page text file must be provided for each document,
4 and the filename should match its respective TIFF filename for the first page of that document.
5 Extracted text shall be generated with commercially acceptable technology set to include all
6 comments, revisions, tracked changes, speaker's notes and text from documents with comments
7 or tracked changes, and hidden and very hidden worksheets, slides, columns and rows. When
8 possible, the text of native files should be extracted directly from the native file. Parties will
9 perform optical character recognition ("OCR") on foreign language documents using the
10 appropriate settings for languages reasonably anticipated to be in the production following a
11 meet and confer with the Requesting Party to identify those languages. Text files will not
12 contain the redacted portions of the documents. A commercially acceptable technology for OCR
13 should be used for all scanned, hard copy documents and for documents with redactions other
14 than Excel files and other spreadsheets which shall be redacted in native format. Text extracted
15 from emails should include the following header information where available: (1) the
16 individuals to whom the communication was directed ("To"), (2) the author of the email
17 communication ("From"), (3) who was copied and blind copied on such email ("CC" and
18 "BCC"), (4) the subject line of the email ("RE" or "Subject"), and (5) the date and time of the
19 email. To the extent the text extraction technology the Parties are using can be configured to
20 include the text of any URLs or links, the Parties shall utilize that setting.

21 **8) Native files.** Spreadsheets (e.g. MS Excel), and un-redacted presentations (e.g.
22 Microsoft PowerPoint,) will be produced in native format to the extent that they are produced in
23 this Litigation, audio, video, and multi-media files will be produced in native format. The
24 Parties will meet and confer on the production of other file types, such as proprietary files, etc.
25 Native files will be produced with a link in the NATIVEFILEPATH field, along with extracted
26 text (where extracted text is available) and applicable metadata fields set forth in paragraph 4
27 above. A Bates numbered TIFF placeholder indicating that the document was provided in native
28 format must accompany every native file. Where redaction makes production of native-format

1 files other than spreadsheets or presentations infeasible, the Parties will confer to determine a
2 reasonably usable form for the production, but spreadsheets shall presumptively be redacted in
3 native, and presentations presumptively redacted in image form, in these cases without the need
4 for further conferring.

5 **9) Production Format for Hard Copy Documents.** Documents that exist in
6 hardcopy will be scanned to *.tiff image format and produced in accordance with the
7 specifications set forth herein. Hard copy documents that are not text-searchable shall be made
8 searchable by OCR prior to production. In scanning paper documents, distinct documents
9 should not be merged into a single record, and single documents should not be split into
10 multiple records (i.e., paper documents should be logically unitized). In the case of an organized
11 compilation of separate documents (for example, a binder containing several separate
12 documents behind numbered tabs), the document behind each tab should be scanned separately,
13 but the relationship among the documents in the compilation should be reflected in the proper
14 coding of the beginning and ending document and attachment fields. The Parties will make their
15 best efforts to unitize the documents correctly. If relevant documents are maintained in a file,
16 folder, envelope, binder, notebook or similar container used to store documents, all contents
17 therein shall be reviewed for production and privilege. Document pages which have affixed
18 notes, such as Post-it notes, should be imaged with and without the note attached.

19 **10) Confidentiality Designation.** All images will be stamped with the appropriate
20 confidentiality designations in accordance with the Stipulated Protective Order entered in this
21 Litigation. Each document produced in native format will have its confidentiality designation
22 identified in the filename of the native file and indicated on its corresponding TIFF placeholder.

23 **11) Bates Numbering.** Bates numbering should be a consistent length across the
24 production, contain no special characters, and be numerically sequential within a given
25 document. If a Bates number or set of Bates numbers is skipped, the skipped number or set of
26 numbers should be noted with a placeholder. Attachments to documents will be assigned Bates
27 numbers that directly follow the Bates numbers on the documents to which they were attached.
28

1 In addition, wherever possible, each image will have its assigned Bates number electronically
2 “burned” onto the image.

3 **12) Databases and Other Structured Data.** To the extent that responsive
4 information is stored in a database, or database management system, or proprietary system or
5 application which has is directed to data storage as one of its primary functions, the Producing
6 Party will identify the database and platform to the Requesting Party. The Producing Party shall
7 produce exports and reports about such responsive information stored in such database, where
8 such exports and reports shall be in a reasonably usable form, and information may be produced
9 in CSV format, tab-delimited text format, Microsoft Excel format, or Microsoft Access format.
10 If there are future disputes over the production of information from a database, the Parties shall
11 meet and confer in good faith in an attempt to reach any further agreements (if needed) on the
12 data to be produced and the format and scope of the production. The Producing Party will
13 provide reasonable amounts of information about the databases to facilitate that discussion.

14 **13) Hyperlinks.** Document(s) and/or folder(s) of documents that are hyperlinked
15 inside a responsive document (including hyperlinked inside emails) within a Producing Party’s
16 custody, possession, or control, do not need to be produced in the first instance as part of the
17 same family group as the Document residing at the location to which that hyperlink points. If
18 there are particular hyperlinks identified by the Requesting Party in produced documents, the
19 Requesting Party may submit a list of hyperlinks to a particular Producing Party for potentially
20 relevant documents by identifying the Bates number and URL or link text for each requested
21 link to the Producing Party, and the Producing Party will engage in reasonable efforts to locate
22 the hyperlinked document at that location and either identify it by Bates number or provide any
23 responsive, non-produced, and non-privileged documents. The number of hyperlinks a
24 Requesting Party may identify to a Producing Party shall not be excessive and shall be
25 reasonable, proportional to the needs of the case, and not unduly burdensome.

26 **14) Embedded Objects.** The Parties agree non-substantive embedded objects,
27 including, but not limited to, logos, icons, emoticons, and footers, may be culled from a
28 document set (but not a document) and need not be produced as separate documents by a

1 Producing Party (i.e., such embedded objects will be produced within the document itself, rather
2 than as separate documents). Embedded files, except for images (including but not limited to,
3 logos, icons, emoticons), are to be produced as family groups. Embedded files should be
4 assigned Bates numbers that directly follow the Bates numbers on the documents within which
5 they are embedded.

6 **15) Production of Family Groups and Relationships.** If any member of a family
7 group is produced, all members of that group must also be produced or else logged as
8 privileged, and no such member shall be withheld from production as a duplicate.

9 **16) Dynamic Fields.** Documents with dynamic fields for file names, dates, and
10 times will be imaged to show the field code (e.g., “[FILENAME]”) where possible, rather than
11 the values for such fields existing at the time the file is processed.

12 **17) Time Zone.** The time zone used to process a document, including its metadata,
13 shall be disclosed in the TIMEZONE metadata field consistent with Appendix 1, and shall be
14 standardized for each Defendant across productions.

15 **18) Redactions.**

16 a) A Producing Party may redact (i) information subject to the attorney client
17 privilege or the work product protection (PRIV); (ii) information that cannot be disclosed
18 pursuant to the Stored Communications Act (SCA); (iii) source code subject to separate
19 agreement applicable to production of source code (CODE); (iv) personal identifying
20 information (PII) including phone numbers, personal addresses, personal email addresses, the
21 month and day of birth, driver’s license numbers, and other PII agreed to by the Parties (for
22 example, the Parties shall complete their meet and confer on whether or not to redact users’ ages
23 and years of birth). In any event, there shall be no redaction of illnesses, injuries, and medical
24 diagnoses. To the extent a document or pleading contains PII, the Parties shall designate such
25 documents at the appropriate Confidentiality level under the Protective Order and shall comply
26 with Fed. R. Civ. P. 5.2 with regard to filings with the Court.

27 b) No redactions for relevance may be made within a produced document or ESI
28 item. If, during the course of discovery, the Parties identify other kinds of information that any

1 Party has a reasonable basis for redacting, the Parties will meet and confer on a case-by-case
2 basis regarding that information before such redactions are made. If the Parties cannot agree,
3 they may seek resolution from the Court.

4 c) The Producing Party will indicate, on the face of the redaction, the asserted
5 reason(s) for the redaction (PII, SCA, CODE, and/or PRIV) and the REDACTION TYPE
6 metadata field shall indicate that the document contains redactions and the reason(s) for the
7 redaction.

8 d) Notwithstanding the foregoing, this provision shall not be read to prohibit
9 redactions permitted under any applicable U.S. law or Protective Order.

10 e) Where a responsive document contains both redacted and non-redacted content,
11 the Parties shall produce the non-redacted portions of the document and the OCR text
12 corresponding to the non-redacted portions.

13 f) Native Redactions. Spreadsheet files requiring redaction, including without
14 limitation Microsoft Excel files, shall be redacted and produced natively (unless the Parties
15 agree to production in some other format). In addition, a Producing Party may natively redact
16 other files that cannot be properly imaged for redaction.

17 g) All images of redacted files shall be processed to show all comments, revision
18 marks, speaker notes, marks made in track changes, or other user-entered data which are visible
19 in a normal view of the document in its native application, unless such material is redacted and
20 marked as redacted in accordance with this section. Where possible, any occurrences of
21 date/time auto-field items, including in headers and footers, will be removed and replaced with
22 the term AUTODATE to prevent the current date from being printed. Email header information
23 (e.g., date and/or subject line) shall not be redacted unless it is independently privileged. The
24 Parties shall honor reasonable requests for the production of particular redacted documents in
25 other formats where the image is not reasonably usable.

26 h) Color. Redacted versions of documents that would have been produced in color
27 in their un-redacted form shall be produced in color as detailed herein.
28

1 **19) Exception Files.** The Parties will use reasonable efforts to address processing
2 exceptions.

3 **20) Mobile and Handheld Device Documents and Data.** If responsive and unique
4 data that can reasonably be extracted and produced in the formats described herein is identified
5 on a mobile or handheld device, that data shall be produced in accordance with the generic
6 provisions of this protocol. To the extent that responsive data identified on a mobile or handheld
7 device is not susceptible to normal production protocols, the Parties will meet and confer to
8 address the identification, production, and production format of any responsive documents and
9 data contained on any mobile or handheld device.
10